

TRADE FAIR PRESENCE WITH SUSTAINABLE PROFILE

DECEUNINCK AT FENSTERBAU FRONTALE 2024

Bogen, December 2023 – Deceuninck exhibiting at Fensterbau Frontale from 19 to 22 March 2024 under the banner of sustainability. The completely new stand concept is spread over 550 m² on two floors and provides the architectural framework for an open, welcoming atmosphere in which trade fair visitors can find a wealth of inspiration for a resource-conserving future.

Jörn Schütte, Head of Sales Deceuninck Germany, is looking forward to Fensterbau Frontale 2024: “I am very excited about the personal dialogue with the trade fair visitors, as this is the first time that we’re exhibiting again since 2018. And in the meantime a lot has happened in product development that we are keen to present.”

Many facets of sustainability

The sustainability concept, which is also reflected in the company’s long-standing commitment to a circular economy and the construction of its own recycling plant for used PVC, one of the largest in Europe, runs through the entire trade fair presence. Just recently, Deceuninck also announced plans to increase its annual in-house recycling capacity to 40,000 tonnes by 2024.

At Fensterbau Frontale 2024, Deceuninck will be demonstrating how important the use of recycled materials is to the company as a key design criterion in its R&D processes. Processing of recycled material consumes 90% less energy and therefore causes fewer carbon emissions than manufacturing new material. The Elegant profiles already contain up to 48 % recycled material. With 100 % recycled material, Phoenix profiles lead the way. The Science Based Targets Initiative (SBTi) also recently confirmed independently that Deceuninck’s efforts to reduce greenhouse gas emissions (GHG) are in line with the latest findings in climate science.

For Deceuninck, Fensterbau Frontale 2024 will therefore also be the right time to initiate the kick-off for its new campaign on the topic of “sustainable circular economy”, which communicates the company’s exemplary commitment.

Unique profile technology: ThermoFibra

Deceuninck will also be presenting its steel-free ThermoFibra profile at the trade fair. Visitors can get hands-on experience of how much lighter the profiles with ThermoFibra are compared to steel-reinforced profiles and how stable they are. The ThermoFibra glass fibre technology enables steel-free profiles with even better thermal insulation, unique stability and an even slimmer rebate of just 7 mm. As a result, maximum sizes are possible with much reduced weight. The use of recycled material in the profile core also makes the system very sustainable and, as an added bonus, the profiles can be fully recycled at Deceuninck’s recycling plant.

Product innovations to experience at Fensterbau Frontale 2024:

In addition, Deceuninck will be showcasing the entire Elegant profile system portfolio, which has been further expanded since its development, on the basis of the iCOR building block system, to include new products – for example, for France and the Netherlands. Both the minimalist design, in combination with excellent thermal insulation, and iCOR have already received multiple awards.

Deceuninck will also be presenting its range of lift and sliding doors, including live demonstrations of the lift and sliding door quick installation kit, and its roller shutter systems, and providing an insight into the new Deceuninck Project Planner 2.0, a planning tool for window manufacturers and architects that is currently in its final development phase.

Deceuninck will once again be in Hall 6 on Stand 103, spread over 550 m². With open and green exhibition areas on two floors, the trade fair stand is an inviting space for visitors to come and talk face-to-face and find out more about the company's sustainable innovations.

More information:

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PHOTO**Photo:**

With its open-plan design and 550 m² of exhibition space on two floors, Deceuninck's trade fair stand is an inviting space for visitors to come and talk face-to-face and find out more about the company's sustainable innovations.

**Photo credit:**

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