

SECO

# Company profile

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# SECO in a snapshot



A worldwide spread center of excellence, with **top-tier** capabilities

900

People

10

R&D centers

~300

R&D people of  
which ~180 in AI and  
software development

5

Production  
plants



# Vision

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A digital,  
sustainable,  
Intelligent future.



Physical **Devices** will have to be more **connected** and become the **enabler** of **digital** experiences in the **real world** through the **IoT**.

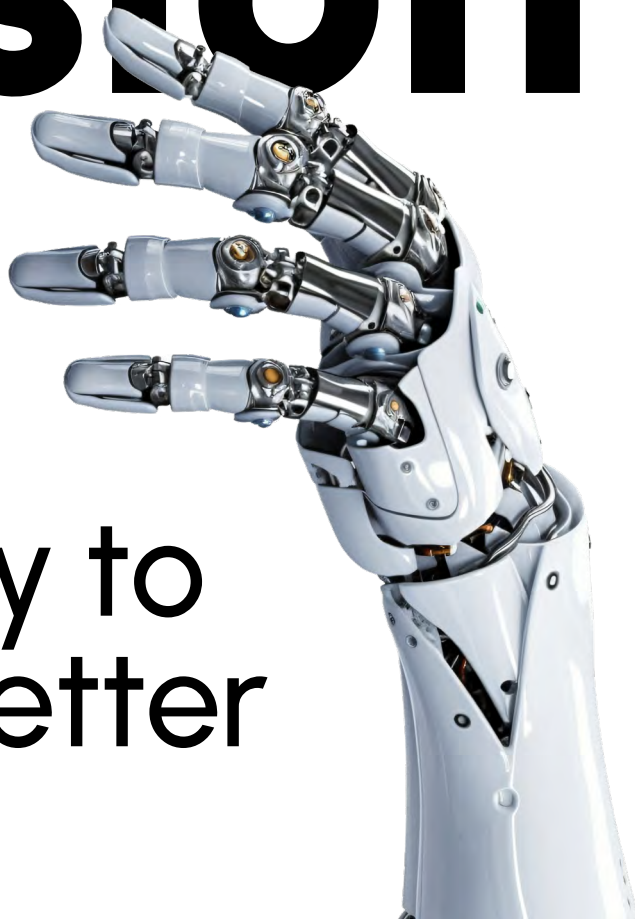
Interactions between **humans** and **machines** will radically **change**, fueled and powered by **artificial intelligence**.

The next **innovation** and technology **challenge** is to entirely **compensate** our **impact** on the **environment: sustainable** manufacturing and environmentally friendly edge **devices**.

# Mission

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To build  
technology to  
shape a better  
future.



SECO is a **tech company**,  
and we **love** what we **do**.

Our **technology** defines and  
**shapes** our **customers'**  
products: there's a high  
chance you've **interacted**  
with a **SECO device**, even if  
you didn't know.

**Technology** is **means to** an  
**end**: to transform and  
**create** added **value** for our  
customers' **products**. This is  
the **better future** we  
envision.

# Values

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SECO

Our **passion drives us**:  
we're **one team** with  
one **mission**, spread  
around the **globe**.

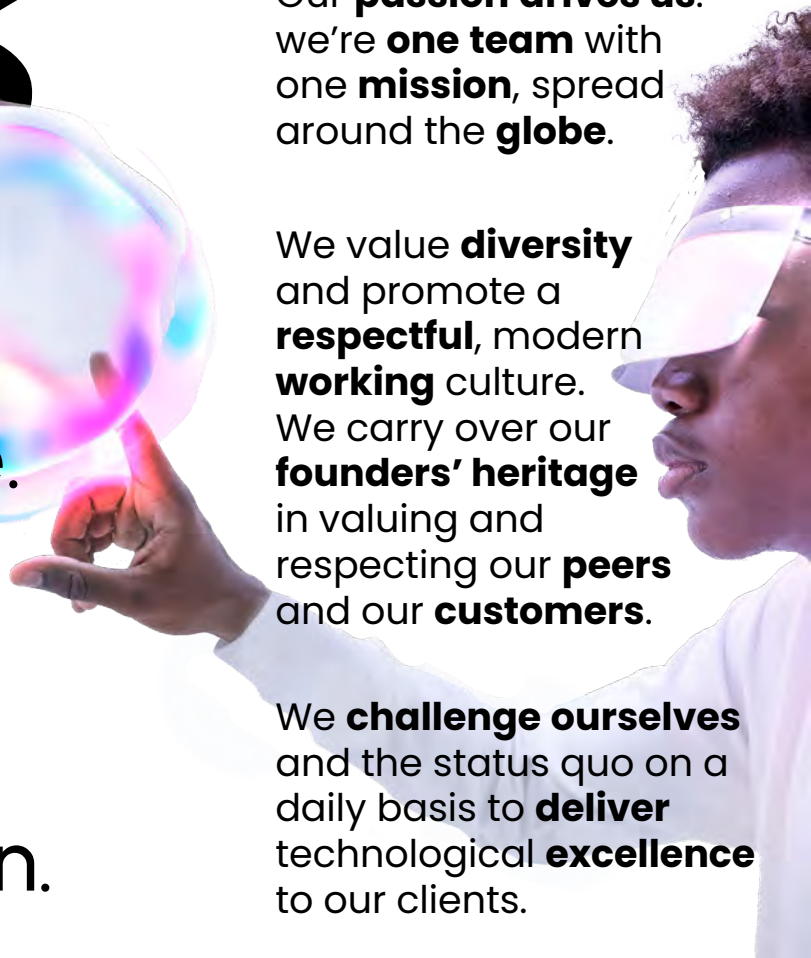
We value **diversity**  
and promote a  
**respectful**, modern  
**working** culture.  
We carry over our  
**founders' heritage**  
in valuing and  
respecting our **peers**  
and our **customers**.

We **challenge ourselves**  
and the status quo on a  
daily basis to **deliver**  
technological **excellence**  
to our clients.

We are powered by People.

We believe in Inclusivity,  
Multiculturalism, Loyalty  
and Integrity.

We are driven by Innovation.



# Payoff

With our skills, experience and ingenuity, we can find **endless ways** to get our customers where we (us and our customers, who share our same vision) want to be.

**We know where to go**, and **we know how to get there** the way our customers want.

This is our north star:  
**we live at the frontline of innovation.**

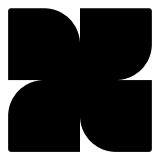
We help our customers deliver outstanding **products that** will **shape** entire industries.



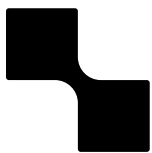
## Endless ways to the future

# Key end

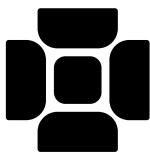
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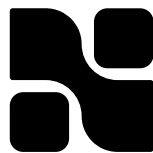
Energy &  
Utilities



Transportation



Digital  
Signage



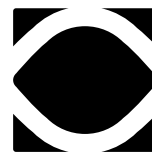
Industrial  
Automation



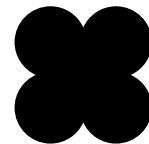
Coffee &  
Vending



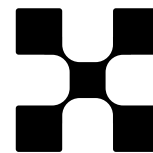
Medical



Security &  
Surveillance



Smart  
Devices



Smart Buildings  
& Smart Cities

# Markets



# Who we are

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We are a **tech company** building solutions and technologies to enable a new generation of digital devices.

From Edge Computing, to IoT, to AI, our comprehensive and modular offering suits the needs of customers who are looking for a partner to maximize the potential of their products and fully leverage new technological opportunities getting the most out of their data.



# What we do

Combinable as building blocks: there's a solution for any customer need

## End-to-end technological solutions, from Edge to Cloud

### AI

Reshaping industries with  
impactful AI solutions

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### IoT

Streamlined connectivity  
for thriving ecosystems

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### Edge

Unleashing performance  
at the edge

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# Edge

Edge computing systems and HMIs

## Custom Solutions

Highly **customizable** solutions integrating HMI, module, **connectivity technologies** according to the most demanding **customers' needs**.

## HMIs

User-ready, rugged and high-resolution, high brightness **HMIs** with touch displays and **integrated boards**.

## Modules & SBC

Ready-to-use, stand-alone solutions enabling a **rapid** and **scalable prototyping** (peripheral data storage, processing power, input/output interfaces) **without the need** for **additional modules**.

## Fanless Embedded Computers

From SECO's experience in integrating modules and boards into **complex systems**, a line of **boxed applications** developed for Industrial IoT to match the customers' **flexibility** and **security** needs.

## Payment System & IoT Telemetry

Highly integrated and rugged **cashless modules** for quick, safe and convenient **payments**, with **telemetry** functionalities **included**.



# IoT

Clea Software Suite



# Clea

**The software suite  
that powers your IoT  
infrastructure**

SECO



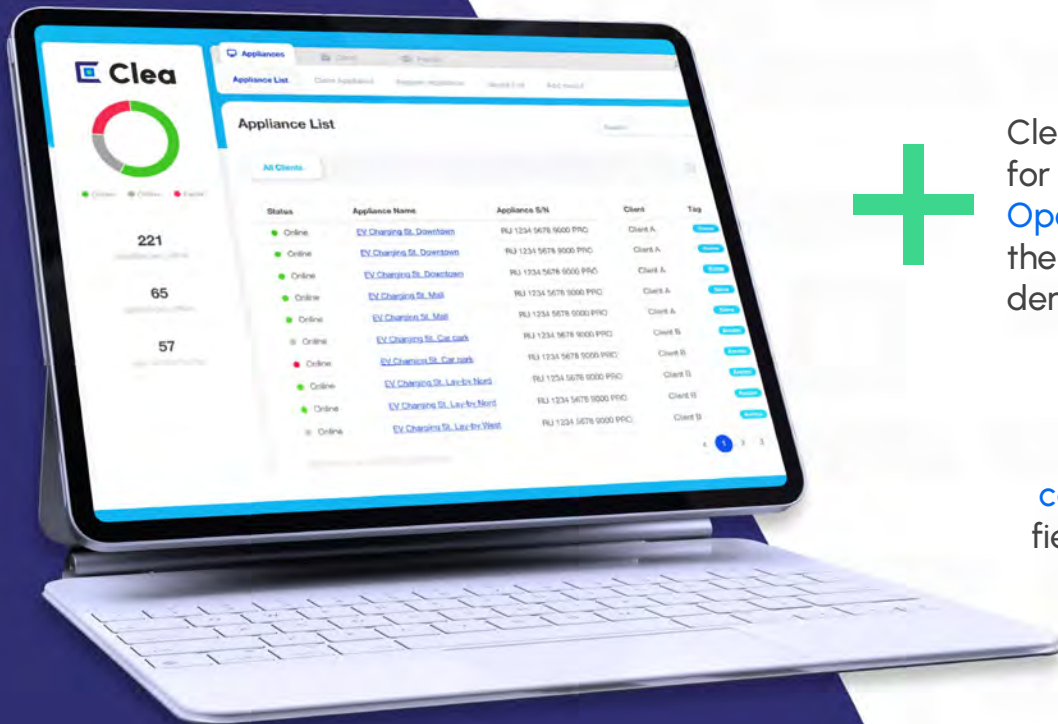


# IoT

Clea Software Suite

SECO

**Clea** is SECO's comprehensive software suite for building **IoT solutions** that harness field data.



Clea is a **modular software stack** designed for developing robust IoT infrastructures. **Open source** and **production-ready**, it fulfills the requirements of even the most demanding IoT installations.

Clea provides a highly **scalable** and **cost-effective** solution for harnessing field data, managing devices, and for facilitating development of value-added services, advanced **AI applications**, and more.



## Clea software suite **components**

### » **Astarte**

#### **Astarte**

##### Device-Cloud Data Hub

IoT communication and data orchestration module, facilitating data management. It collects and orchestrates data and makes it available via the cloud.

### » **Edgehog**

#### **Edgehog**

##### Device Manager on Steroids

Device and fleet management solution handling software and configuration updates, boosted by advanced features such as application and container management at the edge.

### **Portal**

#### **Portal**

##### Extensible IoT Front-End

Ready-made user interface designed for IoT applications, with an extensible framework for value-added app integration and service monetization.

# AI

Evolving businesses thanks to our AI services

We develop **artificial intelligence** solutions that harness the full potential of data collected at the edge.

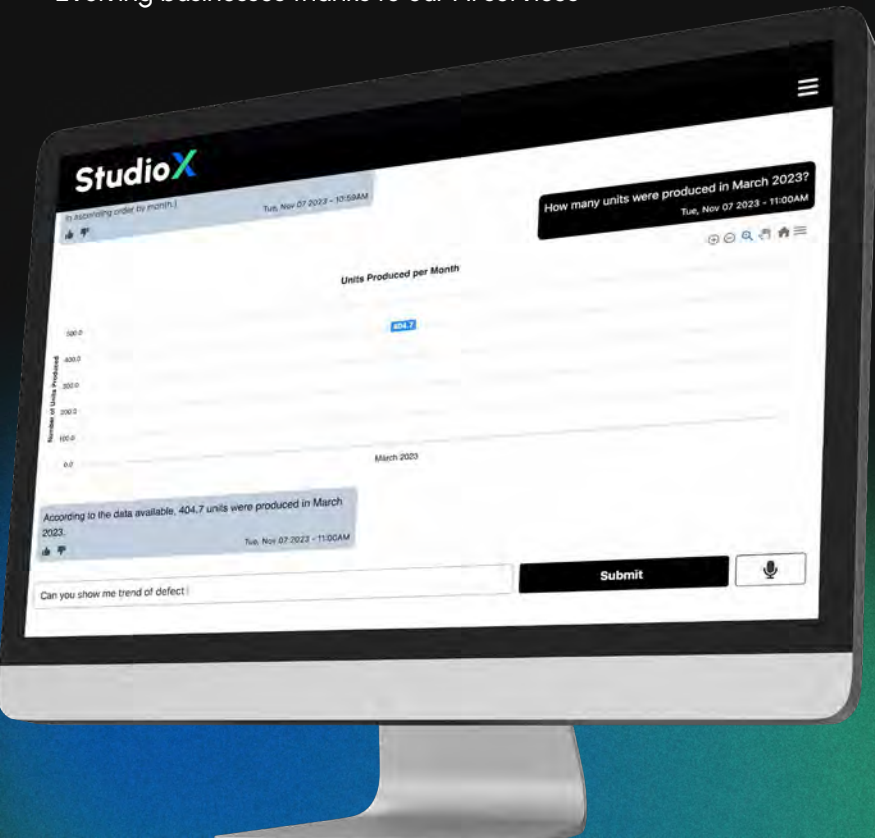
Our dedicated **AI team** has strong expertise in AI development and **data science applications** tailored to our reference verticals.

We also guide our customer in implementing new **AI-enabled business models** and **processes**, enabling them to ride the wave of technological innovation. Our experience in meeting both **technological** and **business needs** is our guarantee of a targeted and practical approach.



# AI

Evolving businesses thanks to our AI services



# StudioX

SECO

**A customizable, easy to use platform for creating your own AI-powered support services.**

Unlock new possibilities with StudioX and elevate your business with AI-powered solutions.



Enhance customer experience and satisfaction



Elevate product quality



Optimize operational productivity



Access AI-generated knowledge in real-time



Ingest structured or unstructured data directly from machinery



Add innovative features to your products



# Thank you

[www.seco.com](http://www.seco.com)

