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# Driving the packaging transition: Felix Schoeller showcases new fiber-based solutions at Fachpack 2025

Pressure is mounting on brand owners, converters, and packaging machinery manufacturers alike. With the European Packaging and Packaging Waste Regulation (PPWR), recyclability is moving into sharper focus than ever before. At the same time, packaging materials must continue to meet the highest functional demands – particularly when it comes to protecting sensitive food products.

This raises a key question: How can high-performance barriers be applied to paper packaging without compromising recyclability? At this year's Fachpack trade fair (September 23–25, 2025, Nuremberg, Germany), specialty paper manufacturer Felix Schoeller will present new packaging solutions that address this challenge. Using a multilayer dispersion curtain coating process, the company can apply up to five highly functional, water-based barrier layers – delivering flexibility, recyclability and resource efficiency.

"With our new curtain coating barriers, we offer customers highly attractive alternatives to existing solutions. For brand owners and converters, this opens up new pathways to future-proof their packaging," says Daniel Zimmermann, Head of Sales & New Business Development Packaging at Felix Schoeller.

The technology is particularly suited for applications requiring thin and flexible paper substrates – such as confectionery, ice cream, and snack packaging. Early implementations already include primary packaging for chocolate bars.

With these innovations, Felix Schoeller reinforces its position as a trusted transformation partner in the shift toward fiber-based packaging solutions. Backed by more than 130 years of expertise, the German family-owned company offers a broad range of coating technologies – from inline coating on the paper machine to extrusion coating, lamination, and now its patented five-layer



dispersion curtain coating. This deep materials and coating know-how enables tailored, more sustainable solutions that meet both regulatory requirements and customer needs.

Experience Felix Schoeller at Fachpack 2025: Hall 4A, Booth #234 – including a live model of the curtain coating process. Expert Talk: Recyclable Barrier Papers – 5-Layer Curtain Coating vs. 5-Layer Extrusion Coating, presented by Andreas Bergmeier, Head of Innovation & Technical Sales Packaging, on September 23 at 1:00 p.m. in the Fachpack Forum Innovation Box (Hall 7, Booth 7-509). More information: https://packaging.felix-schoeller.com/fachpack-2025

Video: Patented Multi-Layer Dispersion Curtain Coating in Action https://youtu.be/Nfp4XAV9AxM

### About Felix Schoeller

Felix Schoeller harnesses the power of paper. The specialty paper manufacturer enables customers and partners to deliver solutions that make life better for people and the planet. Founded in 1895, the family-owned company with 17 locations in ten countries offers proven paper solutions ranging from photographic and digital printing papers to decor papers for the furniture and wood-based panel industries, release liners for medical products and industrial applications, and sublimation papers for fashion, sportswear and home furnishings to flexible paper composites for packaging. In addition to proven paper solutions, Felix Schoeller enhances the use of paper in new applications and replaces limited resources with paper as a renewable raw material. True to its vision to make life better through paper, the company follows its central brand promise **PAPER MADE FOR LIFE**.

Since 2018, Hans-Christoph Gallenkamp has been the fifth generation to lead the family business with the headquarters in Osnabrück. In 2021, the world market leader for photographic and decor papers produced around 545,000 tons of specialty papers for around 1,800 customers in over 65 countries with more than 3,700 employees. Sales rose for the first time in more than 125 years of Felix Schoeller to over 1 billion euros (1,048.6 million). felix-schoeller.com

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