

Digital solutions for efficient communication and smooth processes – live at Holz-Handwerk 2026

Digitalization is progressing continuously and presenting the carpentry trade with new challenges. Small and medium-sized businesses need solutions that truly reduce their workload in everyday operations without creating additional organizational overhead. With **Petra**, the digital assistant for carpentry businesses, a solution is now available that sustainably improves customer contact.

Available 24/7! Petra handles telephone customer service around the clock. While machines are running in the workshop or work is underway on the construction site, Petra reliably answers the phone. She automatically recognizes callers, is aware of ongoing processes, and ensures that no customer contact is lost. Callback requests are reliably recorded and forwarded to the appropriate contact person.

This means Petra not only provides noticeable relief in daily operations but also more structure, less stress, and significantly higher customer satisfaction. Missed calls, paper clutter, and disorganized notes are a thing of the past.

Petra is seamlessly integrated into existing systems such as Corpora. It utilizes existing information from orders and customer files, thus acting as an intelligent link between the company and the customer. The result: structured customer service, clear responsibilities, and seamless processes.

Another innovative new feature: **MEMOIO@CORPORA!** Forget WhatsApp and let our company chat convince you! MEMOIO offers a secure alternative. This internal chat combines the ease of use of classic messengers with Corpora's structured project and order management. Messages, images, videos, and documents are automatically assigned to the respective order or customer. A transparent, traceable, and GDPR-compliant form of communication.

Especially for teams on the construction site or in the workshop, this means: all information is always readily available, misunderstandings are avoided, and the flow of information remains uninterrupted. The system is complemented by **Corpora ToGo**, which brings the office directly to the workshop and the construction site. Digital time tracking, a construction diary, item and inventory management, and digital acceptance protocols are available via smartphone, among other things. Important information can be documented anytime, anywhere.

Another building block for the future viability of craft businesses is **MyOneQrew**, which manages their professional online presence. Website maintenance, updates, and public image are automated, ensuring a modern and trustworthy online presence.

Experience it live at Holz-Handwerk 2026

All solutions will be presented at Holz-Handwerk in Nuremberg from March 24 to 27, 2026. Visitors can experience the systems live, receive personalized consultations, and learn how

digital processes can be implemented practically, efficiently, and economically in the carpentry trade.

 Hall 11, Place 104

Contact: PinnCalc GmbH

 info@p-s-s.de

 +49 4531 723910