

When investments need to last longer – what matters in modern trailers today

The gardening and landscaping sector is changing. And with it, the demands placed on transport technology are also growing.

The gardening and landscaping sector is undergoing a transformation. Climate adaptation measures, rising investment costs and the shortage of skilled workers are changing the day-to-day work of businesses. At the same time, machinery is becoming more powerful and versatile – from mini-excavators and irrigation systems to mobile power generators. This also places greater demands on transport technology.

Whereas a standard trailer was often sufficient in the past, today there is a demand for flexible and durable vehicle solutions that can adapt to changing tasks and be used economically for many years.

Flexibility is becoming a key to success

Tasks in the landscaping and gardening sector are becoming increasingly varied. These days, a company no longer simply transports a mini-excavator to the construction site. Depending on the job, water tanks for watering young trees, mobile generators, wheel loaders, compaction equipment or material containers are also part of daily operations.

Consequently, there is a growing need for vehicles that can be adapted to different transport tasks. Rather than maintaining several specialised trailers, many companies are opting for vehicle designs that are as versatile as possible.

Blomenröhr Fahrzeugbau has been pursuing this approach for many years. The trailers are consistently tailored to the customer's specific machinery and workflows. This results in bespoke vehicle solutions capable of handling a wide variety of transport tasks – from transporting construction machinery to carrying water tanks or generators. This high level of flexibility reduces downtime and increases vehicle utilisation.



One trailer – many uses: The 19-tonne tandem three-way tipper combines bulk material and machinery transport. Drop-side walls, a roll-up tarpaulin, retractable ramps, numerous lashing eyes and the car tow bar at the rear for carrying additional equipment make it a particularly flexible transport solution.

Preserving value is becoming increasingly important

Rising material prices and higher financing costs mean that investments are now planned with a much longer-term perspective than was the case a few years ago. For many companies, therefore, the focus is no longer solely on the purchase price, but on the total costs over the entire service life.

Key questions include: How long will a vehicle remain operational? How high are the maintenance costs? And how will the resale value develop?

Corrosion protection is a key component in this regard. With the new Duplex coating, Blomenröhr combines tried-and-tested hot-dip galvanising with a high-quality paint finish. This provides the vehicles with lasting protection against corrosion whilst ensuring a high-quality appearance. The combination of both processes achieves certified corrosion protection lasting 10 to 15 years and helps to maintain the vehicle's value in the long term.



Duplex coating: hot-dip galvanising + paint finish = maximum service life

Individuality creates efficiency

No two gardening and landscaping businesses operate in the same way. Different machines, sites and workflows call for bespoke solutions. Standard vehicles often reach their limits in this regard.

Modern trailers are therefore increasingly being developed in close consultation with the user. Toolboxes in the right place, additional lashing points, extended ramps, wide tyres for sensitive surfaces or special mounts for supply lines are not merely convenience features, but make day-to-day work easier and save time.

Ergonomic operation is equally important. Well-thought-out details reduce physical strain and speed up repetitive tasks – from securing the machine to loading and unloading. Such solutions are becoming increasingly important, particularly in light of the shortage of skilled workers.

Visual appearance also plays a greater role today. Vehicles are no longer merely tools of the trade, but mobile calling cards for the company. Customised colour schemes and high-quality finishes enhance brand recognition and underline a company's professional standards.



Every trailer is tailored to its intended operating conditions. This 19-tonne tandem low-loader combines high transport flexibility with intelligent design features – from variable load-securing systems and safety equipment to a durable duplex coating.

Sustainability means, above all, durability

Sustainability is often associated with alternative drive systems or low-emission machinery. In trailer manufacturing, however, it begins much earlier.

A vehicle that can be used reliably for decades, conserves resources and retains its value makes an important contribution to sustainability. Every replacement investment that is avoided saves materials, energy and CO₂ that would otherwise be generated during the production of a new vehicle.

Durable designs, high-quality corrosion protection and equipment that will also meet future requirements are therefore key factors in a sustainable investment.

Technology that supports day-to-day work

At **GaLaBau 2026**, Blomenröhr Fahrzeugbau will demonstrate how these developments are put into practice through a number of custom-fitted low-loaders and tippers. The vehicles on display feature, amongst other things, a duplex coating, wide tyres, intelligent load securing systems, large toolboxes, extended loading ramps and modern LED lighting. Together, these features serve a single purpose: to make day-to-day work in the gardening and landscaping sector easier, more cost-effective and safer.

Conclusion

The demands of the gardening and landscaping sector are constantly evolving. Today, transport technology must do much more than simply transport machinery. There is a need for durable, versatile and custom-designed vehicles that improve workflows and safeguard investments in the long term.

The trailer is thus increasingly becoming an integral part of the overall operational concept – not as a standard product, but as a tool that makes day-to-day operations more efficient.

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