



## PRIMORDIAL GRAIN FREE RANGE





**NEWS!**  
4 New Recipes

For Neutered  
Cats

**EXIGENT SKIN-COAT**  
**SENSITIVE URINARY**

MADE IN ITALY

# Primordial

by Mister Pet

**GRAIN FREE**

New recipes  
for their  
well being

**100%**  
NATURAL

**70%**  
ANIMAL  
Ingredients

**30%**  
VEGETABLES  
and fruit

**NEWS!**  
2 New Recipes

Extremely  
palatable and  
digestible

**LAMB WILD BOAR**  
**SARDINE TURKEY**







## Key Points of Difference | Meats

- Much Wider Meat Variety than the average: «wide» means Healthy Diet
- Red, White, Blue and Black Meats: unique and unmatched combination!
- Deep selection and combination of Novel Proteins: great options for those dogs that are sensitive to foods or suffer from food allergies!
- Meat Variety very high in Protein Value (bioavailability) and low in cholesterol and fat





# NATURAL INSTINCT

**ZERO CEREALS**

**APPROVED BY VETS**

**AWARDED BY QUALITY AWARD 2024**  
ITALIAN CONSUMERS

**100% NATURAL** | **70% ANIMAL ingredients** | **30% VEGETABLES herbs and fruits**

**HOLISTIC PHILOSOPHY  
HIGHLY FRESH MEAT**  
Natural ingredients that respect the evolutionary origin of cats

**MADE IN ITALY**  
*Primordial*  
by Mister Pet  
**GRAIN FREE**

2 kg, 400 g, 6 kg

## Key Points of Difference | Our Kitchen

- At Mister we select all the raw meat and fish ingredient in our meat/fish processing company division.
- We know exactly what we include in our recipes!
- Different forms of meat/fish made in-house: ranging from fresh, frozen, up to dehydrated and hydrolyzed meat, which are produced within Gambarelli family's Kitchens.
- Steam precooking process for at least 1hr of all our meat ingredients!



# Key Points of Difference | Home made!

- Omega 3 and 6 made in-house
- Digest made in-house
- We process all our meats/fish in-house at our Kitchen
- We made our own blend of antioxidants-botanicals-herbs in-house to support the Nutrobiome of our pet-lovers



**NATURAL INSTINCT**

**MADE IN ITALY**

**Primordial**  
by MisterPet

**GRAIN FREE**

**APPROVED BY VETS**  
**AWARDED BY QUALITY AWARD 2024**  
ITALIAN CONSUMERS

**LINEA PER CANI MINI**

**HOLISTIC PHILOSOPHY  
HIGHLY FRESH MEAT**

Natural ingredients that respect the evolutionary origin of dogs

**100% NATURAL** | **70% ANIMAL ingredients** | **30% VEGETABLES herbs and fruits**

**LINEA PER CANI ALL BREED**





# NATURAL INSTINCT

PRIMORDIAL  
DOG LINE WINS  
THE ITALIAN  
QUALITY  
AWARDS

MADE IN ITALY  
*Primordial*  
by Mister Pet

**GRAIN FREE**  
**HOLISTIC PHILOSOPHY**  
**HIGHLY FRESH MEAT**

**ZERO  
CEREALS**

 **MISTERPET**

Strada Pedemontana, 35  
43029 Loc. Mamiano (PR) - ITALY - Tel. +39 0521 340323  
info@misterpetsrl.com - www.misterpetsrl.com



## Ingredients Contents

- High Meat Content: from 60% till 65%
- High Fresh Meat content: 35%
- High Variety of Meats/Fish: up to 20 different type of meats
- High Animal Ingredients: 70%
- 30% of Fruits, Vegetable and botanical herbs: more than 15 different type
- Low in GI
- Low in Cholesterol
- GMO Free Certified
- Steam pre-cooked
- Fish Certified

  
**MISTERPET**



# Scientific and Nutraceutical Approach

- And continuous study and search of new ingredients, blends, omegas to offer high quality recipes
- Supported by in-house expert veterinarians and nutritionists with prestigious Universities (Bologna and Udine).





# Mister Pet Nutritional Philosophy| Whole-Body Health, Microbiome

Nurturing the intestinal microbiome through “Mister Pet special blend” maintains whole-body, digestive and immune health, daily. At Mister Pet we carefully choose a blend of prebiotics, fibre, multivitamins and antioxidants”

1. Maintaining gut Microbiome health, its diversity, is central to whole body health
2. The selection of the raw ingredients is the most important factor, feeding for a healthy Microbiome
3. Feeding the Microbiome with a blend of ingredients







# OUR Blend of Fruits, Vegetables and Medicinal Herbs | NUTRACEUTICAL APPROACH

Selected botanicals, phytonutrients and other nutraceuticals also support a healthy immune system!

## Nutraceuticals

“food or part of a food that provides medical or health benefits, including the prevention and/or treatment of a disease”

Botanicals: a substance obtained or derived from a plant

Phytonutrients: are natural bioactive (botanical) compounds obtained from plants that perform specific biological activities, to improve general health (nutraceutical)



MISTERPET





**PINEAPPLE, APPLE**

Plenty of fruit, an excellent help for the intestine during digestion.

**POMEGRANATE, BLACKBERRY, CRANBERRY, BILBERRY, DOG ROSE, ROSEMARY**

Rich in vitamins, minerals and antioxidants to fight free radicals.

**DANDELION, MILK THISTLE**

Medicinal plants that perform a liver protective action.

## Holistic Nutrition, Total Protection

**LESPEDeza, CRANBERRY, BILBERRY**

Thanks to their diuretic properties, they are highly beneficial for the urinary tract.

**YUCCA**

Rich in mineral salts, it is also effective in reducing the smell of feces and urine.

**SEAWEED**

A rich source of iodine and mineral salts, it helps the metabolism of pets for increased general wellness.

# OUR Blend of Fruits, Vegetables and Medicinal Herbs | NUTRACEUTICAL APPROACH

Selected botanicals, phytonutrients and other nutraceuticals also support a healthy immune system

1. Over 70% of concerned consumers have considered adding immune strength-enhancing products to their pet's diet (after COVID)
2. COVID had a heavy impact and increased immunity concerns, general health also covers physical & mental
3. younger consumers looking at more natural remedies
4. Fruit, excellent source of fibre and antioxidant phytonutrients
5. Polyphenols (phytonutrients) antioxidant properties, help with intestine integrity





## MEAT VARIETY | Red Meats

- Italian Buffalo
- Deer / Venison
- Lamb

Lamb and deer from free-range farms, buffaloes bred and raised in Italy!



  
MISTERPET





MISTERPET

Lamb: a red meat that can offer many nutritional benefits to dogs and cats.

- Helps the nervous system: Lamb is an excellent source of B vitamins, including riboflavin (B2), niacin (B3), vitamin B6 and vitamin B12. These vitamins are essential for promoting proper functioning of the nervous system of dogs and cats.
- Great source of Iron
- Helps the immune system: lamb is an excellent source of zinc.







# Deer / Venison | High in Essential Vitamins and Minerals

---

- A good source of B vitamins and minerals such as zinc, phosphorous, and iron.
- It helps dogs maintain healthy energy levels and to support a healthy immune system and organ function
- Great Taste: high palatable, many dogs enjoy the taste.
- Lower in fat and cholesterol
- Being a novel protein, it helps reduce allergens and skin irritations in pets with food-related issues. (Primordial Deer & Turkey)



# Italian Buffalo | A great Novel Protein!

---

- Buffalo is a low allergen meat source perfect for dogs with allergies (Primordial Buffalo & Mackerel)
- Highly digestible for good nutrient absorption and smaller eliminations
- Rich in vitamins B6, B12, and vitamin D
- A good source of calcium, potassium, CoQ10 enzymes, and long-chain omega-3 fatty acids
- 70-90% less fat as compared to other meats like beef and pork
- Beneficial to heart health
- High protein meat source





# Italian Buffalo | Higher in protein, omega-3 fatty acids, and omega-6!

---

- Lower cholesterol levels.
- Lower sodium levels.
- High in Iron

  
MISTERPET



Italian Buffalo free-run Farmer





## MEAT VARIETY | White Meats

- Chicken
- Turkey
- Duck
- Goose



# What makes Duck an excellent source of protein and fat?

- Duck meat is an almost perfect source of protein because it is lean, easy to digest and low in saturated fat.
- Duck meat is high in monounsaturated and polyunsaturated healthy fats, making it a great source of energy!
- Another very good option for those dogs that are sensitive to foods or suffer from food allergies (Primordial Duck & Trout – Quail & Duck)



MISTERPET





## Duck contains important antioxidants, iron and vitamins

- Duck meat is rich in antioxidants, such as zinc and selenium.
- Antioxidants are important to support your dogs and cat's immune system and to help protect it from bacterial infections, viruses, parasites and other pathogens.
- They not only support the immune system but can also promote thyroid function.
- This is very important to help tackle issues such as hair loss, dry or irritated skin, and indigestion.
- Duck is rich in iron and vitamins: duck meat contains a significant amount of iron. Iron is responsible for several physiological processes, including the formation of red blood cells and hemoglobin.
- Duck meat is also a good source of vitamins A and B3, as well as several minerals.



MISTERPET



Turkey | A good option  
for those dogs that are  
sensitive to foods or  
suffer from food allergies  
! (Primordial Deer &  
Turkey)

---







# Turkey | A good option for those dogs that are sensitive to foods or suffer from food allergies (Primordial Deer & Turkey) !

---

- It is lean. Its white meat helps dogs to build muscle and is a highly digestible protein source
- Rich in protein but fairly low in fat and contains riboflavin (Vit B2) and phosphorus.
  - It helps the body to convert food (carbohydrates) into fuel (glucose), which is used to produce energy. It also helps the body metabolize fats and protein.
  - Riboflavin plays a big part in producing the red blood cells that carry oxygen and nutrients around the dog's body.
  - Phosphorus supports of healthy kidney function in dogs



MISTERPET





# Goose | Another Novel Protein !

---

- Very high levels of Iron
- Very high in Protein
- It is high in riboflavin and vitamin B-6 which help transfer food into energy for active dogs.
- Another good option for those dogs that are sensitive to foods or suffer from food allergies (Primordial Sardine & Goose)



MISTERPET





## Chicken meat |

- Chicken is a lean, low-calorie and high-protein meat.
- It is an easy to digest meat.
- Likewise, the vitamins and minerals found in chicken help support and strengthen your dog and cat's immune system.



MISTERPET





# MEAT VARIETY | Blue Meats (Fish)

- Mackerel
- Sardine
- Herring
- Trout
- Tuna
- Salmon
- Sea Fish



Fished in nature with sustainable methods, this high-quality fish is full of protein and Omega 3 fatty acids





# Sardine | One of the best types of fish to share with your dog

---

- A good source of many omega 3 fatty acids that can help to reduce inflammation of your dog's skin and coat and minimize itchiness and hot spots associated with allergies and seasonal changes.
- Feeding sardines can reduce the inflammation in the joints that can cause pain. They also offer moderate levels of calcium and phosphorus, two minerals needed to support your dog's skeletal structure



MISTERPET





# Sardine | One of the best types of fish to share with your dog

---


- One of the omega 3 fatty acids in sardines is DHA. This fatty acid is vital to cognitive function and eye health.
- Another vital nutrient in sardines is Ubiquinol (or coenzyme10). This antioxidant is present in many cells in your dog's body, but boosting these levels can help to support your dog's heart function



MISTERPET



# Trout |



MISTERPET

---

- Rich potassium, selenium
- High in omega-3 fatty acids
- High levels of protein.





# Mackerel | One of the highest EPA and DHA levels out of the common oily fish!

---

- It is an excellent source of vitamin B-12.
- it's also really high in vitamin D
  - It is an essential nutrient that helps dogs regulate the balance and retention of calcium and phosphorus
- Provides niacin, iron, vitamin B6, riboflavin, magnesium, phosphorus, folate, and selenium.





## Mackerel | One of the highest EPA and DHA levels out of the common oily fish!

---

- Very rich natural source of Omega 3 fatty acids
  - Improving skin condition, a healthy, shiny coat, and it helps reduce shedding.
  - Omega 3 also promotes healthy brain growth and function and helps to maintain a healthy heart. It also helps combat inflammation and improve the weight-bearing and wellbeing of dogs with arthritis.
- Another good option for those dogs that are sensitive to foods or suffer from food allergies (Primordial Buffalo & Mackerel)



MISTERPET



# SALMON| Salmon is a great source of omega-3 fatty acids and protein!

- Which help promote a healthy skin and coat for your dog and cat.
- Omega 3 is also useful for his heart and immune system, may decrease inflammation.
- Older dogs and dogs with arthritis can benefit from salmon as it assists in the reduction of inflammation and stiffness in the joints.



  
MISTERPET





## MEAT VARIETY | Black Meats (Game)

- Quail
- Wild Boar



MISTERPET




## QUAIL | Low-calorie protein which is lean and is full of vitamin

- Quail is an excellent choice for pets with allergies or food intolerances (Primordial Quail & Duck)
- It is rich in protein and essential vitamins that help your dog to grow stronger.
- It is also high in other minerals such as phosphorus and iron which are essential for supporting strong muscle growth.







# QUAIL | Low-calorie protein which is lean and is full of vitamin

- Quail meat is also rich in Vitamin E. Vitamin E prevents early aging and results in smooth skin.
- Quail meat contains high levels of calcium and phosphor. These two nutrients are known to strengthen the bones in the body.
- The protein contained in quail meat can help with the regeneration of tissues and cells in the skin, nails, and hair. It is also known to increase the number of enzymes and hormones in the body.
- Quail meat is easy on the digestive system and can solve some of the most common problems including bowel movements.
- The protein in quail meat can help in stabilizing cholesterol levels in the body



MISTERPET



# Wild Boar | High palatable, many dogs enjoy the taste!

---



- A good source of monounsaturated fats: wild boar are lean and low in cholesterol.
- Monounsaturated fats are a healthy source of energy for your dog.
- High In Protein - Healthy dogs require a good amount of protein in their diet to support muscular health.
- It contains zinc, iron, niacine, selenium, thiamine and Vitamin B6 which help support everything from heart health and the immune system to cognitive function and a healthy metabolism..
- A good option for those dogs that are sensitive to foods or suffer from food allergies ! (Primordial Wild Boar & Lamb)




# Primordial Ratios| Calcium-Phosphorus – Magnesium – Omega 3 – Omega 6

CODE	PRODUCT DESCRIPTION	Calcium	Phosphorus	Magnesium	Omega 3	Omega 6
<b>PRIMORDIAL DOG MINI SIZE</b>						
MSP77	Starter - Puppy Mini	1,05%	0,85%		0,95%	4,20%
MSP51	Adult Mini Duck - Trout	1,25%	0,94%	0,10%	0,60%	2,90%
MSP74	Adult Mini Duck - Quail	1,20%	0,90%	0,09%	0,55%	3,20%
MSP75	Adult Mini Goose - Sardine	1,25%	1,00%	0,11%	0,62%	3,10%
MSP76	Adult Mini Wild boar - Lamb	1,35%	1,05%	0,11%	0,62%	3,10%
<b>PRIMORDIAL DOG All SIZE</b>						
MSP50	Puppy	1,25%	0,95%	0,10%	0,63%	3,20%
MSP52	Adult Chicken - Salmon	1,20%	0,95%	0,10%	0,62%	3,20%
MSP53	Adult Tuna - Lamb	1,66%	1,25%	0,11%	0,60%	3,10%
MSP54	Adult Duck - Trout	1,26%	0,92%	0,10%	0,62%	2,90%
MSP55	Adult Buffalo - Mackerele	1,65%	1,25%	0,10%	0,60%	3,40%
MSP56	Adult Deer - Turkey	1,40%	1,10%	0,11%	0,58%	3,60%
<b>PRIMORDIAL CAT</b>						
MGSP10	Kitten	1,10%	0,95%	0,001	0,60%	3,50%
MGSP11	Adult Duck - Turkey	1,15%	0,90%	0,001	0,48%	2,70%
MGSP12	Adult Tuna - Salmon	1,20%	1,10%	0,001	0,72%	2,60%
MGSP13	Adult Neutered	1,05%	0,90%	0,001	0,50%	2,50%
MGSP14	Adult Urinary	0,90%	0,85%	0,001	0,70%	3,10%



  
**MISTERPET**





**30% of Fruits, Vegetable  
and botanical herbs: more  
than 15 different types**

- Selected vegetables to guarantee constantly low glycaemic index, vitamin-rich fruit, bioavailable minerals, natural polyphenols and fortifiers, antioxidants; medicinal herbs and plants, phytonutrients with liver protection and depurative properties, all foods that animals would spontaneously find in nature, to improve their health.
- A blend of selected Fruits, Vegetable and botanical herbs made in Mister Pet kitchens and labs (home-made)



LINSEEDS | one of the richest plant sources of omega-3 fatty acid, called a-linolenic acid (ALA).

---

- Flaxseed has several positive uses and benefits for dogs:
  - Flaxseeds can aid in constipation relief,
  - Help increase the quality of their coat and skin,
  - Aid in a healthy immune system,







## BEET PULP | It is one of the best fibre sources available for dogs and cats

- Helping your dog maintain intestinal health and
- It can enhance his ability to absorb ingredients.
- Beet pulp is the material left over after the sugar is removed from sugar beets. Therefore, beet pulp contains no sugar.



# Milk Thistle | Protecting Your Dog's Liver

- *Helps dogs with liver disease in that it helps to regenerate healthy liver cells for healthy liver function.*
- *Helps with the oxidative damage that happens to kidney cells.*
- *Can protect the pancreas from damage via free radicals in the body*
- *Has been shown to help with some forms of cancer in both humans and animals.*
- *It can help with controlling blood lipid levels associated with cholesterol issues for dogs who have hyperlipidemia.*
- *Can help prevent diabetic neuropathy in those dogs who have diabetes.*



MISTERPET







MISTERPET

# DOG ROSE FRUIT| Full of Vitamin C

---

Helping a dog's immune  
system fight against  
infections and diseases.






# POMEGRANATES | It is one of the best fibre sources available for dogs and cats

---

- They are packed with antioxidants, vitamins, and minerals
- Can help support a dog's immune system, joint health, and skin and coat health.
- Good source of fiber and protein, and they're low in calories





A brown dog, possibly a Weimaraner, is sitting on a green lawn. It is looking up and eating a green apple from a branch of an apple tree. The tree has many green leaves and several other green apples. The background is a soft-focus green landscape.

## APPLE | Great source of vitamin C, vitamin A, potassium, and antioxidants

- Full of fibers which helps dogs maintain a healthy weight while assisting with their digestion.
- Apples are a low-calorie treat that's perfect for any dog needing to lose or maintain their weight



MISTERPET



# SEAWEED MEAL | helps support digestive sensitivity in pets

---

- **Healthy digestion**

Seaweed helps support digestive sensitivity in pets. This is because it is packed with fiber, which contains anti-inflammatory, anti-tumor and anti-rheumatic properties. Seaweed is also full of prebiotics which helps sustain good bacteria in your pet's stomach.

- **Antioxidant rich**

Antioxidants are an important factor in heart health and overall immune system strength. Seaweed provides a number of antioxidants which can increase your pet's longevity and may lower the risk of infections.

- **Allergy assistance**

For pets with allergies to certain foods, seaweed can be a great alternative nutrient. Food with the addition of seaweed may help reduce skin dryness and redness, as well as decrease inflammation.







**MOJAVE YUCCA** | It is an all-natural ingredient that offers anti-arthritis and anti-inflammatory properties!

- Studies show that adding Yucca Schidigera to animal feed (including your pet's food) might help support joint health.
- Yucca has high numbers of saponins and polyphenolics which might help reduce joint inflammation.



**MISTERPET**



# SWEET POTATOES | They are a great source of fibers !

- They're rich in **vitamins and minerals** like: Vitamin A - Vitamin B6 - Vitamin C – Calcium – Potassium – Iron
- Supporting a **healthy digestive** system thanks to their high dietary fiber content
- Low in fat and GI
- Rich in **Beta-carotene** is an antioxidant that helps reduce the risk of certain types of cancer while simultaneously providing protection against heart disease.







New Awards (2024) for PRIMORDIAL Grain Free Dog and Cat Food! For the Fourth consecutive Year!



# Primordial Grain Free | HIGHEST SCORE EVER!



- with an exceptional score on laboratory test, especially with 100% appreciation from a broad sample of customers selected by Consumer Test.
- Primordial Grain Free defeated the other competitors with a global approval of 8.4/10
- And an elevated intention to buy in blind (97% of the sample). Without knowing the name of the products
- Customers' opinion on palatability was significant: "according to 100% of sample customers the products were palatable and most of them were fully satisfied with their pets' reaction to the new food".
- Primordial was also appreciated by 100% of Veterinarians and therefore received the "Vet Approved" logo.



# POS & POP Materials

## Banners



## Floor Stickers



## Wobblers



## Brochures



## Flyers





# PUPPY Chicken Sea Fish



- **Complete food for puppy dogs.**
- **Composition:** fresh sea fish (35%), dehydrated chicken proteins (25%), peas, sweet potatoes, chicken fat (11%), broad beans, linseed (2%), dried beet pulp, yeasts, seaweed meal (0,3%), dried chicory pulp, fructo-oligosaccharides (FOS 0,2%), yeasts products (MOS 0,2%), mojave yucca (0,03%), milk thistle seeds (Silybum marianum L.) (0,02%), dehydrated pineapple stem (0,02%), dehydrated pomegranate rind (0,02%), dehydrated dog rose fruit (0,002%), dehydrated blackberry (0,0006%), glucosamine, chondroitin sulphate, rosemary extract.
- **Nutritional Additives per kg:** 3a672a A vitamin 22500 UI, 3a671 D3 vitamin 1550 UI, 3a700 E vitamin 190 mg, 3b405 copper 17 mg, 3b101 iron 34 mg, 3b502 manganese 68 mg, 3b605 zinc 77 mg, 3b201 iodine 3,85 mg, 3b801 selenium 0,18 mg.
- **Analytical constituents:** moisture 8%, crude protein 30%, crude fibre 2,6%, crude fat 19%, crude ash 8%.



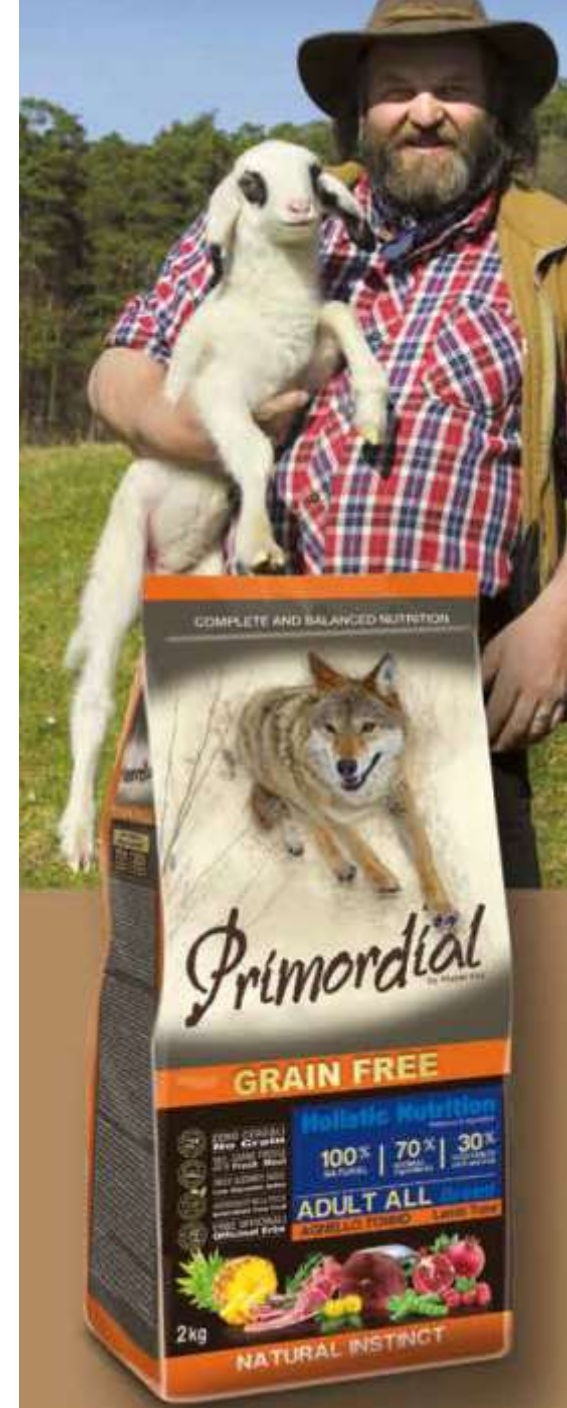
  
MISTERPET



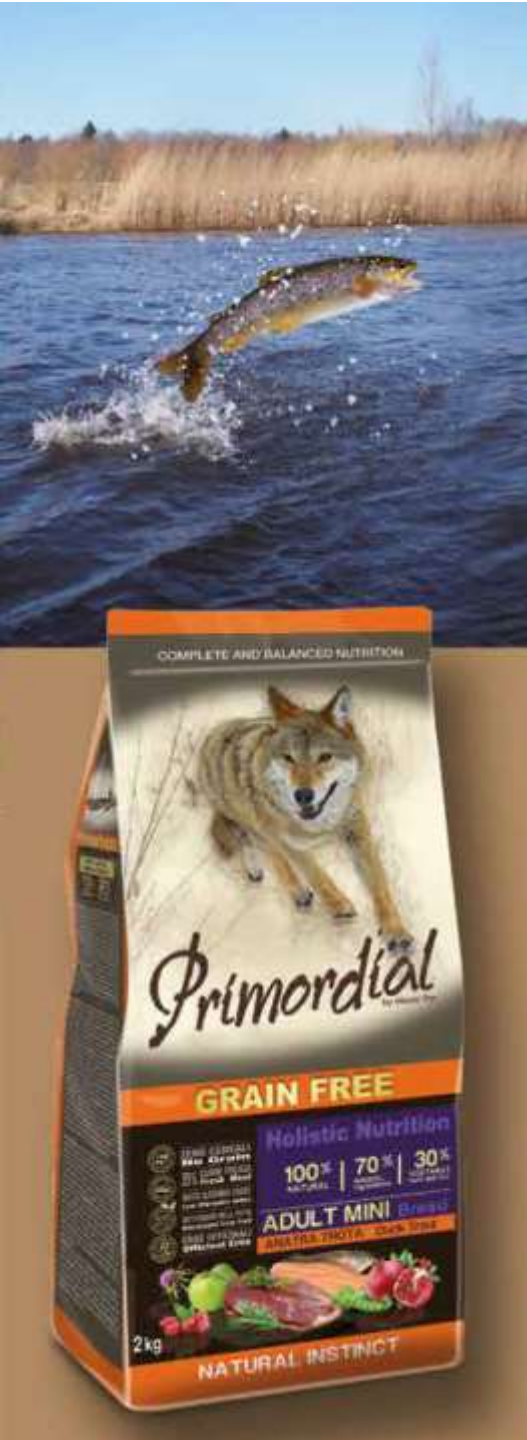
# Adult Dog Lamb & Tuna



- **Complete food for adult dogs.**
- **Composition:** fresh tuna (35%), dehydrated lamb proteins (18%), peas, sweet potatoes, chicken fat (10%), dehydrated pork proteins (8%), broad beans, linseeds (2%), dried beet pulp, yeasts, seaweed meal (0,3%), fructo-oligosaccharides (FOS 0,2%), yeasts products (MOS 0,2%), mojave yucca (0,03%), dandelion root powder (0,02%), dehydrated pomegranate rind (0,02%), dehydrated pineapple stem (0,02%), dehydrated dog rose fruit (0,002%), glucosamine, chondroitin sulphate, rosemary extract.
- **Nutritional Additives per kg:** 3a672a A vitamin 21000 UI, 3a671 D3 vitamin 1400 UI, 3a700 E vitamin 180 mg, 3b405 copper 15 mg, 3b101 iron 30 mg, 3b502 manganese 60 mg, 3b605 zinc 68 mg, 3b201 iodine 3,7 mg, 3b801 selenium 0,16 mg.
- **Analytical constituents:** moisture 8%, crude protein 30%, crude fibre 2,4%, crude fat 19%, crude ash 8,3%.







# Adult Dog Mini Duck & Trout



- **Complete food for small-sized adult dogs.**
- **Composition:** fresh trout (35%), dehydrated duck proteins (25%), peas, sweet potatoes, chicken fat (10%), broad beans, linseed (2,5%), dried beet pulp, yeasts, seaweed meal (0,3%), fructo-oligosaccharides FOS (0,2%), yeasts products (MOS 0,2%), mojave yucca (0,03%), milk thistle seeds (Silybum marianum L.) (0,02%), dehydrated pomegranate rind (0,02%), dehydrated apple (0,02%), dehydrated dog rose fruit (0,002%), glucosamine, chondroitin sulphate, rosemary extract. **Nutritional Additives per kg:** 3a672a A vitamin 21000 UI, 3a671 D3 vitamin 1400 UI, 3a700 E vitamin 180 mg, 3b405 copper 15 mg, 3b101 iron 30 mg, 3b502 manganese 60 mg, 3b605 zinc 68 mg, 3b201 iodine 3,7 mg, 3b801 selenium 0,16 mg. **Analytical constituents:** moisture 8%, crude protein 30%, crude fibre 2,4%, crude fat 20%, crude ash 8,4%.



MISTERPET





MADE IN ITALY

# Primordial

by Mister Pet

## GRAIN FREE

- Low in GI
- Low in Cholesterol
- GMO Free Certified
- Steam pre-cooked
- Fish Certified

- Red, White, Blue (Fish) and Black (Game) meats: unique and unmatched combination!
- High Meat Content: from 60% till 65%
- High Fresh Meat content: 35%
- High Variety of Meats/Fish: up to 21 different types
- High Animal Ingredients: 70%
- 30% of Fruits, Vegetable and botanical herbs: more than 15 different types

**100%**  
NATURAL

**70%**  
ANIMAL  
Ingredients

**30%**  
VEGETABLES  
and fruit



# MISTER PET | UNIQUE AND UNAMATCHED PETFOOD KITCHEN



Truly Homemade! At Mister Pet we make some key ingredients in our Kitchens!

- We process all our meat / fish internally in our kitchens
- Homemade Omega 3 and 6
- Homemade digest
- We make our meat/fish hydrolyzation process in our Kitchens
- We make our own blend of antioxidants - botanicals - herbs to support the Microbiome of our Loved pets





Thank you!

---

For your Trust!

