

PAWR

Plant pawred dog food

PAWR brochure - Interzoo 2024
Booth 3-336





Hi, nice to beet you!

At PAWR, we're more than just a company - we're a family! We are Erik and Fia, the father-daughter team behind our pawsome brand. As an experienced veterinarian and a nutritionist of the next generation, we are dedicated to providing the best diet for our furry friends with the power of plants.

We strive to make a difference not only in the well-being and happiness of dogs but also in creating a positive influence on the world.

We firmly believe that plant-based dog nutrition is a win-win solution, benefiting both our furry friends' health and the world around us. With PAWR, we have crafted a brand that offers optimal nourishment for dogs while promoting a more sustainable future. We invite you to join us on this journey and discover why PAWR is the fur-real deal for a happier dog and a healthier world!

Why PAWR?



Eco-friendly

Every proces in our brand is as sustainable as possible.



Cruelty-free

No other animals are harmed.



Hypoallergenic

Free of animal proteins and gluten.



Local product

Developed and produced in The Netherlands.



High palatability

Developed with years of experience.



100% recyclable

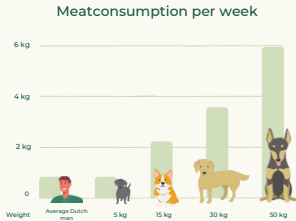
Packaging is 100% recyclable and made of recycled materials.

THE PROBLEM

20%

of the meat industry goes towards feeding our beloved cats & dogs!

"An average dog consumes almost 3 times more meat than an average Dutch man."



Source: National Institute for Public Health and the Environment | RIVM

Our *plantastic* menu

Explore our complete, hypoallergenic plant-based range filled with colorful superfoods, health benefits, and delicious flavors! Tailored for 100% plant-loving pups, dogs with food allergies, or sustainable Meatless Monday enthusiasts. They're also perfect as supplementary nutrition alongside BARF diets.

Superfood diner

Diner mix of kibble and dried superfood flakes

- Can be added with hot water for special semi-moist food
- 3 flavours
- Perfect as supplementary alongside BARF diets

Superfood crunchies

Colourful kibble mix for daily wellness

- Adult, puppy & senior
- Daily wellness
- 2 packaging sizes available



PAWR

**Visit us:
Booth 3-336**

Contact:

Fia Luijterink

info@pawr.nl

+31 6 83 21 86 24

