BRAND
SECURE SYSTEM

Simple. Fast. Online.

BRAND SECURE SYSTEM® is a simple solution for digitizing your individual products. Protect your brand from fraud and counterfeiting, communicate with your customers and control your distribution channels.

GEO Tracking

Valuable insights thanks to data analysis of product movements

Protection against counterfeiting

and illegal trade through e-verification of original products

All types of packaging

Integration into your existing product packaging or as an additional seal

Gray market detection

and identification of the causer

Customer dialog

Identify and reach end-customers worldwide

Transparent supply chains and distribution channels

Track & Trace - from production to the end customer - and back again

Intelligent security for your original products

BRAND SECURE SYSTEM® helps you fight counterfeiting and illegal trade to increase trust in your brand and supports you in complying with international regulations such as supply chain law.

Our patented process combines tamper proof security labels with the powerful **BRAND SECURE SYSTEM**® cloud solution.

Label

- Tamper proof
- Open & hidden code
- Suitable for all common surfaces
- Layout can be customized

Database

- Database-based product query
- Product and group management
- Access tracking

App

- Integration into existing systems possible
- Web app or native app

Dialog

- Easy exchange between manufacturer and end user
- Increased confidence
- New marketing tool

Digital Product Passport

Authenticity Check

① Visit Website
brandsecuresystem.com

② Open me!

③ Scan me!

Digital product verification and secure traceability in the cloud.

With the **BRAND SECURE SYSTEM®** cloud platform, you can easily determine your actual flow of goods as soon as your customers verify your products online.

BRAND SECURE SYSTEM® cloud service features:

- Creation of billions of unique identifier codes (UIDs that are secure, highly scalable and based on cryptographic blockchain technology).
- Multilingual online verification for every code scanned, including fake score analysis
- Automated analysis of all generated data
- Full support for integration into your existing IT and process environment.

BRAND SECURE SYSTEM

PROTECT YOUR BRAND!

Request a demo!

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