

# SNDWAY

## Company Introduction

SNDWAY TECHNOLOGY (GUANGDONG) CO., LTD.



# SNDWAY

## SNDWAY TECHNOLOGY

SNDWAY was founded in 2010 (formerly known as Dongguan Sndway Electronic Co., Ltd.), and changed its name to Sndway Technology (Guangdong) Co., Ltd. in August 2023.

SNDWAY is located in the Pearl River Delta core economic circle, with the existing plant construction area of 26,000 square meters and the new plant construction area of about 50,000 square meters. SNDWAY is a high-tech enterprise engaged in high-end instrumentation R&D, manufacturing and sales, committed to building a China's professional instrumentation brand.



## BUSINESS MODEL AND PRODUCTS



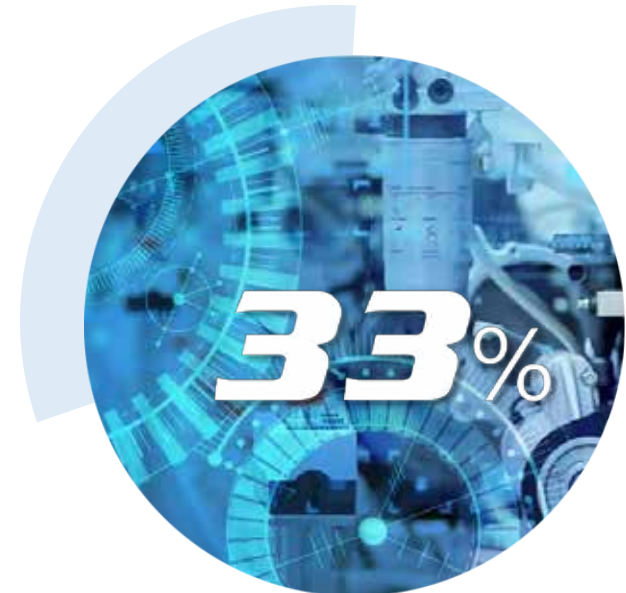
SNDWAY has an annual output of about **3 million** units of various instruments, which are exported to more than **30 countries** and regions around the world.



**Independent Brands Sales**



**International OEM/ODM Sales**

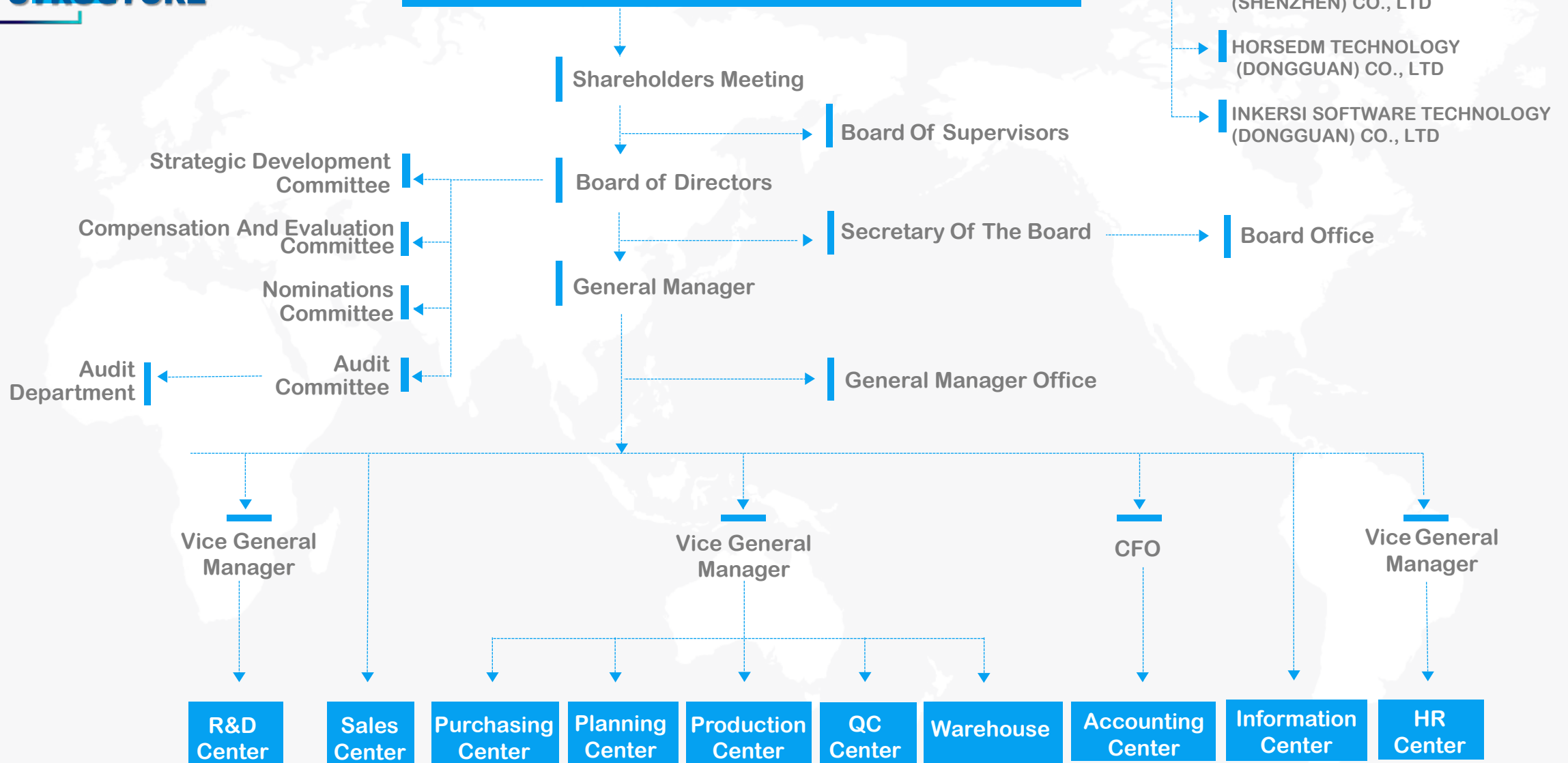


**Domestic OEM/ODM Sales**



# ORGANIZATION STRUCTURE

## SNDWAY TECHNOLOGY (GUANGDONG) CO., LTD.



■ **Corporate Vision**

Science makes measure possibilities

■ **Service Tenet**

Innovative, Pragmatic, Efficient

■ **Values**

With ingenuity, to the original intention

■ **Business Philosophy**

The hardest road is the shortcut

■ **Enterprise Mission**

Create independent brands, make high-quality instruments



# DEVELOPMENT HISTORY

**2010**

Company Establishment

**2012**

The first 100m  
Laser Range Finder  
in China was launched

**2011**

Birth of SNDWAY

**2016**

Obtained the national  
high-tech enterprise  
certification

**2017**

Annual output of all  
series reached  
**1,000,000**pcs

**2014**

Expanded the scale of production  
Passed ISO9001 quality management system certification  
Passed BSCI international certification  
International Trade Department was established

**2019**

The first green laser  
Distance meter was born

**2022**

Recognized as the "specialized  
and special new "  
enterprise in Guangdong  
Province

**2023**

Changed its name to  
Sndway Technology (Guangdong) co., Ltd  
in September  
Pass ISO14001  
Pass ISO45001

**2025**

Sndway science and  
technology intelligent  
manufacturing headq  
uarters completed





# High-quality R&D Team

R & D team with more than 60 professionals    more than 20 years of rich experience



≈ **60**

Professional  
R&D staff

**40%**

Proportion of experienced  
employees with more  
than 15 years in the  
industry

≈ **150**

Domestic and  
foreign patents

**30<sup>+</sup>** million

R&D investment  
in recent 3 years



# HONORARY CERTIFICATE



# TALENTS AND R&D INVESTMENT

**\$2.8 million**

**R&D Investment (2024)**





# REVENUE AND TAXES (last three years)

Gross Revenue  $\approx$  \$140 million

Total Tax  $\approx$  \$10 million

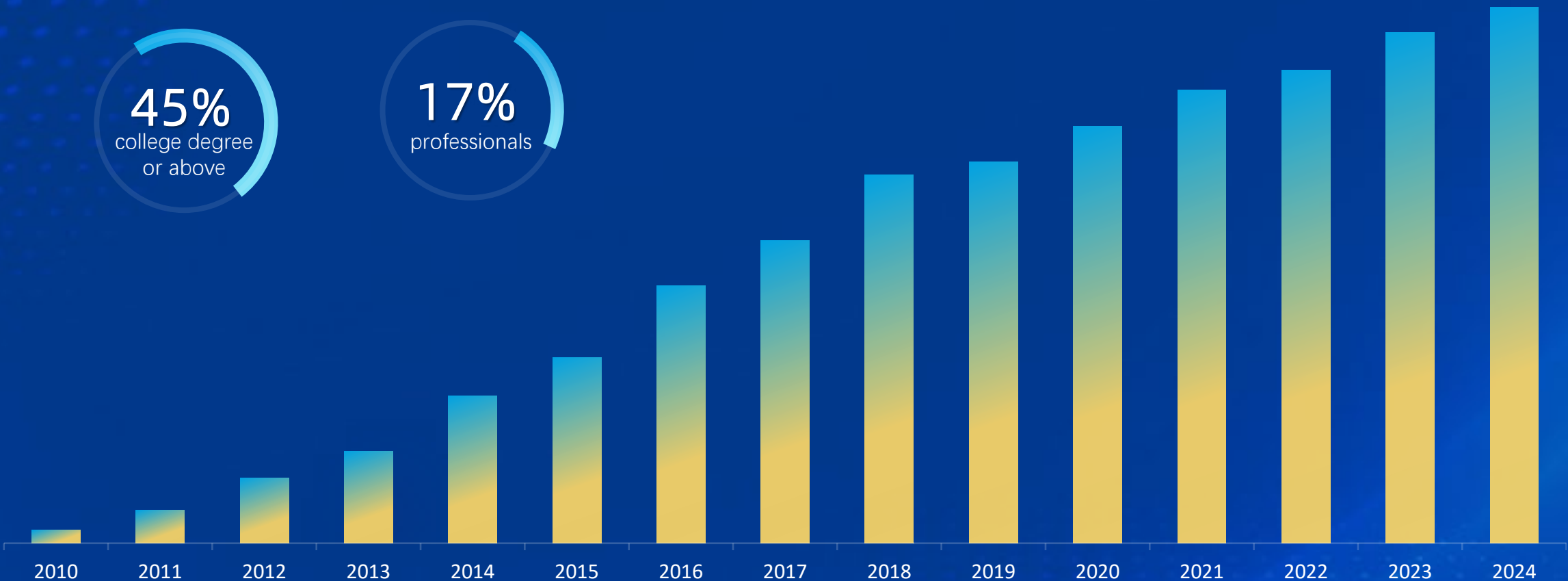


# Provide more than 400 jobs

408

45%  
college degree  
or above

17%  
professionals





**PARK  
ENVIRONMENT**



**16000+m<sup>2</sup>**  
Headquarters

**10000+m<sup>2</sup>**  
Subsidiary

# PRODUCTION ENVIRONMENT



High-precision  
laboratory



Dust-free workshop



Constant temperature  
and humidity workshop

10 production lines  
Annual capacity reaches  
to 3 million pcs.





## DOMESTIC DISTRIBUTION

**30+** Provincial administrative regions

### Ahead in Chinese market

The market mainly distributes in hardware tools, instruments, surveying and mapping, home improvement building materials and other industries.





**DELIXI**  
德力西



**CHiNT** 正泰



HOTO

**VICTOR**<sup>®</sup>  
胜利仪器

**deli** 得力





# GLOBAL MARKET



**30+** Countries and regions  
**Overseas sales**  
**are growing rapidly**

**SINCON**

 **PRO**<sup>®</sup>  
WYZNACZAMY POZIOMY

아이나비  
**SPORTS**

 **METRICA** *FLASH*

**Laserliner**

**STIER**

**SOLA** <sup>®</sup>

**KLEIN**<sup>®</sup>  
**TOOLS**

**FINECADDIE**

**SPEKTRA**<sup>®</sup>



**SNOWWAY Laser Distance Meter**

## Laser Ranging

Accurate · Steady · Fast



**SNOWWAY Laser Range Finder**

## Outdoor Ranging

Miles away, close at hand



**SNOWWAY Gas Detector**

## 4 in 1 Gas Detection

Able to detect multiple gases



**SNOWWAY Non-destructive Testing**

## Leeb Hardness Tester

Able to detect multiple metals



**SNOWWAY Distance Sensor Series**

## Supports analog quantity

PLC programming and networking



**SNOWWAY Laser Level Meter**

## Laser Level Meter

Visible in indoor and outdoor strong light









# MARKETING PROMOTION





# INSPECTION BY LEADERS



Government leaders of Tongren City were present



Government leaders of Humen Town were present



Government leaders of Humen Town were present



Dongguan Municipal Party Committee Publicity Department, Xinhua News Agency Guangdong branch, Humen tax department were present



Leaders from Humen Town Economic Development Board, Investment promotion center were present



Dongguan evaluation experts for back-up enterprise to be listed were present and give instructions

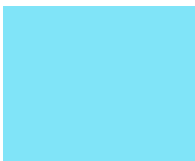


会休息的人  
才会工作

struggle  
passionately.  
live happily.







With ingenuity, to the original intention

