



**TOGETHER** LET'S IMAGINE THE FUTURE OF SHARED LIVING SPACES

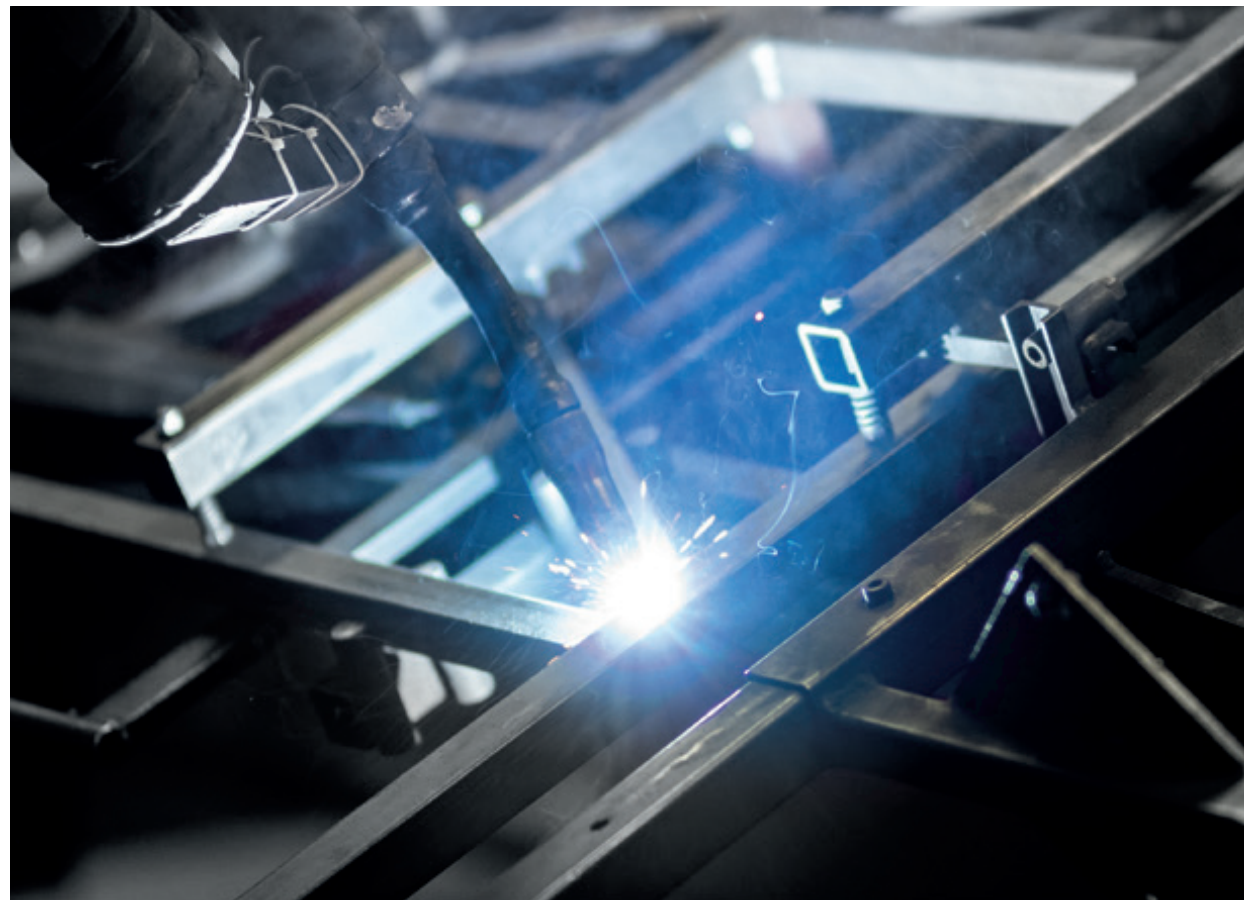


STREET FURNITURE • SAFETY EQUIPMENT • INFORMATION DISPLAY



MADE IN FRANCE





**TOGETHER,  
WE DESIGN THE FUTURE  
OF SHARED LIVING SPACES.**

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## 40 YEARS OF INDUSTRIAL KNOW-HOW, DEDICATED TO HARMONIOUS LIVING

SINCE 1983, SPL HAS BEEN DESIGNING AND MANUFACTURING STREET FURNITURE AND EQUIPMENT FOR PROTECTION, COMFORT AND INFORMATION DISPLAY FOR PUBLIC AUTHORITIES AND COMPANIES.

Bolstered by steady growth, our group has long established itself as the European market leader with its two flagship brands, Procity® and Vialux®, thanks to a network of specialist distributors covering over 30 countries. Working together with 150 employees of the SPL Group, these partners are spreading the influence of French manufacturing with an emphasis on durability and responsibility.

Our enthusiastic, meticulous and committed teams are the reflection of a company devoted to customer satisfaction. Every day, they strive to uphold our commitment to safe, dynamic, comfortable and harmonious living spaces. They design planning solutions to encourage social cohesion and guarantee a better quality of life for everyone.





**Mathieu Daumen**  
Chairman  
SPL Group

**Together, we're committed to bringing every project to life!**

From the development of zero-impact mobility to the greening of city centres and improvement of safety in public spaces, the world is changing, as is our way of living in it.

Proudly attached to our past, we consciously design and manufacture durable products in our factories in France. Applying its renowned industrial expertise, our family business is resolutely focused on the future and driven by the strong ambition to continuously adapt our offering to the evolving uses of shared living spaces.

Always staying one step ahead of planning developments for public and private spaces, and ensuring the satisfaction of societal, environmental and economic demands, together, we rise to these challenges on a daily basis.



# THE SPL GROUP IN FIGURES

 **40** YEARS  
of expertise

 Made in **FRANCE**

 **3,000**  
product listings

**€30 M**  
turnover

 **2** flagship  
**BRANDS**

 **150**  
**EMPLOYEES**

## QUALITY OF PRODUCTS AND SERVICES RECOGNISED THROUGHOUT EUROPE

Our structural organisation and network of carefully selected partners enable us to maintain close relationships on a local basis with all of our customers and the highest level of satisfaction in every market.

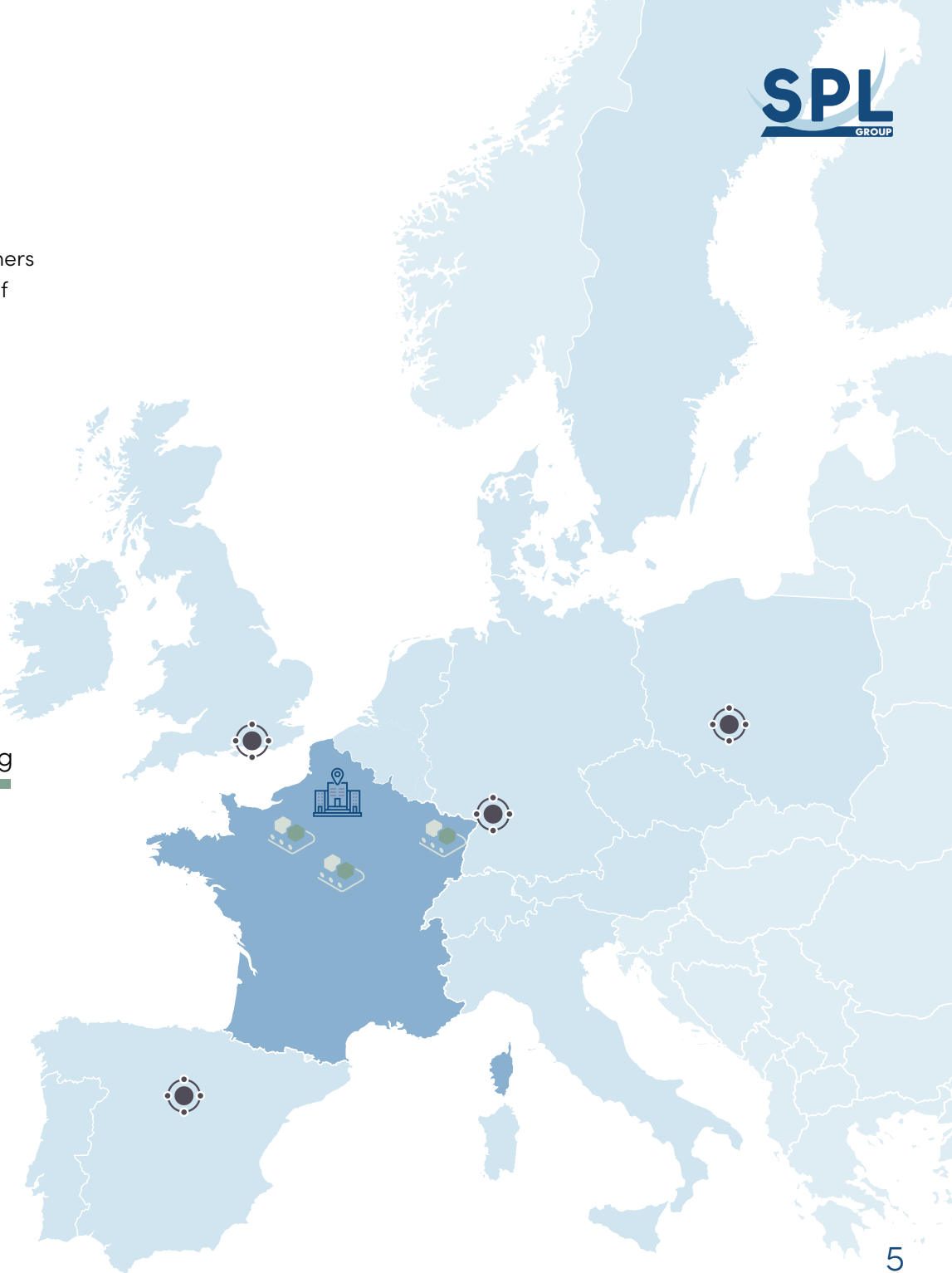


 **HEAD OFFICE**  
in the  
Paris region

 **3** SITES  
for specialised manufacturing

**4**  **SUBSIDIARIES**

 over  
**3,000**  
**DISTRIBUTORS**  
in Europe





# 40 YEARS OF HISTORY

INDUSTRIAL DIVERSIFICATION:  
THE KEY TO CONSTANTLY  
IMPROVING EXPERTISE  
AND PERFORMANCE

Over the years, the acquisition of companies and the development of production sites have enabled us to master new trades – and broaden our expertise with complementary skills – to continuously expand our product range.

## 1983 FOUNDATION

### SPL OPENS AS A TRADING COMPANY

Sale of marking paint, then protective street furniture



## 1985 STEEL

### SPL BECOMES A MANUFACTURER OF STREET FURNITURE

Creation of the Procity® brand, pioneering the harmonisation of protective street furniture



## 1994 ALUMINIUM

### SPL BECOMES A MANUFACTURER OF INDOOR AND OUTDOOR DISPLAY PRODUCTS

Development of a complete range for indoor and outdoor spaces



## 2004 PLASTIC

### ACQUISITION OF MIROIR INDUSTRIE BY THE SPL GROUP

Creation of the Vialux® brand, unbreakable safety and security surveillance mirrors



## 2011 WOOD

### SPL BECOMES A MANUFACTURER OF WOODEN FURNITURE FOR PUBLIC GREEN SPACES

Launch of the eco-friendly street furniture line Silaos®



## 2022 TOMORROW...

### SPL IS THE FRENCH MANUFACTURER AND EUROPEAN LEADER FOR STREET FURNITURE AND PROTECTIVE AND INFORMATION DISPLAY EQUIPMENT

Factory expansion to integrate the next generation of tools, increased storage capacity and new offices







## TWO COMPLEMENTARY BRANDS TO PROVIDE PROTECTION AND COMFORT IN PUBLIC AND PRIVATE SPACES



SPL is the only French manufacturer to offer this wide range of products. The Procity® and Vialux® offers are designed to satisfy the demand of every market and cover the entire spectrum of planning requirements for public authorities and companies.



### STREET FURNITURE, PROTECTION AND INFORMATION DISPLAY

A catalogue of products covering every aspect of public and private planning:

- Street furniture for protection and green spaces
- Bus shelters and bicycle shelters
- Information display solutions
- Access control equipment
- Electoral equipment
- Safety equipment for industry and public works



### SAFETY AND SECURITY SURVEILLANCE MIRRORS

A complete range of mirrors designed to withstand any test:

- Traffic safety mirrors
- Multi-purpose mirrors
- Industry and workplace mirrors
- Security surveillance mirrors





**Lélian Alemps**  
Industrial Director

**Together, let's envisage your projects for tomorrow!**

A keystone of SPL is development. Our design office conceives and industrialises products to equip and enhance urban areas. At present, the trend is towards planning for green spaces and solutions to improve mobility.

We strive for precision at every stage of the process, to guarantee the technical specifications of our products. Embracing the challenge, we are always seeking new solutions in order to meet every requirement and ensure the well-being of end-users.

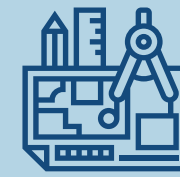
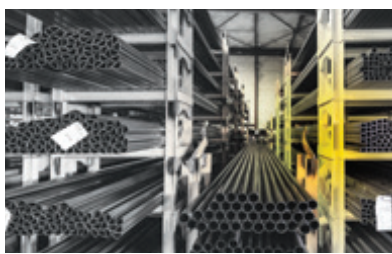
# FROM DESIGN TO PRODUCTION, A DEMAND FOR QUALITY IN EVERY DETAIL

INVESTING IN LOCAL EMPLOYMENT AND TRUSTED FOR OUR INDUSTRIAL EXPERTISE OF RECOGNISED QUALITY, WE DESIGN AND MANUFACTURE EVERY ONE OF OUR PRODUCTS IN FRANCE.

Situated in the Loir-et-Cher, Sarthe and Alsace regions, each of our factories contributes to our global approach to technical and environmental quality.



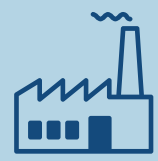
Our factory Miroir Industrie is certified **ISO 14001**



## SPECIAL MANUFACTURING

We assess every non-standard request and propose solutions in the shortest timeframes in line with our expertise.

**3 INDUSTRIAL SITES**



**30,000 M<sup>2</sup>**  
of production space



## EFFICIENCY

We invest to continually update our machinery in pursuit of more precise and high-performance automated systems. Be it cutting, bending, welding, thermoforming or surface treatment, our **state-of-the-art facilities** and **mastery of manufacturing technology** allow us to provide one of the largest offerings on the market.

## EXPERTISE

Our **integrated design office** develops every product by envisaging the optimal solution with regard to end-use, functionality, aesthetics and ergonomics. In order to guarantee the technical specifications of our products, it supervises the entire manufacturing process. Our skilled design and engineering teams adapt to the requirements and tastes of every client, from traditional designs to the highly innovative.

## QUALITY

Our **quality department** closely monitors developments in the regulatory framework and ensures strict compliance with existing standards. In addition, it conducts regular and comprehensive inspections at every stage of production, in order to guarantee reliable products of the highest quality and the best quality/price ratio on the market. Our duty: to ensure the comfort and safety of users and the durability of our products.

**EXCELLENCE OF EQUIPMENT  
MADE IN FRANCE  
QUALITY WORKMANSHIP  
EXPERTLY MANUFACTURED**





# A SUSTAINABLE PROMISE TO PROTECT PEOPLE AND THE ENVIRONMENT



Élise Corneau  
QHSE Manager

**Together, let's  
manufacture better!**

Sustainable development is an integral part of our approach to health and well-being in the workplace, which encompasses both economic and environmental performance. From design to delivery, our entire process is calibrated to optimise the use of raw materials and minimise the environmental footprint of our manufacturing operations.

## ECO-FRIENDLY APPROACH

### Durability

In the aim of reducing the frequency of replacement, SPL products are designed to be durable and highly resistant to intensive use.

### Environmental Footprint

Our industrial site in Alsace (Miroir Industrie) is ISO 14001 certified.

We use PEFC certified oak.



For delivery, wooden and cardboard materials are used where possible, in addition to recyclable packaging.

Our expansion plan for 2021 includes a water collection tank and water treatment upstream of disposal.

### Recycling

Our waste management policy – deployed with our partners – actively covers the entire manufacturing process:

- steel, aluminium, polyethylene and wooden offcuts are collected for recycling,
- waste (oil, paint, etc.) is collected in a specialised disposal facility,
- cardboard is recycled after compression to minimise transport.



## SOCIETAL APPROACH

**Our vocation: to contribute to a society that is safe, enjoyable and accessible to everyone.**

SPL designs and manufactures:

- products that encourage **social cohesion**
- products that promote the **inclusion** of people with reduced mobility

We prioritise **local employment** and strive to prevent undeclared work among our closest partners.

The **safety** of our industrial sites is a top priority. No expense is spared to ensure the continuous improvement of working conditions and **occupational risk prevention**, by means of investment in facilities and safety training at each of our sites.

We treat all views with respect, encourage **staff initiatives** and support internal **training**, in order to give everyone the opportunity to forge a long and enriching career at SPL.

AVERAGE SENIORITY  
OF EMPLOYEES **11.5 YEARS**



# A LOCAL NETWORK OF SPECIALIST DISTRIBUTORS

SPL products are distributed all throughout Europe with the help of a network of partners, carefully selected for their professional standards and detailed knowledge of the requirements and practices of local markets.

On the strength of their expertise and availability, the SPL Group tailors its **logistics and sales** to accommodate and complete every order as rapidly and effectively as possible.

## JOIN OUR NETWORK OF APPROVED DISTRIBUTORS

Beyond distributors, SPL has genuine partners whose loyalty we have earned over many years.

This relationship of mutual trust is owed to the comprehensive support of a **dedicated sales team**.

### FRANCE

**1** sales department

**5** regional sales representatives

**7** office-based sales representatives

### EXPORT (subsidiaries and export from HQ)

**1** sales department

**9** sales representatives

**7** office-based sales representatives



## OUR PRIORITY? MAKING EVERY PROJECT A SUCCESS!



**Sales support**



**Responsive and  
always on time**



**After-sales  
service**



**Chris**  
SPL Reseller for 16 years

“ Seeing as every planning project is different, we collaborate closely with the group’s sales teams. SPL provides every distributor with marketing-communication and training resources; these make for valuable tools when talking to customers. ”

**Samantha**  
SPL Reseller for 7 years

“ The SPL Group offers an extensive range – and numerous products in stock – which is a great asset when it comes to satisfying every customer and fulfilling every order in the shortest timeframe. ”

**Robert**  
SPL Distributor for 10 years

“ Just as cities are distinct from one country to the next, the same goes for street furniture! Our geographical proximity is a real advantage for communication and better understanding the requests of customers. We provide SPL with a point of contact in the field. ”



PLANNING SOLUTIONS DESIGNED  
TO ACCOMMODATE THE EVOLUTION  
OF CITIES AND THEIR USES



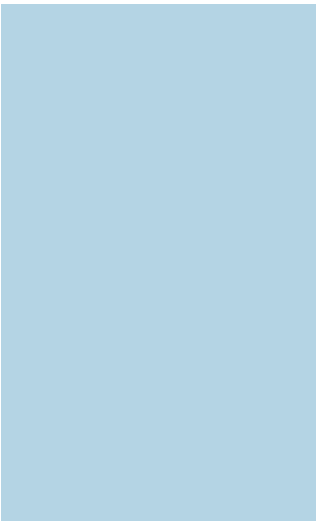
NATURE IN THE CITY

**75%** of residents would like to see more flowers and green spaces in the city



MANAGEMENT  
OF WALKWAYS

For **8 out of 10 residents**, the creation of clearly defined pedestrian areas shielded from road traffic would encourage them to visit the city centre more often



SOCIAL  
COHESION

**65%** of residents would like more social spaces in the city centre



ZERO-IMPACT MOBILITY

**1 in 2 residents** wishes for more bicycle parking facilities in their local area





STREET FURNITURE:  
AN ESSENTIAL FEATURE  
OF TOMORROW'S CITIES



**1 in 2 residents**  
considers street furniture an essential  
service for the comfort of daily life



For **79% of residents**,  
local councils should  
give more importance  
to street furniture in future



Source: Study by Kantar Public for l'Ameublement  
Français, conducted online from 10 to 30 June  
2017 with a cross-section of 1,005 urban residents,  
representative of the French population living in cities  
of 10,000 inhabitants or more, aged 18 and over.

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[www.spl-group.eu](http://www.spl-group.eu) | [www.procity.eu](http://www.procity.eu) | [www.vialux.eu](http://www.vialux.eu)