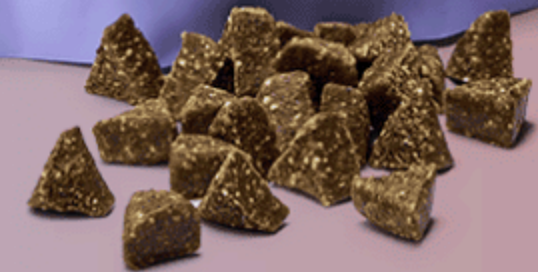


# GLOBE BUDDY®

## Luxx Easy



## Luxx Energy



## Product information

**Weight:** 80 g

**Size:** Treats measure approx. 10 × 7 mm

**Packaging:** Resealable bag – easy to bring on the go

**Origin:** Made in the EU

# Luxx Easy

## Functional treats for calm and balance

**Globe Buddy Luxx Easy** is a premium functional dog treat developed to support calmness and balance. The treats contain **highly digestible insect protein** from black soldier fly larvae – a novel protein source that is gentle on the stomach and suitable for dogs with sensitive digestion. Insect protein makes it a more **climate-friendly choice** for modern dog owners.

The recipe is enriched with **blueberries and natural botanical ingredients**, which together provide a tasty reward while contributing to the dog's wellbeing and relaxation.

Ideal for **travel, new environments, vet visits**, or when your dog needs help **finding calm after an active day**. Suitable for training – especially in situations where calmness and focus are important.

## Product benefits

- Insect protein
- Grain-free recipe
- Functional ingredients
- Soft semi-moist texture
- Resealable bag
- Suitable for all dogs, including puppies from 12 weeks of age

# Luxx Easy

## Functional ingredients

- **L-tryptophan:** An amino acid involved in normal bodily functions that may contribute to balanced behaviour.
- **Hemp:** Known to support relaxation and emotional balance.
- **Valerian root:** Traditionally used for its natural calming properties.
- **Chamomile:** Contributes to relaxation and general wellbeing.

Together, these ingredients provide gentle support for calmness and balance.

## Why insect protein?

- Highly digestible and gentle on the stomach
- Novel protein – suitable for dogs with sensitive digestion
- An alternative to traditional animal protein
- Supports normal digestion
- Rich in essential nutrients
- Contributes to healthy skin and coat
- Highly palatable

## Sustainable choice

Protein from black soldier fly larvae is one of the most sustainable protein sources in pet nutrition.

### Benefits of insect protein:

- Up to 90% lower land use
- Significantly lower CO<sub>2</sub> footprint
- Very low water consumption
- Produced in a circular system, where insects convert side streams into high-quality protein

## Complementary dog food. Semi-moist snack. Also suitable for puppies from 12 weeks of age.

**Composition:** Yellow peas (32%), insect protein (*Hermetia illucens*, 26%), glycerol of vegetable origin (14%), pumpkin (8%), hydrolysed poultry liver (7%), hemp flour (4%), molasses (3%), dried chamomile (2%), pea flour, dried valerian root (1%), dried blueberries (1%), fulvic acids (0.5%), cantaloupe melon extract (0.01%), inactivated bacteria and parts thereof (*Lactobacillus helveticus* HA-122 inactivated, 15×10<sup>9</sup> cells/kg). **Analytical constituents:** Crude protein 21.5%, crude fat 4.0%, crude ash 5.5%, crude fibre 2.0%, moisture 17.0%, calcium 1.2%, phosphorus 0.9%, sodium 0.4%, omega-3 fatty acids 0.40%, omega-6 fatty acids 0.55%. **Nutritional additives per kg:** Vitamin C (3a300) 150 mg, L-tryptophan (3c440) 1,000 mg. Technological additives: Citric acid (1a330), DL-malic acid (1a296), potassium sorbate (1k202). **Metabolizable energy:** 3,055 kcal/kg. **Feeding guide:** Serve as a snack in small quantities in addition to regular meals. Always provide fresh drinking water.



## Product information

**Weight:** 80 g

**Size:** Treats measure approx. 10 × 7 mm

**Packaging:** Resealable bag – easy to bring on the go

**Origin:** Made in the EU

# Luxx Energy

## Functional treats for active dogs

**Globe Buddy Luxx Energy** is a premium functional dog treat developed to support energy, hydration and recovery in active dogs. The treats contain **highly digestible insect protein** from black soldier fly larvae – a novel protein source that is gentle on the stomach and suitable for dogs with sensitive digestion. Insect protein makes it a more **climate-friendly choice** for modern dog owners.

The recipe is enriched with **cranberries and functional ingredients**, which together provide a tasty reward and contribute to the dog's vitality and wellbeing.

Ideal for **training, activity and dog sports** – or as a functional reward in an active everyday life.

## Product benefits

- Insect protein
- Grain-free recipe
- Functional ingredients
- Soft semi-moist texture
- Resealable bag
- Suitable for all dogs, including active dogs

# Luxx Energy

## Functional ingredients

- **L-carnitine:** Involved in the body's energy metabolism and contributes to normal energy release.
- **Electrolytes:** Contribute to fluid balance and support normal muscle function.
- **Minerals:** Contribute to normal metabolism and overall vitality.

Together, these nutrients help support the dog's energy level and recovery in connection with activity.

## Why insect protein?

- Highly digestible and gentle on the stomach
- Novel protein – suitable for dogs with sensitive digestion
- An alternative to traditional animal protein
- Supports normal digestion
- Rich in essential nutrients
- Contributes to healthy skin and coat
- Highly palatable

## Sustainable choice

Protein from black soldier fly larvae is one of the most sustainable protein sources in pet nutrition.

### Benefits of insect protein:

- Up to 90% lower land use
- Significantly lower CO<sub>2</sub> footprint
- Very low water consumption
- Produced in a circular system, where insects convert side streams into high-quality protein

## Complementary dog food. Semi-moist snack.

### Suitable for active dogs.

**Composition:** Insect protein (*Hermetia illucens*, 35%), yellow peas (19%), glycerol of vegetable origin (14%), red lentils (8%), hydrolysed poultry liver (7%), collagen (5%), pumpkin (4%), molasses (3%), carrots (2%), pea flour, dried cranberries (1%), dried spinach (0.5%), decaffeinated green tea extract (0.01%). **Analytical**

**constituents:** Crude protein 26.0%, crude fat 5.0%, crude ash 6.0%, crude fibre 2.0%, moisture 17.0%, calcium 1.3%, phosphorus 1.0%, sodium 0.4%, omega-3 fatty acids 0.55%, omega-6 fatty acids 0.80%. **Nutritional additives per kg:** Vitamin C (3a300) 150 mg, L-carnitine (3a910) 1,000 mg, organic iron (3b107) 70 mg, organic zinc (3b612) 80 mg, organic manganese (3b505) 35 mg, organic copper (3b407) 12 mg. Technological additives: Citric acid (1a330), DL-malic acid (1a296), potassium sorbate (1k202). **Metabolizable energy:** 3,100 kcal/kg.

**Feeding guide:** Serve as a snack in small quantities in addition to regular meals. Always provide fresh drinking water.

GLOBE

BUDDY®

*Pawsome together*

For inquiries contact us at [hello@globebuddy.dog](mailto:hello@globebuddy.dog)