

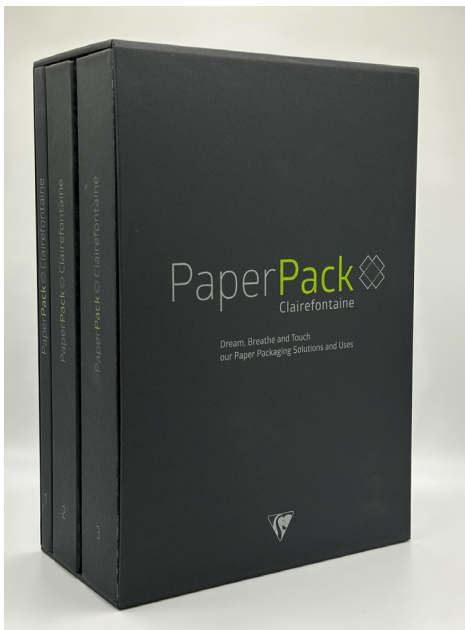


Clairefontaine Enters the Packaging Market: A Major Announcement at Paris Packaging Week 2025

Clairefontaine, a leading name in high-quality paper, is opening a new chapter by entering the packaging market. This bold initiative will be unveiled at Paris Packaging Week 2025, a key event for professionals in premium and luxury packaging.

A RESPONSE TO THE NEW CHALLENGES IN PACKAGING - In response to growing demand for innovative, sustainable, and customised packaging solutions, Clairefontaine is drawing on its centuries-old expertise to offer high-value solutions. "Our clients' expectations are evolving rapidly, particularly in the luxury and high-end craft sectors. We wanted to meet these expectations by showcasing our unique know-how," explains Frédéric Nusse, President of Papeteries de Clairefontaine

PAPERPACK: CLAIREFONTAINE'S NEW SOURCE OF INSPIRATION – To mark its entry into the sector, Clairefontaine is introducing **PaperPack**, an exclusive presentation box designed to inspire professionals and showcase the many facets of its expertise. The set includes three volumes:



PaperPack Box

- **A technical brochure** providing a detailed overview of the papers' specifications and performance.
- **Two comprehensive swatch books** presenting a wide selection: recycled or virgin fibres, shades ranging from brilliant white to deep black, and a vibrant palette suited to both standard and bespoke uses.

A STRONG COMMITMENT TO SUSTAINABILITY - With this initiative, Clairefontaine reinforces its commitment to a more environmentally responsible future. The proposed packaging solutions incorporate sustainable materials, reflecting a desire to meet the growing ecological expectations of consumers and businesses alike.

MEET CLAIREFONTAINE - Visitors to Paris Packaging Week 2025 will have the opportunity to discover **PaperPack** and engage with the company's experts. Tailor-made solutions can be developed on site, designed to meet the specific needs of each project. Through this initiative, Clairefontaine once again demonstrates its ability to innovate and adapt to a rapidly evolving market while maintaining its high standards of quality.



PaperPack swatch books

PAPETERIES DE CLAIREFONTAINE - Founded in 1858 in the Vosges region, Papeteries de Clairefontaine are the proud heirs of a long-standing papermaking and industrial tradition. Located on a 40-hectare site along the river Meurthe, the mill operates two 3.40m-wide paper machines running at speeds of 600 to 1,000 m/min. Each year, 180,000 tonnes of uncoated, FSC or PEFC-certified printing and writing paper are produced.

Clairefontaine papers are exclusively high-end and dedicated to office use, graphic printing, packaging, and the production of stationery items. The mill currently employs 548 people and reported a turnover of €284 million in 2024. Alongside the Mandeure Mill, Everbal and Schut, Clairefontaine forms one of the four production units of the Exacompta Clairefontaine Group, which employs over 3,200 people and posted a 2024 turnover of €831 million.

For more information, please visit: <https://clairefontaine.eu/> ;
<https://www.exacomptaclairefontaine.fr/>

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