

Human Risk Management

Personalised. Relevant. Adaptive.

The HRM+ platform is KnowBe4's innovative approach to human risk management. It's a comprehensive, AI-driven, 'best-of-suite' platform that fortifies user behaviour against the latest cybersecurity threats.

As the only global security platform of its kind, HRM+ transforms your largest attack surface – your workforce – into your biggest asset, actively protecting your organisation against cybersecurity threats.

HRM+ Platform comprises the following products:

▶ Security Awareness Training

AI-powered Security Awareness Training and simulated phishing that allows organisations to drive awareness and change user behaviour.

▶ Cloud email security

The only email security infrastructure to continually assess human risk and dynamically adapt security controls.

▶ Anti-phishing

Security orchestration and proactive anti-phishing protection allow your incident response and security orchestration teams to identify and stop phishing threats before they reach your users' inboxes.

▶ Real-time coaching

Real-time security coaching product that detects and responds to risky end-user behaviour to provide immediate feedback.

▶ Compliance training

Compliance training that delivers continuously updated content and allows your organisation to take a comprehensive approach to security awareness and compliance training.

▶ AI defence agents

AIDA is an advanced suite of AI-powered agents that elevates your human risk management strategy.

Key benefits

HRM+ empowers organisations to overcome critical cybersecurity challenges such as:



Social engineering and phishing attacks represent the single largest cyber risk to organisations and are the primary attack vector for data breaches and ransomware.



Bad actors are using AI to make phishing and social engineering attacks exponentially more effective and scalable.



Regulatory mandates on cybersecurity posture disclosure and reporting have increased.



C-level executives agree that building a security culture is a high priority, but aren't clear on what defines success and how to measure and understand human risk.



Understaffed and under-resourced IT/infosec teams combined with outdated phishing email analysis and mitigation strategies dramatically increase the risk that phishing presents to your organisation.



Once-per-year security awareness training does not engage users, and without frequent simulated phishing and real-time security coaching, it fails to effectively change user behaviour.

‘My biggest concern about AI in cybersecurity is the ability for cybercriminals to create more believable phishing attacks by removing many of the “tells” that end users could use to identify them.’

– InfoSec Director

Product capabilities

Security Awareness Training

KnowBe4 is the world's largest security awareness and compliance training and simulated social engineering product. It combines the industry's most comprehensive library of engaging, localised content in 35 languages, AI-driven simulated phishing and training that adapts to users, enterprise-grade reporting and robust user testing and assessments to drive awareness and change behaviour. On average, KnowBe4's Security Awareness Training product reduces an organisation's Phish-prone Percentage™ from more than 30% to less than 5% after 12 months.

SecurityCoach

SecurityCoach is the first real-time security coaching product created to help IT and security operations teams to further protect your organisation's largest attack surface – your employees. SecurityCoach helps to strengthen your security culture by enabling real-time security coaching of your users in response to their risky security behaviour.

At the moment risky behaviour is detected, SecurityCoach sends a real-time SecurityTip directly to that user via Microsoft Teams, Slack, Google Chat or email. These immediate notifications are a powerful enhancement to your security awareness programme.

‘Social engineering and phishing attacks are the tip of the spear when it comes to cybersecurity. These threats represent the single largest cyber risk to my organisation and are the primary gateway for data breaches, ransomware and malware.’

– CISO

Compliance Plus

Compliance Plus is a comprehensive compliance training library of more than 700 modules that provides global, continuously updated, engaging, relevant, concise and customisable content to teach employees how to be compliant with their local organisational regulations.

Compliance Plus is tightly integrated with KnowBe4's KSAT training to allow organisations to take a comprehensive approach to both security and compliance training to lower the risks associated with fines, reputational damage, loss of customers and other non-compliance.

PhishER

PhishER is an anti-phishing product that automatically analyses and prioritises reported email messages to identify and quarantine malicious emails across an organisation. Additionally, it transforms in-the-wild phishing emails into training opportunities by flipping them into simulated phishing campaigns.

PhishER Plus adds an AI-validated, crowdsourced blocklist and PhishRIP capabilities to proactively block and remove active phishing attacks that have bypassed email filters BEFORE your user is exposed to them. It saves significant budget and infosec time by reducing the volume of remediation efforts handled by your SOC team.

Machine learning and AI-powered analysis and prioritisation of emails eliminates the guesswork of identifying high-risk phishing threats among all user-reported messages and automates the security workstream for managing the 'other 90%' of user-reported emails. This allows your organisation to build a fully orchestrated and highly effective SOC team that can identify and mitigate social engineering threats in near real time.

Product capabilities continued

Artificial Intelligence Defence Agents (AIDA)

This is KnowBe4's innovative suite of AI-native security agents designed to automate and enhance human risk management. It provides a comprehensive and adaptive experience that evolves with the threat landscape. By leveraging multiple AI technologies, AIDA brings together human and artificial intelligence to reduce human risk. AIDA includes advanced reporting by role, executive reports and more.

Cloud email security

KnowBe4 Cloud Email Security is a suite of AI-driven products that continuously helps you to assess human risk and dynamically adapts policy controls to defend against advanced phishing attacks and outbound data breaches. The product leverages contextual machine learning and neural networks, together with seamless integration using cloud-native API architecture, so that you get enhanced email protection, deep insights into human risk and instant time to value.

'Be prudent when evaluating the market. Many SAT offerings simply fail to offer the diversity, ease of use and breadth of content required to truly change your employees' behaviour.'

– IT admin

For more
information, visit



KnowBe4 UK, Ltd. | 1 Leeds City Office Park, Leeds, LS11 5BD
+44 (0) 1347 487512 | www.KnowBe4.com | Sales@KnowBe4.com

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