



bellylabs<sup>®</sup>  
to be sure

**Reimagining  
canine care and  
creating new  
categories.**



# About Bellylabs

Bellylabs is a pet health company developing science-backed diagnostics and supplements for dogs, designed to support health, fertility, and wellbeing at home. Bellylabs is best known for creating the world's first at-home pregnancy test for dogs, trusted by breeders globally. Now we are expanding beyond breeders.

2026



Available now



01

## Prenatal care

Products that support dog fertility and the mating planning.

02

## Pregnancy and birth

Products that detect dog pregnancy and aid during birth.

03

## Vitality

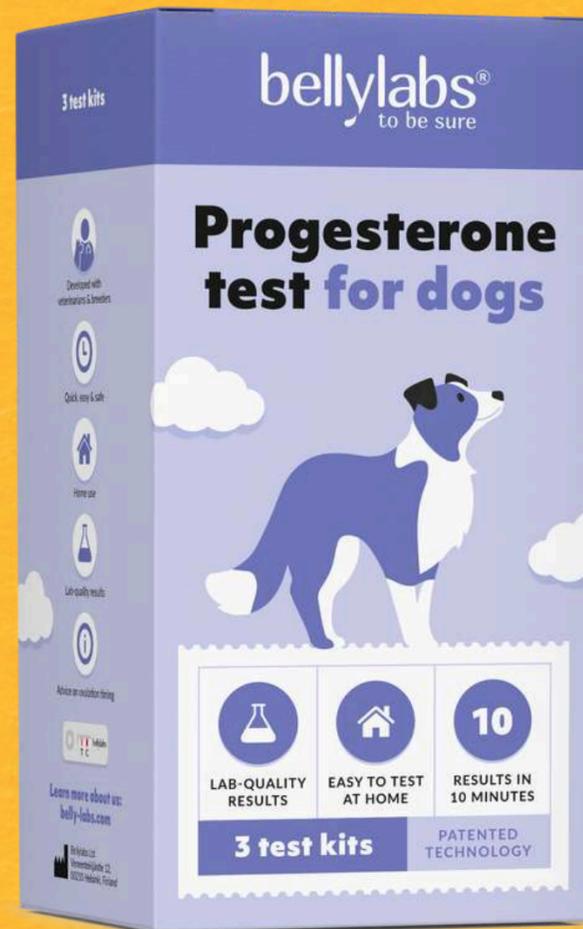
Products that support the overall health of all dogs and help in recovering from illnesses.



# The Home Diagnostics

At Interzoo, Bellylabs introduces its new at-home Progesterone Test for dogs, a first-of-its-kind diagnostic solution enabling accurate fertility timing from home. Together with the world's first at-home pregnancy test for dogs, Bellylabs' diagnostics support informed breeding decisions without repeated clinic visits and expand the company's at-home testing portfolio.

**First ever!**



## Progesterone test

- First-of-its-kind at-home lateral flow rapid test
- A completely new category for pet stores
- Accurate fertility timing
- High repeat-purchase potential
- Results are read and guided through a mobile app



## Pregnancy test

- World's first at-home dog pregnancy lateral flow test
- Early pregnancy confirmation
- Proven breeder demand
- Easy to do at home and read the results



# The Supplements

At Interzoo, Bellylabs presents its growing range of targeted supplements for dogs, introducing products that address clear gaps in the European market.

Designed with veterinarians and breeders, these supplements bring meaningful innovation and differentiation to existing assortments.

New product to  
European market



New and  
powerful!



## Vitamin E oil 100ml

Strengthens the immune system by reducing oxidative stress and promoting recovery during illness or periods of high demand. Excellent for yeast infection and itch relief.



## Pre + Pro 60 capsules

A blend of prebiotics and probiotics that supports healthy digestion by promoting beneficial gut bacteria. This helps improve nutrient absorption, boost immunity, and maintain overall well-being in dogs.



## Antioxidant Oil 250ml

An oil supplement enriched with antioxidants supports a dog's overall health by promoting a healthy coat, reducing inflammation, and boosting immune function.



## Calcium+ paste 30 ml

Calcium supplement helps a female dog during birth by strengthening uterine contractions, making labor more efficient and can help prevent eclampsia.



## Revive paste 30 ml

Promoting puppy vitality and aiding weak and fading puppies to get stronger. Works also for lactating bithes and recovering dogs needing added energy.

# STAND 3A-511



## CONTACT

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