



# SnapTrack

STEM for Kids,  
Enrichment for Dogs

The Puzzle You and Your Pup Play as a Team!



# The Trouble with Traditional Puzzle Feeders



## Fixed Design

Stuck with one layout. Once a pet solves it, the challenge is gone.



## Limited Challenge

A single, fixed difficulty level doesn't grow with your pet's skills.



## Poor Hygiene

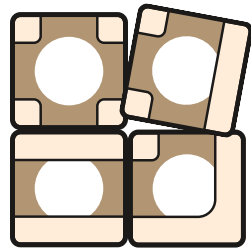
Scrwses and glued parts trap grime, making them difficult to clean thoroughly.



## Passive Experience

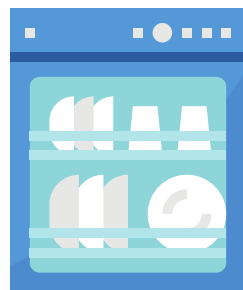
Little to no owner interaction. It's a solitary repetitive task.

# SnapTrack: A Smarter Way to Play



## Fully Customisable

Modular Tracks create 10,000+ possible layouts for endless novelty.



## Easy to Clean

Fully disassembles in seconds. Every part is dishwasher-safe (top rack)



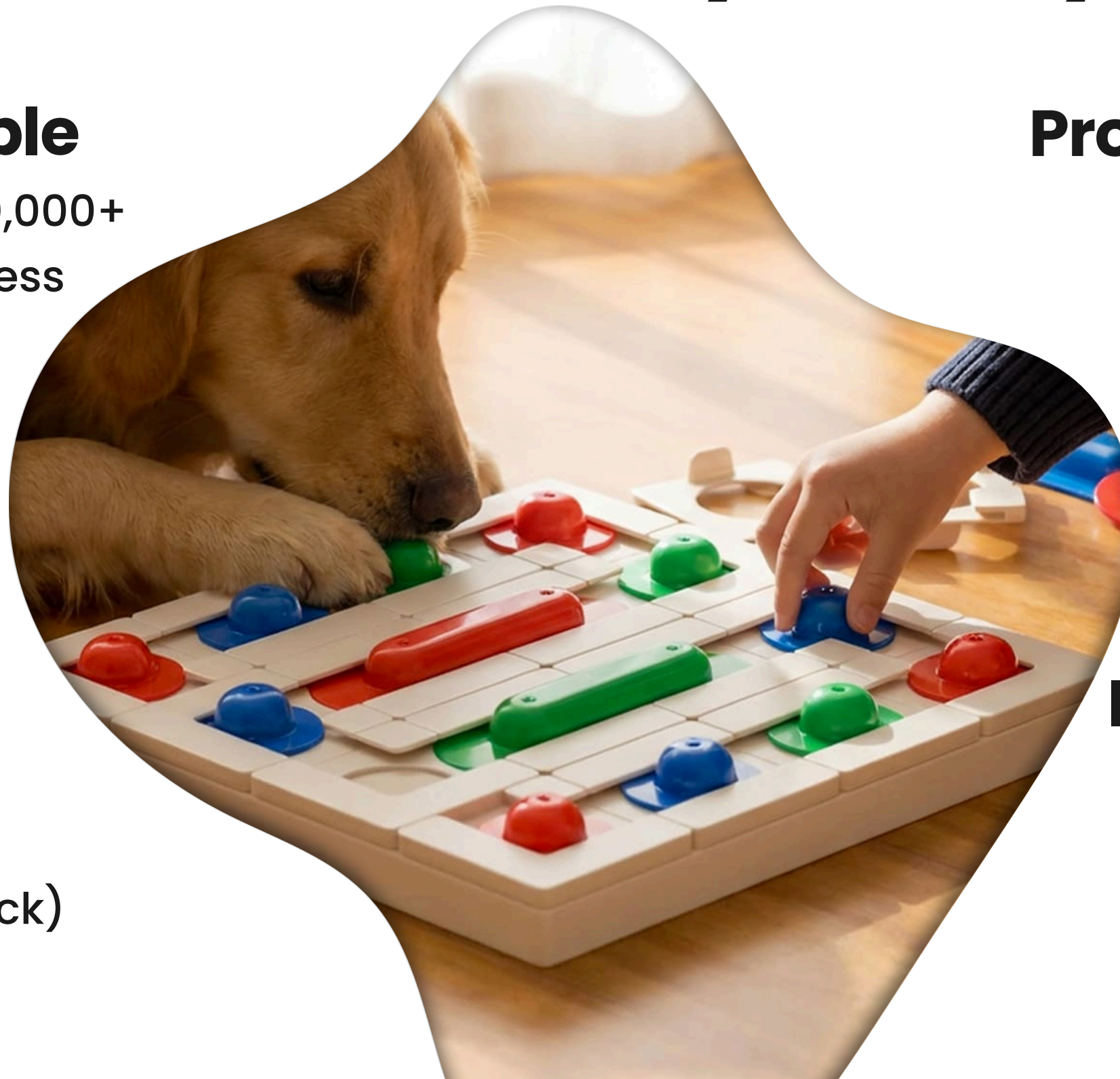
## Progressive Challenge

Build simple mazes or complex challenges, from level 1 to level 10+



## Interactive & Shared

Built by you, solved by your pets. Puzzle together, bond stronger.

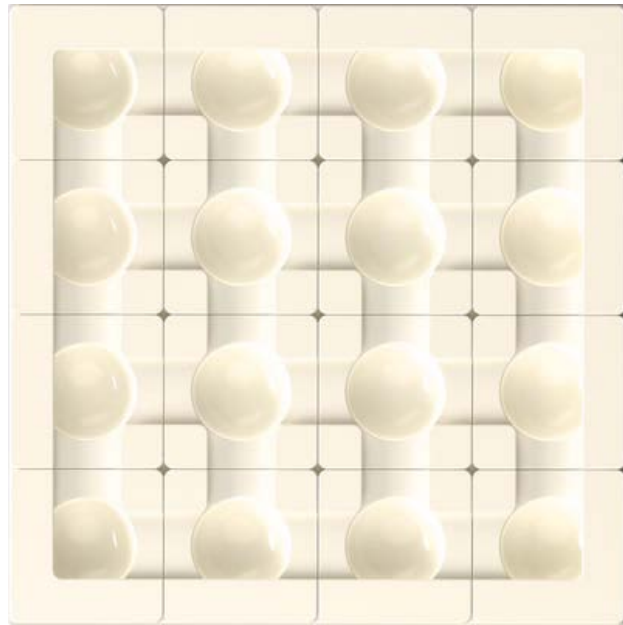


# One Puzzle, Over 10,000 ways to play.

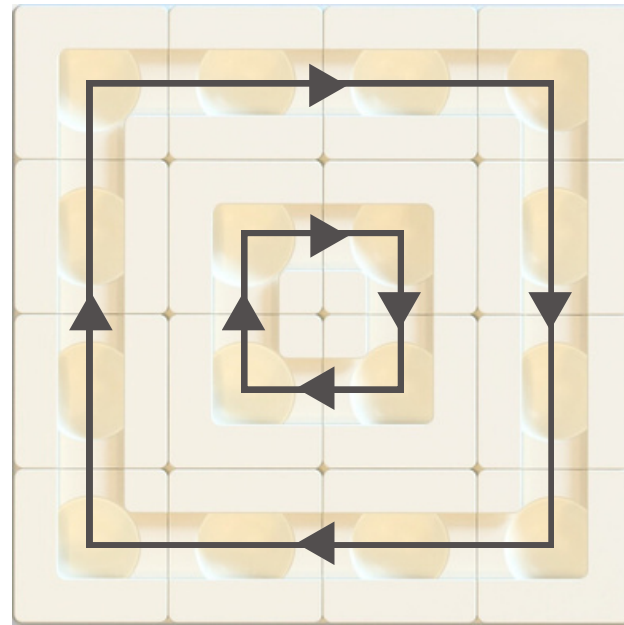
## 10,000+ Layouts ...▶

From Beginner Loops  
to Expert Mazes

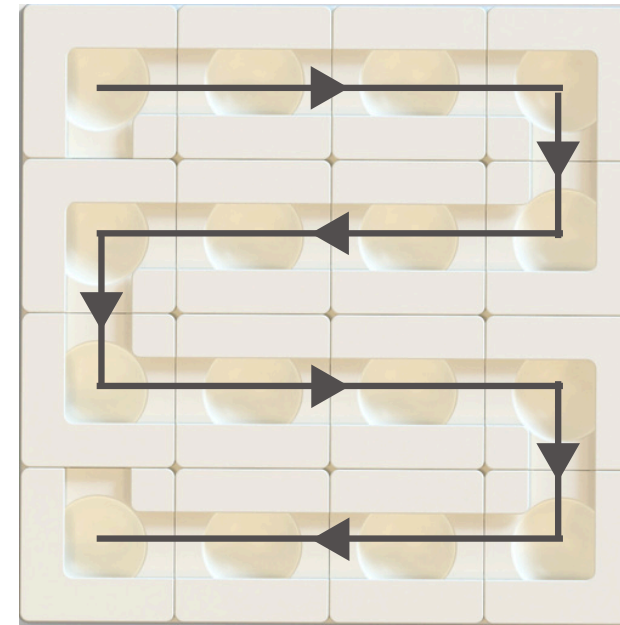
### Grid Board (Beginner)



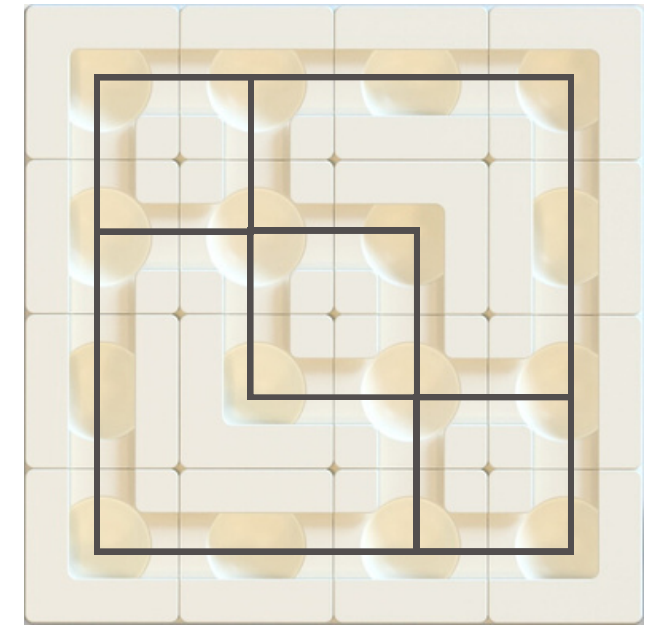
### Turbo Loop (Intermediate)



### Snake Run (Advanced)



### Customised (Expert)

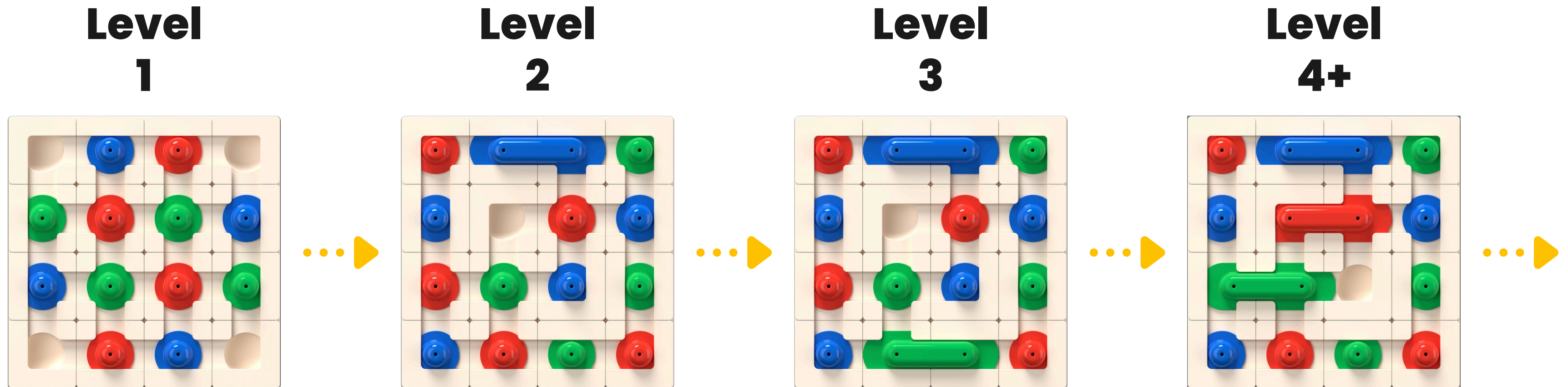


The modular system allows customer to create their own custom paths, ensuring the challenge always feels new.



# A Puzzle That Grows With Your Pet

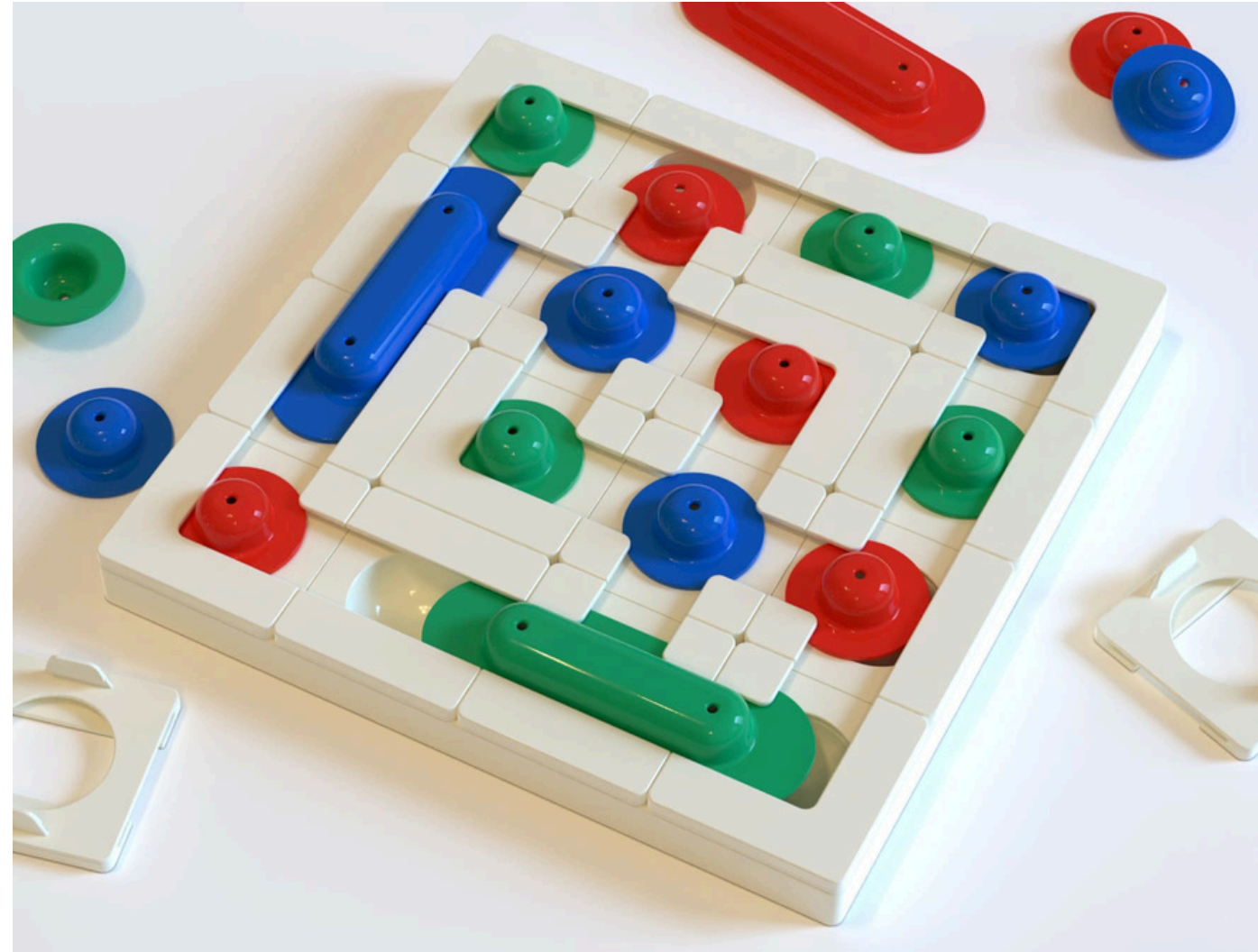
Progressive play means customers don't have to keep rebuying new puzzles



SnapTrack's difficulty scales from Lv 1 to Lv 10+, providing sustained mental enrichment. This creates higher perceived value and customer loyalty.



# Puzzle Together, Bond Stronger.



**Build**



**Challenge**



**Celebrate!**

Kids build the maze, dogs solve it. Shared brain-play keeps the whole family engaged.

# The SnapTrack Product Family



**Starter Pack**



**Plus Pack**

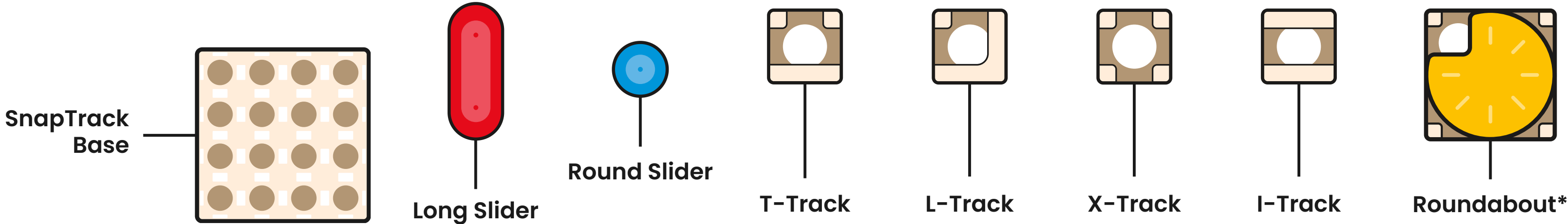


**Pro Pack\***

RRP (UK/EU/US)	£19.99 / €24.99 / \$29.99	£29.99 / €34.99 / \$39.99	£39.99 / €44.99 / \$49.99
Path Layout	100+	1,000+	10,000+
Difficulty Range	Lv 1 – lv 3	Lv 1 – Lv 4	Lv 1 – Lv 10+
Key Feature	Ideal for Beginners	More Tracks, More Fun	Expandable for Limitless Play
Treasure Hunt Mode	Included	Included	Included

\*SnapTrack Pro will be avaiable since June 2026

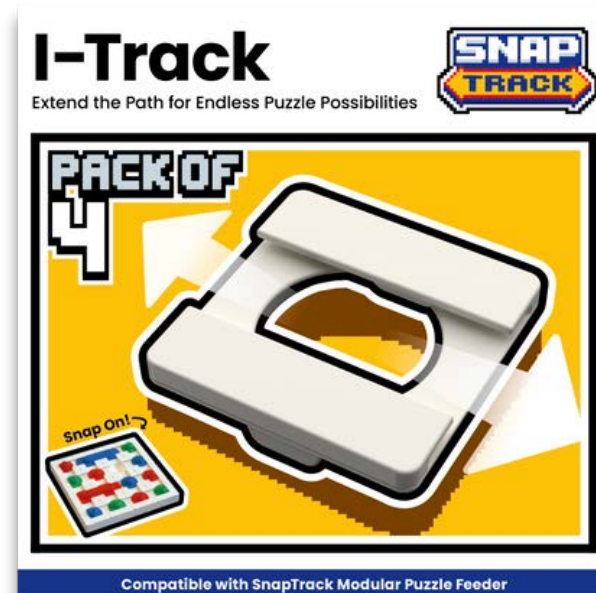
# What's in the Box?



Component	Starter Pack	Plus Pack	Pro Pack*
SnapTrack Base	1	1	2
Round Slider	12	15	18
Long Slider	2	3	6
T-Track	8	8	8
I-Track		4	8
L-Track	4	8	8
X-Track	4	4	4
Roundabout* *Roundabout is a Pro Pack exclusive piece			1



# Expand the Fun: SnapTrack Accessories



## SnapTrack Accessories

Available Jun-2026

- T-Track (Pack of 4)
- I-Track (Pack of 4)
- X-Track (Pack of 4)
- L-Track (Pack of 4)
- Round Slider (Pack of 9)
- Long Slider (Pack of 3)

**RRP: £4.99 / €5.99 / \$6.99**

\*SnapTrack Pro will be available since June 2026



# Quality & Safety as a Priority



## **FDA compliant**

Human food-grade materials that are safe for direct food contact and fully recyclable.



## **REACH compliant**

SVHC-free, containing none of the 248 EU-listed substances of very high concern.

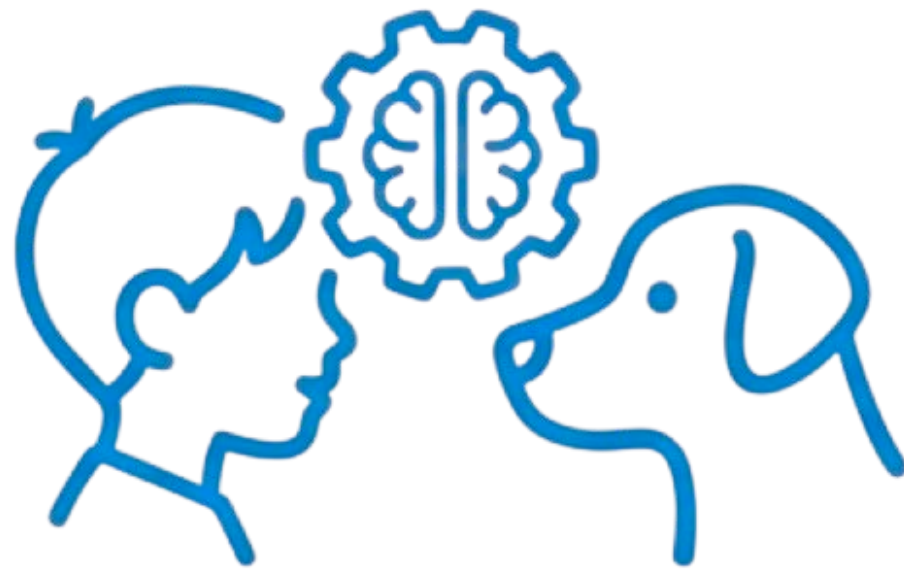


## **EN71 compliant**

Toy safety standards for ages 3+, covering mechanical, flammability and chemical safety.



# Why SnapTrack Wins Hearts (and Snouts)



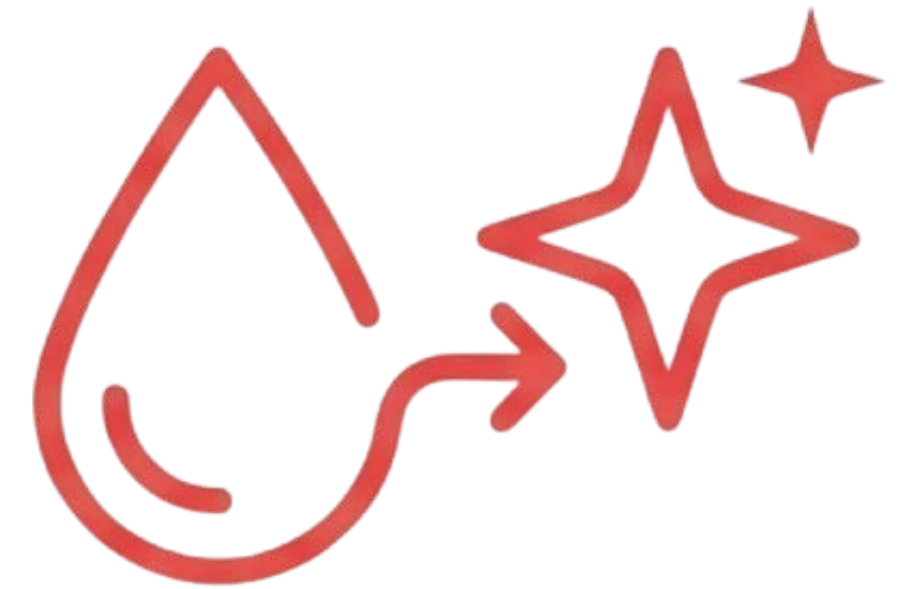
## **Shared Family Play:**

Kids build the maze, dogs solve it; shared brain-play keeps them away from the screens!



## **Unbeatable Value:**

Progressive play with 10,000+ layouts; one puzzle grows, you don't keep rebuying.

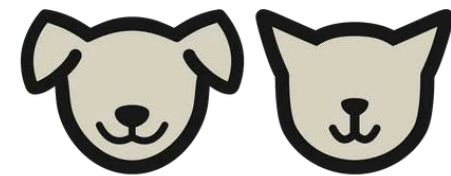


## **Hygienic & Convenient:**

Easy-Clean: Clicks apart for a dishwasher clean; no grime, no fiddly screws.

# Let's Build a Partnership.

We'd love to hear from you



**PetDreamHouse**

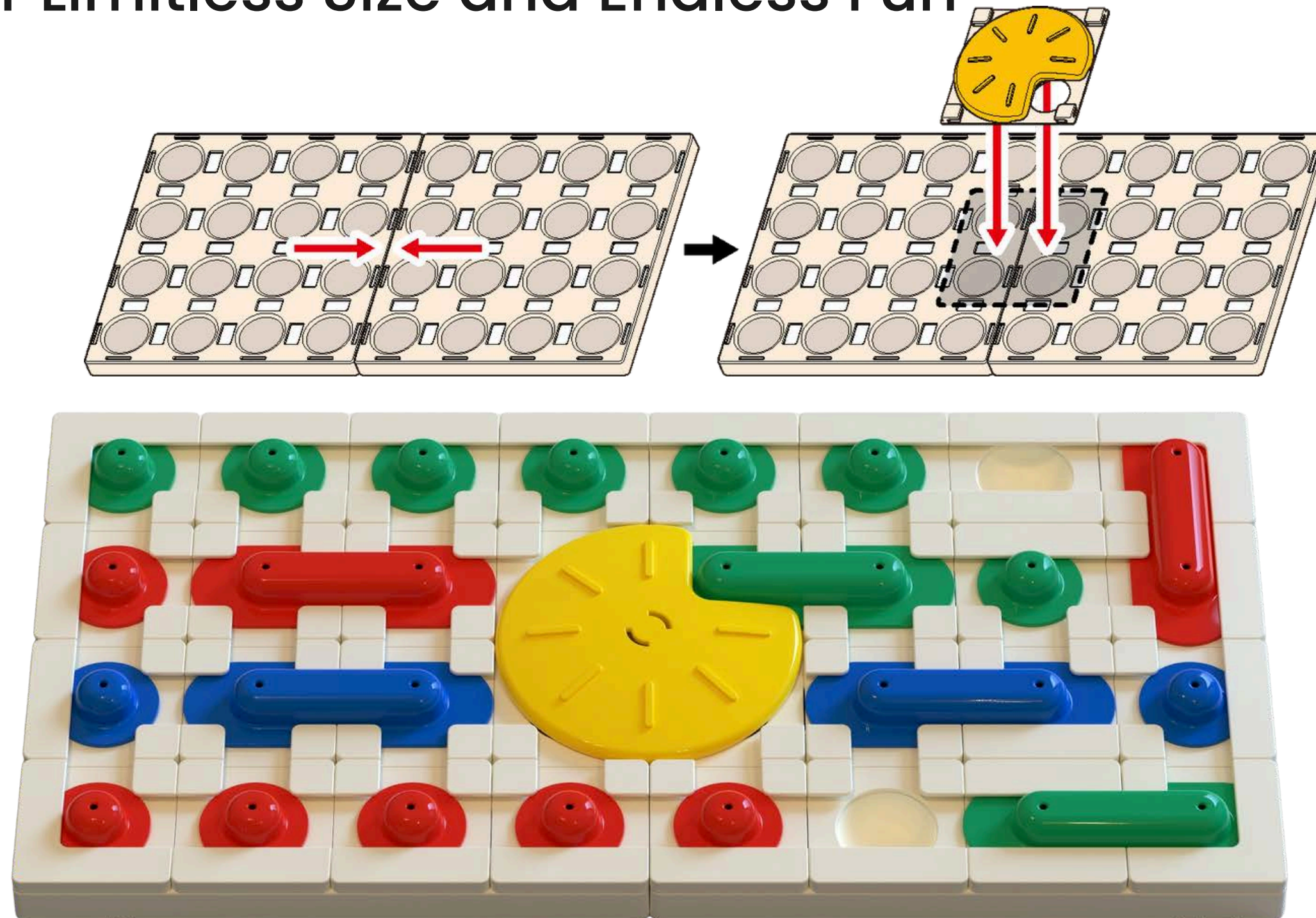
[www.petdreamhouse.com](http://www.petdreamhouse.com)



# SnapTrack Pro

Appendix 1

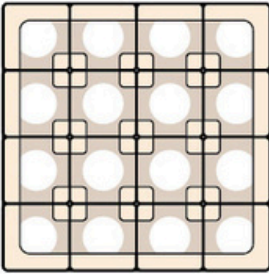
Expandable for Limitless Size and Endless Fun





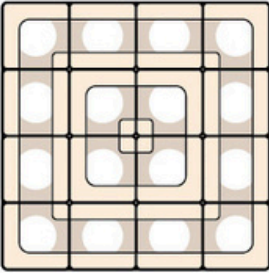
# Layouts Guide

## Grid Board



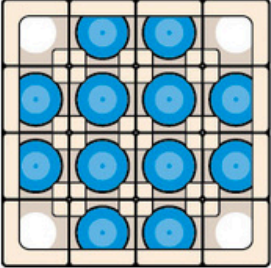
L-Track × 4  
X-Track × 4  
T-Track × 8  
Base × 1

## Turbo Loop

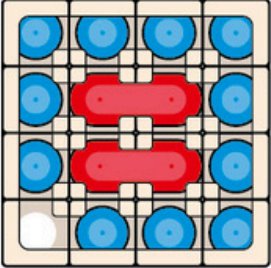


L-Track × 8  
I-Track × 8  
Base × 1

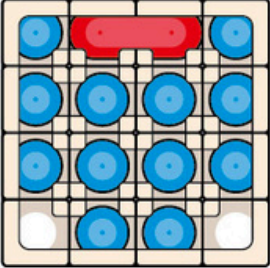
### Starter



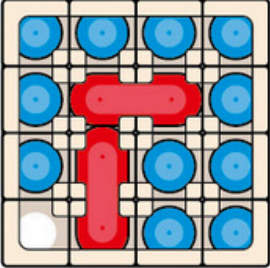
### Skilled



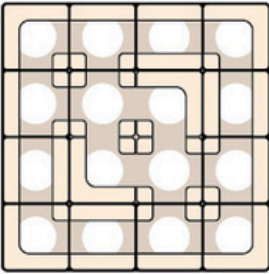
### Explorer



### Expert

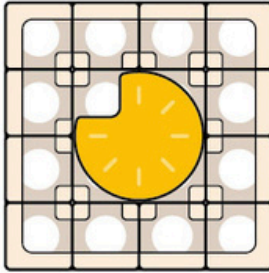


## Knot



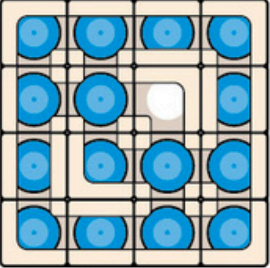
L-Track × 6  
X-Track × 2  
T-Track × 4  
I-Track × 4  
Base × 1

## Roundabout

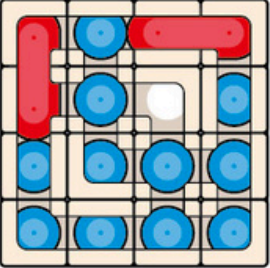


L-Track × 8  
I-Track × 8  
Base × 1

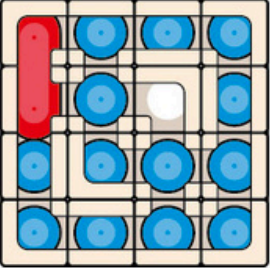
### Starter



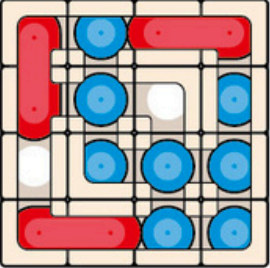
### Skilled



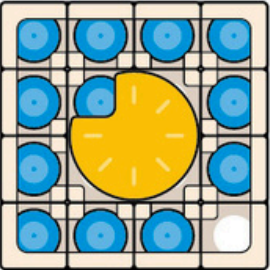
### Explorer



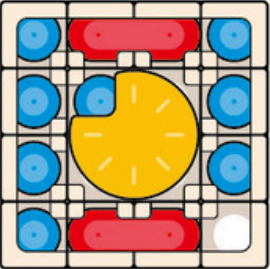
### Expert



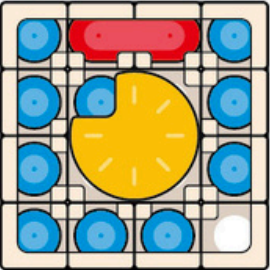
### Starter



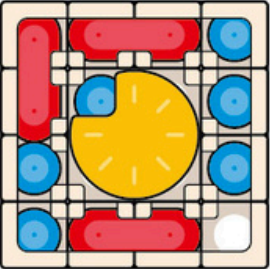
### Skilled



### Explorer



### Expert



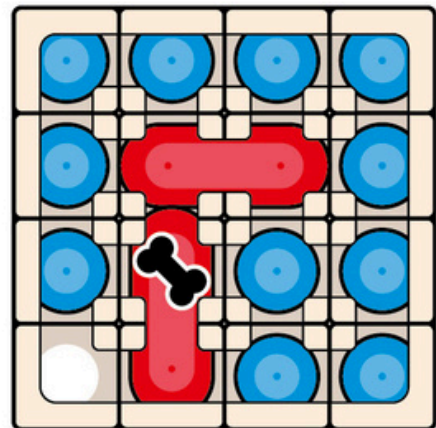


# Unlock the Treasure Hunt Mode!

Appendix 3

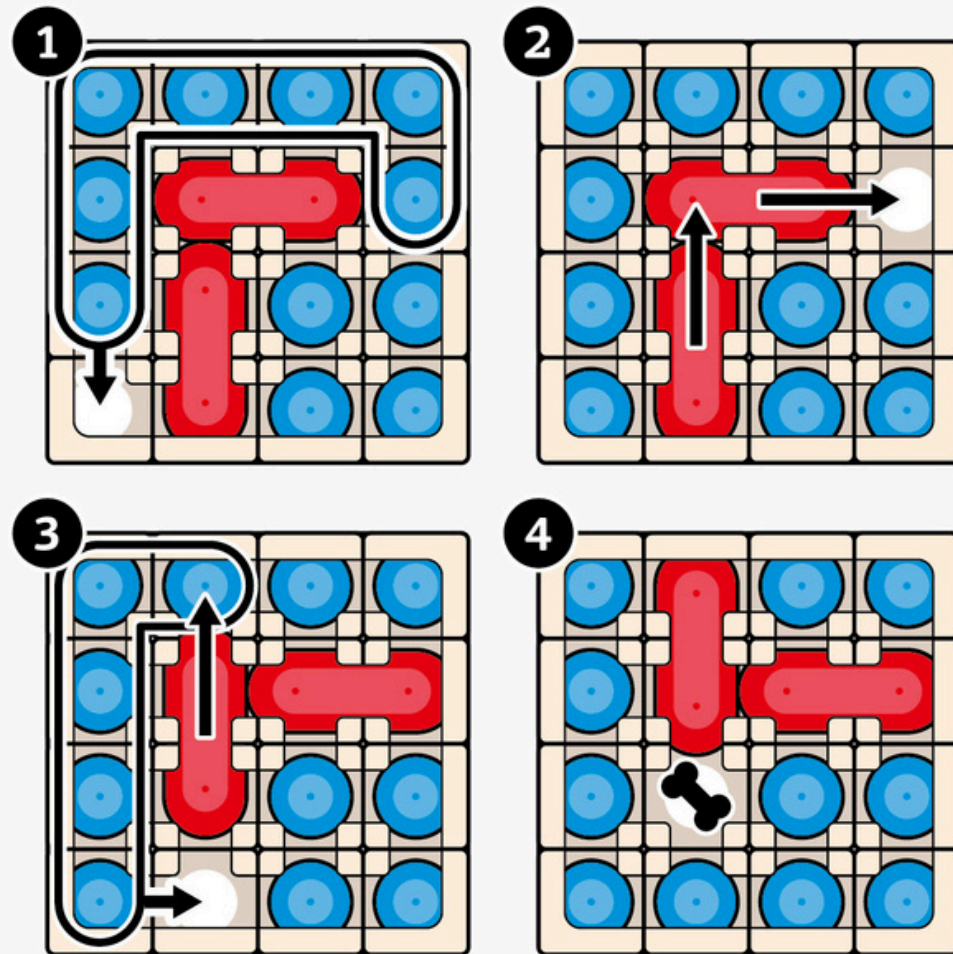
## Treasure Hunt

4-step Challenge



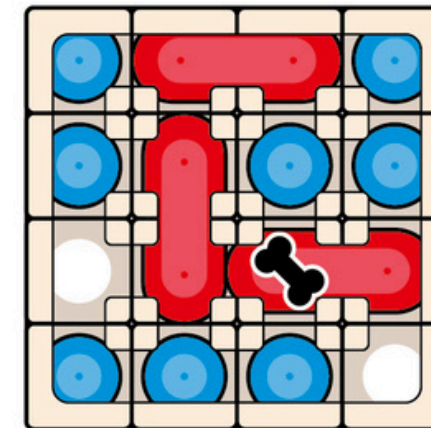
 Reward

L-Track × 4   Long × 2  
X-Track × 4   Round × 11  
T-Track × 8   Base × 1



## Treasure Hunt

6-step Challenge



 Reward

L-Track × 4   Long × 3  
X-Track × 4   Round × 8  
T-Track × 8   Base × 1

