GETTING STARTED WITH LasX



CONSULT

We listen to understand your unique project needs and challenges. An NDA is often encouraged.



DEVELOP

We test materials, validate performance capabilities, and qualify manufacturing requirements to ensure we deliver quality.



ENGINEER-TO-ORDER

We design laser systems customized to the specific automation and processing requirements of each laser marking application.



INNOVATE

Our material motion platform offerings include: narrow web, wide web, linear conveyor, magnetic shutttle track, and rotary conveyor.

USA HEADQUARTERS

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EUROPE HEADQUARTERS

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LASERSHARP. LABEL REPLACEMENT SUSTAINABILITY BENEFITS This type of packaging can improve the sustainability of your products. Sustainable Fliminate Highly Marking Durable Label Material DIRECTIONS Enhance recyclability and durability by eliminating traditional labels and inks with laser marking making your packaging more eco-friendly Lase Sha p®Murking was developed by La X and Proctor I. Gamble to enable high speed, high resolution marking that is idx to ter than current methods, while reducing costs and amplifying operations in snables lab less packaging at some Humer good- production rates with high trast and variable data. To bear more about

LASERTECH

LASERSHARP® MARKING

With our unique control technology, LasX marks high-resolution text & graphics directly on direct-to-consumer packaging at much faster rates than conventional methods.



LASERSHARP® MARKING

LasX offers a variety of LaserSharp®
Processing Modules (LPMs) for
high-speed, high-resolution laser
marking, on a wide range of
substrates and surfaces, for
applications ranging in complexity
from data codes to large area image
marking.



FASTER

than current laser marking technology







WASTE REDUCTION

Our laser-enabled digital workflow supports mono-materials—eliminating the wastefulness of inks, adhesives, and other materials needed for traditional methods.



AGILE SUPPLY CHAIN

Traditional methods are operationally complex with multiple disjointed steps. Laser marking reduces complexity and waste—enabling operational efficiency and a more cost-effective approach.



LARGE AREA COVERAGE

Laser technology facilitates full package coverage. With LasX, you can reach surface areas that pressure-sensitive adhesives, shrink, or direct ink printing can't.



VARIABLE DATA

Our laser processing technology is digitally reconfigurable, making the process of serialization, date/time codes ("best before", "sell by", etc), or language variation easy to achieve.









