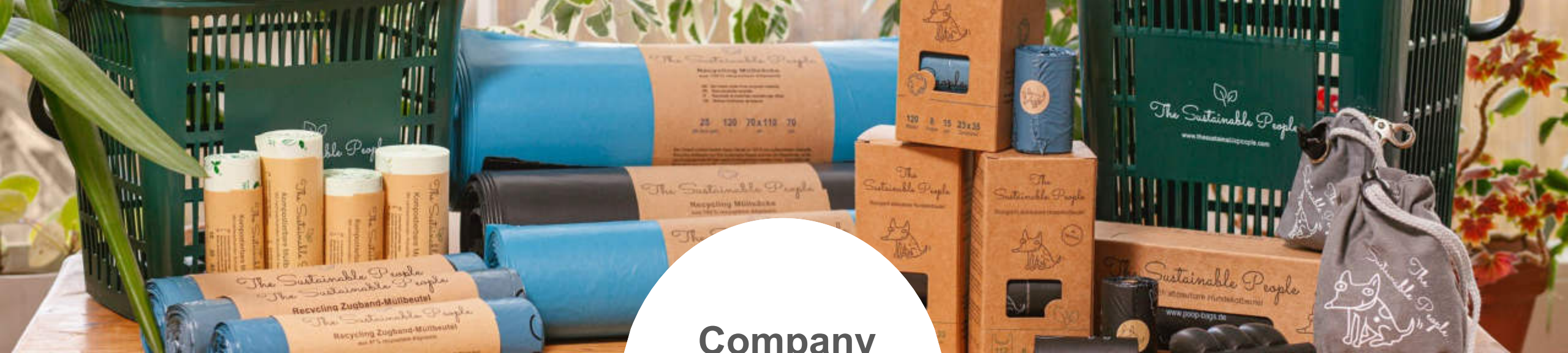




The
Sustainable
People



Company

- Manufacturer of **eco-friendly designed everyday products**
- Award-winning environmental project „**Poop Bag Map**“
- **Pioneers and market leader** for biodegradable dog waste bags in German city needs*
- The materials used are **biodegradable** or made from **recycled plastic**
- Contributing to the **reduction of the environmental impact of plastic**



Vision

Preserving the natural regenerative capacity of ecosystems

- Production using **renewable energies**
- **Processing of residual materials** such as CO₂, wood cuttings, fecal matter, waste from agriculture or lignin
- Everything that is prone to enter the environment should be **proven to be biodegradable** at local temperature conditions
- Consistently **high and reliable product quality** in closed product cycles (**Closed-loop recycling**)





Our Materials



Biodegradable

Material is made with 30% renewable resources.

Biodegradable even outside of industrial composting.

OK compost HOME certified (tested at 20 - 30 °C).



PE Recyclate

Material is made of up to 100 % recycled plastic.

Significant CO₂ saving compared to the production of fresh granules.

Less land use (no oil production).



Certificates



OK compost HOME

The material used is also biodegradable at local temperatures (tested at 20-30 °C)



Blue Angel

Post-consumer recycled plastic waste



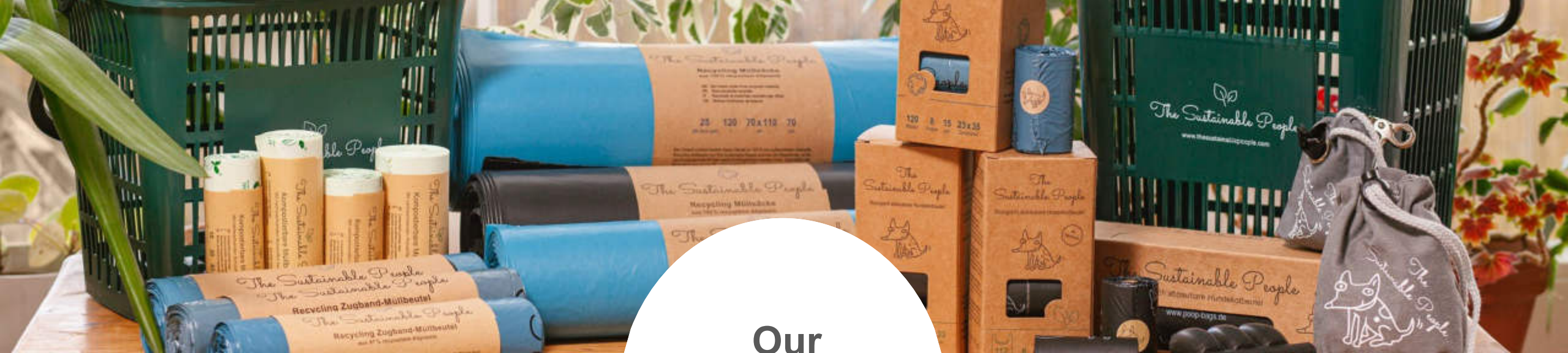
Seedling

Biodegradable under industrial conditions (in line with DIN EN 13432)



FSC

Carton made from responsible sources



Our Products



Poop Bags



Bin Liners



Accessories

The image is a flat-lay composition on a white background. On the left, a large brown cardboard bag is partially visible. To its right, a white bag with a fine, woven texture is also partially visible. A small, vibrant green leaf with a serrated edge is placed in the upper right quadrant. A white rectangular label with a decorative, scalloped left edge is positioned in the lower center, overlapping both the brown and white bags.

Dog Waste Bags



Biodegradable Dog Waste Bags B2C



Made with **renewable raw materials**



OK compost HOME certified



100% biodegradable at low temperature conditions (tested at 20-30 °C)

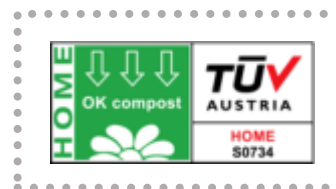


Free from plasticisers, polyethylene and genetically modified substances



★★★★★ 4,6 of 5

Average of 1,800 customer ratings in 10 online shops and one marketplace



100 % biodegradable

Biodegradability:



OK compost HOME certified (tested at 20-30 °C) and therefore biodegradable under temperature conditions as they prevail in the European environment. This ensures that the degradation is feasible outside of industrial composting (OK compost / EN 13432).

Plant-based:



Biodegradable dog waste bags from The Sustainable People are made with 30% renewable raw materials, the rest is petroleum based but is in a chemical structure that can be broken down by enzymes and then metabolized by microorganisms to water, CO₂ and biomass. This results in lower oil consumption and thus a saving of CO₂ compared to PE from new granulate.

Packaging:



The boxes used for our poop bags are all made of FSC certified material. The roll core that is used in our biodegradable poop bags is made of cardboard. The stickers that hold the small rolls of poop bags together are made of paper.

Good to know:



The biodegradable dog waste bags are free of GMO and plasticizers, tear-resistant and moisture-resistant, while the dog owners can enjoy a pleasant feel and a particularly safe feeling due to the matt finish.



Item 2061

Small rolls,
without handles



230 x 330 mm



18 μ m film thickness



120 bags per sales unit



24 units per shipping carton



Item 2070

Small rolls,
with handles



230 x 350 mm



18 µm film thickness



112 bags per sales unit



24 units per shipping carton



Item 2080

Big roll,
with handles



230 x 380 mm



18 µm film thickness



160 bags per sales unit



18 units per shipping carton



Recycled Poop Bags

B2C



From at least **80 % recycled material (PE)**



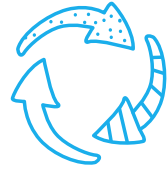
Significant CO₂ savings compared to PE made from new granules



Conserves resources because **no new crude oil** has to be extracted for the recycle



Made in the EU



Item 6060euBE

Small rolls, no handles

New variant

Available from May!



Made from **at least 80 %** post-consumer recyclete (PE), in the current composition even **over 90 %**



Made in the EU



Blue Angel certified ([DE-UZ 30a](#))



Pleasant **feel**, excellent **tear-off perforation**, pleasantly **quiet** design of the film



Leak-proof, stretchy and **tear-resistant**



Item 6060euBE

Small rolls, no handles



230 x 330 mm



15 µm film thickness



120 bags per sales unit



24 units per shipping carton

New variant

Available from May!



Benefits

Post-Consumer-Recyclate



- The use of post-consumer recyclate makes an **important** contribution to **resource conservation**
- **Primary plastics** are **substituted** and those that have already been **used at least once** are **used again in products**
- Purchasing such products = **important contribution to boosting sales** and thus **strengthening the recycling of post-consumer plastic waste**
- In plastics processing in Germany, **only 9.1 % comes from post-consumer waste***
- Recycling used plastic products **gives value to the waste** involved and **prevents the material from ending up in landfills**



Item 6092eu

Blocked bags



Made from **100 % recycled material (PE)**



Produced with **100 % green electricity**



Social commitment: > 50 % of the workforce in the production facility with disabilities



Made in the EU



Item 6092eu

Blocked bags



200 x 350 mm



15 µm film thickness



100 bags per sales unit



25 units per shipping carton



Accessories



Item 6000

Poop Bag Dispenser



Handmade in North Germany



Water-repellent



Hardwearing



With handy **carabiner**



Incl. one roll biodegradable bags



Item 6010

Treat Bag



Handmade in North Germany



Water-repellent



Hardwearing



With handy **carabiner**



Doggysnapper

Waste Bag Gripper



Comfortable feeling



Small and light



Safe

Our Team



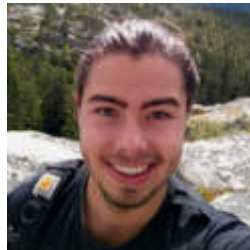
Arne Krämer
Managing Director



Moritz Schreyer
Sales & Assistant to
the Management



Sören Meissner
Marketing, PR, Sales



Leon Franz
Sales



Alex Gettinger
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Ann Eckert
Freelance Designer





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