

**CV.LEOPARD AQUATIC
INDONESIA**

COMPANY PROFILE



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LEOPARD AQUATIC COMPANY PROFILE

Leopard Aquatic is one of the Indonesia's leading freshwater ornamental fish company. We export regularly to more than 90 customers spreading in 38 countries all around the world. Together with the networks that we have built for more than 33 years, we have vision to spread happiness to all animal lovers in the world. Mr. Theo William is a second-generation exporter. His father Mr. Wei Ciang started the business in 1989 and it continues to be a family run operation. Mr. Theo is the general manager and heading our marketing push.

The main principles that we always hold on to are honesty and quality. We are always sending the fish that we are 100% sure. To ensure this, Theo, his father and his brother-in-law always present in to pack and check the fish by themselves. The fish that do not meet the standard (undersize, pale color or sick) will not be sent and will be treated in our facilities.

Most of the breeders that works with us are long time partners that have been supplying for more than 10 years, some even more than 20 years. All breeders and suppliers are paid immediately (maximum 2 days after fish arrived) to ensure that we get the best fish possible in the market.

The same principal also applied internally. Most of the employees are long time employees who have worked more than 10 years with the company and become more like a family.

To ensure quality of the wild caught fish, we have special facility with natural water that is low in pH and soft. The place also with dimmed light to ensure the wild caught fish are not in stress. All wild caught fish must go through deworming treatment at the first time we arrive to avoid potential disease in the future.

The fish in all holding facilities are quarantined minimum for 2 weeks and checked twice a day to ensure our condition and health. Every species there is taken care based on its unique characteristics and habit. Therefore, a deep understanding about every species is a must before we can stock the fish. Our goal is to make the fish as comfortable and happiest as possible.

We have 5 facilities in West Java and Bogor. 800 tanks in the main facilities and 400 tanks in branch company. In those facilities, we are holding more than 900 species of fish and invertebrates.

LEOPARD AQUATIC HISTORY

1985

Started from personal hobby, our founder Mr. Wei Ciang decided to breed many kinds of freshwater fish to supply the local exporter. Eventually the business did not run as smooth as planned, he failed 2 times in breeding. Bitter enough for him to learn.

1986

Never giving up, Mr. Wei Ciang restarted the whole thing by breeding Corydoras catfish. With only Rp.50.000,- (around U\$4 now) he managed to buy 50 pieces of Corydoras Aeneus albino and 2 aquarium tanks to start breeding and supplying local exporter. The original 50 pieces of Corydoras developed into 58,000 pieces production of Corydoras per month after 1 year.

1988

Taking great cushion of profit from selling Albino Leopard Axololt, the company was named Leopard Aquatic with the hope that the name with bring great luck in the future.

1989

Gathered enough funding, Mr. Wei Ciang expanded the business and became the first person who produced Frozen Blood Worms. He packaged them nicely in a "chocolate block tray" for the customer to avoid the disgusting feeling of the blood worms. Initiated all things, he harvested and collected the blood worm by himself. Later on he successfully guided many blood worm farmers in the area. At the end of 1989 Leopard Aquatic managed to export the tropical fish and Frozen blood worm for the first time.

1996

With the hope to expand more in export, Leopard Aquatic bought new farm facilities in Jalan Pabrik Aci which become Leopard Aquatic's Headquarter in the future.

1997

Fascinated by the sales boom of Frozen Blood Worms in Japan, Japanese magazine A-Wave came and write a full article about Mr. Wei Ciang and the production of frozen blood worms.

2000

Successfully expanded, Leopard Aquatic was shipping to 10 countries (Singapore, Malaysia, Japan, Hong Kong, Saudi Arabia, Germany, etc)

2003

Enlarge the breeding division by adding 300 breeding tanks and applying the latest technology.

2005

Realized that Indonesia wild caught fish are the jewels of Indonesia, Leopard Aquatic built a special quarantine facility for the Indonesian wild caught fish.

2008

Received the award of appreciation from Indonesian Chamber of Commerce and Industry Middle East and OIC committee for enhancing of trade relations among the OIC member countries

2012

A frog leap year for Leopard Aquatic as the all divisions did very well, including the breeding division, blood worms and export

2015

Joined as OFI member and awarded the Good Quarantine Practices Certificate from Indonesian Ministry of Marine Affairs and Fisheries. Which means Leopard Aquatic has fulfilled the requirement on the implementation of bio security and controlling of Quarantine Pests and Diseases of Fish (QPDF and PDF)

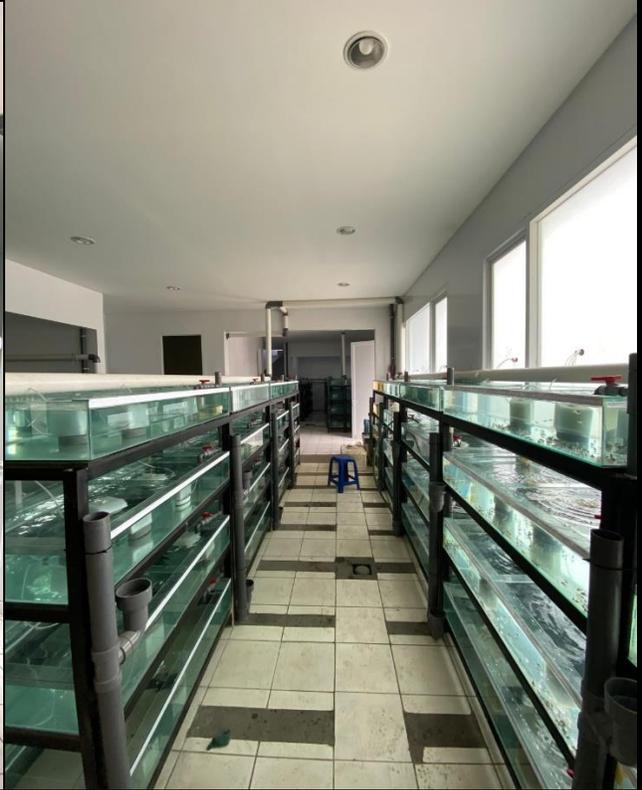
2022

With 33 years experiences in the business and a huge gratitude to our suppliers, customers and all supporting figures, now Leopard Aquatic manages to deliver healthy and happy fish to 38 countries all around the world.

OUR FACILITIES











OUR TEAM











OUR SHIPMENT







