



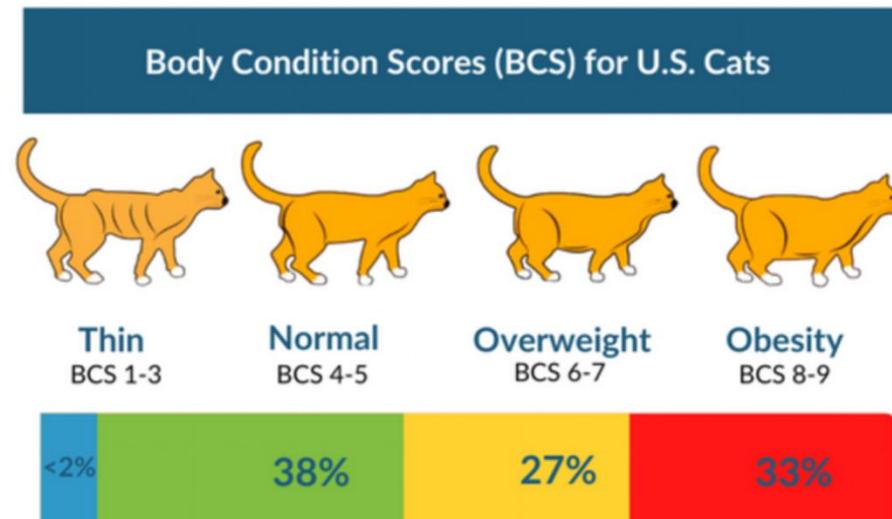
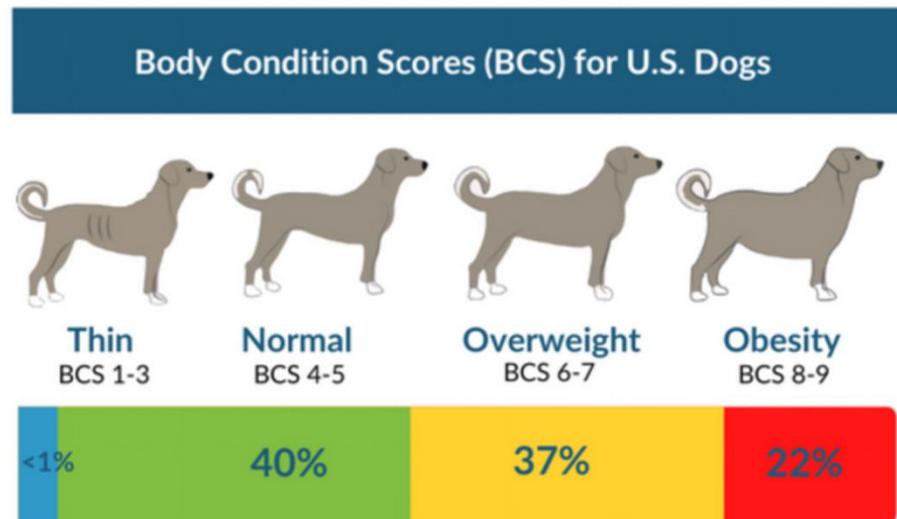
# CLOUD-SHAPED SLOW FEEDER BOWL

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# Market Background

Overweight dogs and cats in the U.S. have reached a record high, according to the Association for Pet Obesity Prevention (APOP).

- Of the dogs evaluated, **59% were classified as overweight or obese by veterinary professionals**—with 37% falling into the overweight category and 22% classified as obese.
- Of the cats assessed, **veterinary professionals categorized 61% as either overweight or obese**—with 27% falling into the overweight category and 33% classified as obese.



# Market Background

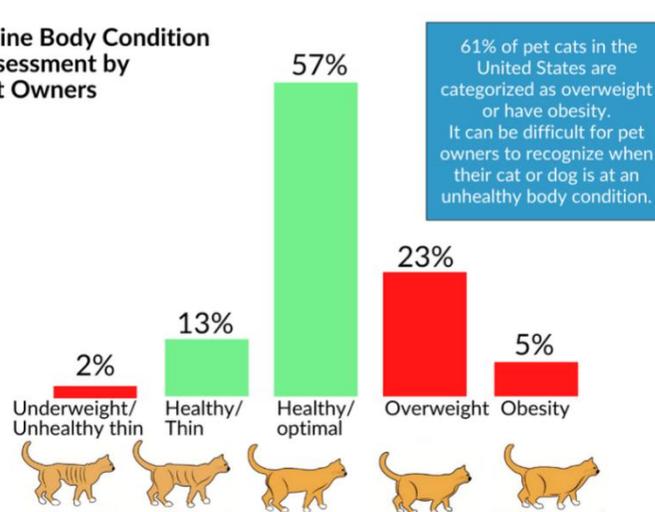
Meanwhile, a survey of pet owners revealed a stark perception gap: only **28%** of cat owners and **17%** of dog owners considered their pets to be overweight or obese.

The survey indicates that pet owners often lack the knowledge to scientifically determine whether their pet is overweight or obese.

Cat owners were asked to describe their cat's body condition.

Association for Pet Obesity Prevention (APOP) 2023:  
Pet Owner and Veterinary Professional Survey

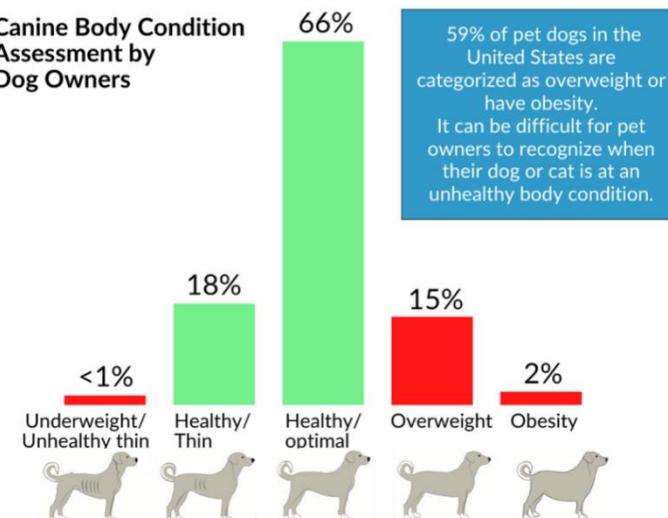
Feline Body Condition Assessment by Cat Owners



Dog owners were asked to describe their dog's body condition.

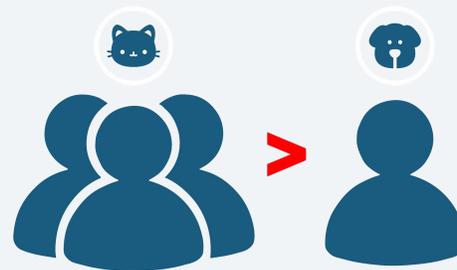
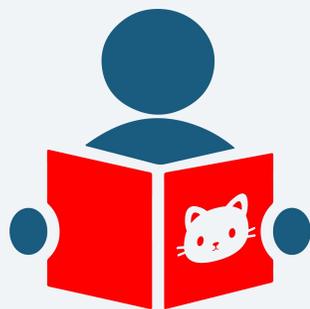
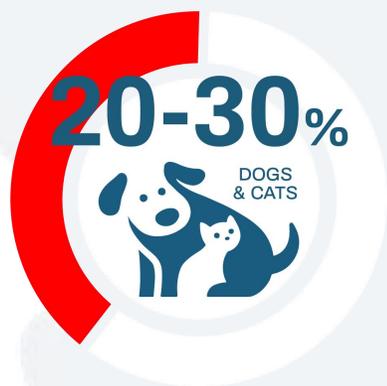
Association for Pet Obesity Prevention (APOP) 2023:  
Pet Owner and Veterinary Professional Survey

Canine Body Condition Assessment by Dog Owners



# Market Background

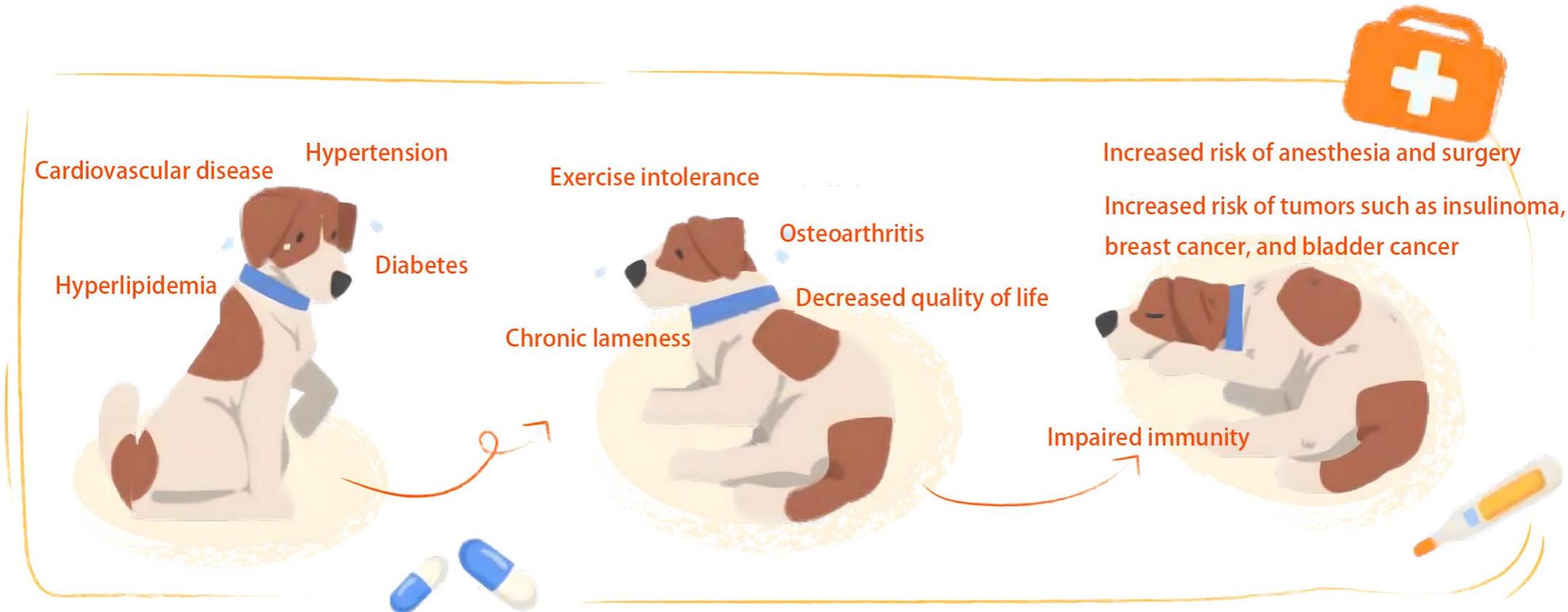
- In China, approximately **20% to 30%** of domestic cats and dogs are considered overweight or obese.
- Pet owner education on weight and health is urgently needed.
- Cat owners are more aware of pet overweight issues than dog owners.
- Overweight and obesity rates are higher among cats and dogs in multi-pet households than in single-pet households.



# The Risks of Pet Obesity

Sure, a chubby pet looks cute—but the health risks associated with obesity can seriously impact their well-being, quality of life, and even shorten their lifespan.

!! The Pet Overweight Threshold: Exceeding **15%** of ideal body weight is considered overweight.



# Product Overview

## Smart feeding for a healthy weight and happy gut

(Nutrition scale below, cloud-shaped slow feeder bowl above)



Precise portions, peaceful eating—for healthy weight loss and a better quality of life.



Simple to use, with clear data tracking—it makes science-based pet care easy, actionable, and anxiety-free.



# Product Overview



Product Packaging



Inside the Package

## Highlights

### SMART WEIGHING, PRECISE CONTROL

#### Tilted Design: Protects Pet's Neck

- Real-time weight display—accurate to 1 gram.
- Premium Touch Buttons
- Dustproof Design
- Units: g / oz / ml — Works with all food types
- ABS Material | Rechargeable | 400mAh battery | 30-Day Battery Life
- Stop guessing. Start feeding exactly what the vet or kibble bag recommends—every time.



# Highlights

## SCIENTIFICALLY DESIGNED,

## DIGESTIVE WELLNESS

### Stylish, Effective, Fun

- Inside the bowl, cloud-like bumps and winding pathways create a fun maze. Your pet has to "detour" and "discover" to get to their food, which naturally extends mealtime.
- Prevents Gulping
- Prevents vomiting & Promotes digestion
- Reduces the Risk of Gastric Dilatation-Volvulus (GDV)
- Supports Weight Management
- Turns Mealtime into a Puzzle Game
- Reduces Anxiety and Food Guarding Behavior



## Highlights

### DISPOSABLE, HYGIENIC

**Single-Use Bowls: No Germs, No Mess, No Worries**

**Peace of mind, every lick:** Made with food-safe materials you can trust.

**Hygienic Every Time:** Disposable Design Keeps Bacteria at Bay.

**Zero Cleanup:** Just Use & Toss—No Mess, No Stress.

**Eco-Friendly & Biodegradable:** Made from natural bamboo and sugarcane fibers.

**Perfect for Multi-Pet Households**



# Comparison

	<b>Cloud-Shaped Slow Feeder Bowl</b>	VOLKSHIN Smart Bowl	Hiigge Feeder	Xiaomi Smart Pet Feeder Pro
Image Reference				
Weighing Accuracy	1g	0.1g	Supports	1g
Slow Feeder Design	✓ Cloud-Shaped Obstacles for Slower Eating	✗ No.	✗ No.	✗ No.
Bowl Material	bamboo fiber and sugarcane fiber	Stainless Steel	Ceramic	Stainless Steel
Eco-Friendly	✓ Renewable	✗ Traditional	✗ Traditional	✗ Traditional
Price Reference		57元	140+元	200+元
Core Advantages	Weighing, Slow Feeding & Eco-Friendly Design	Wireless, Weighing & Anti-Tip Design	Wireless, Weighing	Scheduled Feeding

# GREEN LIFE FOR EVERYONE

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