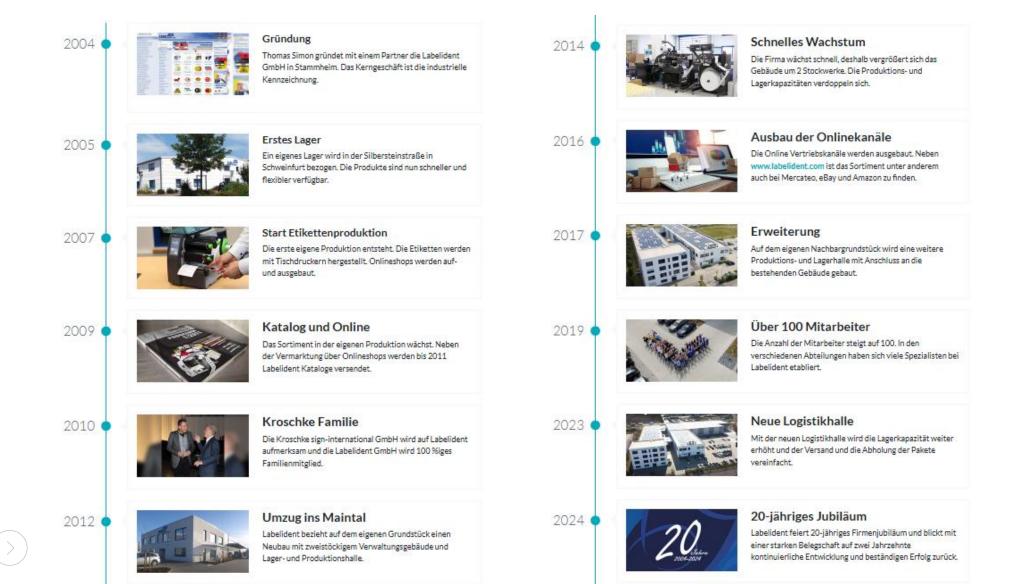
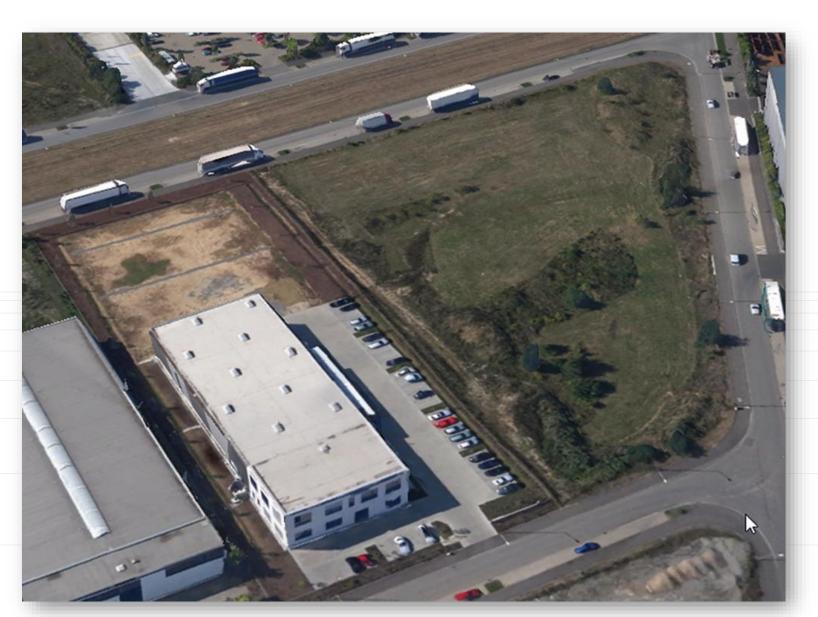


## 20 years in the marking business



# Visible change

2012



Turnover









# Visible change

2012



2024

urnov

Turnovei









### Our mission and vision

### **Mission**

"We are an uncomplicated supplier of industrial marking and logistics labels in medium and large quantities, which sells leanly online and serves its customers quickly with inexpensive standards and custom-made products."

"We offer our customers the <u>best price</u> (<u>price leadership</u>) and <u>the fastest</u> <u>possible delivery</u> through <u>simple and efficient processes</u>. This makes us the <u>market leader</u> for blank labels in industrial marking and logistics."

**Vision** 









### Sortimente















#### Consumables Labels

- blanko Logistics label
- Printed labels/inspection stickers
- Industrial marking

#### Label printer

- Thermal printer
- Mobile Label Printers
- Inkjet Printers

#### Barcode-Scanner

- Barcode Scanner
- Barcodescanner
- Scanner Accessories









#### Consumables **Ribbons**

- Brand
- Armor

#### Accessories

- Label dispenser
- Software





Zertifiziertes Qualitätsmanagementsystem

www.tuvsud.com/ms-zert

























## Benefits for our customers and partners



Over 80 different raw materials from brand manufacturers



High availability due to in-house production and enormous storage capacity



Great standard label program with Best Price Guarantee



Highest online visibility and fast Ordering processes



Faster Shipping of goods







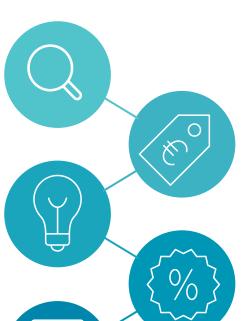


### Online market leader in the trade in labels

High visibility on search engines



Fast shipping



Transparent pricing

Best price guarantee for labels

Open 24/7 www.labelident.com







## Target groups

# Commercial end customers

- Forwarding agencies
- Mail order company
- Fulfillment
- Industry
- ...

#### Resellers with field service

- Label Retailers
- Label printers
- System Provider Hardware/Software
- ...

# Resellers Online Shops

- Cardboard dealers
- Label Retailers
- Office Supplies Shops
- Packaging Distributor
- Merchants on platforms
- ...

Commercial customers from all European countries with a focus on the DACH region









