



# 2024 CIPPS

## THE 28<sup>th</sup> CHINA INTERNATIONAL PET SHOW

China Import and Export Fair Complex, Guangzhou

### 2024.9.10-13

CHINA GREAT WALL INTERNATIONAL EXHIBITION CO., LTD.







# ***Buying Globally Selling Globally***

## **About CIPS**

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The China International Pet Show (CIPS) adheres to the concept of Buying Globally, Selling Globally, establishing itself as a cornerstone for the industry's high-quality growth on the international trade stage.

With 27 years of development, CIPS has become a key force in shaping the industry and creating an international marketing platform for the release of the latest products, trade transactions and international exchange.

CIPS stands as one of the most influential supply chain integration platforms in the international pet industry. It gathers key manufacturers from around the world in the pet and aquarium sector, attracting industry professionals from over 120 countries to facilitate trade negotiations, explore new selling points and stay updated on industry trends.

## **Core Advantages**

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One of the world's most complete supply chain industry trade shows.

1, 000+ leading companies with R&D capabilities with a market occupation of 70%.

More than 80% of exhibitors with design, and R&D production capacity, meeting the standards of different markets around the world.

Global comprehensive industry exhibition, covering the whole product category of cats and dogs, ornamental fish, landscape, small pets, exotic pets and birds, as well as innovative products, smart products, and products with sustainable characteristics.

One of the most important trade shows in the global pet industry, with industry professionals from more than 120 countries and regions gathering together to explore products, observe trends, and discuss collaborations.

Long-term strategic partnerships with major international trade show organizers and industry associations.



# EXHIBITS PROFILE



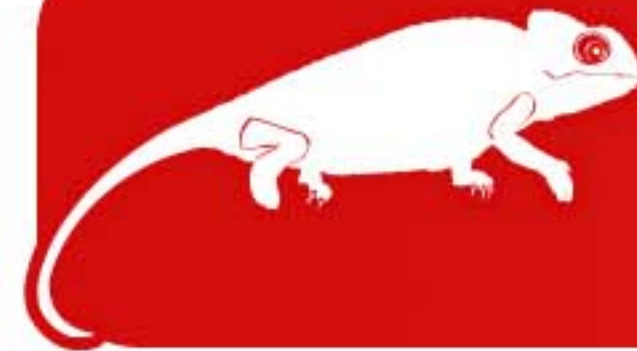
## Dogs & Cats

Food \ Pet accessories \ Clothes \ Toys \ Smart products \ Training articles \ Nutrition and health \ Grooming \ Medical equipment & medicine \ Burial \ Arts & crafts \ Dogs & Cats \ Others



## Aquaria

Tank \ Lighting systems \ Plants \ Filter material \ Ornaments \ Feed \ Medicine \ Ornamental fish & shrimp \ Aquariums \ Aerators, pumps \ Heaters & temperature regulators \ Smart products \ Garden, pond & fountains \ Aquascaping & biotope works \ Arts & crafts \ Water conditioner \ Others



## Terraria

Terrariums, furniture \ Ornaments \ Reptiles and amphibia \ Food \ Medicine, health & treatment \ Heaters & temperature regulators \ Lighting systems \ Accessories \ Arts & crafts \ Others



## Small animals, rodents

Cages \ Ornaments \ Small animals \ Food \ Medicine, health & treatment \ Grooming \ Litter \ Accessories \ Arts & crafts \ Others



## Bird

Cages, aviaries \ Ornaments \ Birds \ Food \ Health, treatment \ Litter \ Accessories \ Arts & crafts \ Others



## Miscellaneous

Associations & NGOs \ Media \ Financial institutions \ Education & training \ E-commerce \ IT, communication technology \ Marketing system \ Inventory supervision & storage \ Transportation \ Customs clearance \ Service \ Others



# CONCURRENT EVENTS

- ◆ The Global Pet E-commerce Forum
- ◆ China Pet Industry Leaders Summit and 2nd Annual Celebration of Empowering 10k China Pet Retailers Campaign
- ◆ CIPS Global Grooming Conference (CGGC)
- ◆ International Cat Show
- ◆ All-Breed Championship Dog Show
- ◆ CIPS Global Arowana Championship
- ◆ CIPS Global Ornamental Fish Championship
- ◆ CIPS International Aquarium Contest (CIAC)
- ◆ CIPS International Marine Aquascaping Contest (CMAC)
- ◆ CIPS Biotope Aquarium Contest (CBAC)
- ◆ The Green Garden Paludarium Layout Art Contest
- ◆ New Products Showcase
- ◆ Sustainable products Showcase
- ◆ To be updated...

# CIPS



# 2024 THE 28<sup>th</sup> CIPS CHINA INTERNATIONAL PET SHOW

## PAVILION DISTRIBUTION

The total scale of this exhibition is expected to reach

**100,000m<sup>2</sup>**

Displaying Area

**120+**

Countries

**1,200+**

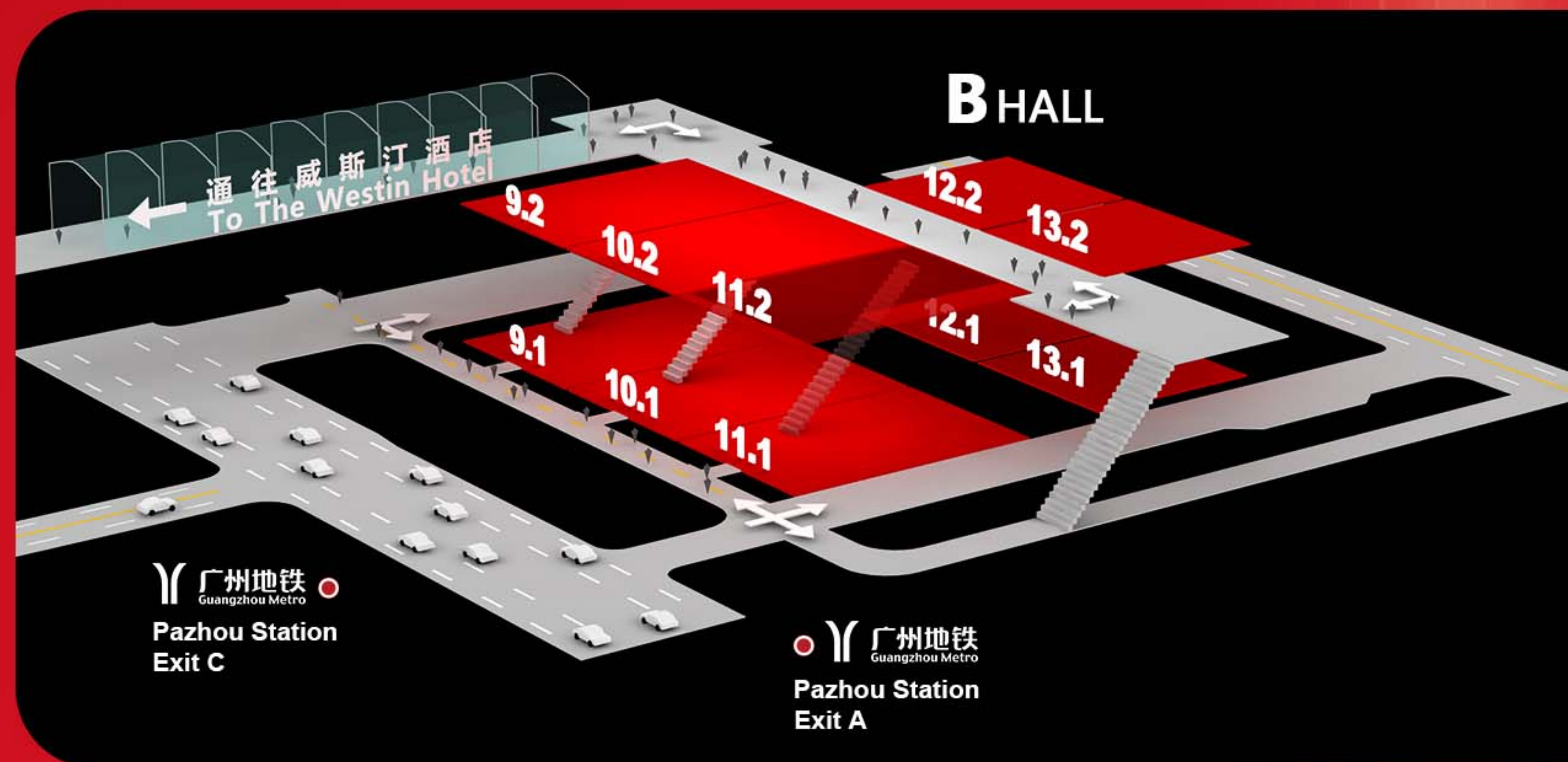
Exhibitors

**80,000+**

Buyers

Area B, China Import and Export Fair Complex, Guangzhou

Hall : 9.1, 10.1, 11.1, 12.1, 13.1, 9.2, 10.2, 11.2, 12.2, 13.2



### Booth Price

#### Raw Space (Minimum 18sqm) :

- In line stand (1 side open) USD 170/ m<sup>2</sup>
- Corner stand (2 sides open) USD 185/ m<sup>2</sup>
- Peninsula stand (3 sides open) USD 200/ m<sup>2</sup>
- Island stand (4 sides open) USD 215/ m<sup>2</sup>

#### Shell Scheme (Minimum 9sqm) :

( Equipment include wall, carpet, 1 reception desk, 3 chairs, 1 table, 2 lights, 1 waste basket, fascia board and 1 socket)

- In line stand (1 side open)USD 195/ m<sup>2</sup>
- Corner stand (2 sides open)USD 210/ m<sup>2</sup>
- Peninsula stand (3 sides open) USD 225/ m<sup>2</sup>
- Island stand (4 sides open)USD 240/ m<sup>2</sup>



# The 27<sup>th</sup> POST SHOW REPORT

**60,000m<sup>2</sup>**

Displaying Area

**700+**

Exhibitors

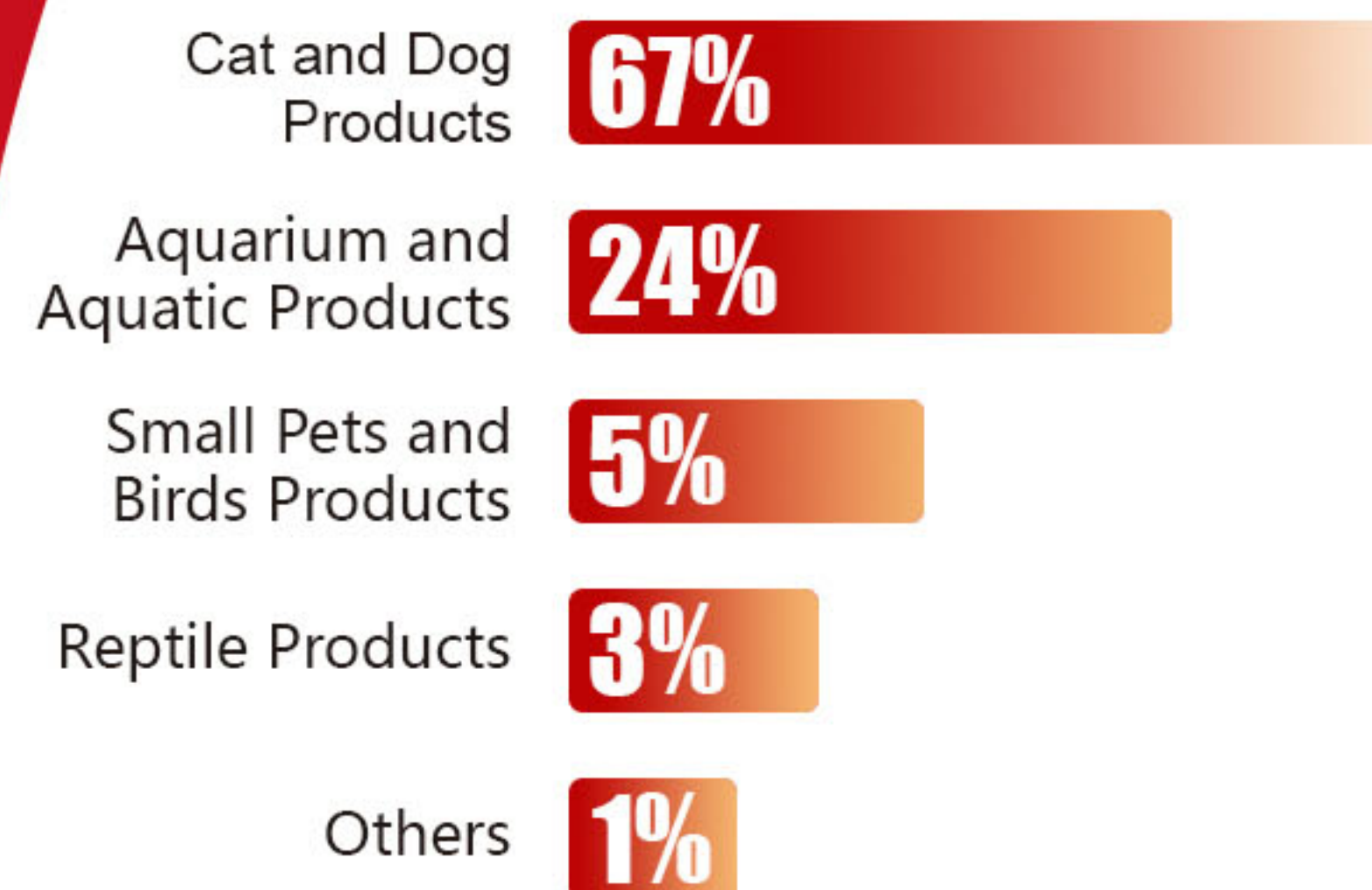
**120+**

Countries

**70,000+**

Buyers

## Exhibitor Data Analysis



More than **90%**  
of exhibitors participated in  
the 27th CIPS will continue  
to participate in the  
28th CIPS.

More than **86%**  
of booths have been booked  
Data as of December 31, 2023

The data from the 27th indicates that over 90% of exhibitors and attendees express their intention to participate in the 28th CIPS. The continued support and positive feedback from both exhibitors and attendees serve as a driving force for our progress.

The Shanghai CIPS exhibition fully showcased the thriving development of the pet economy. This exhibition provided a deeper understanding of industry innovation, hot topics, and consumer trends, instilling greater confidence in the future development of the pet industry.

**- Ms. Fan Jinjin, Operations Director, Dennis (International) Co., Ltd, China**

This exhibition exceeded our expectations and brought us a large number of potential customers and partners. We were very satisfied with this well-organized exhibition and its orderly arrangements and thoughtful services.

**- Huang Jianling, General Manager, New Voyage Holdings Ltd, China**

We liked the exhibition much overall and found all needed products. Thanks a lot for organizing such a great and interesting event!

**- Shokhrukh Tillyaev, AQUASTAR LLC, Uzbekistan**

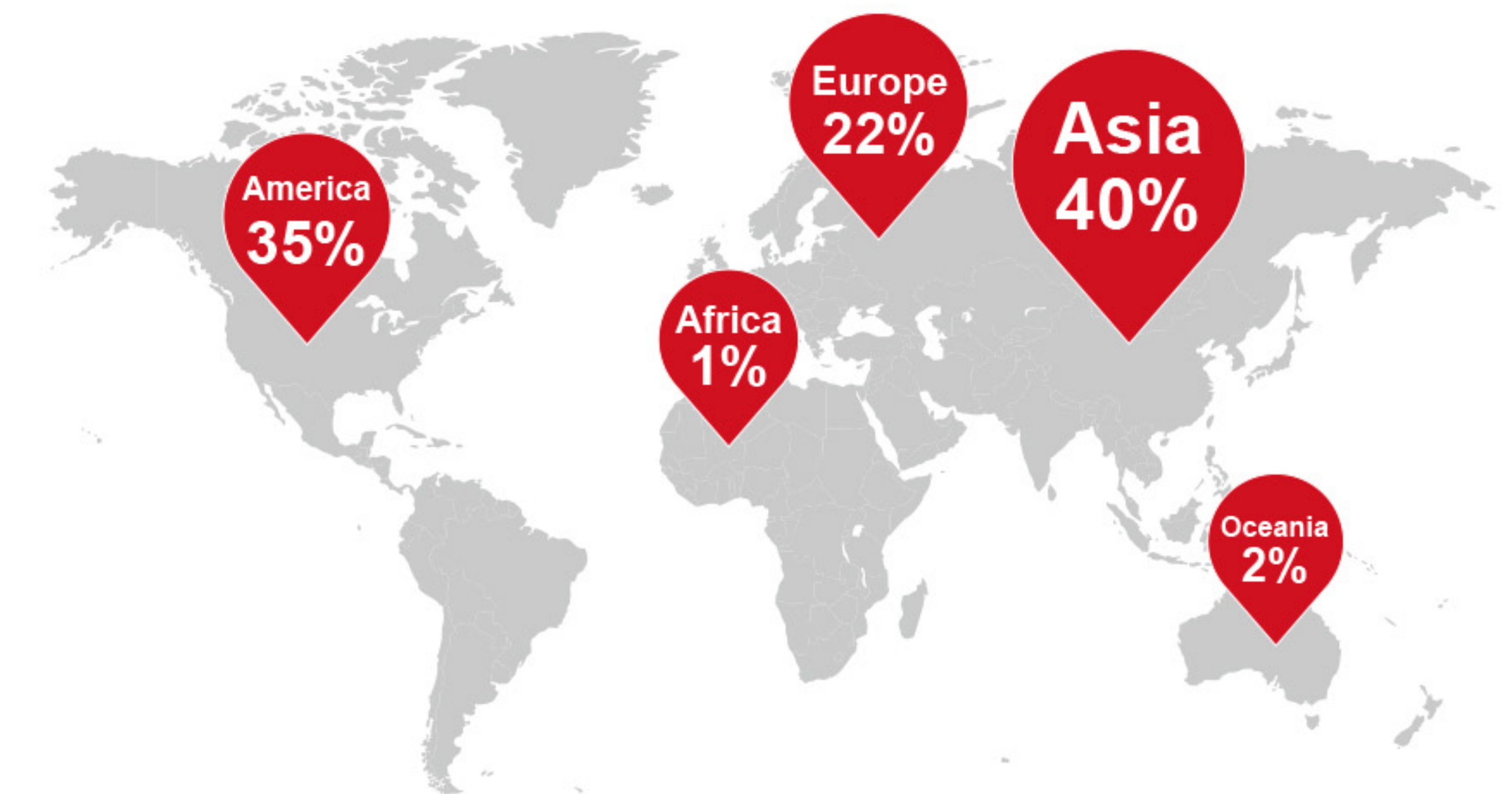


# The 27<sup>th</sup> POST SHOW REPORT

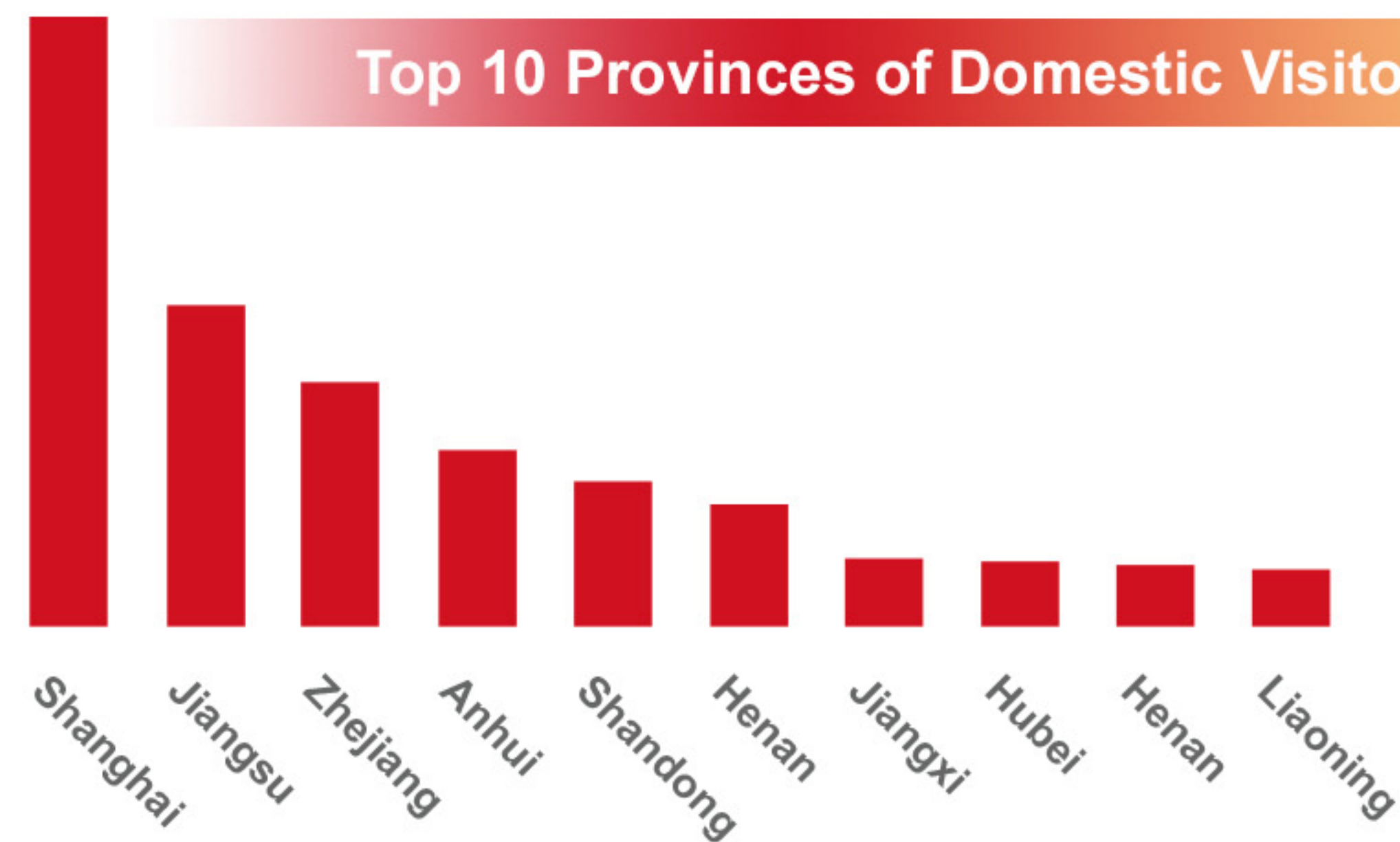
## Sources of Domestic Visitors



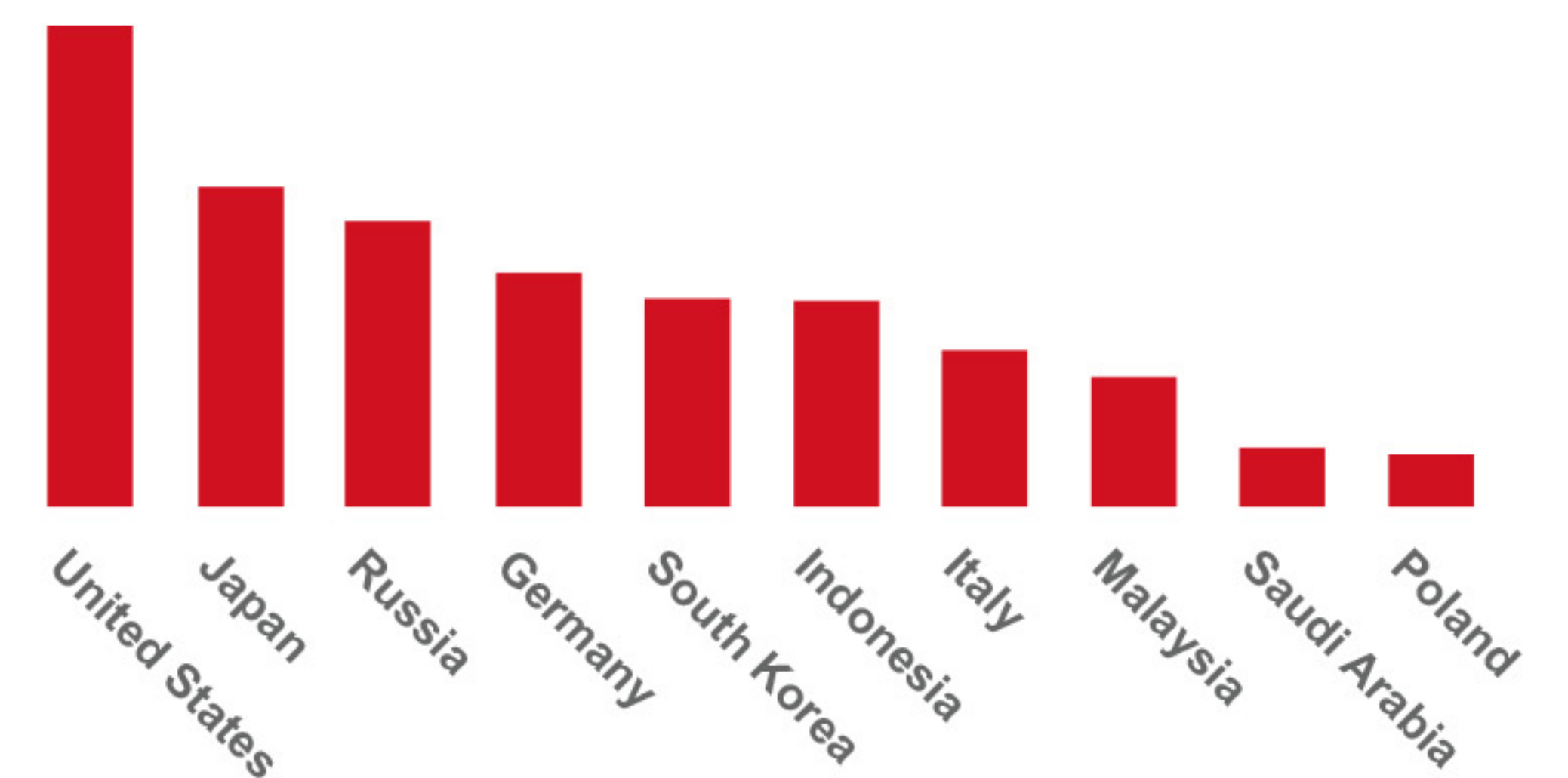
## Sources of Overseas Visitors



## Top 10 Provinces of Domestic Visitors



## Top 10 Countries of Overseas Visitors

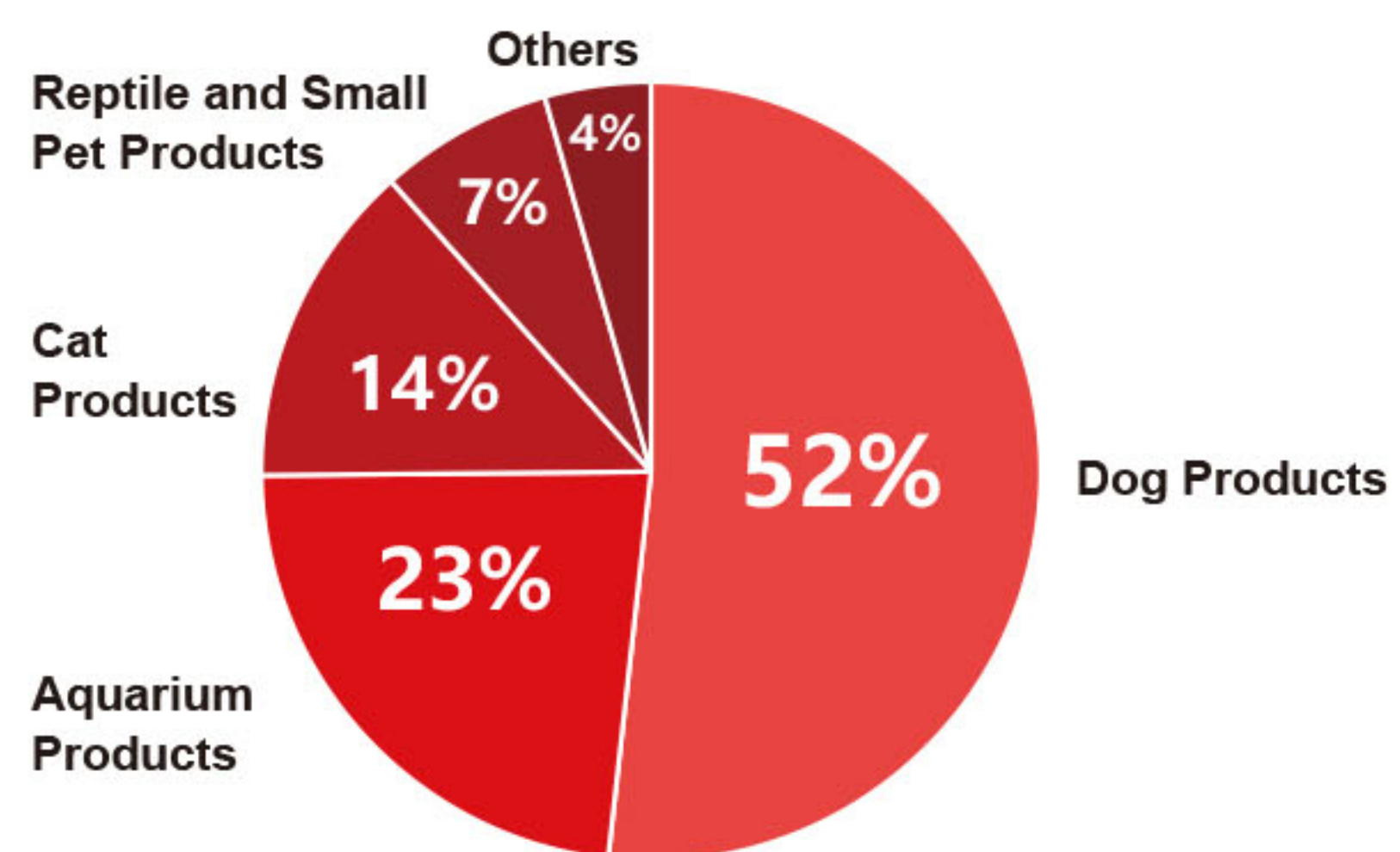




## Analysis of Professional Visitor Categories



## Products of Interest to Visitors



# The 27<sup>th</sup> POST SHOW REPORT





# CONTACT US

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