Automotive Technologies Virtual Conference
Engineering Trends in EVs, SDVs and Security
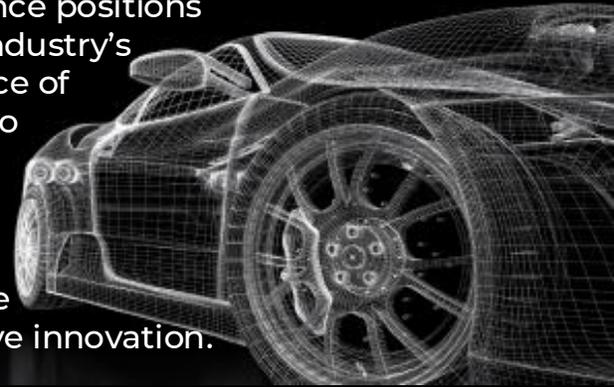**May 14, 2026**

Embedded COMPUTING DESIGN

Why Participate?

Speaking at our Automotive Technologies Virtual Conference positions your company as a trusted authority at the center of the industry's most critical conversations. With a highly targeted audience of engineers and architects this event offers an opportunity to showcase your expertise in EVs, software-defined vehicles, ADAS, and automotive security.

By sharing real-world insights your team can influence technology adoption, elevate brand credibility, and engage directly with professionals shaping the future of automotive innovation.

Keynote Address

Defining SDV: What's next for Smart Vehicles

The age of the Smart Vehicle is here and rolling down the road, ever faster. Every vehicle coming off the assembly line has some SDV elements, and the highest-end cars are more computer with wheels than anything else these days. So, what's next for SDV? More incremental growth or is there an inflection point coming? And what will that be? In this session, we will explore that future and look at what these experts believe will be the next phase of SDV.

HMI for Fleet Management

Any enterprise with a vehicle fleet is looking for smart solutions to big problems like driver monitoring, vehicle health and activity tracking, inventory and supply chain management and many others. But these solutions are meaningless without the buy-in from the operators. That's why HMI is so important for SDV and other fleet management technologies. In this session, our HMI experts will outline ways that they make interface a piece of cake.

Overcoming Challenges with PoE for Automotive

As more and more intelligent automotive OEMs rely on PoE for their SDV initiatives, the benefits are becoming clear, including scalability, simplicity, and low-latency performance. Along with those advantages come not significant engineering challenges, which are compounded in automotive installations. This session will cover challenges like power fluctuations, system faults, overheating, and others, and how engineers can design to avoid or account for them.

Making ADAS Smarter with Machine Learning

The introduction of ADAS was a revolution in the automotive space, but now Machine learning is pushing ADAS to the next level. In this session, you'll learn how machine learning systems are enabling ADAS systems to be proactive and offer predictive navigation features, to combine data from vision sensors like LIDAR and 360-degree cameras through sensor fusion to build accurate pictures of the surroundings and build V2V networking systems for maximum road awareness.

Average Benchmarks
400-700
Cumulative leads

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	$10,825	**$4,850**

Secure your spot today and position your brand at the forefront of automotive technologies.

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