

FANCONfoods
a family company

I'm different

natural superfood

Freeze-Dried
LIOFILIZZATO

BORN to stand out

The revolutionary freeze-dried raw
created with 100% Human grade
ingredients

**GRAIN
GLUTEN
FREE**





"The excitement of working passionately as well as my infinite love for animals, for their health and for natural and genuine ingredients have inspired my new line of superfood for dogs and cats. Freeze-dried, Frozen and Air-dried foods made with 100% Human Grade ingredients processed directly in our food facility.

Passion is seeing your satisfied smile!"

Fabrizio Fancon

Fabrizio Fancon - fondatore

BETWEEN TRADITION AND EVOLUTION

The story of the **FANCON family begins in 1926**, when my grandfather launched a foodstuff company. In 1953, my father Pietro and his brothers began producing feedingstuffs and, successively, we came full circle by concluding the agri-food chain with livestock: the production, transformation and commercialization of poultry meat destined for human consumption. In **1991**, a new and brilliant intuition, coupled with the availability of fresh meat, helped us create the **first Italian establishment for the production of super premium dried food**, for both cats and dogs. Our pet food is developed with an innovative process that integrates fresh meat directly into Trainer-branded kibble. After many years of experience in the pet food industry, it is the passion that stems from my family that drives me to focus on the production of high quality, **innovative foods made with Human grade ingredients**, raw meat or fish-based superfood.

In 2019, FanconFood is founded, along with its brand I'm Different.



A PRODUCTIVE ALL-ROUND FOOD ESTABLISHMENT



We are proud to produce our pet food directly inside our own-family society in Italy, near Bologna, in our human food production facility. Our freeze-dried dog and cat food are made right alongside tortellini filling, salami-based preparation, topping for ready meals or other products for delicatessens. Be a family company means we manage all aspects of production: from the source of only the finest ingredients - 100% Human-grade quality - to choose the best technological methods of production, and the nutrition research. Moreover quality control has to have the same strict standards for safety, quality and cleanliness of a human food facility. For us the search for perfection is fundamental. So you can rest assured that all our food are of the highest quality, our pets deserve only the best!

BORN TO STAND OUT!

I'm different is a product line that wants to stand out by offering foods that are as close as possible to an animal's natural and healthy diet. Our recipes are solely made up of **raw ingredients, 100% Human Grade** that is fit for human consumption. All ingredients are processed directly within **our own food production facility**, from their reception all the way to the final product, exactly as if they were human food. The secret behind our recipes lies in the choice of few selected ingredients that are processed as little as possible. **Never over-processed with extreme heat to preserve the integrity, the vital nutrients and the flavor.** Of course made without artificial colors, preservatives, fillers, grain and gluten. No GMO ingredients.

WHY

I'm different?

natural superfood

HUMAN GRADE INGREDIENTS

Recipes made up of ingredients fit for human consumption. Meat and fish we can find in grocery stores.



MADE IN ITALY

made in **ITALY**
Proudly manufactured in Italy by our family-owned human food production facility.

RAW

Uncooked ingredients, processed as little as possible to maintain all their nutritional properties.



FOOD SAFETY

Made to the same standards required for human edible food.



NATURAL

No artificial ingredients. No unnecessary preservatives, thanks to our process.



RECYCLABLE PACKAGING

The Tastexplosion pack is sustainable and environmentally friendly, can be disposed of and recycled the plastic.



Freeze-Drying

LIOFILIZZAZIONE

What does Freeze-Drying?

The process



BEFORE

The product is frozen at -50°C.



THEN

The food undergoes a powerful vacuum-sealing process and is slightly warmed up



AFTER

The water present in the food is removed through sublimation



THE END

Freeze-drying is complete!

- Freeze-drying a long and delicate process which allows **preserving nutrients without cooking** the ingredients. It makes food healthier, less processed and easier to digest.
- All goodness of raw ingredients like vital nutrients, vitamins, minerals salts, taste and flavours are lock in.**
- Food is gently processed, **one small batch at a time**, to preserve their freshness and nutritional value.
- Without the need for artificial preservatives.**

DINNER

Complete dog food for Toy & Mini size

Complete Dinner are freeze-dried complete monoprotein products, made with raw meat or fish, fresh fruits and vegetables that are rich in minerals and vitamins. They offer all the advantages of a raw diet as they are inspired by the natural diet of carnivores, and by their ancestral dietary habits. Easy to digest and delicious, therefore also recommended for senior or convalescent dogs.

Easy and quick travel companion!!

Our Complete Dinners are also ideal for travelling, picnic, excursions. They are very practical and light meals, just like astronaut food.

30g. of FREEZE-DRIED FOOD
is EQUALS to
100g. of FRESH FOOD



EASY AND QUICK TRAVEL COMPANION!



Dog Food for dog

If you would like to feed your dog with a raw diet, this complete freeze-dried dog food can be an excellent super tasty alternative to start. It is a new category of food designed to mimic the healthy diet of your dog's wild ancestors.

A true delight high in protein, more than 80% real human-grade raw meat or fish, plus vegetable and fruits. Great for picky eaters and sensitive subjects.



Mono-protein recipes exclusively made with a single source of animal protein. Great for dogs prone to food intolerance or allergies. Ideal on a restricted diet.



It contains no grains, soy or fillers. No GMO ingredients, artificial preservatives, colour, fillers or by-products.



Enhanced with yogurt rich in prebiotic for a healthy digestion.



Integrated with a dried extract of red fruits, natural source of antioxidant, to support your pet's immune system.

Specifically made for Toy or small dog breeds, with particularly fussy palates

Rehydrated

OR

Mix



FOR A COMPLETE DINNER:

serve it by adding warm water. You will get nutritious, complete and natural food as original. For best rehydrating results, break it into small pieces and mix thoroughly to force moisture into product. Suitable also for senior and recovering dogs.

FOR A MIXER:

to enhance the taste of your dog's usual food, add it in a proportion of 20 gr per 100 gr of kibble. Remember to reduce the amount of other food to minimise risk of overfeeding.



**We only source
100% HUMAN GRADE INGREDIENTS**



Chicken DINNER



EN - Freeze-Dried Complete pet food for toy and mini dogs

Composition: Fresh Chicken 80%, fresh pea, fresh carrots, fresh apples, fresh zucchini, chicory inulin (source of FOS), fresh yoghurt, yeast products, products from the processing of fresh fruit and vegetables (0.025%, mixture of dehydrated red fruits: strawberries, blueberries, blackberries, cranberries, escobillo, grapes, pomegranate). Analytical constituents: crude protein 38%, crude oil and fat 30%, crude fibre 3,0%, crude ash 8,5%. Additives (per kg): sensory additives: flavors: botanically defined natural substances: 2b/ rosemary extract 80mg; technological additives: natural antioxidants. Recommended use: introduce the food gradually when it's the first time. Always leave a bowl of fresh water. Store the food in a cool, dry place.

Always close the pack after opening.

Available in a doypack with zipper lock 156 gr.
Cod. Art. Edi. 560500050



Available in a doypack with zipper lock 397 gr.
Cod. Art. Edi. 560500075



Turkey DINNER



EN - Freeze-Dried Complete pet food for toy and mini dogs

Composition: Fresh Turkey 80%, fresh pea, fresh carrots, fresh pears, fresh zucchini, chicory inulin (source of FOS), fresh yoghurt, yeast products, products from the processing of fresh fruit and vegetables (0.025%, mixture of dehydrated red fruits: strawberries, blueberries, blackberries, cranberries, escobillo, grapes, pomegranate). Analytical constituents: crude protein 37%, crude oil and fat 31%, crude fibre 3,0%, crude ash 9,9%. Additives (per kg): sensory additives: flavors: botanically defined natural substances: 2b/ rosemary extract 80mg; technological additives: natural antioxidants. Recommended use: introduce the food gradually when it's the first time. Always leave a bowl of fresh water. Store the food in a cool, dry place.

Always close the pack after opening.

Available in a doypack with zipper lock 156 gr.
Cod. Art. Edi. 560500051



Available in a doypack with zipper lock 397 gr.
Cod. Art. Edi. 560500076



Duck DINNER



EN - Freeze-Dried Complete pet food for toy and mini dogs

Composition: Fresh Duck 80%, fresh pea, fresh carrots, fresh pears, fresh zucchini, chicory inulin (source of FOS), fresh yoghurt, yeast products, products from the processing of fresh fruit and vegetables (0.025%, mixture of dehydrated red fruits: strawberries, blueberries, blackberries, cranberries, escobillo, grapes, pomegranate). Analytical constituents: crude protein 36%, crude oil and fat 32%, crude fibre 3,0%, crude ash 10,5%. Additives (per kg): sensory additives: flavors: botanically defined natural substances: 2b/ rosemary extract 80mg; technological additives: natural antioxidants. Recommended use: introduce the food gradually when it's the first time. Always leave a bowl of fresh water. Store the food in a cool, dry place.

Always close the pack after opening.

Available in a doypack with zipper lock 156 gr.
Cod. Art. Edi. 560500052



Available in a doypack with zipper lock 397 gr.
Cod. Art. Edi. 560500077



Fish Dinner



EN - Freeze-Dried Complete pet food for toy and mini dogs

Composition: Fresh Fish 60%, fresh pea, fresh carrots, fresh apples, fresh zucchini, chicory inulin (source of FOS), fresh yoghurt, yeast products, products from the processing of fresh fruit and vegetables (0.025%, mixture of dehydrated red fruits: strawberries, blueberries, blackberries, cranberries, escobillo, grapes, pomegranate). Analytical constituents: crude protein 42%, crude oil and fat 24%, crude fibre 3,0%, crude ash 8,0%. Additives (per kg): sensory additives: flavors: botanically defined natural substances: 2b/ rosemary extract 80mg; technological additives: natural antioxidants. Recommended use: introduce the food gradually when it's the first time. Always leave a bowl of fresh water. Store the food in a cool, dry place.

Always close the pack after opening.

Available in a doypack with zipper lock 156 gr.
Cod. Art. Edi. 560500053



Available in a doypack with zipper lock 397 gr.
Cod. Art. Edi. 560500078



Great advantages of freeze-dried diet

- HEALTHIER SKIN AND COAT, THANKS TO OMEGA FATTY ACIDS
- HEALTHY DIGESTION FEW AND SIMPLE INGREDIENTS, GRAIN AND GLUTEN FREE
- EXCEPTIONAL PALATABILITY THANKS TO RAW PROTEINS
- LESS ODORS FOR BETTER ASSIMILATION
- GREATER VITALITY AND STRONGER MUSCLES

EVERY DAY A SPECIAL MENU, VARIED AND NEVER BORING!



Training Treats for puppies and adult dogs

Highly palatable freeze-dried rewards formulated with over 98% raw fresh meat and fresh fish. Their small shape and their crunchy texture make them a perfect healthy training treat or reward for puppies or adult dogs. Easy to chew, quick to eat, 100% natural, for all your adventures in Training!



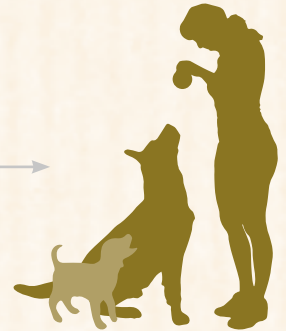
Entirely gluten and grain free. No GMO ingredients, artificial preservatives, colour, fillers or by-products.



Fresh trout with as a high percentage of omega-3 fatty acids (EPA – DHA), fresh duck an excellent source of fat, fresh turkey liver rich in vitamin A and while chicken heart is considered an excellent support for the functioning of all body tissues.



Supplemented with a special blend of red fruits extract, as antioxidant, to help your pet immune system.. It's our pet's anti-aging product.



Perfect for young puppies and adult dogs



Low calories

+80 TREATS
per pack



+ 80pz
Available in a doypack with zipper lock 40gr.
Cod. Art. Edi. 560500019



TREAT Education

Freeze-Dried Complementary pet food for puppies and adult all size dogs.

Composition: fresh duck (min. 68%), fresh trout (min.10%), turkey livers (10%), chicken hearts (min. 10%), chicory inulin (source of FOS), yeast products, products from the processing of fresh fruit and vegetables (0.025%, mixture of dehydrated red fruits: strawberries, blueberries, blackberries, cranberries, escobillo, grapes, pomegranate). Analytical constituents: crude protein 38%, crude oil and fat 34%, crude fibre 2.2%, crude ash 8.3%. Additives (per kg): sensory additives: flavors: botanically defined natural substances: 2b/ rosemary extract 80mg; technological additives: natural antioxidants. Instruction for proper use: serve it as a reward or between-meal snack. Always leave a bowl of fresh and clean water. Store the food in a cool, dry place away from light. Always close the pack thoroughly after use.



Treats for dogs and cats

Delicious and tasty single animal protein freeze-dried treats made up of over 98% raw fresh meat or fresh fish. Great for a healthy reward or as an all-natural prize. It's not just a simple snack but a unique opportunity to promote your pet's wellbeing!



Mono-protein recipes exclusively made with a single source of animal protein. Great for cats or dogs prone to food intolerance or allergies. Ideal on a restricted diet.



Entirely gluten and grain free. No GMO ingredients, artificial preservatives, colour, fillers or by-products.



Supplemented with red fruit extracts, which aid to counteract the harmful action of free radicals, helping the immune system to favor the body's natural defenses.



Perfect for fussy eaters. Ideal for all dogs or cats, no matter their age, size or race.



TREATS
PER PACK



TREAT **Sardina**

Freeze-Dried Complementary pet food for cats and dogs all sizes and ages.

Composition: fresh sardine (98% min.), chicory inulin (source of FOS), yeast products, products from the processing of fresh fruit and vegetables (0.025%, mixture of dehydrated red fruits: strawberries, blueberries, blackberries, cranberries, escobillo, grapes, pomegranate). Analytical constituents: crude protein 56%, crude oil and fat 23%, crude fibre 3.5%, crude ash 11.5%. Additives (per kg): sensory additives: flavors: botanically defined natural substances: 2b/ rosemary extract 80mg; technological additives: natural antioxidants. Instruction for proper use: serve it as a reward or between-meal snack. Always leave a bowl of fresh and clean water. Store the food in a cool, dry place away from light. Always close the pack thoroughly after use.

+ 80pz
Available in a doypack with zipper lock 40gr.
Cod. Art. Edi. 560500019



TREAT **Sturgeon**

Freeze-Dried Complementary pet food for cats and dogs all sizes and ages.

Composition: fresh sturgeon (98% min.), chicory inulin (source of FOS), yeast products, products from the processing of fresh fruit and vegetables (0.025%, mixture of dehydrated red fruits: strawberries, blueberries, blackberries, cranberries, escobillo, grapes, pomegranate). Analytical constituents: crude protein 42%, crude oil and fat 33%, crude fibre 2.2%, crude ash 13%. Additives (per kg): sensory additives: flavors: botanically defined natural substances: 2b/ rosemary extract 80mg; technological additives: natural antioxidants. Instruction for proper use: serve it as a reward or between-meal snack. Always leave a bowl of fresh and clean water. Store the food in a cool, dry place away from light. Always close the pack thoroughly after use.

+ 80pz
Available in a doypack with zipper lock 40gr.
Cod. Art. Edi. 560500060





TREAT Guinea Fowl

Freeze-Dried Complementary pet food for cats and dogs all sizes and ages.

Composition: fresh guinea fowl (98% of which minced meat and bone 68%, liver 30%), chicory inulin (source of FOS), yeast products, products from the processing of fresh fruit and vegetables (0.025%, mixture of dehydrated red fruits: strawberries, blueberries, blackberries, cranberries, escobillo, grapes, pomegranate). Analytical constituents: crude protein 38%, crude oil and fat 29%, crude fibre 1.7%, crude ash 11.5%. Additives (per kg): sensory additives: flavors: botanically defined natural substances: 2b/ rosemary extract 80mg; technological additives: natural antioxidants. Instruction for proper use: serve it as a reward or between-meal snack. Always leave a bowl of fresh and clean water. Store the food in a cool, dry place away from light. Always close the pack thoroughly after use.



+ 80pz

Available in a doypack with zipper lock 40gr.
Cod. Art. Edi. 560500018



TREAT Rabbit

Freeze-Dried Complementary pet food for cats and dogs all sizes and ages.

Composition: fresh rabbit (98% of which minced meat and bone 60%, liver 38%), chicory inulin (source of FOS), yeast products, products from the processing of fresh fruit and vegetables (0.025%, mixture of dehydrated red fruits: strawberries, blueberries, blackberries, cranberries, escobillo, grapes, pomegranate). Analytical constituents: crude protein 48%, crude oil and fat 24.5%, crude fibre 2%, crude ash 11%. Additives (per kg): sensory additives: flavors: botanically defined natural substances: 2b/ rosemary extract 80mg; technological additives: natural antioxidants. Instruction for proper use: serve it as a reward or between-meal snack. Always leave a bowl of fresh and clean water. Store the food in a cool, dry place away from light. Always close the pack thoroughly after use.



+ 80pz

Available in a doypack with zipper lock 40gr.
Cod. Art. Edi. 560500017



TREAT Chicken

Freeze-Dried Complementary pet food for cats and dogs all sizes and ages.

Composition: fresh chicken (98% of which minced meat and bone 68%, liver 30%), chicory inulin (source of FOS), yeast products, products from the processing of fresh fruit and vegetables (0.025%, mixture of dehydrated red fruits: strawberries, blueberries, blackberries, cranberries, escobillo, grapes, pomegranate). Analytical constituents: crude protein 36%, crude oil and fat 36%, crude fibre 1.8%, crude ash 9.3%. Additives (per kg): sensory additives: flavors: botanically defined natural substances: 2b/ rosemary extract 80mg; technological additives: natural antioxidants. Instruction for proper use: serve it as a reward or between-meal snack. Always leave a bowl of fresh and clean water. Store the food in a cool, dry place away from light. Always close the pack thoroughly after use.



+ 80pz

Available in a doypack with zipper lock 40gr.
Cod. Art. Edi. 560500011



TREAT Raw Ham

Freeze-Dried Complementary pet food for cats and dogs all sizes and ages.

Composition: fresh pork (min. 68%, of which finely minced meat 49%, liver 19%), raw ham (min. 30%), chicory inulin (source of FOS), yeast products, products from the processing of fresh fruit and vegetables (0.025%, mixture of dehydrated red fruits: strawberries, blueberries, blackberries, cranberries, escobillo, grapes, pomegranate). Analytical constituents: crude protein 48%, crude oil and fat 22%, crude fibre 2.2%, crude ash 11.5%. Additives (per kg): sensory additives: flavors: botanically defined natural substances: 2b/ rosemary extract 80mg; technological additives: natural antioxidants. Instruction for proper use: serve it as a reward or between-meal snack. Always leave a bowl of fresh and clean water. Store the food in a cool, dry place away from light. Always close the pack thoroughly after use.



+ 80pz

Available in a doypack with zipper lock 40gr.
Cod. Art. Edi. 560500015



TREAT Trout

Freeze-Dried Complementary pet food for cats and dogs all sizes and ages.

Composition: fresh trout (98% min.), chicory inulin (source of FOS), yeast products, products from the processing of fresh fruit and vegetables (0.025%, mixture of dehydrated red fruits: strawberries, blueberries, blackberries, cranberries, escobillo, grapes, pomegranate). Analytical constituents: crude protein 42%, crude oil and fat 43%, crude fibre 1.1%, crude ash 6.5%. Additives (per kg): sensory additives: flavors: botanically defined natural substances: 2b/ rosemary extract 80mg; technological additives: natural antioxidants. Instruction for proper use: serve it as a reward or between-meal snack. Always leave a bowl of fresh and clean water. Store the food in a cool, dry place away from light. Always close the pack thoroughly after use.



+ 80pz

Available in a doypack with zipper lock 40gr.
Cod. Art. Edi. 560500014



TREAT Duck

Freeze-Dried Complementary pet food for cats and dogs all sizes and ages.

Composition: fresh duck (98% of which minced meat and bone 83%, gizzard 15%), chicory inulin (source of FOS), yeast products, products from the processing of fresh fruit and vegetables (0.025%, mixture of dehydrated red fruits: strawberries, blueberries, blackberries, cranberries, escobillo, grapes, pomegranate). Analytical constituents: crude protein 38%, crude oil and fat 36%, crude fibre 1.5%, crude ash 8.5%. Additives (per kg): sensory additives: flavors: botanically defined natural substances: 2b/ rosemary extract 80mg; technological additives: natural antioxidants. Instruction for proper use: serve it as a reward or between-meal snack. Always leave a bowl of fresh and clean water. Store the food in a cool, dry place away from light. Always close the pack thoroughly after use.



+ 80pz

Available in a doypack with zipper lock 40gr.
Cod. Art. Edi. 560500013



TREAT Wild Boar

Freeze-Dried Complementary pet food for cats and dogs all sizes and ages.

Composition: fresh wild boar (min. 98%), chicory inulin (source of FOS), yeast products, products from the processing of fresh fruit and vegetables (0.025%, mixture of dehydrated red fruits: strawberries, blueberries, blackberries, cranberries, escobillo, grapes, pomegranate). Analytical constituents: crude protein 43%, crude oil and fat 53%, crude fibre 5%, crude ash 3.7%. Additives (per kg): sensory additives: flavors: botanically defined natural substances: 2b/ rosemary extract 80mg; technological additives: natural antioxidants. Instruction for proper use: serve it as a reward or between-meal snack. Always leave a bowl of fresh and clean water. Store the food in a cool, dry place away from light. Always close the pack thoroughly after use.



+ 80pz

Available in a doypack with zipper lock 40gr.
Cod. Art. Edi. 560500016



TREAT Turkey

Freeze-Dried Complementary pet food for cats and dogs all sizes and ages.

Composition: fresh turkey (98% of which minced meat and bone 68%, liver 30%), chicory inulin (source of FOS), yeast products, products from the processing of fresh fruit and vegetables (0.025%, mixture of dehydrated red fruits: strawberries, blueberries, blackberries, cranberries, escobillo, grapes, pomegranate). Analytical constituents: crude protein 40%, crude oil and fat 32%, crude fibre 1.5%, crude ash 11%. Additives (per kg): sensory additives: flavors: botanically defined natural substances: 2b/ rosemary extract 80mg; technological additives: natural antioxidants. Instruction for proper use: serve it as a reward or between-meal snack. Always leave a bowl of fresh and clean water. Store the food in a cool, dry place away from light. Always close the pack thoroughly after use.



+ 80pz

Available in a doypack with zipper lock 40gr.
Cod. Art. Edi. 560500012



Toppers for cats and dogs

Irresistible single animal protein freeze-dried toppers, made with over 98% of raw fresh meat or fish. They can be sprinkle on top of your pet regular dinner, kibble or canned food, to boost its flavor.

Meal time will be irresistible and more tasty!



Mono-protein food exclusively made with a single source of animal protein.



Made without grain, corn, soy artificial preservatives or flavors.



Supplemented with Inulin, a source of fructo-oligosaccharides, to promote the bacterial microflora of the intestine.



Perfect for cats and dogs with particularly fussy palates, who are inappetent or convalescent.



TASTEXPLOSION Chicken

Freeze-Dried Complementary pet food for cats and dogs all sizes and ages.

Composition: fresh chicken (98% of which minced meat and bone 60%, liver 38%), chicory inulin (source of FOS) 1%, yeast products. Analytical constituents: crude protein 42%, crude oil and fat 39%, crude fibre 2%, crude ash 8.5%. Additives (per kg): sensory additives: flavors: botanically defined natural substances: 2b/ rosemary extract 80mg; technological additives: natural antioxidants. Instruction for proper use: ½ - 1 teaspoons per day on top of usual complete food. Store the food in a cool, dry place away from light. Always close the pack thoroughly after use.



Available in a pyramid bag 8g.
Cod. Art. Edi. 560500000



TASTEXPLOSION Duck

Freeze-Dried Complementary pet food for cats and dogs all sizes and ages.

Composition: fresh duck (98% of which minced meat and bone 83%, gizzard %, chicory inulin (source of FOS) 1%, yeast products. Analytical constituents: crude protein 39%, crude oil and fat 37%, crude fibre 1.8%, crude ash 10.3%. Additives (per kg): sensory additives: flavors: botanically defined natural substances: 2b/ rosemary extract 80mg; technological additives: natural antioxidants. Instruction for proper use: ½ - 1 teaspoons per day on top of usual complete food. Store the food in a cool, dry place away from light. Always close the pack thoroughly after use.



Available in a pyramid bag 8g.
Cod. Art. Edi. 560500003



TASTEXPLOSION Raw Ham

Freeze-Dried Complementary pet food for cats and dogs all sizes and ages.

Composition: fresh pork (min. 98%, of which raw ham 20%), chicory inulin (1%, source of FOS), yeast products. Analytical constituents: crude protein 48%, crude oil and fat 38%, crude fibre 1.6%, crude ash 5.7%. Additives (per kg): sensory additives: flavors: botanically defined natural substances: 2b/ rosemary extract 80mg; technological additives: natural antioxidants. Instruction for proper use: ½ - 1 teaspoons per day on top of usual complete food. Store the food in a cool, dry place away from light. Always close the pack thoroughly after use.



Available in a pyramid bag 8g.
Cod. Art. Edi. 560500002

TASTEXPLOSION Trout

Freeze-Dried Complementary pet food for cats and dogs all sizes and ages.

Composition: fresh trout min. 98%, chicory inulin (1%, source of FOS), yeast products. Analytical constituents: crude protein 44.5%, crude oil and fat 39.5%, crude fibre 2%, crude ash 6.4%. Additives (per kg): sensory additives: flavors: botanically defined natural substances: 2b/ rosemary extract 80mg; technological additives: natural antioxidants. Instruction for proper use: ½ - 1 teaspoons per day on top of usual complete food. Store the food in a cool, dry place away from light. Always close the pack thoroughly after use.



Available in a pyramid bag 8g.
Cod. Art. Edi. 560500001

Magic dust!



P.O.P. Material



Wood Floor Display for Treats and Toppers:

- 9 hooks for treats
- 2 shelf for topper
- Dimension: L54 x P30 x H175cm



PPL Treats holder:

- 1 hook 5 for shelf (1x8 packs).
- Dimension: L13,6 x H97cm



Presentation and explanation of the I'm different line. For the final customer.
Size 12x12 cm



PMMA Rotary Counter Display Treats four sides:

- 4 faces
- 8 hooks
- Dimension: L15 x P15 x H49 cm

RECYCLABLE PACK



The I'm different project is also innovative with regards to the materials used for its packaging. It follows sustainable practices by using eco-friendly packs. Our TastExplosion line, as a matter of fact, utilizes eco-friendly packaging that can be recycled along with plastic.



CARDBOARD SLEIGH

- Contains 10 packs.
- Dimension: cm (L)16,9 X (l)13,7 X (H)19,5

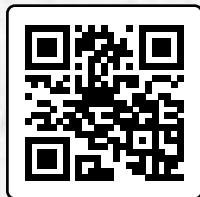


CARDBOARD COUNTER DISPLAY

- Contains 30 pack. stackable in various flavors.
- Dimension: cm (L)16,9 X (l)13,7 X (H)19,5



FANCON*foods*
a family company



Scan me for
a new food
experience!

www.indifferent.eu

