

SECO

Company profile

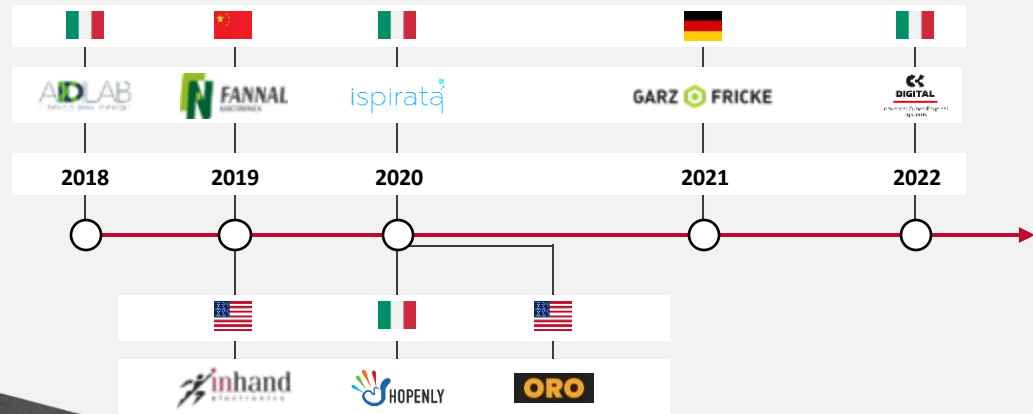
Since 1979

SECO

SECO's story began in the 1970s in a garage in Arezzo, Italy, where two friends with a passion for electronics named **Luciano Secciani** and **Daniele Conti**, created an electronic car ignition kit, which they sold to a local mechanic. Realizing the potential for electronic solutions, they founded SECO in April 1979.



8 acquisitions
since 2018



SECO today

800+

People
of which 30%+ in R&D

9

R&D centers

5

Production plants



Who we are

We are a **tech company** building solutions and technologies to enable a new generation of digital devices.

From Edge Computing, to IoT, to AI, our comprehensive and modular offering suits the needs of customers who are looking for a **partner to maximize the potential of their products** and fully leverage new technological opportunities getting the most out of their data.



Brand Manifesto

With our skills, experience, and creativity, we open up endless ways forward together with customers, who share our vision.

Because there are endless ways to the future, and we're ready to lead the way.

Endless ways to the future

vision

A black and white photograph of a person wearing AR glasses, looking upwards. The glasses display a starry sky. The person is wearing a dark jacket. The bottom of the image is framed by a torn paper effect.

A digital, sustainable, intelligent future

Physical devices must evolve into highly connected enablers of digital experiences through the IoT, while innovation focuses on achieving sustainability with eco-friendly manufacturing and edge solutions; at the same time, human-machine interactions are set to radically transform, driven by the power of artificial intelligence.

Mission



**To build technology
to shape a better future**

We are passionate about shaping the future. Our technology powers countless products you may have already used without realizing it, creating added value and transforming our customers' solutions for a better tomorrow.

values



People power us.

**We believe in inclusivity,
loyalty, and integrity.**

Innovation drives us.

Our passion unites us as a global team grounded in respect and collaboration. We embrace diversity, foster a modern culture, and constantly challenge ourselves to deliver technological excellence.

What we do

End-to-end technological solutions,
from Edge to Cloud, Combinable as
building blocks

AI

Reshaping industries with
impactful AI solutions

IoT

Streamlined connectivity for
thriving ecosystems

Edge

Unleashing performance
at the edge



Edge

Custom Solutions

Highly customizable solutions integrating HMI, module, connectivity technologies according to the most demanding customers' needs.



Modular HMIs

User-ready, rugged and high-resolution, high brightness HMIs with touch displays and integrated boards.



Modules & SBC

Ready-to-use, stand-alone solutions enabling a rapid and scalable prototyping (peripheral data storage, processing power, input/output interfaces) without the need for additional modules.



Fanless Embedded Computers

From SECO's experience in integrating modules and boards into complex systems, a line of boxed applications developed for Industrial IoT to match the customers' flexibility and security needs.



Payment System & IoT Telemetry

Highly integrated and rugged cashless modules for quick, safe and convenient payments, with telemetry functionalities included.



IoT



The software framework that powers your IoT infrastructure

Modular and robust, it enables data collection, device management, and the development of advanced services, including AI applications.



IoT

Clea software framework components



IoT Front-End

Ready-made user interface designed for IoT applications, with an extensible framework for real-time data visualization, value-added app integration, and service monetization.



Device-Cloud Data Hub

IoT communication and data orchestration module, facilitating data management. It collects and orchestrates data and makes it available via the cloud.



Device Manager

Device and fleet management solution handling software and configuration updates, boosted by advanced features such as application and container management at the edge.



Operating System

A flexible, reliable, and secure operating system framework for industrial embedded devices, built on the Yocto Project, providing a customizable platform.

AI

SECO

We develop **artificial intelligence** solutions that harness the full potential of data collected at the edge.

Our dedicated AI team has strong expertise in AI development and data science applications tailored to our reference verticals.

We also guide our customers in implementing new AI-enabled business models and processes, enabling them to ride the wave of technological innovation.

Our experience in meeting both technological and business needs is our guarantee of a targeted and practical approach.



Key end



Energy & Utilities



Transportation



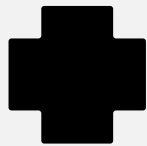
Digital Signage



Industrial Automation



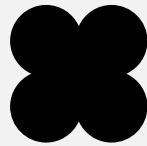
Coffee & Vending



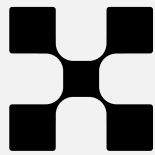
Medical



Security & Surveillance



Smart Devices



Smart Buildings & Smart Cities

Markets

Management team

**BUSINESS
OPERATIONS
MANAGER**
Michele Secciani



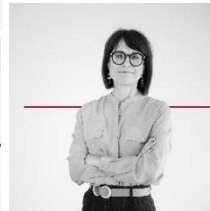
**CHIEF FINANCIAL
OFFICER**
Lorenzo Mazzini



**HEAD OF
CORPORATE DEV.
& IR**
Clarence Jacques
Roger Nahon



**GROUP HR
DIRECTOR**
Angela Lepore



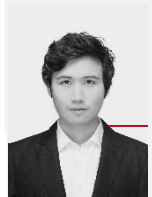
**CHIEF QUALITY
ASSURANCE
& HEALTH
SAFETY
ENVIRONMENT**
Paolo Cottini



**GROUP CORPORATE &
LEGAL AFFAIRS
DIRECTOR**
Alessandro Guido



**MANAGING
DIRECTOR
SECO USA Inc
& CHIEF STRATEGY
OFFICER**
Dario Fredi

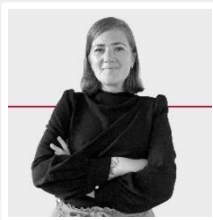


**MANAGING
DIRECTOR
SECO Asia**
Alessandro Hong



CEO
Massimo Mauri

**CHIEF MARKETING
OFFICER**
Maren Riemschneider



**CHIEF PRODUCT
OFFICER**
Maurizio Caporali



**CHIEF
OPERATIONS &
QUALITY
OFFICER**
Angelo Peloni



**CHIEF SALES
OFFICER**
Vincenzo Difronzo



**CHIEF TECHNOLOGY
& INNOVATION
OFFICER**
Davide Catani



**HEAD OF
IOT & AI**
Fausto Di Segni



**MANAGING
DIRECTOR
SECO Northern
Europe GmbH**
Stefano Baggio



Thank you

www.seco.com

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