

BetterBone

BETTER FOR YOUR DOG. BETTER FOR THE PLANET

We love our dogs like family. But most traditional chew toys? They're made from nylon, rawhide, and synthetic materials that can be unsafe, messy, and hard on their health. That didn't sit right with us.

So we created something **better**.

BetterBone is a first-of-its-kind chew made from naturally derived, plant-based materials designed to be long-lasting, splinter-resistant, and irresistibly satisfying for dogs.

Better for your dog. Better for the planet. That's BetterBone.



PLANT-BASED



DURABLE



SPLINTER-RESISTANT



NATURAL INGREDIENTS



GENTLE ON TEETH



CARBON NEUTRAL



NO HARMFUL CHEMICALS

DESIGNED FOR EVERY DOG

Our range of chew toys grows with your dog through every phase of life. From teething puppies, to training stages, to super strong chewers or seniors who require more gentle care - there's a BetterBone for every dog.

FIND THEIR SIZE

NO NYLON



MINI

Recommended for dogs under 20 lbs



SMALL

Recommended for dogs 15-50 lbs



LARGE

Recommended for dogs over 50 lbs



CUSTOMIZE FOR CHEW-LEVEL

LIGHT

Gentler on teeth, ideal for teething pups and senior dogs. Similar to rawhide.

MODERATE

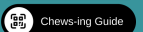
Just-right toughness for most daily chewers.

HARD

Ultra-durable for even the most aggressive of chewers. Similar to nylon.



TheBetterBone.com
@BetterBone #betterbone



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ALL NATURAL FLAVORS - NO NASTY STUFF



VEGGIE

For purists who prefer simplicity or dogs with allergies or intolerances, our hypoallergenic option is ideal. Flavored with veggie and yeast extracts to make it naturally delicious.



BEEF

For meat loving pups, our Beef & Venison varieties are flavored with all natural dehydrated meat for robust, hearty flavor - all without stains or stench.



VENISON



WHAT MAKES BETTERBONE... BETTER?

	BetterBone	Nylon	Rawhide	Rubber	Antler	Yak
100 % natural ingredients	✓	✗	✓	✗	✓	✓
Real, natural, food-grade materials	✓	✗	✗	✗	✗	✗
No nylon or petroleum based materials	✓	✗	✓	✗	✓	✓
Multiple densities for every chew strength	✓	✗	✗	✗	✗	✗
No artificial colors, dyes, flavors, or ingredients	✓	✗	✗	✗	✓	✓
Contains calories or residual sugars	✗	✗	✓	✗	✗	✓
Uses materials found in yoga pants, carpets, shoes & more	✗	✓	✗	✓	✗	✗
Guaranteed free from harmful chemicals based on EU safety regulations	✓	✗	✗	✗	✓	✗
Hypoallergenic & plant-based ingredients	✓	✗	✗	✗	✗	✗
Safer to ingest	✓	✗	✓	✗	✗	✓
Renewable & sustainable	✓	✗	✗	✗	✓	✓
Reduces CO2, carbon emissions & use of non-renewable resources	✓	✗	✗	✗	✓	✓
Sustainable packaging, free from glues, plastics & adhesives	✓	✗	✗	✗	✗	✗
Ethically sourced, sustainably manufactured under strict EU regulations	✓	✗	✗	✗	✗	✗
Grain free & gluten free	✓	✗	✗	✗	✓	✗
Safe for dogs with diabetes or restricted diets	✓	✓	✗	✓	✓	✓

