

VER.
2023



'Dreaming Happiness for Pets, People and Life Companions'

Company

Profile —————

OCEAN



World Best Ocean!

Ocean, which is leaping to the world, creates the future.

Conetents

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ABOUT
COMPANY



1. About Company

01. Company



“Dreaming Happiness
for Pets, People and Life
Companions.”

OCEAN, the expert company of manufacturing Premium Pet Snack in Korea

Always right and honest PET FOOD

OCEAN puts the highest priority
on providing the best pet food,
so that you can spend long time with your pets

Business Areas

Securing our independent technology

Thorough Quality Control! Production Efficiency! Reasonable Price!

Securing Technical Skills

- Develop technical experts/Continue research and development
- Develop customized products as per each company's characteristics
- Understand a consumer oriented culture and dominate in advance

OEM Productions for Manufacturing Factories

- High Quality, Hygiene management, and reinforcement of price competitiveness
- The goal the No. 1 in the snack manufacturing sector by strengthening partnerships with large companies and small-medium companies in Korea and the world

Exporting Overseas

- The factories, that available to export, in Southeast Asia, the United States, and Europe
- Alliance and introduction of advanced technologies

History

2014-2016

Established

- OCEAN Co., Led established
- signing the supplying contracts with the ARTBOX
- Participating in China CIPS Exhibition
- Certified Venture Company by KOSME
- KOITA affiliated research center established

2018

OEM Proceed

- Completed supply for the handmade snack OEM contract with Olive Young
- Completed supply for the handmade snack OEM contract with HOMEPLUS
- Completed supply for the direct transaction contract with COUPANG
- Completed supply for the handmade snack OEM contract with Korea THUMBVET (Harim's affiliate)
- Export to AIMER in Taiwan succeeded

2020

OEM Proceed with Large Companies

- Certified HACCP by MAFRA
- KOITA affiliated research center established
- Signed OEM production contract with HARIM FET FOODS
- Completed to register CAT CHUB to US FDA
- Signed OEM production contract with Korea Yakult
- - Selected as a R&D project in a startup package for leaping up by KOSME
- Signed the OEM production contract with PET FRIEND
- Signed the OEM production with WOORIWA Co., Ltd.
- Certified Technology Innovative SME INNOBIZ

2017

Small-sized Factory for single ingredients feeds

- Export to B2K in Singapore succeeded
- Export to PET LINE in Hong Kong succeeded
- Manufacturing plan for single ingredient feeds established

2019

Completion of large-scale premium factory

- Signed LOI for export to Normerica Canada
- Completed export to Scarfell Enterprises in Hong Kong
- Participated in CIPS '2019 exhibition in Shanghai, China

2021~

Entering the Global Market

- Signed the OEM production contract with YUHAN Corporation
- Discussing to export CAT CHUB products with US WALMART
- Completed the registration of factory in Taiwan for exports
- Discussing to supplying with a vendor of COSTCO KOREA
- Changing TONYMOLY as the largest shareholder with increase capital of KRW4 billion increased by 4 billion
- Discussing OEM contract with DOGGYMAN KOREA (Development Completion)
- Signed OEM production contract for the Exploration Brand with COUPANG

INVESTMENT HIGHLIGHTS



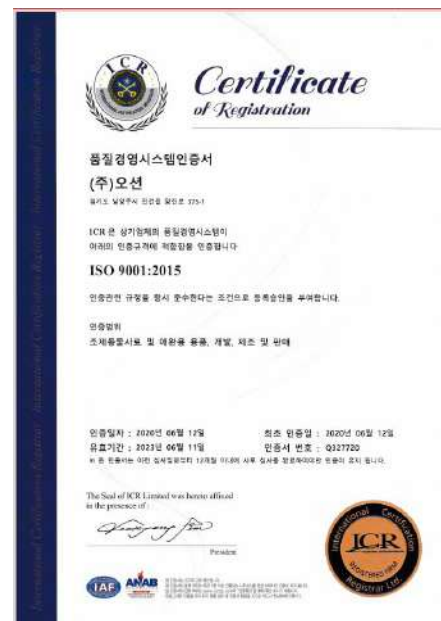
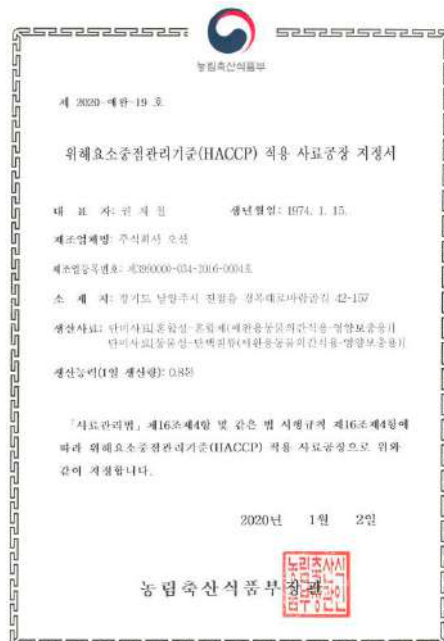
2. Investment Highlights

- 01. Leading Quality Competitive
- 02. Manufacturing Facilities
- 03. Expanding Global Networks

Obtaining the Quality Certification for production of the premium pet food

Always right and honest PET FOOD

1. OCEAN has the largest manufacturing facility in the domestic pet food of single ingredient feed industry. It is the first factory that has been certified the first HACCP in Korea.
2. OCEAN has been recognized reliability and safety with the technology of food grade premium natural snacks, not the concept of livestock feed anymore.
3. OCEAN is a strong venture company that are growing based on exports by expanding sales networks, as recognized our competitiveness in the global market.



Obtaining the Quality Certification for production of the premium pet food / FDA approval

CAT CHUP *Grain free*

**PREMIUM PURE TYPE
MOISTURE CONTENT 90%**

‘Essentials for cats that need hydration’



Obtaining the Quality Certification for production of the premium pet food

Certification	Technical Contents	Scheduled date to be developed
Patent	Development of Forming Technology for Processing Vacuum- Freeze-Dry Compound Feed Patent for production processing technology of compound feed with nutritional balance using animal protein, vegetables, and fruits without kneading starch	August 2021
Patent	Development of Beef jerky without preservative, using Lactobacillus Fermentation in Korea's traditional Cheonggukjang Development of products that are enhanced health functions and increased preferences, and added beneficial bacteria by using fermented soybean paste powder in existing beef jerky products for pets	December 2021
Patent	Development of mostly vegan products by replacing cowhide gums with starch gums Development of alternative protein products such as vegan gum, soy meat gum, and tofu jerky as a solution to pet health problems and environmental problems	March 2022
Patent	Development of pet snacks and feed utilizing effective components of wasted foods The development of feeds to solve environmental problems and help pets' health by extracting the effective ingredients of foods, which are used and wasted such as fish skins for sashimi, sea squirt skin, corn stalks, chestnut shells, and fruit peels	June 2022
Patent	Development of pads and sands that are deodorized, disinfected, and smell fragrant, when pets defecate It is a product that can be immediately deodorized and disinfected through you are applying phytoncide and EM microbial powder into the pet bowel pad. The pads are domestically manufactured and can be outsourced	December 2022

Current status of major facilities

OCEAN's Office Building



Vacuum Freeze Dryer



Automatic Packaging Machine



Food Dehydrator



Retort Sterilizer



Water Reuse System



X-RAY, Weight Sorting Machine






2 Lanes Stick Packaging Machine



Silence Cutter



Major Products

Freeze Dried Products		Dehydrated Products		Retort Strilization Products	
Soft Texture, Shelf Life 2Years, Nutrient maintained ✓ - 40°C Quick Freeze ✓ Creating a vacuum inside the drying room in frozen state. ✓ Selectively removing moisture in frozen state ✓ No change in the appearance ✓ If water is supplied, the quality is excellent ✓ compared to the cost of restoration process		A little hard texture, Generally producing as types of jerky ✓ Drying from -10°C to 80°C according to the characteristics. ✓ The conventional drying method blows away moisture ✓ and air to the outside by hot air, ✓ Dehumidification drying preserves the flavor and the smell, due to removing only moisture from the air ✓ Good Preference, ✓ It can dry high-quality seafoods such as tuna, salmon, and dried pollack with cold air drying function		Wet feed production, pouch products, can product ✓ Sterilization treatment after packaging in retort food containers, using 121°C steams. ✓ It can be sterilized, using high pressure without bursting the packaging. ✓ Soft and moist jerky types are feasible processing cost is excellent.	
Functional ingredients, Lactic acid bacteria, Cheese, Livestock products Marine products, Agricultural products, Fruits, Vegetables, etc		Kinds of jerky produced, Dried and shredded pollack, Kinds of dried fishes, Chewing gums for pets, Types of jerky		Moist smoked jerky, Sterilized milk, Sterilized cheese, Ginseng Chicken Soup(Samgye-tang), Types of porridge, sausages	
Food Example	Dried pollack, fruit chips for children, Probiotics, Medicines, Aronia powder, Types of Sunsik (Cereal-based Ready- to-drink Korean Beverage)	Food Example	Beef jerky, Types of Nuts, Dried Shredded pollack, Dried sweet potatoes and dried radish	Food Example	Ready-to-eat food, Cheonhajangsa-sausage, 3-minute curry, Hetbahn instant rice, Weaning food, etc
					

Differentiations of Our Products

Made by OCEAN

- Dehumidification drying as moisture rate 10% or less
- Additive 0%, Safe Food
- Using a single ingredient



Competatives

- Heat drying as moisture rate 30% or less
- Synthetic additives such as Preservatives, Artificial pigments, etc.
- Unclear ingredients

Insight

정치 경제 사회 핫이슈 엔터테인먼트 라이프 문화·스포츠 사람들 포토

Detected 22 kinds of preservatives from 14 feed products which are selling in Korea..." Also suspected substances that cause cancers"

The cases to use Synthetic Additive

Wheat Flour, Chicken, Rice, Silica Dioxide, sorbitol, Coconut Oil, Beef Seasoning, Glycerin Esters of Fatty Acids, CMC-Na, Sodium Polyphosphate, Soybean Powder, Corn[GMO], Vitamin C



자사 제품의 차별성

2017 Exports to Hong Kong and Singapore succeeded

2018 Export to Taiwan succeeded

2019 Normrica in Canada (scheduled to export \$ 7 million annually), CFIA License is in progress

2019 Completed to the 1st export to Malaysia in September 2019

2019 Completed to OEM based-exports of freeze-dried products to Hong Kong

2020 Discussing OEM based-exports of freeze-dried products with DOKAS in Germany

2020 Discussing OEM based-exports of freeze-dried products with Bow Wow in Australia

2020 Discussing OEM based-exports of cowhide gums with Boxter in the U.S.

2020 Discussing exports of freeze-dried products, CAT CHUB to Merriwell in Malaysia

2020 Signed contract with TZONG YANG PET in Taiwan

2021 Signed contract for the CAT CHUB, wet snacks with Stacy and Mom in the U.S.

2021 Discussing with WALL MART, WALL MART(E-Commerce) in the U.S. FDA approved



Normrica
International Corporation

Walmart



Baxter



DOKAS®



mcm



DoggyMan
ペットライフのよりパートナー



bow wow

BUSINESS INTRODUCTION



3. Business Introduction

- 01. Background
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Problems

Synthetic additives and preservatives used in also food,
why are they dangerous?

Small amount is allowed restrictively as per
the Adult Standard (60-80kg)
It's very fatal for pets weighing 1 to 4 kg

The pet snacks with moisture 25%, which look moist and delicious
However, even years later, no molds, no bugs...
Do you guess How many additives are in?

The yield rate is the price. Many manufacturers cannot give up
moisture rate in their products. But the number of smart
consumers gets increasing! Pet Hospitals in Gangnam, Seoul,
and even the PETCO in the U.S.! No USA-Made! NO Chinese- Made!!
The incident that dogs got collective death happened,
after eating Chinese-made pet snacks

**Increased interests and demands for Domestic
Made pet snacks as the SAFE FOOD.**

Solutions

**No longer Pet Feeds,
HEALTHY MEALS
should be NEEDED**

OCEAN, a natural pet snack manufacturer

- Registration of compound feed and single ingredient feed manufacturing
- Super food, healthy food + innovative packaging + transparency of raw ingredients + minimizing process + limiting harmful ingredients




Compound Feed

=

Single Ingredient Feed

+

Auxiliary Feed (Additives)

	Compound Feed Stocks	Compound Feed Snack	Single Ingredient Snack
Composition	Single Ingredient Feed + Auxiliary Feed (Additives)	Single Ingredient Feed + Auxiliary Feed (Additives)	Auxiliary Feed + Auxiliary Feed
Raw Ingredients	Compound Ingredients Meat powder, Meat bone powder, Grains, Starch, Animal protein, Additives	Compound Ingredients Meat powder, Meat bone powder, Grains, Starch, Animal protein, Additives	Single Ingredient Chicken, Duck, Beef, Pork meat, Tuna, Salmon, Dried pollack, etc
Production Methods	Extruder compression molding	Extruder Compression Molding Wet Pouch, Can Feed	Dry Products, Minimizing process
Product Examples			

Nutritional Functional Line

- Functional nutritional Snacks to be added health functions, such as Lactic acid bacteria, Joints, Intestines, Immunity, Teeth, etc



Treat type

Freeze-dried Natural Pet Snacks

- The vacuum freeze-drying method, adds taste and flavor as the same of nutrients of the raw ingredients. Single Ingredient type / Compound type

Chicken breast

Beef liver

Dried pollack

Lamb meat

Salmon

Horse meat

Candlefish



Freeze-Dried Natural Pet Snack_Single Raw Ingredient type



Chicken Brest Treat



Salmon Treat



Beef Liver Treat



Candlefish Treat



Dried Pollack Treat



Lamb Meat Treat



Horse Meat Treat



Anchovy Treat

Freeze-Dried Natural Pet Snack_Compound type

- Compound Freeze-Drying of Vegetables, Fruits and Meat
- Functionalization by adding Lactic acid bacteria, various nutritional supplements, super-food vegetables, fruits, etc.
- One pack of nutritional supplements per a day is possible as a configuration



Retort-typed Sterilized Pet Snack

- Premium Puree-Typed Pet Snack using ingredients as the level of the grade that people can eat
- Liquid Stick Type / HMR Simple Cooking Type / Natural Type / Meat Type



Retort-typed Sterilized Pet Snack__Liquid Stick Type

- Functional nutritional snacks which are added Lactic acid bacteria, Joints, Intestines, Imunity, Skin, Teeth, etc
- The Churu, healthy functional snacks for dogs, such as squeez and eat collagen, aloe, etc.
- Various packages are possible as configurations



Retort-typed Sterilized Pet Snack_HMR Simple Cooking Type

- HMR Simple Cooking Type Special, Healthy Food, Health Functional Food
- Possible to supplement nutritions from trimmed ingredients and various specialties
- Target is the premium consumers who are looking for specialties such as pregnancy, lactation, growth period, and old-age dog, etc.



Retrot-typed Sterilized Pet Snack_Natural type

- Natural-typed Cooked Food, Veterinary Diets, Special Food
- Real good food, not just livestock feed = Premium Cooked Food
- frozen, sterilized, refrigerated feed



Retrot-typed Sterilized Pet Snack_Jerky type

- Moist-typed and juicy boneless pet snack that is raw meat as it is



Dehumidification Dried Natural Handmade Pet Snack

- Minimizing deterioration of raw ingredients by dehumidification drying method
It adds taste and flavor by using the nutrients of the ingredients as they are.



Dehumidification Dried Natural-Handmade Pet Snack



Chicken Brest



**Sweet Potato Roll
with Chicken Breast**



**Collagen Roll
with Chicken Breast**



Pork Ear Slices



Horse Ribs



Horse Meat Jerky



**Dried Pollack
& Duck Roll**



**Dried Shredded
pollack**

Dehumidification Dried Natural-Handmade Pet Snack



Beef Liver Jerky



Beef Tendon



Duck Wings



**knee cartilage
of a cow**



**Chicken Roll
With Dried Pollack**



Duck Neck Bone



Duck Tenderloin



Duck Gizzar

ODM Brands and Products Introduction

ODM Brands and Products

With the manufacturing technology of food grade premium natural snacks, we are producing various products of major domestic pet food brands based on certified reliability and safety.



- The Real Jerky
- The Real Freeze Drying
- The Real Quizin



- Moist Treat



- Wealtz Crisp (4 types)



- Choice Well Square Treat



- Contained As it is Freeze Drying (4 types)



- Paw Paw Treat (6 types)



ODM Brands and Products Introduction

ODM Brands and Products

With the manufacturing technology of food grade premium natural snacks, we are producing various products of major domestic pet food brands based on certified reliability and safety.



- Korea Yakult



- Brand Tamsaa



- Welts Crisp
(4 types)



- Harim's Affiliate
- Glide Pet HooH



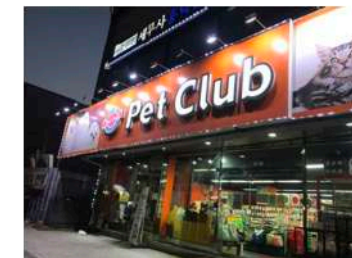
- Dongwon Newtri
Plan



ODM Brands and Products Introduction

Distribution Platforms

With the manufacturing technology of food grade premium natural snacks, we are producing various products of major domestic pet food brands based on certified reliability and safety.



Thank

You _____

OCEAN

OCEAN CO.,LTD.

TEL : 031) 524-8977

FAX : 031) 528-8660

E-MAIL : ocean@oceanpet.net

WWW.OCEANPET.CO.KR