



FROZEN MEALS MADE FROM THE HIGHEST QUALITY MEAT FOR YOUR DOG



THE HEALTHIEST FOOD FOR
YOUR DOG, THE CARNIVORE

QUALITY OF NUTRITION = QUALITY OF LIFE

WHAT IS B.A.R.F.?

Biologically Appropriate Raw Food is a nutritional philosophy based on the fact that dogs are carnivores and that they should be fed in a similar manner as when they were first domesticated, before the advent of industrial food production. Food should be raw and without harmful additives, abundant in other types of food. Raw dog food has been the fastest-growing segment of dog nutrition for several years.

WHY FEED VON BARF?

According to many owners' experiences, dogs fed the BARF diet are healthier and live longer. We, humans, are responsible for the nutrition of our pets because they are completely dependent on us. If dogs could choose, they would choose VON BARF. If you don't believe it, think about it: if your dog had to find its own food in the wild, would it choose to hunt a rabbit or dig and bake potatoes?

MEAT-THE MOST IMPORTANT FOOD

Raw meat is what the dog's body knows best, digests the easiest and makes the best use of. Raw meat is the only thing rich in highly digestible proteins, enzymes, vitamins and minerals in their natural form.



IT IS ALWAYS THE RIGHT TIME TO GO BARF

If you have been feeding your dog dehydrated food, you may think that feeding raw food is strange, difficult or complicated, but this is not the case.

Start the BARF diet as soon as possible, do not hesitate or wait. Your pets will be grateful. Every day, we witness the stories of satisfied owners whose dogs' health has drastically improved, and they finally started eating their food.





VON BARF CLASSIC

VON BARF CLASSIC is our best-selling product, a favourite among different breeds, from the smallest to the largest ones. It is a delicious, complete meal, which contains more than 90% beef, with the addition of fresh vegetables and fruits and a small amount of garlic, which has multiple benefits for dogs, the same as for humans.



VON BARF STARTER

VON BARF STARTER is a product designed for dogs switching to raw food diet. It is made from carefully selected cuts of meat and a small amount of seasonal fruits and vegetables. This makes it a tempting, tasty and, above all, healthy meal for your pet. It is a real delicacy for any dog trying raw food for the first time.

IT IS NEVER TOO EARLY OR TOO LATE TO SWITCH
TO RAW FOOD!
BOTH PUPPIES AND SENIORS WILL BENEFIT GREATLY FROM
NATURAL NUTRITION.



VON BARF SENSITIVE

VON BARF SENSITIVE is an ideal choice for dogs with a sensitive digestive system, as well as allergy-prone dogs. Due to its specific smell, dogs find it irresistible! The secret of this meal is the indescribably healthy, useful and green beef tripe, which is an excellent source of easily digestible proteins for dogs, as well as enzymes, minerals, vitamins and fatty acids. It also contains the probiotic *Lactobacillus acidophilus*.



VON BARF ADRIATIC

VON BARF ADRIATIC is a unique product when it comes to raw nutrition because it contains whole Adriatic sardines and medicinal Mediterranean herbs. Rich in omega-3 fatty acids, it is an excellent meal that we recommend adding to your dog's menu at least once a week.

PREMIUM SELECTION PRODUCT LINE



VON BARF PREMIUM SELECTION RABBIT

Rabbit meat is widely known for its outstanding dietary properties. This superior white meat is rich in easily digestible proteins and low in fat. This is why it is recommended in the diet of dogs with a sensitive digestive system, allergy-prone dogs, as well as overweight dogs and the ones that must watch their fat intake for other health reasons.



VON BARF PREMIUM SELECTION HORSE

The highly prized horse meat is an excellent source of highly nutritious proteins and other essential substances, such as iron, zinc, selenium and B vitamin. It contains less fat than other red meats and is extremely low in cholesterol. This mono-protein food is the first choice for allergy-prone dogs, especially dogs allergic to meat proteins most often used in the production of dog food (chicken and beef).

ACCORDING TO THE LATEST MAJOR RESEARCH, PUPPIES THAT ATE AT LEAST 20% OF RAW FOOD WHILE GROWING UP, I.E., LESS THAN 80% OF INDUSTRIAL DRY FOOD, HAD A SIGNIFICANTLY LOWER RISK OF OCCURRENCE OF ALLERGIES AND ATOPIC DERMATITIS LATER IN LIFE.



VON BARF PREMIUM SELECTION DUCK

This is a complete meal of superior quality, easily digestible and extremely appetizing. In Chinese medicine, duck meat is considered a 'cool' meat that holistic veterinarians recommend for dogs with chronic inflammatory processes in the body, such as allergies and arthritis, as well as dogs with tumours. Duck can be the meat of choice for dogs allergic to chicken and beef.



VON BARF PREMIUM SELECTION GAME

Game meat can definitely be considered the most ecologically grown meat. This product is a real delicacy from nature and can add novelty to your dog's diet. Game meat is low in fat and cholesterol. According to the content of iron, phosphorus, potassium and certain B-group vitamins, it is better than all farmed types of meat. Game animals feed on fine herbs and luscious grass, drink clean water, and live in nature, where they enjoy unlimited freedom of movement and stress-free life.

THIS IS
NOTHING
NEW!

Raw meat in a dog's diet is not a novelty;
dogs have been eating it for thousands of years.

WHAT ARE THE CHARACTERISTICS OF B.A.R.F. EATERS?



A HEALTHY AND STRONG IMMUNE SYSTEM

The intestinal tract is the dog's largest immune organ, and this is why dogs need to eat food adapted to their carnivorous organism:

- easy to digest - fresh raw meat contains enzymes that help with food digestion
- natural - does not contain additives (taste and smell enhancers, colourants, etc.)
- rich in prebiotics and probiotics (maintenance of a healthy microflora)



SHINY COAT

Dogs with a healthy and shiny coat are especially pleasant to pet. More importantly, shiny, thick coat and healthy skin are good indicators of their overall health.

Optimal nutrition is crucial for healthy skin and coat - 35% of the daily protein intake is used precisely for skin and coat growth and regeneration.



STRONG SKELETON AND MUSCLES

During the growth and development of the dog, it is important to provide them with the highest quality nutrition so they could build a strong skeleton, healthy and flexible joints, healthy teeth and muscle mass. By far, the highest quality and most useful proteins are the ones found in Von BARF meals.

Raw proteins from meat are the most similar to the proteins a dog's body needs.

Ground raw bone is an excellent source of natural calcium essential for building a strong skeleton and teeth.

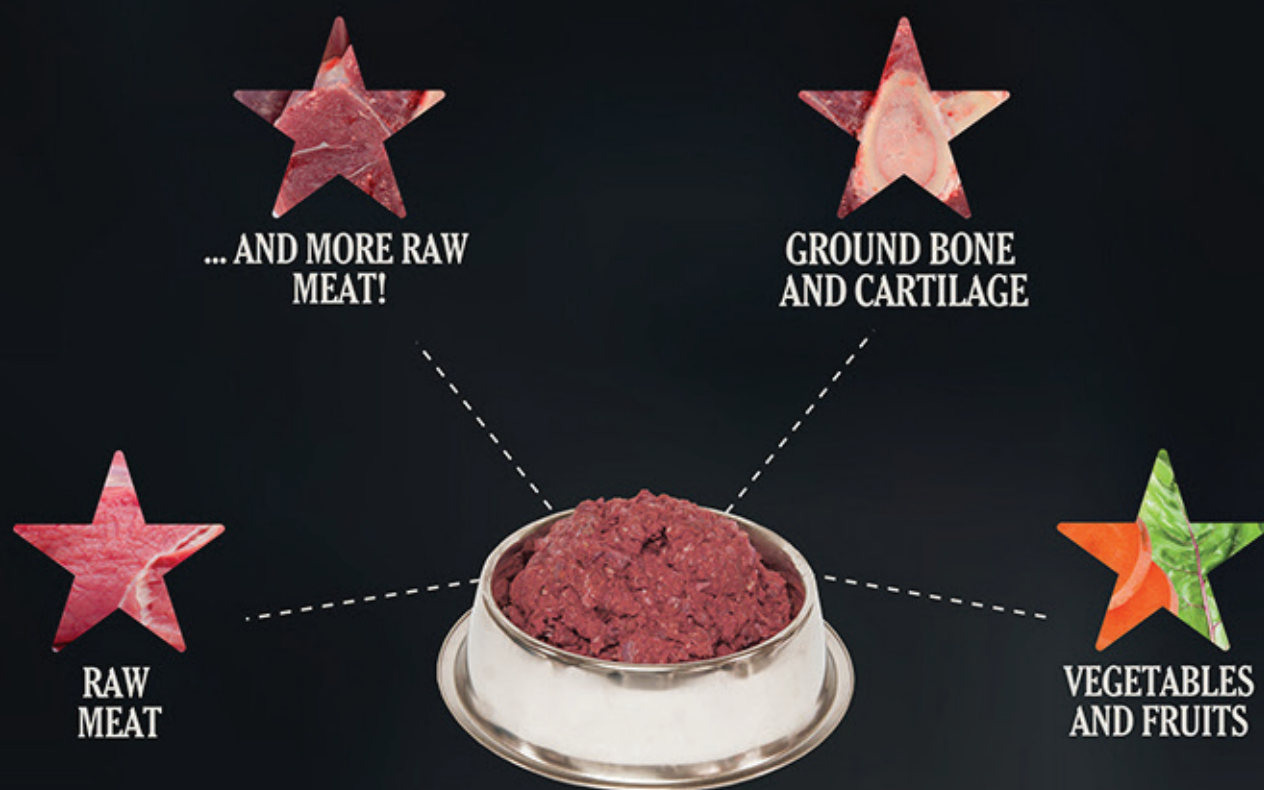
In both puppies and adult dogs, it is important to avoid excess body weight, which results from excessive intake of energy, usually from carbohydrates (industrial food contains 40% or more of these).

IT COULDN'T BE SIMPLER

This food is easy to use - remove a package from the freezer in the evening, open the "sausage" in the morning and put the contents into the bowl - the food disappears from the bowl in seconds, licking of the bowl goes on for minutes, and begging for seconds is inevitable!



Investing in a healthy diet is the best investment in your dog's health.



There is no need to add synthetic vitamins and minerals to raw food. In a properly composed raw meal, where attention is paid to the proportions and quality of each component, the food naturally contains all the necessary nutrients.

THINGS WE CAN INFLUENCE THE MOST IN OUR DOG'S LIFE

- 1) nutrition
- 2) physical activity

Both are exclusively under our control. We are the ones who put food in our dogs' bowls and we are the ones who decide when and how long the dog will walk.

That's why we have a huge responsibility to

- keep our dog healthy
- provide them with an excellent quality of life
- ensure they have a long and happy life



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