



Packaging Solutions

Introducing Our Family-Owned Company

2025

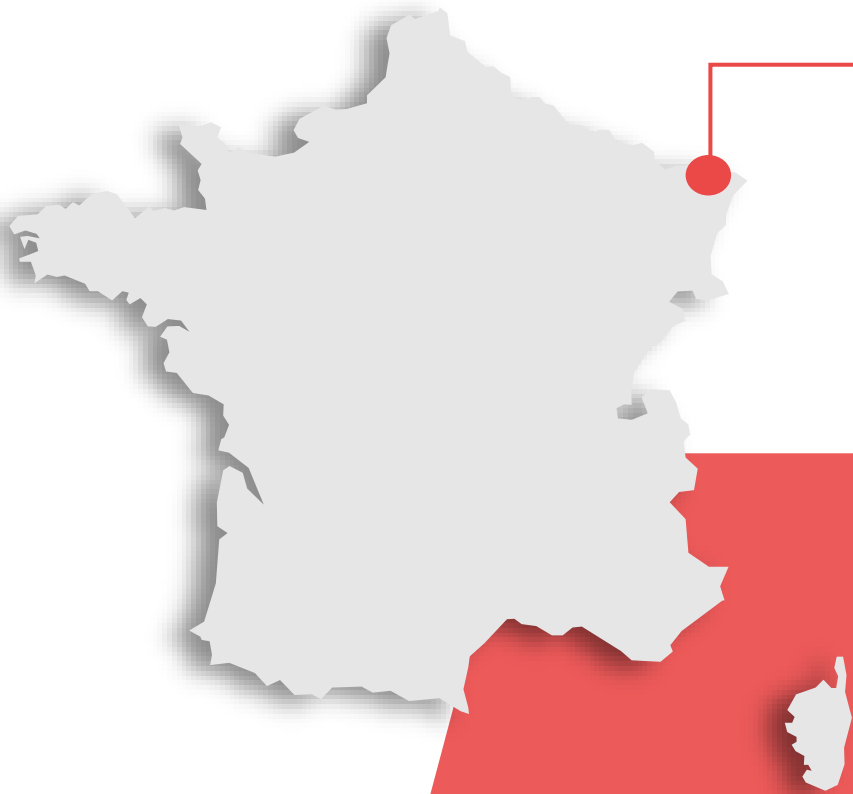


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01. Our journey

Company inception



AERA was founded in 1979 by Hubert Loeffler in a village in northern Alsace. Initially focused on the marketing of packaging machinery, the company introduced the sale of flexible film only a few years later.

Under the leadership of Jérôme and Thomas Loeffler, our family-owned company has risen to prominence as a trusted authority in the realm of sustainable packaging solutions, particularly acclaimed among professionals in the food industry.

Building the company of tomorrow

For AERA, the main goal is to implement a connected factory 4.0 able to meet the current social and environmental challenges, while becoming a high-end european supplier of flexible packaging solutions.



01. Our journey

Key milestones



1979

AERA's inception:
marketing of machinery
and polyolefin film

1991

Construction of the
inaugural building

2001

Building
extension



2007

Jérôme and Thomas
Loeffler assume
control of the family
business



2016

Construction of the new
5,000 m² site and BRCGS
certification

2008

Development of a
facility specialized in
the slitting of flexible
packaging

2021

Launch of a paper range
certified by FSC® and
PEFC



2022

ISCC Plus certification
achievement

2023

Silver EcoVadis
Award achievement

2025

CAP 2025 initiative



79
25

01. Our journey

Our core values



Honoring commitments



Professionnallism



Performance



Trust



02. Our expertise

01. Our journey

03. Our product ranges

04. Our commitments


05. Focus on the CAP 2025 initiative

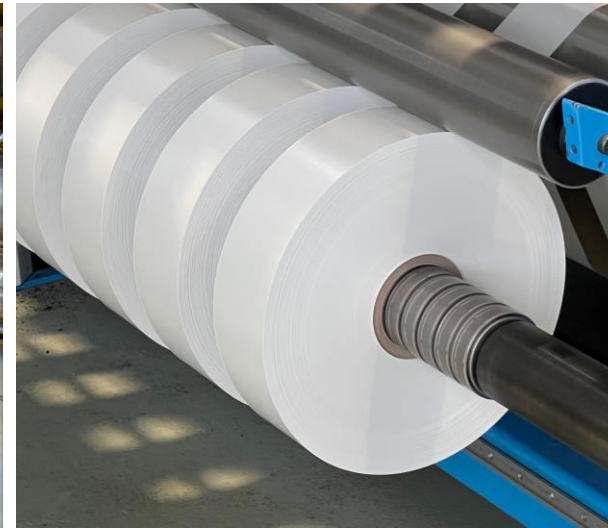
06. Our partners

02. Our expertise

Flexible packaging film and paper: a wide range of products available




- We offer packaging films suitable for various industries and applications (BOPP, polyolefin, PE, paper, etc.).
 - Our ranges include sustainable and certified products addressing today's environmental challenges.
 - Various thickness options are available, ranging from 15 to 120 μ for film and from 25 to 85g for paper.
-  A large storage capacity allowing reactivity

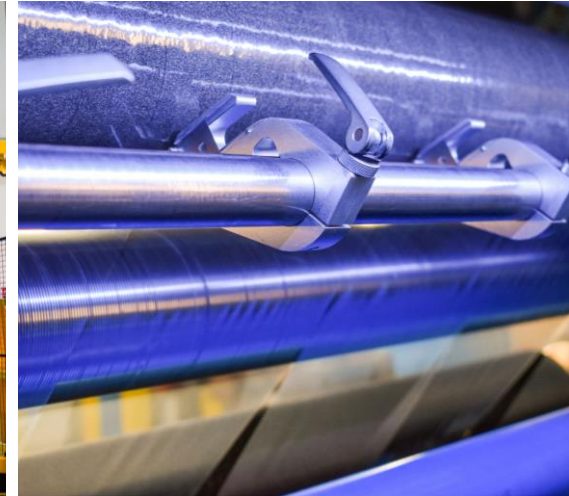


02. Our expertise

A 100% tailored service, from the reel slitting to the order packing



- The reel can be slitted at different widths (ranging from 25 to 1,100 mm) and lengths.
 - The cores of 70, 76 ou 152 mm are cut on site by our teams.
 - Orders are prepared and packed according to client's requirements (including bagging and palletizing).
-  Our slitting machines can process multiple reels simultaneously

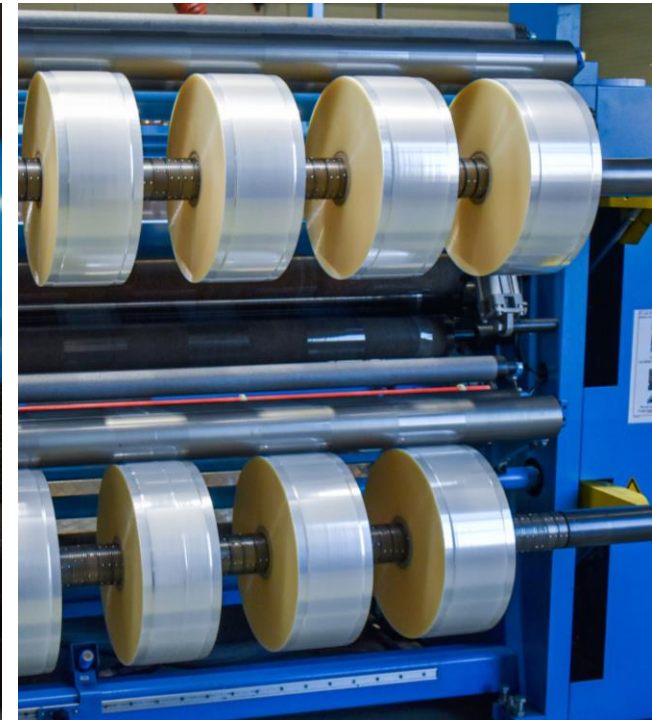


02. Our expertise

Foil perforation



- We are equipped with perforation machines.
- The reels are perforated thanks to thousands of tiny hot needles, and then slitted to the right width.
- Perforated films are commonly used for air-permeable food and vegetable packaging, like bread packaging for example.

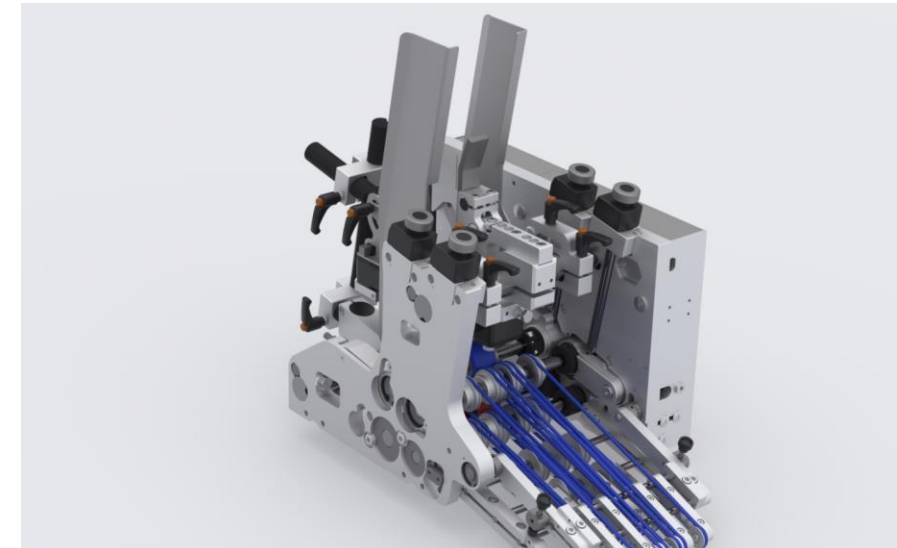
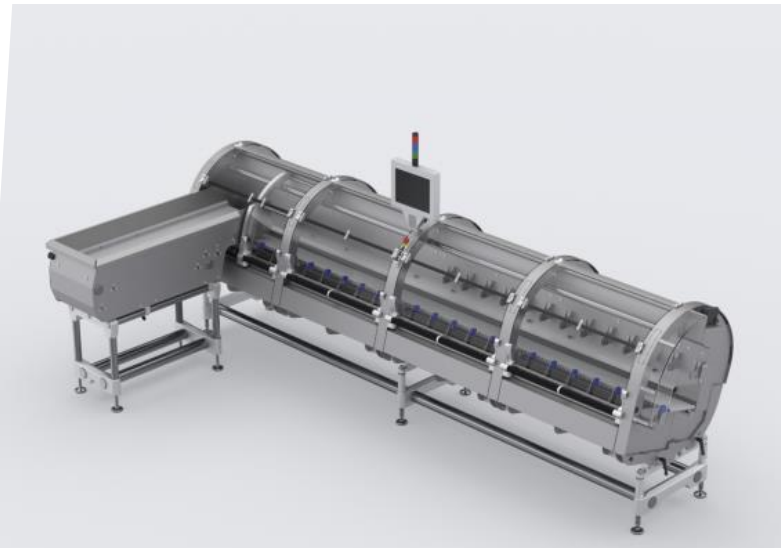


02. Our expertise

High-hand packaging lines and equipment



- AERA offers include high-performance machinery and equipment from Hugo Beck, RonTech and PRB Innovation.
 - The packaging lines are adaptable and fully customized.
 - The machines are available in new or reconditioned options.
-
- ⊕ Dedicated after-sales service and large stock of spare parts.



02. Our expertise

With over 40 years of expertise and personalized assistance

Whatever your project, our eco-experts will work with you to find the most suitable solution.



Flexible film and paper packaging

- A wide range of packaging films available (BOPP, polyolefin, PE, etc.)
- Sustainable & certified product lines
- Film thicknesses ranging from 15 to 120 μ , and paper weights from 25 to 85g.



Tailored reel slitting

- Cutting widths ranging from 25 to 1,100 mm.
- Cores of 70, 76 ou 152 mm cut on site by our teams.
- Customizable packaging options including bagging and palletizing.



Premium packaging machinery

- High-performance machinery and equipment by Hugo Beck / RonTech.
- New or reconditioned high-speed machines.
- Stock of spare parts available at AERA.



02. Our expertise

A central position in Europe

Our geographical location gives us a clear advantage and the proximity with the major European markets enables us to offer high reactivity and competitiveness.

6,000 tonnes

Consumables transformed in 2022

2,000 tonnes

Storage capacity (on-site and off-site)

€ 24 million

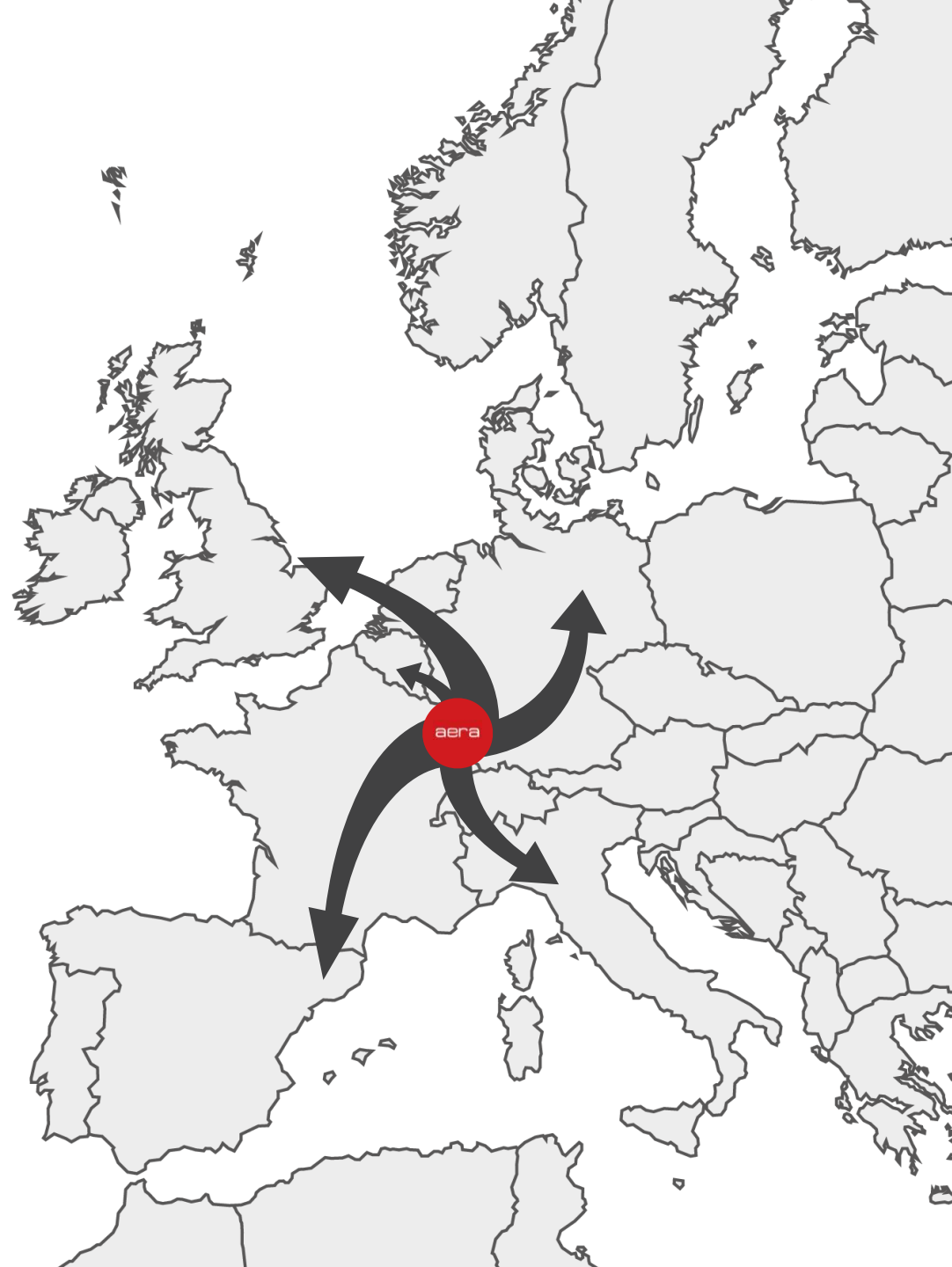
Turnover in 2023

Standard delivery

2 to 3 weeks max.

Express delivery

within 48 to 72 h
(subject to logistics partners' availability)



03. Our product ranges

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03. Our product ranges

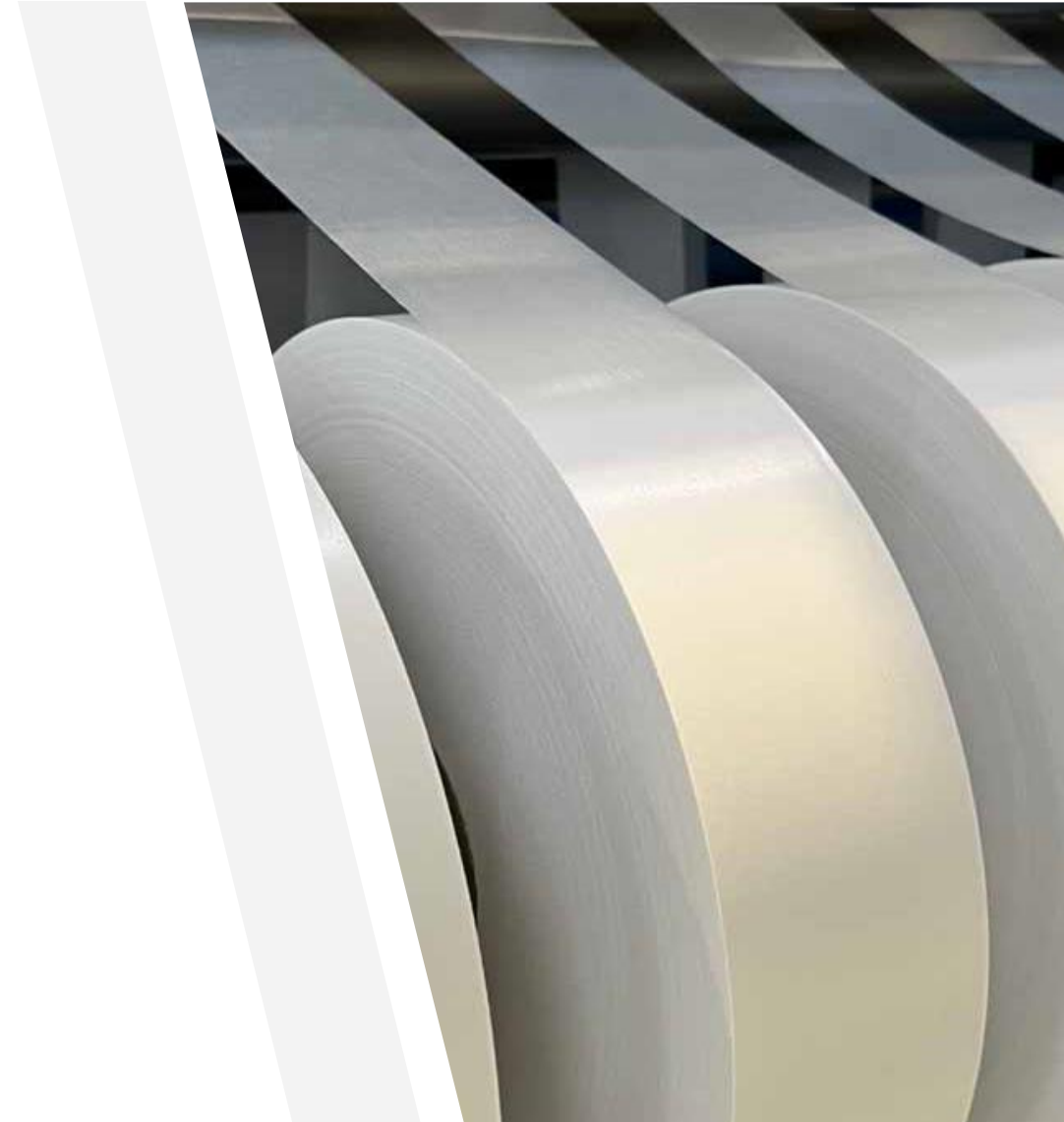
Solutions for every sector

Classic product line

- BOPP Standard or low seal threshold
- BOPP Coated film (Acrylic, LTS or PVDC)
- PET film
- Heat-perforated film
- Polyolefin shrink film

Sustainable product line

- Paper range (coated, white, natural, etc.)
- BOPP PVDC-free film with barrier
- Recycled films rBOPP and rPET
- Biobased films (PLA, Cellophane, etc.)



03. Our product ranges

High-performance machines

Our experience, our strength

We benefit from decades of refined expertise in packaging machinery, cultivated through a myriad of intricate projects. Today, our seasoned experts are poised to leverage this wealth of experience on your behalf. From conducting meticulous preliminary assessments to tailor-fitting solutions, we leave no stone unturned to ensure your project's success.

Our suite of packaging machines caters to diverse industries, delivering versatility and reliability. Partnering with industry stalwarts like Hugo Beck and RonTech, we bring you cutting-edge machinery renowned for their precision, efficacy, and longevity.



Click on the logo to access the partners' website.



03. Our product ranges

Example of high-performance machines



Flexo 700 e-com fit
with automatic size adjustment
packaging



Servo X advance
for film packaging with top flap and side
seal



Servo X 800w
with supply chain and lateral welding
capabilities



Servo X e-com fit
with automatic size adjustment
packaging



Paper X
for paper packaging with resealable flap
on top



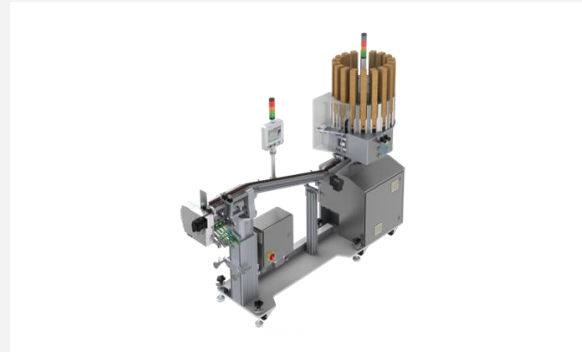
Paper e-com fit
with automatic size adjustment for
packaging and lip seams

03. Our product ranges

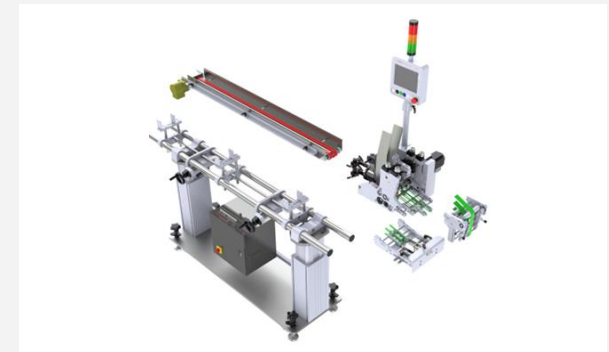
Example of high-performance leaflet feeders, Pick & Place...



SpaceFeeder



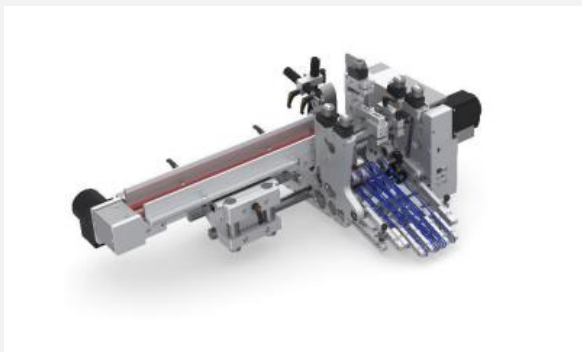
Specialized machinery



Friction feeder



Cylinder distributors



MF friction feeder



Friction feeder CoF2

03. Our product ranges

Available and responsive after-sales service

Questions, advice, or inquiries
are warmly welcomed

At AERA, our after-sales service boasts a team of highly skilled technicians poised to swiftly address any issue, whether it be through remote assistance or on-site support.

With extensive stocks of consumables and spare parts for your machinery, we ensure rapid and efficient responses to all your needs.

Express delivery within 24 hours for spare parts.

To reach AERA's after-sales service, simply email us at: aderasav@aera-sa.fr



04. Our commitments

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Recognized certifications

For food
quality

BRCGS

Packaging Materials

CERTIFICATED



At AERA, ensuring a superior level of quality, safety, and security is paramount to our mission. With our BRCGS certification, we proudly deliver products that meet the stringent standards set by the agri-food industry. Since 2016, this certification has empowered us to provide safe and reliable products tailored to the exacting demands of our customers.

04. Our commitments

Recognized certifications

To ensure material
traceability



In 2022, AERA proudly achieved the ISCC Plus label for the first time. This international sustainability standard empowers us to utilize plant-based raw materials or those derived from recycling. As a result, we are able to offer environmentally friendly films that are sustainable, recycled, or even biobased.



04. Our commitments

Recognized certifications

For enhanced CSR*
performance



EcoVadis, an esteemed international organization, evaluates companies' CSR* performance across a spectrum of indicators, spanning from preventing forced labor to reducing CO₂ emissions.

In 2023 and 2024, we proudly achieved the Silver Award, a testament to AERA's dedication to sustainability. We remain committed to advancing our efforts in the years ahead.

*Corporate Social Responsibility

05. Focus on the CAP 2025 initiative

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More than a building

