



Pet  Right® *Cats*

Pet  Right® *Dogs*

Pet  Right® DERMA CARE

Pet  Right® DERMA CARE



Do Not Let Anything Come Between
You And Your Furry Friend





“DO NOT LET ANYTHING
COME BETWEEN YOU AND
YOUR FURRY FRIEND.”

Do You Have Cat or Dog Allergy?



Specifications

- Perfume free
- Toxicologically tested
- VOC free
- Safely use on all surfaces
- Does not stain

Benefits

- Cleans the environment in the applied areas and gives freshness to your living space
- Easy to use
- Neutralizes/eliminates allergens naturally with herbal ingredients

Ingredients

≥ 5 - < 15 nonionic surface active materials, Beta Cyclodextrin, Tannic Acid.*

* Obtained from tannins in tea leaves.





What is Allergy?

Allergies are antibodies in our body that fight and react to substances that may be harmless to others. These substances can be dust, nutrients, inhaled substances, pollen, mites, animal dander and epithelium.

Allergy can be seen in all age groups. Although it is thought to be mostly genetic, allergies occur at different ages with the effect of environmental actors.

What is Allergen?

Allergens are substances that can trigger an allergic reaction. These allergens that cause allergic diseases can enter our body through the respiratory tract or through the skin or mouth. The amount of allergen that will cause an allergic reaction may vary from person to person.

It is possible to collect allergens basically in two groups as inhalant and food allergens.



Cat - Dog Allergy Prevalence

According to the research conducted in Turkey;

1 in 4 people who own cats are sensitive to cat allergens.

61% of cat owners sensitive to cat allergens experience tension in their relationships with their spouse, children, parents or friends.

About 1 in 3 cat owners state that the worst thing about their sensitivity to cat allergens is that it affects intimacy with their cat.

9 out of 10 cat owners who are sensitive to cat allergens do not give up, even if their doctor says they should not live with a cat.

According to the survey conducted with 1,015 cat owners in Turkey;

2 out of 5 cat owners clean their house and furniture every day due to their sensitivity to cat allergens.

While 54% of cat owners wash their hands immediately after touching their cat, 53% stay away by keeping their cat's belongings in a separate room.

46% of cat owners prefer to cover furniture.

For the management of cat allergens, 98% of cat owners sensitive to cat allergens use a high quality vacuum cleaner and 82% use a high quality air cleaning filter.





Allergy Mechanism

Pathogenesis of Allergy Due to Inhaled Allergens:

In allergy patients, due to the entry of allergens into the body, the IgE antibody captures the allergens and binds to mast cells, causing histamine to be secreted and thus causes the emergence of allergic potential.

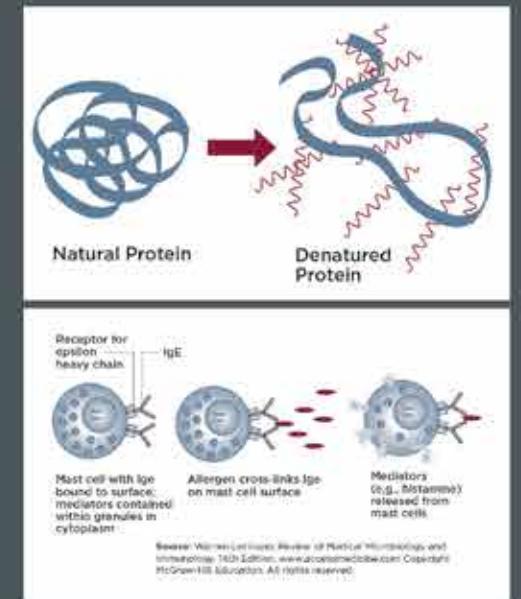
During the binding of allergens to immunoglobulin E, there is a mechanical key-lock relationship, just like the enzyme-substrate interaction.



Pet Right® Effect Mechanism

Tannic Acid, a plant-based component obtained from the tannins in tea leaves. Denatures the native state protein.

Because of its high affinity for peptide bonds, tannic acid affects the secondary and tertiary structure of the peptide chain without affecting the primary structure by breaking hydrogen bonds, salt bridges between positive and negative side chains.



What is Pet Right®

Pet Right® is a product with water-based and natural ingredients and neutralizes pet allergens such as irritating cat and dog allergens, providing you and your loved ones a fresh and clean environment free from allergens.

The allergens on which the product is effective are listed below.

Cat Allergens: Fel d 1, Fel d 2
Dog Allergens: Can f 1, Can f 2

In addition, it directly neutralizes the odor in the environment, especially in cat litter, without masking it.

It has been determined by Allergen Denaturation Tests conducted by accredited Yeditepe University laboratories that Pet Right® Sprays neutralize allergens.

The Difference of Pet Right®

With Pet Right®, allergen proteins are neutralized while they are still in the environment and allergen exposure of sensitive people is prevented. In this way, people's use of drugs such as decongestants, antihistamines, corticosteroids is effectively reduced and their exposure to the side effects of these drugs is prevented.

Probiotic Containing Sprays:

There is no information on how it interacts with allergens and eliminates them or which allergens it is effective against if sprayed into the environment. There is a problem of providing the activity and vitality of the bacteria and yeasts in the content throughout the shelf life of the products. It is not possible for bacterial cultures to remain active for a long time without monitoring the temperature, humidity and medium. Pet Right®, on the other hand, is a completely herbal product and its effectiveness has been proven by tests.

Foods:

There are foods that state that it neutralizes Fel d 1 in cats. It has been proven by SDS-PAGE analyzes carried out in accredited laboratories that Pet Right® Sprays neutralize both cat allergens Fel d 1, Fel d 2 and canine allergens Can f 1 and Can f 2.





ALLERGEN DERMA SPRAY

“HERBAL INGREDIENTS,
PROVEN EFFICIENCY.”



Does Your Cat or Dog Have Allergies?



Why Pet Right® Allergen Derma Spray?



Used in the treatment of atopic and contact dermatitis.



Repairs the skin barrier.



Denatures allergens.



Creates an allergen barrier.



Relieves itching.



Accelerates epithelialization.

Before Treatment 02.03.2023 → After Treatment* 11.04.2023



Before Treatment 02.03.2023 → After Treatment* 11.04.2023

*Only Pet Right® Derma Care Allergen Derma Spray is used for these treatments.

What is Pet Right® Allergen Derma Spray?

Pet Right Derma Care Allergen Derma Spray is a corticosteroid-free herbal and water-based product used in the treatment of atopic dermatitis in cats and dogs, and is also used in the treatment of contact dermatitis due to allergens.

Symptoms that develop due to dermatitis on the skin surface are as follows;

- Dry, scaly lesions
- Dry skin
- Thickening of the skin
- Water collection in the skin
- Redness and swelling of the skin
- Changes in skin color
- Tenderness and sensitivity
- Itching and injuries to the skin during scratching

Pet Right Derma Care Allergen Derma Spray fights each of these symptoms individually, while protecting the skin from external factors and allergens with the barrier it creates on the skin. In addition, by reducing itching, it prevents the epithelialized skin from being deepitized again by scratching during the healing process. Thus, it speeds up the healing process.

Pet Right Derma Care Allergen Derma Spray has been dermatologically and toxicologically tested.

DIRECTIONS FOR USE:

- Apply directly to the skin.
- After applying, gently massage the skin and hair of your furry friend.
- Do not rinse.
- It can be applied as often as desired.
- Apply directly to dry, flaky or irritated skin and hair.

Recommended to be used with Allergen Therapy Shampoo for effective results.



Derma Care Series Effect Mechanism

Chamomilla Recutita Flower Extract:

- Accelerates wound healing,
- Relieves symptoms of eczema and dermatitis,
- Moisturizes dry skin.

Achillea Millefolium Extract:

- Has antiseptic properties, fights bacterial and fungal infections,
- Reduces inflammation in the skin,
- Soothes the skin,
- Increases the blood supply to the skin by helping the damaged capillary network to heal,
- Effective against eczema and dermatitis.

Humulus Lupulus Extract:

- Moisturizes the skin,
- Helps reduce skin redness,
- Increases collagen and elastin production in the skin,
- Reduces itching and inflammation in the skin.

Foeniculum Vulgare Fruit Extract:

- Protects the skin from free radicals,
- Provides cell regeneration,
- Helps the formation/renewal of the skin barrier.

Melissa Officinalis Leaf Extract:

- Relieves symptoms of eczema and dermatitis,
- Has antimicrobial, antiviral and antifungal effects,
- Relieves skin redness and swelling due to inflammation,
- Reduces itching and inflammation on the skin.

Tannic Acid:

- Denatures allergens,
- Has an anti-inflammatory effect,
- Has an antimicrobial effect,
- Accelerates wound healing.





ALLERGEN THERAPY SHAMPOO

“HERBAL INGREDIENTS, PROVEN EFFICIENCY.”



Does Your Cat or Dog Have Allergies?



Why Pet Right® Allergen Therapy Shampoo?



Used in the treatment of atopic and contact dermatitis.



Helps treating fungal infections.



Relieves itching and soothes irritated skin.



Eliminates bad odors without masking them.



Repairs the skin barrier.



Denatures allergens that cause contact dermatitis in pets, such as pollen, mite, mold and fungal allergens.



What is Pet Right® Allergen Therapy Shampoo?

Pet Right Derma Care Allergen Therapy Shampoo is used for general washing and effective in reducing skin sensitivity in cats and dogs. It fights fungal skin infections with rosemary oil in its content. It increases the softness and shine of the skin. It is also suitable for cats and dogs with sensitive and allergic hair structure. It has itch-relieving properties, so it helps to relax the skin.

With its unique blend of natural essential ingredients such as rosemary, lemon balm and chamomile, it naturally eliminates bad odors and provides fast and effective relief.

Pet Right Derma Care Allergen Therapy Shampoo has been dermatologically and toxicologically tested.

DIRECTIONS FOR USE:

- Wet your furry friend with warm water and apply enough shampoo to foam well.
- Let the shampoo sit for 5 minutes and then rinse with clean water.
- Repeat if necessary.
- Keep away from sensitive areas such as eyes and ears.

Recommended to be used with Allergen Derma Spray for effective results.



Derma Care Series Proven Efficiency*



Mite Allergens

Dermatophogides farinae Der f1, Der f2 and dermatophogides pteronyssinus Der p1, Der p2



Mold and Fungus Allergens

rAlt a 1; rAsp f1; rCla h8; Aspergillus fumigatus; Penicillium notatum



Pollen Allergens

Betula pendula (Birch), Quercus L. (Oak), Arnica Chamissonis (Grass), Populus (Poplar), Salix salicaceae



Weed Allergens

Grass, Meadow Fescue, Saltwalt (Thistle), Wheat, Oal (Oat), Nettle

*It has been proven by SDS-PAGE analyzes carried out in accredited Yeditepe University laboratories. The test results are available on our website.



With our expanding product portfolio, our furry friends are happier than ever





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