

CCL Label Presents EcoFloat Shrink Sleeves and Sustainable Pouch Solutions at Fachpack 2025

Nuremberg, September 2025 – CCL Label will showcase its latest packaging solutions for the food and beverage industry at Fachpack in Nuremberg. The spotlight will be on recycling-friendly shrink sleeves and sustainable pouch packaging that help brands present their products in a striking yet environmentally conscious way.

Visit us in Hall 4, Booth 540.

EcoFloat® and EcoFloat® White – Shrink Sleeves That Enable Recycling

With EcoFloat®, CCL Label offers a sleeve solution specifically developed for bottle-to-bottle recycling of PET bottles. The material reliably detaches from the container during the sink-float separation process, enabling pure-grade recycling.

EcoFloat® White, the new opaque version, combines strong brand presence with the same recycling-friendly properties – ideal for companies seeking to unite design and sustainability.

Sustainable Pouches – Flexible, Lightweight, Future-Ready

CCL Label's pouch solutions are made from recyclable mono-PE structures, offering reliable barrier properties and a high degree of design flexibility. They are ideal for a wide range of applications – from beverages and sauces to dry foods – while contributing to the reduction of packaging waste.

“With solutions like EcoFloat and our sustainable pouches, we demonstrate that sophisticated packaging design and recyclability are not mutually exclusive,” says Tobias Bilgeri, Marketing Director F&B at CCL Label. “Fachpack is an excellent opportunity for us to share new ideas and connect with industry partners.”

CCL Label at Fachpack 2025 – Hall 4, Booth 540

TIME TO STAND OUT.

Sleeves & Pouches

PACKAGING THAT PERFORMS AND RECYCLES

CCL

The advertisement features a row of nine diverse products demonstrating the application of CCL Label's packaging solutions. From left to right, the products are: a green and white 'tic tac' container, a blue '26g HIGH PROTEIN' supplement bottle, a white 'BALLETT' perfume bottle, a blue 'Ver nel' beverage bottle, a yellow 'REFRESH VITA' juice bottle, a green 'GoGo SQUEEZ' pouch, a red and orange 'fruitago' pouch, a white 'BAGNO SCHIUMA' pouch, and a white 'Tea Mix' pouch. The background is a light blue gradient with a white curved shape on the right side containing the CCL logo.

Contact

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