

# HYPONIC GROOMING ARTIST SHAMPOO

## \_Deep Cleanse & Volume



[530ml]



[1500ml]



[3800ml]

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Professional hypoallergenic shampoo designed for deep cleansing and volume enhancement, ideal for white-coated breeds such as Bichon Frise, Maltese, and Pomeranian.

Formulated with 100% natural cleansing agents, this gentle yet powerful shampoo removes stains and brightens coats while maintaining skin health. Enriched with lavender, matricaria flower, peppermint leaf, and rosehip oil, it promotes stronger hair structure, improved texture, and natural volume.

Despite its enhanced cleansing power—the strongest within the HYPONIC range—the formula remains safe and hypoallergenic, free from harsh bleaching agents and harmful chemicals.

The rich, creamy lather delivers a soft, conditioned finish, eliminating the need for a separate conditioner.

### Key Benefits

- **Deep Cleansing & Whitening** - Effectively removes dirt and stains while brightening white coats without harsh bleaching agents.
- **Volumizing Effect** - Lifts the coat to create natural volume, ideal for hand scissoring and finishing styles.
- **Hypoallergenic & Natural** - Made with 100% natural cleansing agents. (Free from sulfates, parabens, PEG, CAPB, DEA, silicone, mineral oil, and dyes.)

- **No Conditioner Required** - Botanical amphoteric surfactants provide both cleansing and conditioning effects in one step.
- **Professional Groomer Formula** - Developed specifically for grooming performance with optimal dilution ratio of 10:1 (up to 50:1).

### **Key Ingredients**

- Lavender Extract – Strengthens hair follicles and improves coat texture
- Matricaria (Chamomile) Extract – Adds moisture and natural shine
- Peppermint Leaf Extract – Stimulates circulation and supports healthy hair growth
- Rosa Canina (Rosehip) Oil – Rich in vitamins and antioxidants for skin nourishment

### **Important Note**

This product does not use harsh bleaching agents. While multiple applications may be required for heavily stained coats, it ensures healthier skin and coat condition over time compared to chemical-based whitening shampoos.