




## FOOD GUIDE

Our nutritional Churpi snack **is not a meal substitute**. For its optimal consumption, enjoyment and duration we will allow our dog to chew on our Churpi bar for a while after which we will take it away until next time. With a gradual dosage, your Churpi bar will last for days or even weeks and your dog will appreciate it being a snack. As in all cases where your dog chews on something, it is recommended to **supervise your dog** while chewing the Churpi bar.

The ending Churpi bar nugget portion can be placed in the microwave during 45 seconds to obtain a delicious crunchy cookie  that your dog will adore. Remember to let it cool down for a couple minutes and **IT'S READY!**

In case your dog swallows a piece of Churpi bar, we shall not panic since it is 100% digestible and it does not harm your dog's digestive system.

## BARS 100% NATURAL

### CHURPI ORIGINAL

Format	cm/bar	gr/bar aprox.	Dog's weight
Small	7 - 9	33	Up to 4 Kg
Medium	11 - 13	70	4 to 10 kg
Large	15 - 17	130	10 to 25 Kg
Extra Large	17 - 19	200	Above 25 Kg



#### FIVE TYPES OF BOX:



Format	Size (cm)	Capacity
BOX S	7,5 x 16 x 13	12
BOX M	7,5 x 13,5 x 15,5	10
BOX L	8,5 x 13 x 20	8
BOX XL	10,5 x 13 x 24	6
BOX MIX	11 x 13 x 24	10

## FAQ'S

### WHY CHURPI BARS COLOR RANGES FROM LIGHTER TO DARKER?

The **Himalayan climate impacts** the colour of the bars during the drying and smoking process. For example, during seasons with little wind there is a higher concentration of smoke and the smoked bars become darker.

### ARE CHURPI BARS HIGH IN FAT?

The milk from which de cheese is produce contains a **low level of fat** and all the cremam is removed during the production process.

### ¿SALT BEING ADDED DURING PRODUCTION PROCESS ISN'T BAD FOR MY DOG?

Churpi bars **conntain very little amount of salt** (0,1%) and it only used together with lime juice to coagulate the cheese at the beginning of the production process. It is therefore in no way harmful to our dog.

### IF MY DOG BREAKS THE CHURPI BAR, WHAT SHALL I DO?

ou can pick up the smaller pieces and put them in the microwave during 45 seconds after which pieces will become tasty crunchy cookies that your dog will enjoy. Remember to let the crunchy pieces cool down before giving them to your dog.

### DO CHURPI BARS GENERATE ANY ODOR ONCE BEEN CHEWED?

Churpi bars are **odorless** even after being chewed.

“

**HEALTHY FUN!**  
CHURPI NATURAL DOG SNACK IS AN EXCELLENT NUTRITIONAL SUPPLEMENT FOR ANY SIZE ADULT DOG AND 4 MONTH PUPPIES OR OLDER.

### WHY CHURPI BARS VARY IN SHAPE?

Do to its handmade production, process, Churpi cheese varies in shape and when bars are cut, shape, length and width may vary.

### WHICH BAR SIZE SHALL I PURCHASE FOR MY DOG?

There are **4 bar sizes available** for your dog depending on the dog's weight. You need to adjust to the sizing table that the shop owner/clerk will recommend.

### DO I NEED TO GIVE MY DOG THE CHURPI BAR AND LET IT CHEW IT UNTIL FINISHING IT?

No, the Churpi Bar is not food. **It is a health 100% natural snack**, and must be treated as such. We recommend your dog play with and chew the bar for 15/30 minutes and then take it away until the next hand over. By doing this, your dog will recognize the Churpi bar as an entertaining snack not always available and also your bar will also last longer.

### WHAT IS THE BEST WAY TO STORE CHURPI?

Churpi bars must be kept in **dry and cool atmosphere**, hence preventing the appearance of mold. Also avoid refrigerator storage to prevent eliminating the bar's internal humidity turning it fragile and potentially breakable.

### HOW TO USE CHURPI POWDER?

Sprinkle the powder over your dog's food **to make it more palatable** and to create a feeling of fullness.

### WHAT IS THE RECOMMENDED DAILY SERVING?

In dogs less than one year old, the recommended serving is 5g/day (1 teaspoon). In dogs above one year old, 10g/day (2 teaspoons). Servings can be divided between meals..



MASTER BLASTER ENTERPRISES, S.L.  
Av. Roma, 109, entr. 3. 08029 Barcelona (Spain)  
(+34) 649994650 / (+34) 685 200 710  
info@churpi.dog



FOR ALL SIZE DOGS

[www.churpi.dog](http://www.churpi.dog)





## CHURPI NATURAL HIMALAYAN DOG SNACK, MUCH MORE THAN A SNACK

### HANDMADE IN THE HIMALAYAS

Churpi excellence derives from an **ancient and popular Himalayan recipe**. More than 7000 local Himalayan farmers produce a hard cheese made of high-mountain yak and local zebu cows milk that freely pasture above 3000 meters altitude. These animals feed on unpolluted grass and drink pure mineral water. Following a meticulous process under **strict quality control measures**, we obtain a unique and exclusive **100% natural**, easy to digest dogchew snack free of additives, chemicals or preservatives. Besides, we contribute to the **sustainable regional economic development as wells as helping its local people**.

In order to produce our Churpi, yak milk is boiled under continuous stirring. Lime juice is added which helps separate the whey while also acting as a natural preservative. Once the milk has fermented, the resulting milk curd is wrapped up in a jute cloth and pressed to extract all remaining water. Then is sun-dried and smoked during 28 days under perfect temperature which **makes the product extra tough and more palatable**.

### CHURPI IMPROVES YOUR DOG'S HEALTH

“ AS A LONG LASTING DURABLE CHEW, CHURPI BARS ARE THE PERFECT HEALTHY SNACK ENTERTAINMENT FOR YOUR DOG, AT THE SAME TIME IRRESISTIBLE TO THE PALATE.



It contains extraordinary **nutritious properties**:

**CALCIUM**, actively contributes to the development of bones and teeth.

**POTASSIUM**, regulates the nervous system and prevents fatigue, muscle weakness and cramping.

**ZINC**, favors development / growth, softens the skin and improves your immune system.

**BIOTIN**, promotes cell growth and digestive metabolism

**FOLIC ACID**, reduces the risk of heart disease and cancer

**IRON, PHOSPHORU, MAGNESIUM, MANGANESE AND SODIUM**

**VITAMINS** A, B1, C, D, E y K, increase the production of red and white blood cells and improve vision.

**Ingredients:** Yak and local zebu milk, lime juice, salt. Churpi Bars color might show small tone variations due to handmade production process. Please keep bars in a cool and dry place and out of the refrigerator to avoid losing its humidity or generating mold.

### ENRICHED BARS WITH 100% NATURAL INGREDIENTS

NEW



**MULTI VITAMINS**

**ANTI BACTERIAL**

**RESTORES SKIN AND HAIR**

**BOOSTS IMMUNESYSTEM**

Coconut is known for its antioxidant properties, strengthening the immune system, restoring skin, and protecting against fungi and bacteria.

A STEP FORWARD IN HEALTHY NUTRITION FOR YOUR DOG **AND AN EXTRA SUPPLY OF VITAMINS AND MINERALS.**

CONTRIBUTES TO A STRONGER HAIR GROWTH.

#### ENRICHED CHURPI IN TWO SIZES:

Format	cm/bar	gr/barr approx.	Dog's weight
Medium	11 - 13	70	- 10 kg
Large	15 - 17	130	+ de 10 Kg

#### TWO TYPES OF BOX:

Format	Sizes [cm]	Capacity
BOX M	11 x 8 x 15	9
BOX L	8,5 x 9,25 x 20	6

### CHURPI POWDER WITH PUMPKIN

NEW

“

IDEAL FOR GARNISHING YOUR DOG'S FOOD TO ENSURE **AN EXTRA SUPPLY OF FLAVOUR AND NUTRIENTS.**

#### CHURPI POWDER WITH PUMPKIN

Format	Size cm	gr/bag	Dog's weight
Bag	11 x 3 x 17	100g	All



**Serving:** for puppies, sprinkle 5g of powder/day over food. In adult dogs, 10g/day.  
**Ingredients:** powdered Churpi cheese (40%), powdered dried ripe pumpkin (30%), psyllium husk (12%), tapioca starch (7%), pea protein (6%), probiotics (Bacillus Coagulants) (3%).

“

IMPROVES YOUR DOG'S APPETITE BY BEING **MORE PALATABLE AND CREATING A FEELING OF FULLNESS.**



**CHURPI**  
NATURAL DOG SNACK

### CRUNCHIES AND BITS

WITH A CRUNCHY TEXTURE AND AN IRRESISTIBLE FLAVOUR,  
BAKED AT HIGH TEMPERATURES

THE BITS AND CRUNCHIES ARE PERFECT FOR SATISFYING THE CHEWING NEEDS OF SENIOR DOGS AND PUPPIES, AS THE BARS MAY BE TOO HARD FOR THEM.

“ WITH THE SAME COMPOSITION AND BENEFITS AS THE CHURPI BARS.

### BITS WITH TURMERIC

NEW

**ANTI-INFLAMMATORY RELIEVES MUSCLE AND JOINT PAIN**



### CRUNCHIES

**100% NATURAL CRUNCHY SNACK**

IDEALS FOR:



CHURPI CRUNCHIES:

Format	Sizes approx.	Net Weight approx.	Capacity
Churpi Crunchies	12 x 4,2 x 18	70	1
Turmeric Bits	12 x 3,2 x 16,2	70	1



FOR ALL SIZE DOGS