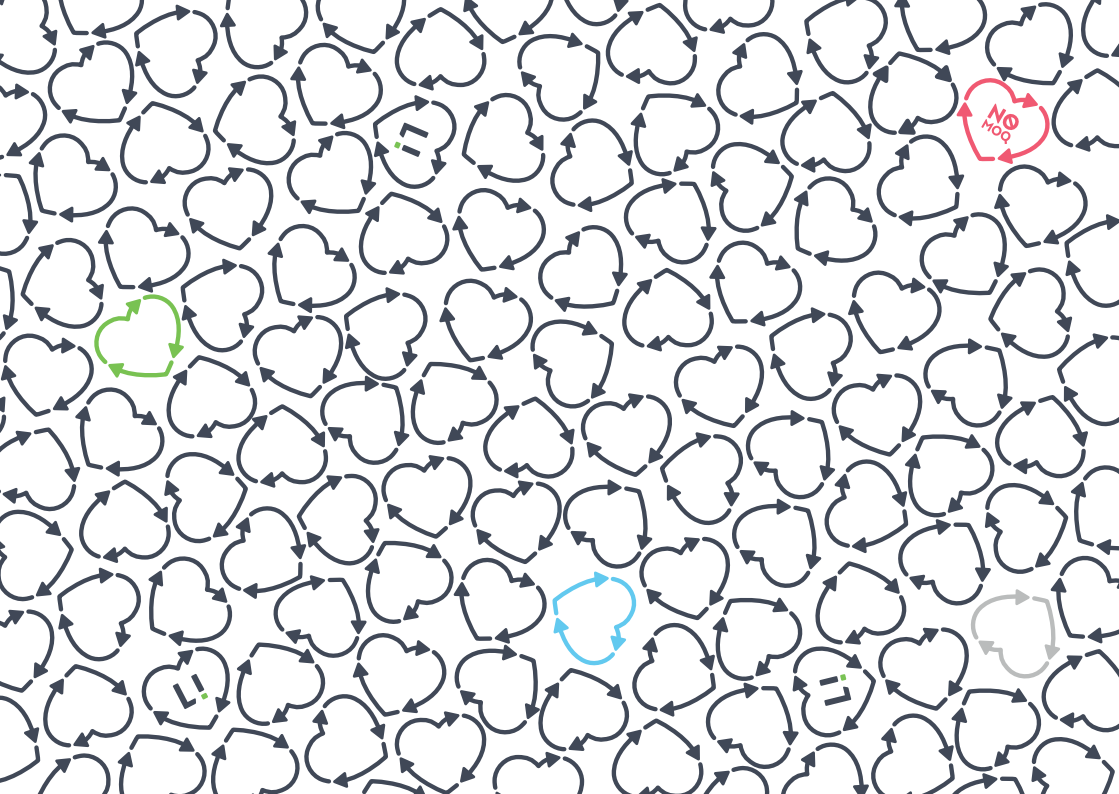


LABEL!STEN[®]

WE ARE DIGITAL PACKAGING.



OUR MOTTO:

„ONLY ORDER
WHAT YOU **REALLY**
NEED!“



DID YOU KNOW,

that ¼ of packaging doesn't make it onto the market and is thrown away instead? That is something we can change! That's why we offer you:

NO Minimum Order Quantity!

You can order from **JUST 1!**
That's how packaging is done today!



LABEL!STEN®

WE ARE DIGITAL PACKAGING.

- LABELS
- STAND-UP POUCHES
- ROLLSTOCK
- FLAT POUCHES
- SACHETS

LABELS

Start-up or established company with small or large demands? We are super fast and sustainable. Easily order the exact amount needed!

**LABEL JARS,
NOT PEOPLE!**



PERFECT FOR



NUTRITIONAL
SUPPLEMENTS



FOODS, HERBS
AND SPICES



BEVERAGES AND
CANNED GOODS



BEAUTY
SUPPLIES



HANDMADE
GOODS



THC, CBD
AND TOBACCO

INDIVIDUALITY? OF COURSE!

Whether paper or foil, permanent or lye-soluble, plain or refined, we offer the full range!

Our wide selection of materials will ensure you find the perfect label for your product.

WE'VE GOT YOU COVERED!



WE OFFER YOU



ROLL
LABELS



RECYCLED
MATERIALS



FREE-FORM
LASER CUT



DIFFERENT
FINISHES



SAFETY-FEATURES
& COPY PROTECTION



LYE-SOLUBLE
ADHESIVE

STAND-UP POUCHES / DOYPACKS

Flexible packaging with no minimum order quantity. Wow! Thanks to high speed processing and express production options at your doorstep within days. BOOM!

Complicated and time consuming ordering processes are a thing of the past. Due to digital printing we are super fast and flexible.

CMYK ALL DAY!



FIND YOUR PERFECT FIT



EURO HOLE



PP ZIPPER



COFFEE VALVE



TEAR NOTCH



VELCRO ZIPPER

Need help choosing?
Give us a call!



ROLLSTOCK / FLOWPACKS

Thanks to digital printing, our rollstock in high-resolution quality requires minimal set-up material and there are no costs for printing plates. You supply the print files and we can get started straight away! You will receive your order within a few working days!

LET'S ROLL!



FLEXIBILITY TO THE MAX



IN METALLIC, WHITE
AND TRANSPARENT



FLEXIBLE
IN SIZE



MONO-MATERIAL
RECYCLABLE



FULLY
PRINTABLE



DESIGN
BATCHING



SPACE-SAVING
STORABLE

MONO? YES PLEASE!

We use mono-polypropylene-structures for our flexible packaging, which can be easily recycled compared to composite materials (e.g. PET/Alu/PE).

THERE IS NO
PLANET B!



RECYCLABLE
MONOPLASTIC
IN METALLIC, WHITE
AND TRANSPARENT



ORDER YOUR
SAMPLE SET

FLEXIBLE PACKAGING MADE OUT OF PLASTIC - SUSTAINABLE?!

Yes. Yes! YEEEEES!!! We even go as far as saying: MONO-material-packaging is the most sustainable packaging on the market, taking the spot of glass and paper packaging! Well, the best packaging is NO packaging - followed by our flexible packaging solutions!

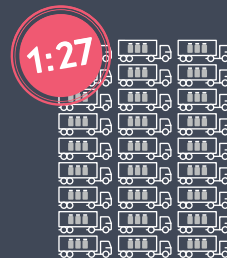
You want to learn more about it? Just scan the QR-Code:

REDUCE!
REUSE!
RECYCLE!



ADVANTAGES OVER JARS

LESS
VOLUME



1 TRUCK OF POUCHES
EQUALS
27 TRUCKS OF JARS!

MORE SPACE
FOR TEXT & DESIGN



LESS
COMPONENTS



LESS
COSTS



45% SAVINGS
(1000 JARS VS 1000 POUCHES)

FRANKS MISSION WASTE REDUCTION

/ HOW IT STARTED

How can I, as a media designer, contribute to a better future?

This question has kept me busy for over 20 years now and has played a major role in the founding of LABELISTEN.

With a passion for design and programming, I was able to help many customers with beautiful products, advertising materials and websites.

In the early 2010s a frequent request I got was: "Please take care of the printing of my labels" - which was very difficult with minimum order quantities ranging between 100-10000 pieces and rather slow conventional printing processes. The business standard at the time was a minimum order quantity of 5000 pieces - which means you'll end up having to throw away the over-supply... Not very sustainable and I realized: There has to be a better way!

In 2013 after many sleepless nights and business plans the decision was made: get a loan, buy a small printer, a small cutting machine and let the fight against waste begin!

2017 I promised my wife Franziska, after cost intense years, to not spend any money in 2018 - which resulted in the largest investment so far... a huge HP Indigo printing machine. Thanks to leasing, I technically kept the no-buy "promise"...

6 years into the printing business my eyes were opened again. This machine can also be used to produce fully printed films or ready-to-use packaging (stand-up pouches), which only require a fraction of the resources compared to cans or even glass. At the same time you save transportation volume - 1 truck with empty pouches replaces 27 trucks with empty containers - mostly in the left lane, since they are transporting air only...

The entry hurdle to sustainable packaging solutions are utopian minimum order quantities. I was determened to solve this problem - as I did for labels before. So the next step was once again: "Dear bank..."

Now I'm looking forward to seeing my 50 labelists every morning, whose mission it is to help you, the customer, realize the most sustainable packaging with as little production waste as possible. Everytime I am walking through our dispatch department I am happy knowing our pallets are actively fighting the war of waste reduction.



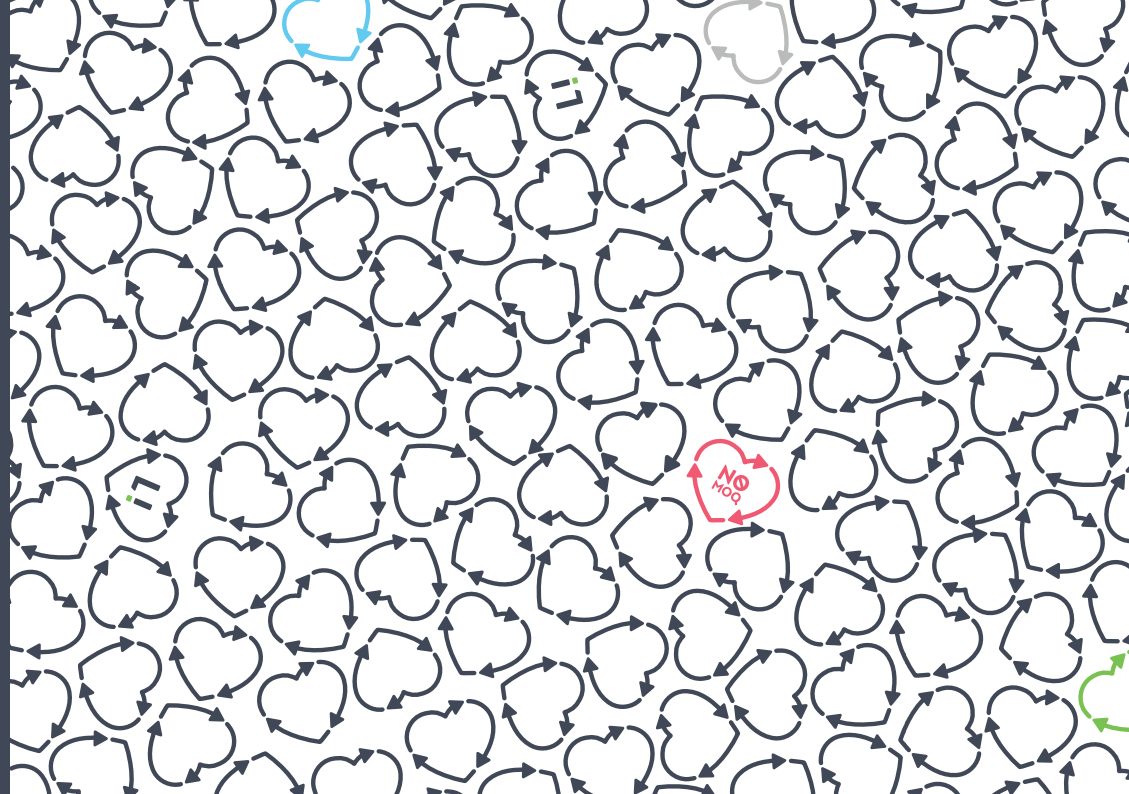
FRANK PLECHSCHMIDT
Problem solver
Founder, CEO

- 2003:** Amazon, Google, Apple, Frank Plechschmidt – all good ideas start in a garage.
- 2008:** Labels become Franks passion!
Labels24.de goes live!
- 2013:** Garage and attic get repurposed to a label production for small runs.
- 2014:** Grown out of the garage?
Let's move to our high-tech farm!
- 2018:** Love at first sight:
Our first HP Indigo moves in ♥
- 2019:** Labels24.de grows from a business idea to a big family – the family of Labelisten®
- 2021:** The next big thing! To stay busy Frank gave the little Indigos a big brother which was the foundation for our FlexPack.
The HP Indigo 25K moves in.
- 2023:** The last "big thing" wasn't big enough anymore so we got our 25K an even bigger sister:
The HP Indigo 200K
- HEUTE:** Our family has grown to 50 employees. Together we take care of 250 different orders each day.
Stay tuned for what's next!





SUPERHEROES
RECYCLE!





info@labelisten.com



+49 9231 414960



www.labelisten.com



Pfaffenreuth 49
95615 Marktreidwitz | DE