

## Prianto GmbH

### About Prianto

Prianto GmbH was founded in 2009 in Germany by William Geens and Oliver Roth as a starting point. Prianto is positioned in the distribution market as a pure play software distributor. Over the last years Prianto has grown into a group of companies covering the IT markets in Europe and North America. Today Prianto is a leading software distributor with a focused vendor portfolio.

It is our mission to be a trusted partner for resellers, system integrators and Managed Service Providers and to market innovative software solutions that make digital infrastructures and corporate workplaces more efficient.

We rely on absolute channel loyalty and sell only to IT resellers. Our goal is to establish long-term, trustworthy and successful business relationships with reseller partners and international vendors. For this, we offer a high-margin and innovative software solutions, guaranteeing fast and well-founded software licensing services, as well as dedicated „Go-To-Market“ strategies.

### Our Solutions

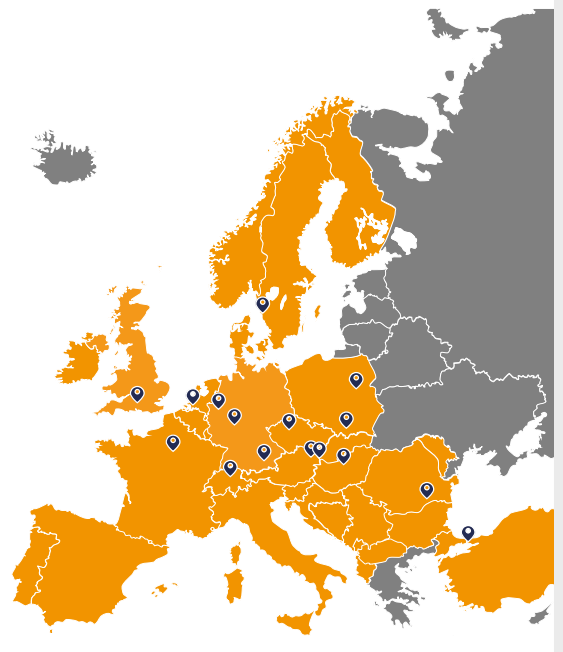
- Cloud Computing
- Collaboration
- Compliance
- CRM / CX / Service Management
- Data Protection
- Database Systems & Management
- Infrastructur
- Migration
- Mobility
- Packaging
- Print / Scan
- Security
- Storage
- VDI
- Virtualization

### Prianto Target Groups and Services

- System houses, resellers, system integrators, managed service providers and hosters
- Prianto sells 100% via professional IT resellers (B2B Market)
- Prianto GmbH always keeps up with the entire enterprise software market
- Target customers receive sales and technical training as well as certificates for target products

### Why Prianto?

- **Fast, flexible and reliable**  
We live by the „Yes we can“ spirit and work flexibly, unbureaucratically and at high speed.
- **International sales network**  
Prianto has 15 international locations for uncomplicated and competent software distribution with innovative enterprise software solutions.
- **Experienced team of professionals**  
Our highly qualified and helpful staff are versed in the channel. We always go that step further for our customers!
- **Technology-comprehensive enterprise software solutions**  
We know the trends of the future in the areas of virtualization, storage, security, performance management and MSP/cloud solutions.
- **Business forward**  
We find profitable business opportunities for our partners: perfectly tailored to the respective objectives and business models.
- **Attractive margins for IT resellers**



## Our Services:

### Service for Resellers

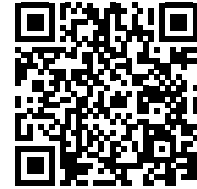
- Software Distribution
- MSP Support
- Pre-sales and Consulting Services
- Professional Services
- Trainings and Enablement
- Sales Support
- Financial services and credit limit management
- Technical support and enablement
- Test systems and NFR codes for trials and proof of concepts
- Renewal Services

### Service for Vendors

- Marketing
- Business Development
- Dedicated Sales Teams
- Technical Pre-Sales
- Professional Services
- Financial services and credit risk management

Follow the link to find our Vendors or scan the QR Code.

<https://www.prianto.com/de/hersteller-produkte/distribution>



Register to our Newsletter:

<https://www.prianto.com/de/aktuelles/monatsnewsletter>

## Contact

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Do you already know our sister company?

## Prianto PPM GmbH

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Services and Vendors:

<https://www.prianto.com/de/ppm>

