

# 1 minute to know about next gen PET ID.



Pet Biometric ID: because traditional pet identification is so last decade.









The concept is simple

Scan, register & identify your pet just by scanning its nose or face.











**Unique identifiers** exist on the faces of dogs and cats



**Simple scans** on mobile phones can distinguish them



**It just works** without microchips, tags, and collars

## Why Petnow now?

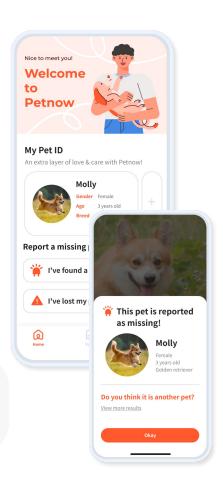


Alleviate being clueless about your furry customers even in occasions of collars/tags are detached.



#### **Drive growth of your business**

by attracting targeted audiences with ID-driven affiliation programs.



#### The revolutionary pet identification is just few taps away.



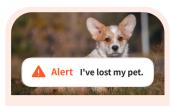
## The Petnow app is



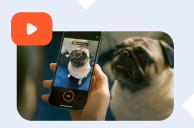
**Straightforward** to use without scanners.



The world's first to identify dogs and cats.



Launched 'Pet Amber Alert' in Korea.



[Click to watch video]



99% accurate and consistent over time.



A painless microchip alternative.

### Accomplishments

Announced as:









[Click to watch]



[Click to watch]

Samsung C-Lab



[Click to watch]





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