

#GameChangers







# Who Is FuzzYard?

## Taking the lead in pet products.

We aren't like any other pet product company. Since 2003, we've been designing & droppin' some of the coolest & freshest products in the market for your furry best friend.

The world was screaming, barking and howling for pet products that stood out. Who said pet products needed to be boring? Not us, that's for sure! That's why we set out to be industry leaders, creating premium pet products with the highest aesthetic appeal.

Founded in Melbourne, Australia by Stu McIntosh, he is backed by an incredible team all striving to make FuzzYard the #1 Pet Brand in the world.

Melbourne is one of the most multi-cultured cities known for its diversity and artistic flare, which can be clearly seen in all our eye popping items that our creative team design.



FW22



FuzzYard FW22 campaign (2022)

COLLECTIONS



Collections marketing - Candy Hearts (2021)

FUZZYARD LIFE



FuzzYard Life launch campaign (2022)



# Where is FuzzYard?

## Operations.

Because of our global success we have had to expand and stretch our physical presence to better serve our wonderful customer base.

Our original HQ is still based in Melbourne, Australia but we have also added another company owned office and warehouse is based in Los Angeles, California.

We are now onto our 3rd warehouse in California after originally being based in Culver City and then moving to Carson in 2019 and finally settling into our 17,000 sqft facility in Paramount.

## FuzzYard partners.

We have a tremendous network of distributors and partners in other corners of the world. Our newest operation is set to open December 2022 in Vancouver, Canada.

## 15,000 stores.

We are now in more than 15,000 stores across the world. As our brand and reputation continues to grow, so does our retail presence.



 FuzzYard HQ / Warehouse

 Distributors / Partners

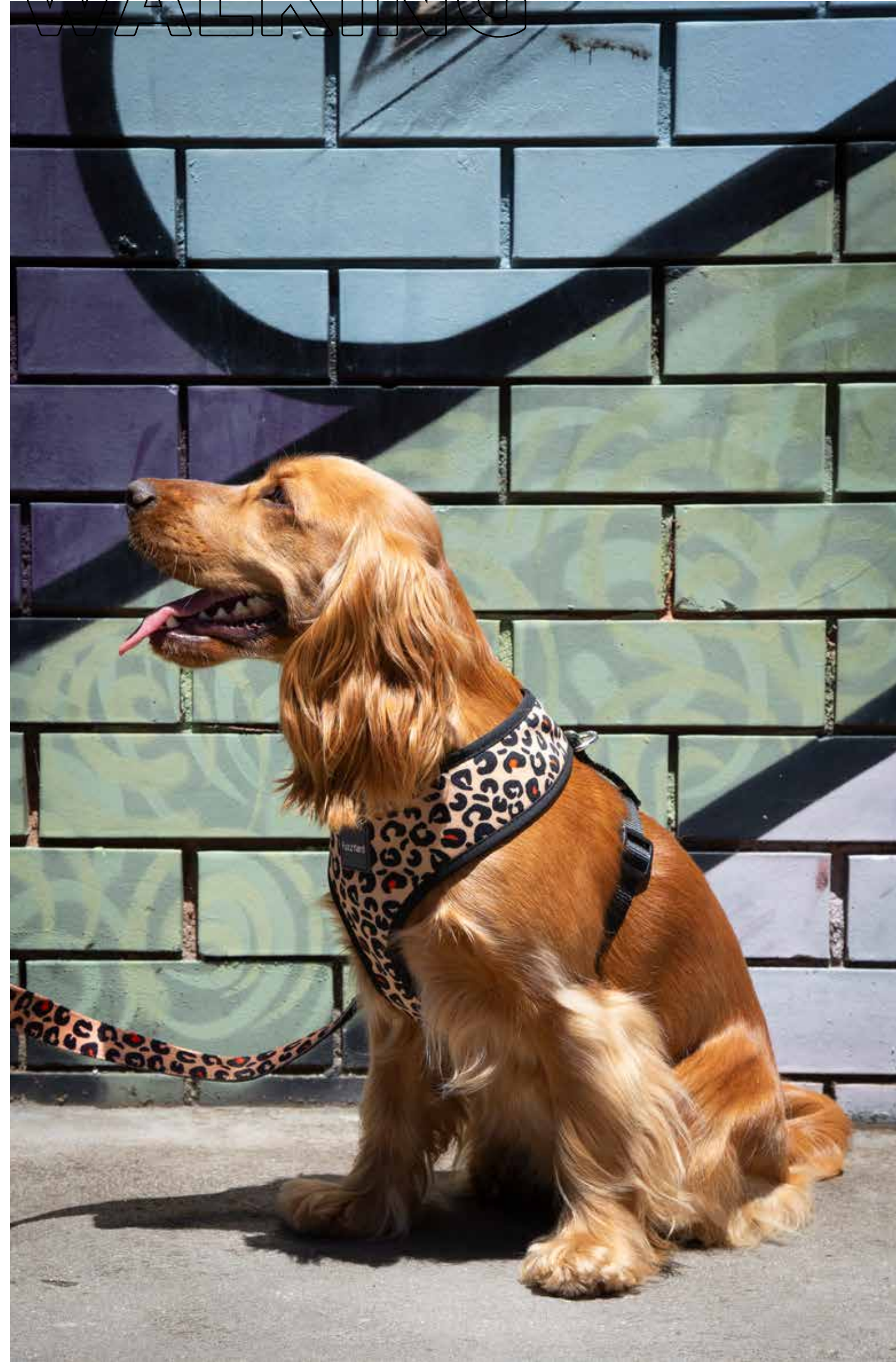


#RETHINKPJS



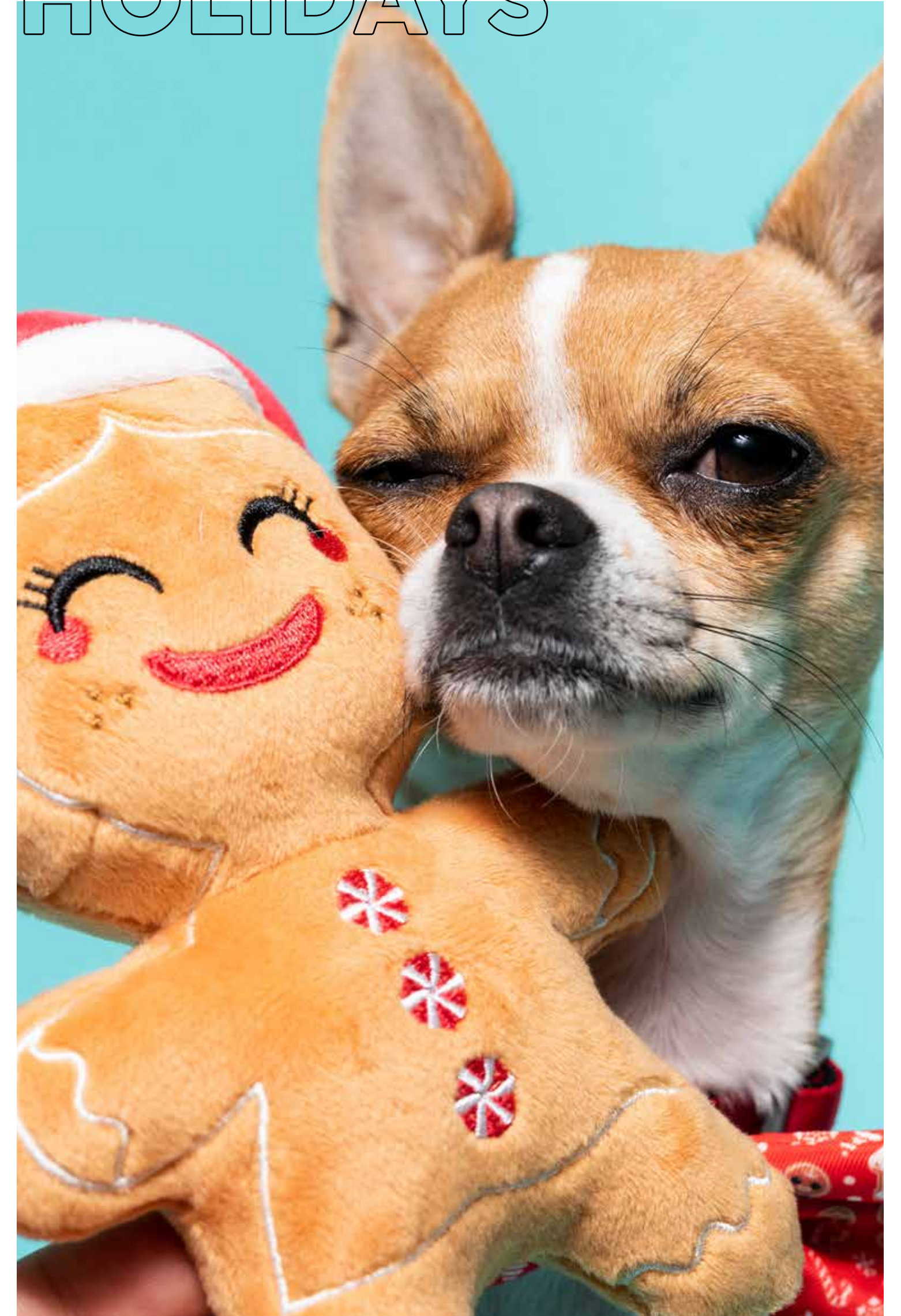
#RethinkPjs campaign (2019)

WALKING



FuzzYard walking marketing (2020)

HOLIDAYS

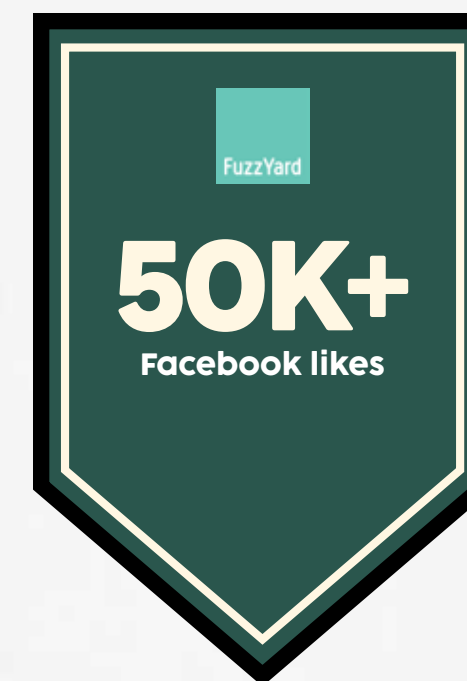
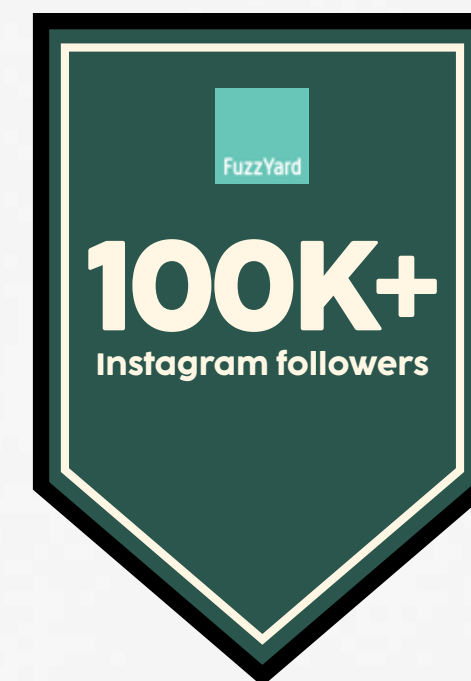


FuzzYard holidays marketing (2022)



# FuzzYard Hall of Fame.

Let our stats speak for themselves.





A medium-sized dog with white, grey, and tan fur is sitting in a large, brown, plush dog bed. The dog is looking up and to the right with its mouth open and tongue out, appearing happy. The bed has a small black tag with the 'FuzzYard' logo on the front. The background shows a white shelving unit with a plant and light-colored curtains.

# What's Next?

## Join the winning team.

We are going to continue to do what we do! We have loads of exciting new products slated for release in the coming months and an especially BIG new range that we are incredibly excited for coming in '23. Buckle up!

So that now puts the ball in your court. What are you going to do next?

Offer your customer base what they are really wanting and be the differentiator in your market?

We thought so. Let's keep the conversation going and get your company part of the FuzzYard phenomena by contacting us.