

Company Profile BALLISTOL GmbH

At its core, Ballistol is a family-owned business based in Aham, Lower Bavaria, which has been run by brothers Dr. Christian and Andreas Zettler since 2006. The brand became well-known thanks to the famous BALLISTOL Universal Oil, which was invented over 120 years ago and is still produced today using the same original formula.

Even more exciting for the gardening industry, however, is what has been added since 2015: Mairol GmbH, now also based in Aham and a major player in the plant fertilizer sector.

Mairol covers practically the entire product range. There's the classic all-purpose fertilizer for everything that grows and blooms, along with a wide variety of specialized formulas: for roses, geraniums, hydrangeas, citrus plants, bonsai, palms, boxwood, rhododendrons, and even bamboo and olive trees. Anyone browsing the product line will quickly notice that the focus here isn't on mass production, but on very precisely tailored, high-quality formulations for individual plant groups.

Particularly noteworthy is Mairol AquaDepot, a water-retaining granule that works virtually invisibly inside the flowerpot. The small granules are made of absorbent, biodegradable material and, when watered, swell like tiny sponges—absorbing up to 30 times their own weight in water. This water is stored directly in the root zone. When the soil later dries out, the granules shrink again and release moisture exactly where the plant needs it. This keeps the water supply constant, even when the top layer of soil looks bone-dry. It noticeably extends watering intervals and is thus a direct response to increasing periods of drought—an issue that is becoming increasingly relevant for garden centers and nurseries.

For specialty retailers, this means: one supplier, two strong brands. BALLISTOL, with its broad range of care products, oils, and cleaners, and Mairol, with a clear focus on plant nutrition and horticulture. Both are produced in Germany, and both represent family-owned businesses that prefer to invest in their own development rather than chase trends.

About BALLISTOL

For generations, Ballistol has been one of the leading brands in the field of lubricants, maintenance products, and cleaning products. The company develops and manufactures its core product lines in Germany, combining decades of experience with modern quality and sustainability standards. With versatile oils, specialized cleaners, and tailored maintenance products, Ballistol helps users in the trades, industry, retail, and workshops protect materials, maintain equipment, and achieve professional results.



Ihre Ansprechpartner:

Leif Jacobsen

BALLISTOL GmbH

Ballistolweg 1

84168 Aham

Tel: 08744 9699-17

E-Mail: jacobsen@ballistol.de

Eva-Maria Aschenbrenner

BALLISTOL GmbH

Tel. 08744 9699-14

aschenbrenner@ballistol.de

BALLISTOL – The brand for people, animals and all things mechanical.

