



// Press release

Raynet is again Technology Leader in the 2024 SPARK Matrix™ for Unified Endpoint Management

Paderborn, July 15th,2024 – Quadrant Knowledge Solutions announced today that it has named Raynet as a 2024 Technology Leader in the SPARK Matrix™: Unified Endpoint Management (UEM), 2024.

The Quadrant Knowledge Solutions' SPARK Matrix™: Unified Endpoint Management (UEM), 2024 research report includes a detailed analysis of the global market regarding emerging technology and market trends. The research comprises of vendors' product features and functionalities, as well as competitive differentiating factors. The research provides competitive landscape and vendor analysis to enable technology vendors to enhance their understanding of the market and implement a growth-oriented technical roadmap.

LEADER SPARK <u>Matrix</u> 2024

Raynet Named as a <mark>Leader</mark> in Unified Endpoint Management (UEM), 2024

"Raynet offers Unified Endpoint Management (UEM) through its RayManageSoft solution, which integrates Endpoint Management, Mobile Device Management, and Client Management to handle various endpoints across diverse configurations. This solution encompasses Identity Management, Asset Management, Vulnerability Management, Patch Management, OS Deployment, Endpoint Discovery, and Software Inventory features. Additionally, RayManageSoft UEM's Package Store provides packaging-as-a-service, assisting end users in deploying software packages and automating update and patching processes across different operating systems. Raynet has received strong ratings across technology excellence and customer impact and has been positioned as a Technology Leader in the SPARK Matrix<sup>™</sup>: Unified Endpoint Management (UEM), 2024. "

**Swathi Suresh** | Analyst at Quadrant Knowledge Solutions

Endpoints remain the number one target for cybercriminals. This situation is becoming increasingly complex and opaque due to evolving technologies, the increase in remote workstations and IoT devices as well as Bring Your Own Device (BYOD). This means that endpoints don't have the same security standards and drastically increase the company's attack surface. Robust endpoint management with a focus on security, compliance, and transparency is therefore an integral part of today's business world and the only way to keep risks to a minimum.

"We are proud to have been recognized for the third time in a row as the Technology Leader in the SPARK Matrix™ 2024 for Unified Endpoint Management. This acknowledgement confirms our commitment to comprehensive and innovative solutions. With RayManageSoft UEM, we have already laid the crucial foundation for intelligent Unified Endpoint Management. The know-how and UEM capabilities will be brought together with additional features for IT Visibility, Portfolio Optimization and End of Life & End of Support Management in the new Raynet One-Platform which will be officially released at the end of August. The SaaS-based software solution creates a comprehensive overview of all data through the use of Al, intelligent automation and an integrated Technology Catalog. It forms the basis for our customers' IT success. It supports companies in protecting themselves against cyberattacks, successfully mastering the digital transformation and maximizing the benefits of technology investments. This is the prerequisite for revolutionizing our customers' IT management and creating limitless opportunities for greater efficiency and performance. "

Ragip Aydin | CEO der Raynet

## **About Quadrant Knowledge Solutions:**

Quadrant Knowledge Solutions is a global advisory and consulting firm focused on helping clients in achieving business transformation goals with Strategic Business and Growth advisory services. At Quadrant Knowledge Solutions, our vision is to become an integral part of our client's business as a strategic knowledge partner. Our research and consulting deliverables are designed to provide comprehensive information and strategic insights for helping clients formulate growth strategies to survive and thrive in ever-changing business environments.

## **About Raynet**

Raynet is a global software vendor with market-leading solutions and managed service provider in the field of Enterprise Software Management. Following the mission "Discover to manage", Raynet offers the market unique products covering all technologies.

In addition to the headquarters in Paderborn, Raynet has further locations in Germany, the USA, Poland and the UK. With more than 100 highly qualified employees, Raynet has been supporting well-known customers and partners worldwide in their projects with its portfolio since 1999 – from Technology Asset Inventory and Software Asset Management to Software Packaging and Workflow Management to Unified Endpoint Management.

Raynet also maintains strong partnerships with the leading companies in this industry. Raynet products are unique in design and functionality. Their development is highly driven by customers and partners, who

play an important role in product optimization and are the main reason why they always occupy a top position. Whether a new SAM project is to be set up or a deployment tool introduced, a packaging factory planned, or a migration carried out – Raynet is always the best-of-breed partner for all products, services and solutions of Application Lifecycle Management for Enterprises.

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