



SINGAPORE NO.1 CAT BRAND



YOUTUBE CHANNEL



KIT CAT IS A SINGAPORE BRAND

OUR PRODUCTS CAN BE FOUND IN MORE THAN 40 COUNTRIES



"Love Your Cat, Love With Kit Cat"

OUR STORY

Meet the purrrfectionists.

"We are dedicated to inspire healthier communities by connecting people to premium cat supplies ranging from cat litters, treats to food"- Kenneth and Kevin Koh - Founders/ Lead Strategists

For the two brothers, sharing the same passion for animal welfare, shelters and stray cats has been their main catalyst to start the company. Founded in 2013, Kit Cat International Pte Ltd is a destination for specially made, wholesome and natural cat products that are made with the freshest raw materials and ingredients.

Their dedication towards ensuring the best interests of cats can be seen through their careful selection of the right ingredients for their products. Both brothers are committed towards being transparent about the sources of their products to deliver the best for their cat loving customers.

After all, cats deserve to live a long and pawspurrous life. Meowww.

"Connecting Brands And Ideas"

OUR GOAL

We love cats like our family and we believe nutrition is essential to improving their quality of life. Thus, we want to give them the best by giving what they deserve. Kit Cat International is committed to create the highest standards quality products to deliver visible benefits for your cats. We define quality by evaluating the ingredients, manufacturing techniques and nutritional value of every products.

Our goal is to provide you with a clear choice of optimum nutrition, affordable and effective care that your cat will benefit.

SNACKS

PARTY PACKS



Crafted with 100% real chicken breast, Kit Cat® Party Packs is the perfect freeze-dried treat – wholesome, nutritious, and irresistible. Each portion is individually packed to lock in freshness and flavor, making treat time convenient and mess-free.

YOGURT YUMS



Crafted with fresh premium ingredients and freeze-dried to perfection, our yogurt snacks offer a delightful experience for your feline friends.

PURR PUREE® & PURR PUREE PLUS®



Our grain-free tuna/chicken puree is an irresistible, natural treat perfect for cats of all ages.

PURRFECT POCKET



A duo-texture treat crafted with natural ingredients for guaranteed satisfaction with every bite. Featuring a crispy exterior for a fun crunch and a cat center that oozes deliciousness.

FREEZE BITES™



Single Ingredient, Multiple Benefits. Kit Cat Freeze Bites cat treats are crafted with just one ingredient, making them ideal for finicky eaters.

CAT STICK



Treat your cat to Kit Cat Cat Sticks: a grain-free, meaty snack gentle on their stomachs and perfect for rewarding them anytime.

BREATH BITES™ | KITTY CRUNCH™



Kitty Crunch™ and Breath Bites™ deliver irresistible flavors in fun shapes, offering crunchy enjoyment while helping clean teeth, reduce plaque, and support fresh breath with daily feeding.

CRANBERRY CRISPS



Infused with cranberry extract to reduce the risk urinary issues, each pack is loaded with delicious flavour to suit even the pickiest eaters.

NEW IN

Party Packs[®]

CAT TREATS



FREEZE
DRIED



100%
REAL MEAT



NO ARTIFICIAL
COLORING



FOR PICKY
EATERS

INDIVIDUALLY
PACKED



FOR BETTER HYDRATION

Purr Puree

NET WEIGHT:
4 X 15G SACHETS



OMEGA
3 & 6



PREBIOTIC
VITAMIN E



TAURINE
ADDED



GRAIN
FREE

Value Pack
Available
40 x 15g sachets



Purr Puree PLUS+

NET WEIGHT:
4 X 15G SACHETS

URINARY CARE
MADE WITH CHICKEN / TUNA & CRANBERRY



SKIN & COAT
MADE WITH CHICKEN / TUNA & FISH OIL



COLLAGEN CARE
MADE WITH CHICKEN / TUNA & COLLAGEN



JOINT CARE
MADE WITH CHICKEN / TUNA & GLUCOSAMINE



NET WEIGHT:
10G (16 X 10 COUNTS) /
65G (16 X 56 COUNTS)

FREEZE DRIED YOGURT *yums*



100% GRAIN
& GLUTEN FREE



PROMOTE
DIGESTIVE HEALTH



RICH IN
PROBIOTICS



NO ARTIFICIAL
COLOUR OR
PRESERVATIVES



CRAFTED BY
FD TECHNOLOGY



Sealed Individually for Freshness



APPR. 56 / 0.18 OZ
PER STICK

HIGHLY PALATABLE TREAT FOR CATS

CAT STICK

GRAIN FREE

MADE IN
EUROPE



ALL LIFE
STAGES



FOR FUSSY
EATERS



TAURINE
ADDED



GRAIN FREE &
GLUTEN FREE

NO PORK, NO LARD



NET WEIGHT:
60G

PURRFECT POCKETS

CRISPY CRUST, CREAMY CENTER

NO PORK, NO LARD

MADE IN
EUROPE



DUAL
TEXTURE



CRUNCHY
CRUST



CREAMY
CENTER



HIGHLY
DIGESTIBLE



TAURINE
ADDED

NET WEIGHT:
156 - 206

freeze bites™

freeze dried cat treats

Single Ingredient Treats For Cats



100%
GRAIN FREE



REAL
MEAT



PROTEIN
PACKED

Made Without  Wheat, Corn, Soy, Artificial Flavors Or Preservatives



NET WEIGHT:
60G

Irresistible
Taste

Absolutely
Purrfect!

KittyCrunch™

& Fun Shapes

Crispier & Crunchier

Great for
Dental Care



NET WEIGHT:
60G



BREATH BITES™

Infused With Mint



SCIENTIFICALLY
DESIGNED
UNIQUE SHAPE



IRRESISTIBLE
TASTE & DELICIOUS



CRUNCHIER TEXTURE
FOR EFFECTIVE
CLEANING



REDUCE PLAQUE
& TARTAR



NET WEIGHT:
60G

CRANBERRY CRISPS



SCIENTIFICALLY
DESIGNED
UNIQUE SHAPE



REDUCE RISK OF
URINARY ISSUES



CRUNCHIER TEXTURE
FOR EFFECTIVE
CLEANING



REDUCE PLAQUE
& TARTAR



WET FOOD

GOAT MILK



A lactose-free, nutritious formula for kittens and cats, packed with essential vitamins and minerals to support healthy growth and digestion.

SAVOURY SOUP



Packed with tender real meat flakes and a rich, savory broth to support your cat's hydration and overall wellness.

PETITE POUCH



Introducing our complete & balanced, holistic and grain-free cat food, with essential nutrients for even the pickiest eaters.

MOUSSE | GOAT MILK GOURMET | GRAVY



Premium wet food range supporting immunity, hydration, digestion, and overall feline health.

PREMIUM CANNED CAT FOOD



These premium 400g cans are meticulously blended with masterful precision to ensure that your cat enjoy the same perfect mouthfeel with every bite.

COMPLETE CUISINE™



Kit Cat Complete Cuisine provides your cats with a convenient and effortless complete & balanced meal. Each can contains fresh, natural ingredients, free from thickening agent and gelling agent.

DEBONED TOPPER

50G X 6



80G

With carefully selected quality deboned meat rich in essential vitamins, our Kit Cat formula features an optimal ratio of omega-3 to omega-6 fatty acids, promoting a healthy heart, skin, and coat for your cats.

NET WEIGHT:
50ml x 6 packs

Goat Milk



TAURINE
ADDED



HEALTHY
GROWTH



DIGESTIVE
SUPPORT



NET WEIGHT:
50g x 6 packs

Savoury Soup



HYDRATION
SUPPORT



CARRAGEENAN
FREE



ALL LIFE
STAGES



PREMIUM
INGREDIENTS



NET WEIGHT:
70G

Petite Pouch

100% HOLISTIC WET CAT FOOD

100% Nutritious & Complete Diet



FOR FUSSY
EATERS



TAURINE
ADDED



GRAIN
FREE



NO
BY-PRODUCTS



VITAMINS
& MINERALS



SLIDE & SERVE!

NET WEIGHT:
106

Gravy Series

Thick, juicy consommé brimming from each can.



HAIRBALL
CONTROL



REDUCE RISK
OF KIDNEY STONES
INFECTION



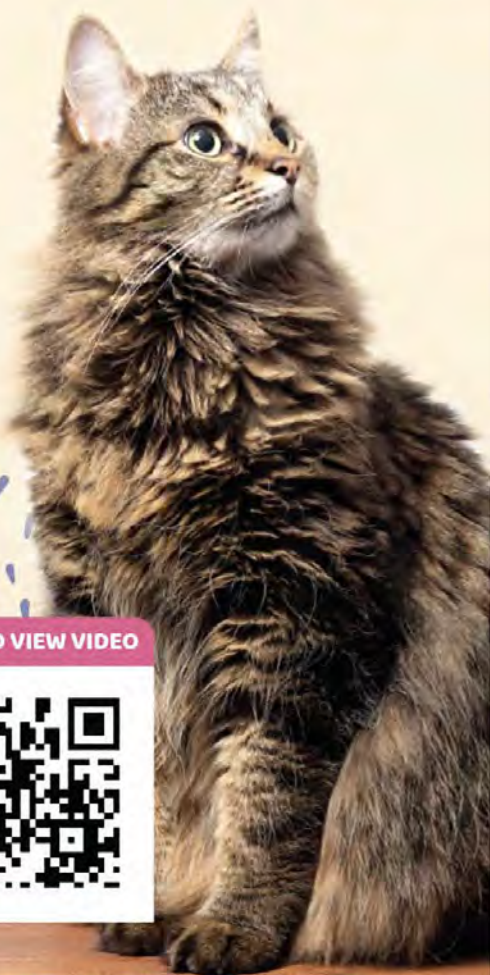
NO ARTIFICIAL
PRESERVATIVES



NO PORK
& NO LARD



RICH IN
OMEGA 3 & 6



SCAN TO VIEW VIDEO



NET WEIGHT:
80G

MOUSSE



100%
GRAIN FREE



NO
BY-PRODUCTS



DIGESTION
PLUS+



NO PORK
& NO LARD



TAURINE
ADDED



HYDRATION
PLUS+



NET WEIGHT:
70G

GOAT milk

= G O U R M E T =



SCAN TO VIEW VIDEO



NET WEIGHT:
400G

100% Grain Free

400g CAT FOOD



RICH IN
OMEGA 3 & 6



NO PORK
NO LARD



NO ARTIFICIAL
PRESERVATIVES



HAIRBALL
CONTROL



REDUCES RISK
OF KIDNEY STONES
INFECTION



NET WEIGHT:
106

PURE *Complete*TM CUISINE



REAL MEAT
IN BROTH



HIGHER
NUTRITION



FOR ALL
LIFE STAGES



COMPLETE
& BALANCED

IN MEAT BROTH



NET WEIGHT:
80g

Toppers

GRAIN FREE | ALL LIFE STAGES | TAURINE ADDED



HAIRBALL
CONTROL



REDUCE RISK
OF KIDNEY STONES
INFECTION



NO ARTIFICIAL
PRESERVATIVES



NO PORK
& NO LARD



RICH IN
OMEGA 3 & 6



SCAN TO VIEW VIDEO



FOOD

FREEZE BITES RAW



The complete and balanced diet your cat deserves! Our carefully crafted formula features a delicious blend of raw meat, bones, and organs, ensuring that every bite is crispy and packed with flavor.

NO GRAIN



Kit Cat No Grain™ recipe provides the benefits of a grain-free diet, promoting healthier gut health with easily digestible recipes packed with high nutritional value.

PREMIUM DRY FOOD



Our Kit Cat complete & balanced premium diet offers your cat pH level balance wholesome nutrition to support healthy lifestyle.

SUPPLEMENTS & MILK

SUPPLEMENT GELS & KITTEN MILK REPLACER



Designed with your cat's health and well-being in mind, our daily supplement range is crafted with high-quality ingredients and a taste your cat will love.

NEW IN

NET WEIGHT:
225G (15G x 15 BAGS)

FREEZE BITES

* Raw Food *



UP TO 95% MEAT
CONTENT



SMALL BITE
SIZE



FOR FUSSY
EATERS



ALL LIFE
STAGES



FRESH
INDIVIDUALLY
PACKED



NET WEIGHT:
1KG / 10KG

NO. GRAIN™

SUPER PREMIUM GRAIN FREE CAT FOOD

NO PORK, NO LARD



SCAN TO VIEW VIDEO



100% NATURAL & NO GMOs



GRAIN & GLUTEN FREE



ALL LIFE STAGES/BREEDS



ENRICHED WITH TAURINE

PREMIUM DRY FOOD

AVAILABLE IN:
1.2KG, 5KG, 15KG



with
Real Toppings!



NET WEIGHT:
200G

Kitten Milk Replacer

SUITABLE FOR
ALL KITTEN BREEDS



PROBIOTICS
ADDED



FEEDING
SCOOP INCLUDED



BRAIN
GROWTH



NEXT BEST TO
MOTHER'S MILK

LACTOSE FREE



NET WEIGHT:
120G

DAILY SUPPLEMENT GEL

FOR CATS & KITTENS 12 WEEKS+



DELICIOUS DAILY NUTRITION FOR STRONGER,
HEALTHIER CATS EVERYDAY!



HAIRBALL

- REDUCE HAIRBALL FORMULATION
- PROMOTE HEALTHY DIGESTION
- HIGHLY PALATABLE



MULTI-VITAMIN

- COMPLETE NUTRIENT BOOST
- HIGHLY PALATABLE
- IMPROVES IMMUNE SYSTEM



WEIGHT GAIN

- PROMOTES HEALTHY WEIGHT GAIN
- HIGHLY PALATABLE
- ENHANCES MUSCLE MASS



SKIN & COAT

- REDUCE SHEDDING
- HIGHLY PALATABLE
- PROMOTES HEALTHY SKIN & COAT



URINARY CARE

- CRABBERRY POWDER INFUSED
- HIGHLY PALATABLE
- REDUCE RISK OF U.T.I.

NEW IN

NET WEIGHT:
56 X 30 SACHETS

SUPPLEMENT POWDER

FOR CATS & KITTENS 12 WEEKS+



30
INDIVIDUAL
SACHETS



-  WEIGHT GAIN
-  WHEY PROTEIN ADDED
-  ENERGY BOOST

WEIGHT GAIN
SUPPLEMENT POWDER



-  BOWEL RELIEF
-  HAIRBALL REDUCE
-  COLON HEALTH

HAIRBALL
SUPPLEMENT POWDER



-  DIGESTIVE SUPPORT
-  DIARRHEA RELIEF
-  IMMUNITY SUPPORT

PROBIOTIC
SUPPLEMENT POWDER



-  URINARY HEALTH
-  ANTI-OXIDANT SUPPORT
-  INFLAMMATION RELIEF

URINARY CARE
SUPPLEMENT POWDER



-  SHEDDING RELIEF
-  OMEGA 3 SUPPORT
-  SHINY COAT

SKIN & COAT
SUPPLEMENT POWDER



-  HEART HEALTH
-  VISION HEALTH
-  DIGESTIVE SUPPORT

TAURINE
SUPPLEMENT POWDER



-  TEAR STAIN SUPPORT
-  HEALTHY EYES SUPPORT
-  INFLAMMATION REDUCTION

TEAR STAIN
SUPPLEMENT POWDER



-  RUNNY NOSE SUPPORT
-  FELINE VIRUS (FHV, FHV-1)
-  RESPIRATORY ENHANCE

L-LYSINE
SUPPLEMENT POWDER



-  PLAQUE DEFENSE
-  BAD BREATH REDUCTION
-  ORAL HEALTH

DENTAL
SUPPLEMENT POWDER

NET WEIGHT
2.5KG

2ND CHANCE

100% RECYCLED PLANT-BASED CAT LITTER

CASSAVA BEADS ADDED TO FILL GAPS
TO PROMOTE STRONGER CLUMPING



REDUCE
REUSE
RECYCLE



100%
NATURAL



NO COLORING
& FRAGRANCE



ADDED WITH
CASSAVA BEADS



FAST
CLUMPING



FLUSHABLE

NET WEIGHT:
7L

SOYA

CLUMP

100% Natural Soybean Cat Litter



ECO FRIENDLY



SCOOP & FLUSH



NO TRACKING



NON TOXIC &
100% SAFE



ODOUR CONTROL

Multi-Cat ^{FORMULA}

NET WEIGHT:
30L / 20KG

100% NATURAL CAT LITTER

MAXIMUM
ODOR CONTROL

ULTRA FAST
CLUMPING

ANTIBACTERIAL
NON TOXIC

99% DUST FREE
NON TRACKING

EXCELLENT
ABSORPTION



CLASSIC[®] CLUMP

NET WEIGHT:
10L / 7KG

Added with
Deodorizing Beads

100% NATURAL CAT LITTER

MAXIMUM
ODOR CONTROL

ULTRA FAST
CLUMPING

ANTIBACTERIAL
NON TOXIC

99% DUST FREE
NON TRACKING

EXCELLENT
ABSORPTION





Kit Cat International Pte Ltd

For more business queries or further details, please contact:



WORLD BRAND AWARD WINNER FOR
6 YEARS
AND RUNNING

2018-2024

+65 6455 3696 info@kitcat.com.sg @kitcat_official_ kitcatsg www.kitcat.com.sg

15 Yishun Industrial Street 1, Win 5 #05-25 Singapore 768091