



Fitmin



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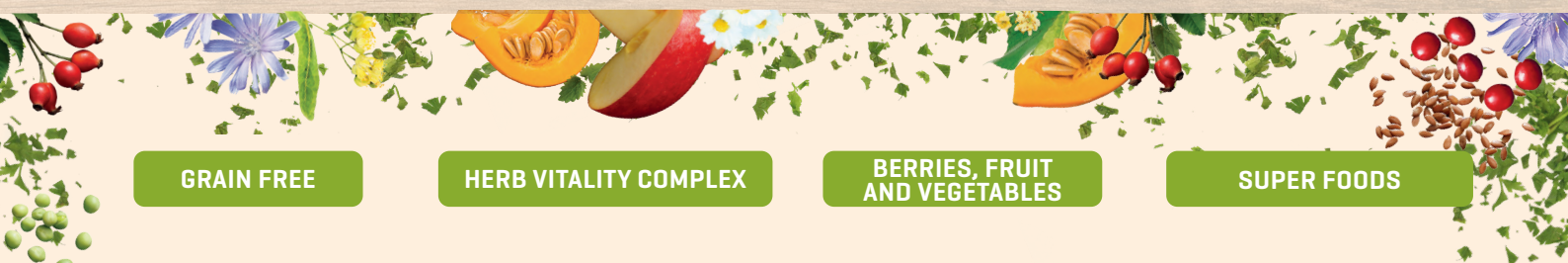
Who is Fitmin?

Fitmin is a SuperPremium Pet Food manufacturer situated at the heart of Europe, approximately 1.5 hours away from Prague, in the Czech Republic. With over 25 years of experience in animal welfare and nutrition, we are passionate about producing high-quality kibbles, supplements, and treats that are not only delicious but also incredibly healthy. As we expand globally, we welcome you to join us on this exciting journey. Are you interested in being a part of our team?



Why is FITMIN so good?

- **Quality:** Our **Purity** holistic range uses up to **50% of fresh meat**
- **Innovation:** We built our own **Fresh Meat Extrusion** machinery
- **Fitmin** were one of the **first in Europe** to use **fresh meat technology** in kibbles
- **Private Label Production** service available
- **Experience:** **25+ years** of animal nutrition, **breeding** and recipe development
- **Unique:** A diverse range of kibbles, **supplements**, treats and **natural meat snacks**
- **Qualified:** **ISO 22000** certified and **EU based** Company



GRAIN FREE

HERB VITALITY COMPLEX

BERRIES, FRUIT AND VEGETABLES

SUPER FOODS



INNOVATION

We built our own extrusion equipment which allows up to 50% of fresh meat to be used in the production of kibbles.



FRESH MEAT

Fresh Meat is our first ingredient, thus retaining all the nutrients and aromas for tasty food.



QUALITY

As an EU based company, all products are made in accordance to the latest ISO 22000 certification.



BREEDERS

Since 2001 we have bred over 280 border collies all raised on Fitmin products.



Fitmin Dog Food

Holistic feed

FITMIN DOG PURITY



Super-premium feed with the highest content of meat and a varied composition rich in functional ingredients. **Grain-free recipes and rice recipes** are also suitable for dogs with food allergies or specific needs. **Fitmin's top line.** The purity range now includes a monoprotein fish menu for dogs with sensitive stomachs.

Tailored feed

NUTRITIONAL PROGRAMME



A unique nutritional range that can be used to adjust a dog's energy intake without changing the feed or ration size. The recipes contain **50% fresh meat** and are suitable for dogs whose level of physical exercise varies. Range suitable for **puppies, adult dogs as well as senior dogs**.

Tailored feed

NUTRITIONAL PROGRAMME - LAMB WITH BEEF



In addition to the original chicken based nutritional programme we have added Lamb with Beef to extend the range. This complete food for dogs of all ages with up to 50% fresh lamb covers the spectrum of nutrition and differing energy levels. You are able to switch between feeds with no transfer time. All packed in environmentally friendly recyclable packaging.

Premium quality

FITMIN FOR LIFE



Our premium range of feed includes **up to 30% of fresh meat** in 10 various combinations. Varied and balanced recipes cover the dog's entire life cycle **from puppy to senior**. An **affordable range of high-quality feed** primarily intended for dogs without specific nutritional requirements.



Nutritional supplements

FITMIN DOG PURITY

A comprehensive range of nutritional supplements to support the **proper development and function of a dog's organism**. This unique range contains **10 products** that can be used as **preventive treatment** or to provide **supplementary nutrition** during particularly challenging times.



Natural treats

FITMIN DOG AND CAT PURITY SNAX

Purity Snax are **100% natural treats made only from fresh meat** which accounts for up to **85% of their content**. Purity Snax not only tastes good but is also beneficial for dogs. Snax **NUGGETS** and **BONES** only contain **meat and rice**. Snax **STRIPES** contain **meat and amaranth flour** and are enriched with blends of **herbs** or **functional ingredients**.



Fitmin Cat Food

Superpremium grain-free food

FITMIN CAT PURITY



- 9 types of food based on different kinds of fresh meat (fish, beef, turkey, chicken, venison, lamb, rabbit) including a new recipe for large breeds of cats.
- All the recipes are grain free
- The recipes use the beneficial effects of herbs – Herbs Vitality Complex
- The recipes contain fruits and vegetable

Premium food with meat and rice

FITMIN FOR LIFE



- 6 types of premium feed with quality recipes based on **fresh chicken, beef, lamb and herring**.
- **Rice & Oat recipes** – no wheat or corn.
- **High palatability:** 91% of breeders were **satisfied** with the reaction of their cats to the new food. The cats received the new food more enthusiastically or better than the previous feed.
- With **dental care complex** for antibacterial **protection** of the oral cavity.
- With **prebiotics** to aid **digestion**.
- With a **balanced** ratio of **vitamins** and **minerals** in the form of **chelates**.



Fitmin For Friends

Superpremium food

FITMIN FOR FRIENDS

- 3 types of food for **rabbit, guinea pig and small rodents**
- Balanced ratio of minerals and vitamins
- **Extruded pellets** with pieces of dried **fruits** and **vegetables**
- **Environmentally friendly** packaging



Fitmin Horse Food

THE FITMIN LIFETIME NUTRITIONAL PROGRAMME

Superpremium extruded feed for horses of all types. Complementary extruded feed is intended for horses with **Omega 3 fatty acids**, for senior horses or horses in recovery. Supplementary feed enriched with **Omega 3 fatty acids**, which contribute to the normal function of the heart, brain and eyesight. Now including a museli grain free option and mash which is suitable for horses in general regeneration.



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