

HOLUAH!®

THE OFFICIAL LANGUAGE OF *happy pets* ♡



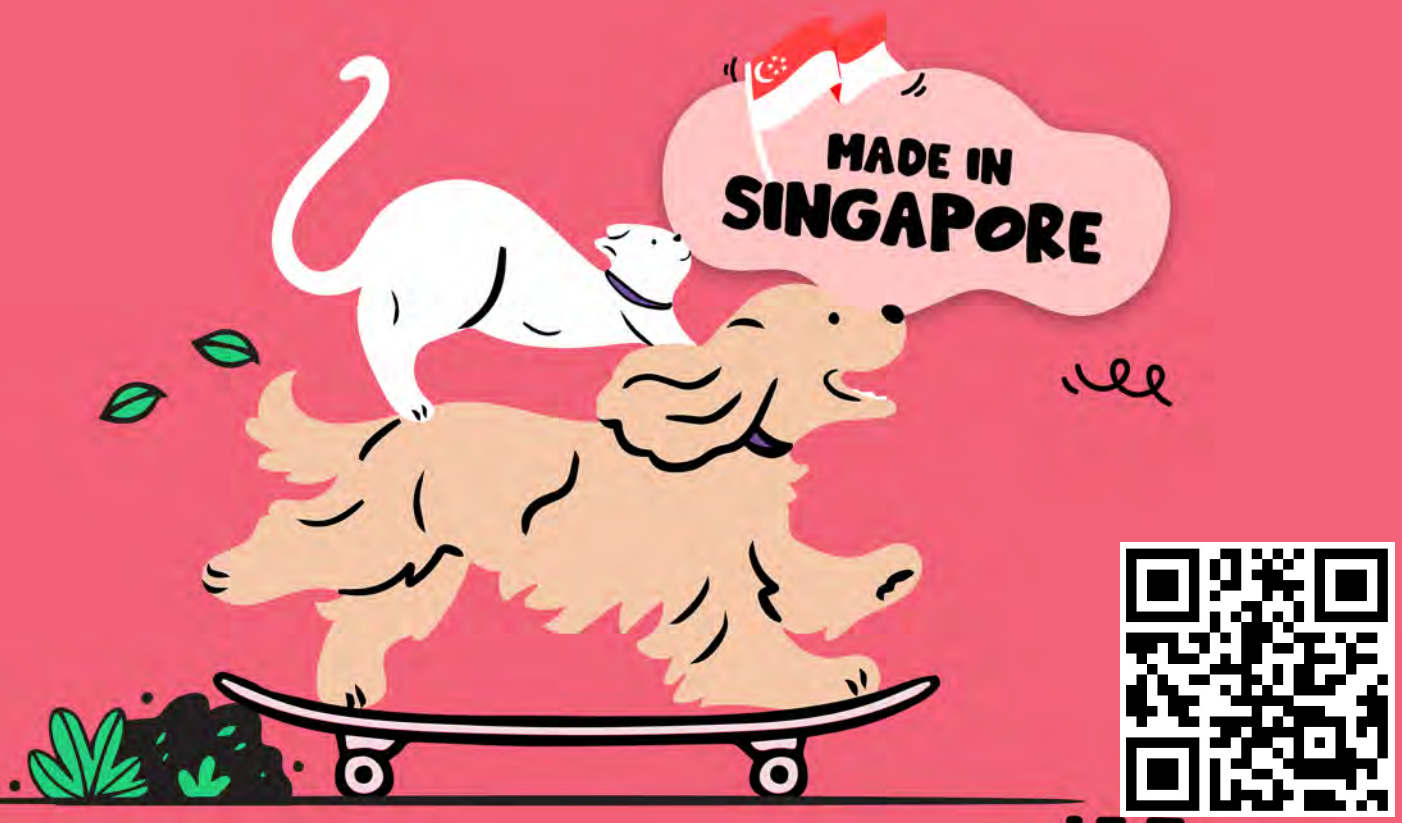
HOLUAH!®

Holuah! was born from one simple truth: life's finest moments are often the ones shared with our pets. We saw how confusing pet care had become – endless claims, countless choices, and too little clarity for people who simply want the very best for those they love.

So we created Holuah! to bring everything back to what matters most: trust, quality, and genuine care.

Shaped by fresh energy and guided by decades of pet care experience, we understand pets and the people who cherish them. We listen, we learn, and continually improve, so pet parents can feel confident in every choice they make.

At the heart of Holuah! is devotion not only to pets, but to the precious everyday moments shared with them. Because when love is real, every moment matters.





HOLUAH![®]

FREEZE DRIED TREATS

for cats & dogs

Elevate treat time with Holuah! Single-Ingredient Freeze Dried Treats, proudly made in Singapore for cats and dogs. Crafted from 100% real meat and gently freeze dried to lock in nutrition and flavor, these treats are perfect for picky eaters and pets with sensitivities.

Our range features high quality staples alongside novel proteins like kangaroo, camel, and possum, providing unique options that avoid common dietary triggers. Completely grain free and filler-free, every bite delivers the pure, nutrient-dense reward your pet deserves.

14 **VARIETIES OF PREMIUM
FREEZE-DRIED TREATS**
*with additional selections
in development*

FREEZE-DRIED TREATS FOR DOGS & CATS



Pork Liver

HL-T68292

Weight: 70g

- Lean, high-quality muscle meat
- High in taurine – beneficial for heart health (especially for cats)
- Contains CoQ10 for cellular energy & cardiovascular support
- Good source of iron, zinc & selenium



Pork Heart

HL-T68285

Weight: 70g

- Extremely nutrient-dense
- Rich in vitamin A for vision, immunity & skin
- Provides B vitamins, iron, copper, & selenium
- Supports energy production & red blood cell formation



Pork

HL-T68278

Weight: 70g

- Highly palatable, great for picky eaters
- Good source of protein & essential amino acids
- Contains healthy fats that support energy & skin health
- Generally gentle on tummies compared to richer proteins



Lamb

HL-T68261

Weight: 70g

- High-quality, nutrient-rich red meat
- Great alternative protein for pets with chicken/ beef sensitivities
- Rich in iron, zinc & selenium
- Contains healthy fats that support skin health & energy levels

HOLUAH![®]

FREEZE-DRIED TREATS FOR DOGS & CATS



Beef Heart

HL-T68216

Weight: 70g

- Rich in Taurine & CoQ10
- Supports heart health, muscle function & stamina
- Provides B vitamins & essential minerals
- Leaner than many other cuts of beef



Beef

HL-T68209

Weight: 70g

- Excellent complete protein source
- Packed with iron and B vitamins
- Helps build lean muscle
- Highly palatable for most pets
- Provides essential minerals for overall vitality



Japanese Flounder

HL-T68247

Weight: 70g

- Lean, easy-to-digest fish protein
- Naturally rich in omega-3 fatty acids for skin, coat & joint health
- Low-fat option for sensitive or weight-management pets
- Contains important minerals like phosphorus & magnesium



Kangaroo

HL-T68254

Weight: 70g

- Ultra-lean red meat (very low fat)
- High in protein & essential amino acids
- Often recommended for pets with food allergies
- Rich in iron & B vitamins
- Good for weight management due to low fat content

HOLUAH![®]

FREEZE-DRIED TREATS FOR DOGS & CATS



Green Lipped Mussels

HL-T68230

Weight: 70g

- Natural powerhouse for joint health
- Rich in omega-3s
- Contains glucosamine & chondroitin for mobility and cartilage support
- Supports skin, coat & immune health
- Excellent natural anti-inflammatory ingredient



Kibinago

HL-T68223

Weight: 50g

- Naturally rich in Omega-3 fatty acids for healthy skin & coat
- Supports heart & joint health
- Small whole fish provide a natural source of calcium & phosphorus
- Highly palatable and ideal for picky eaters
- Easily digestible protein source



Camel

HL-T68384

Weight: 50g

- Novel protein, suitable for pets with common protein sensitivities
- Naturally lean, supporting healthy weight management
- Rich in iron to support energy & vitality
- High quality protein for muscle maintenance
- Easily digestible, gentle on sensitive stomachs



Possum

HL-T68391

Weight: 50g

- Unique novel protein, suitable for pets with allergies to common meats
- Rich in essential nutrients to support overall health
- Supports muscle maintenance and energy levels
- Highly palatable for fussy eaters

HOLUAH![®]

FREEZE-DRIED TREATS FOR DOGS & CATS



Wild Hare

HL-T68414

Weight: 50g

- Naturally low in fat
- Lean, novel protein suitable for elimination diets
- Rich in essential vitamins & minerals
- Supports overall vitality & energy levels
- High in protein to support muscle development



Venison

HL-T68407

Weight: 50g

- Novel protein, ideal for pets with food sensitivities
- Lean meat supporting healthy weight management
- Rich in iron & vitamin B for energy support
- Supports strong muscles & overall condition
- Highly digestible and gentle on the gut

HOLUAH![®]

HOLUAH![®]



FREEZE DRIED RAW DOG FOOD *Complete & Balanced*

Holuah! Freeze Dried Raw is a complete and balanced, grain-free meal designed for peak canine health. Using single-meat protein and a gentle freeze drying process, we preserve the natural nutrients and enzymes found in real ingredients.

This formula meets AAFCO standards without artificial preservatives, colors, or flavors. Every bite is nutrient dense to specifically support healthy digestion, a strong immune system, and a shiny coat. Use it as a full meal or topper for simple, professional grade raw nutrition.



FREEZE-DRIED RAW FOOD FOR DOGS



Beef

HL-FD68483

Weight: 400g

- Packed with iron and essential amino acids for muscle strength
- Freeze-dried to preserve natural nutrients and enzymes
- Supports high energy levels and overall vitality



Pork

HL-FD68971

Weight: 400g

- Highly digestible protein and B-vitamins for steady energy
- Freeze-dried to preserve natural nutrients and enzymes
- Nutrient-dense formula for a strong immune system



Salmon

HL-FD68988

Weight: 380g

- Rich in Omega-3 fatty acids for skin, coat, and joint health
- Freeze-dried to preserve natural nutrients and enzymes
- High digestibility and nutrient-dense for peak health



Kangaroo

HL-FD68490

Weight: 380g

- Naturally low in fat for healthy weight management
- Excellent for dogs with food sensitivities or allergies
- Freeze-dried to preserve natural nutrients and enzymes
- Nutrient-dense formula to support overall health

HOLUAH![®]

HOLUAH![®]



CAT CANNED FOOD

GOURMET GRAVY

Treat your cat to a delicious and nourishing meal with Holuah! Cat Canned Food, crafted with real, human grade tuna to provide high quality protein for strong muscles and overall wellbeing. This grain free recipe is gentle on digestion and fortified with taurine to support healthy vision and heart function. Served in a rich, savoury gravy, it helps keep your cat hydrated while maintaining tender chunks of tuna for a satisfying texture your cat will love.



GOURMET GRAVY CANNED FOOD FOR CATS



Tuna with Whitebait

HL-CG10362

Weight: 80g
Carton: 24 cans



Tuna with Baby Clam

HL-CG10355

Weight: 80g
Carton: 24 cans



Tuna with Quinoa

HL-CG10348

Weight: 80g
Carton: 24 cans



Tuna with Crab Surimi

HL-CG10331

Weight: 80g
Carton: 24 cans



Tuna with Salmon

HL-CG10386

Weight: 80g
Carton: 24 cans



Tuna with Bonito Flakes

HL-CG10379

Weight: 80g
Carton: 24 cans

[®]
HOLUAHI!

GOURMET GRAVY CANNED FOOD FOR CATS



Tuna with Shrimp

HL-CG10393

Weight: 80g

Carton: 24 cans



Skipjack Tuna Whitemeat

HL-CG10324

Weight: 80g

Carton: 24 cans



Tuna with Quail Egg

HL-CG10416

Weight: 80g

Carton: 24 cans



Tuna with Pumpkin

HL-CG10409

Weight: 80g

Carton: 24 cans

[®]
HOLUAHI!

Real nutrition for real-world happiness.

MOMENTS OF PURE JOY



-  [holuahpets](https://www.instagram.com/holuahpets)
-  [holuahpets](https://www.facebook.com/holuahpets)
-  [holuah.com](https://www.holuah.com)
-  hello@holuah.com



FOOD FOR THE GOOD[®]

 [foodforthegood.sg](https://www.instagram.com/foodforthegood.sg)





FOOD FOR THE GOOD[®]

Food For The Good is a wholesome pet treat brand dedicated to crafting nutritious, high-quality rewards that pets genuinely enjoy. Built on the belief that pets deserve real, nourishing food made with care, the brand focuses on thoughtfully selected ingredients that support the health and happiness of both dogs and cats. Every recipe is developed with a balance of taste and nutrition in mind, making treat time both rewarding and beneficial for everyday well-being.

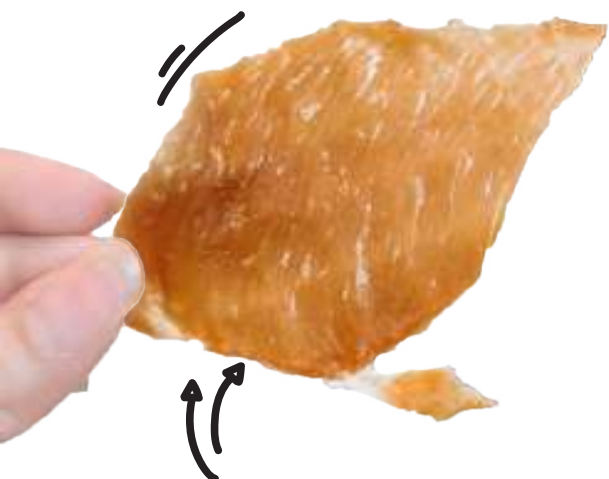
The Food For The Good range offers a wide variety of formats and textures to suit different preferences and feeding occasions. From gently air-dried treats that preserve natural flavour and nutrition, to bite-sized cubes ideal for training rewards, and freeze-dried cookies that deliver a light, crunchy texture with locked-in goodness, there is something for every pet. The range also includes nutrient-rich freeze-dried treats, wholesome cow and goat milk suitable for both cats and dogs, flavourful meal toppers to enhance everyday meals, and fun waffle-inspired creations for an extra-special snack experience. With its diverse selection, Food For The Good brings variety, nourishment, and joy to every bite.



AIR DRIED



Crafted with simplicity and quality in mind, our **AIR DRIED SINGLE INGREDIENT TREATS** are made using only one premium ingredient, gently air dried to preserve natural nutrients and flavour. With no additives, fillers, or preservatives, these treats deliver a wholesome, chewy texture that pets love while supporting overall health.



**ONE INGREDIENT
TOTAL NUTRITION**

8 **UNIQUE
VARIETIES**



AIR DRIED TREATS FOR DOGS & CATS



Chicken Breast

FFTG-9074 | 300G



Duck Breast

FFTG-9050 | 300G



Sweet Potato

FFTG-9067 | 600G



Chicken Crisp

FFTG-9715 | 170G



Duck Crisp

FFTG-9708 | 170G



Pumpkin

FFTG-9678 | 100G



**Salmon & Fish
Skin Cubes**

FFTG-9500 | 120G



**Tuna & Fish
Skin Cubes**

FFTG-9517 | 120G

FOOD FOR THE GOOD[®]

FREEZE DRIED



Our **FREEZE DRIED SINGLE INGREDIENT TREATS** lock in the natural taste and nutrition of raw ingredients through a gentle freeze drying process. Made with just one high-quality protein, they offer a light, crunchy texture and are perfect for pets with sensitivities or owners seeking pure, minimally processed rewards.

21⁺ DIVERSE
OPTIONS

Making it easy to rotate flavors and keep snack time exciting while sticking to a *limited-ingredient diet*.



FREEZE DRIED TREATS FOR DOGS & CATS



Cod Fish

FFTG-9227 | 50G



Herring

FFTG-9159 | 50G



Mackerel

FFTG-9098 | 70G



Shishamo

FFTG-9661 | 50G



Salmon

FFTG-9081 | 50G



Salmon with Skin

FFTG-8018 | 180G



Sardine

FFTG-9289 | 50G



Purple Sweet Potato

FFTG-9128 | 100G



Sweet Potato

FFTG-9142 | 100G

FOOD FOR THE GOOD[®]

**FREEZE DRIED TREATS
FOR DOGS & CATS**



Chicken Fillet

FFTG-9210 | 100G



Chicken Heart

FFTG-9685 | 70G



Chicken Neck

FFTG-9692 | 70G



Chicken Breast

FFTG-9111 | 70G



Chicken Breast

FFTG-9449 | 250G



Duck Fillet

FFTG-9203 | 100G



Duck Breast

FFTG-9104 | 70G



Duck Heart

FFTG-8117 | 70G



Duck Neck

FFTG-9654 | 70G

FOOD FOR THE GOOD[®]

**FREEZE DRIED TREATS
FOR DOGS & CATS**



Lamb Liver

FFTG-9135 | 70G



Beef Liver

FFTG-8025 | 80G



Blue Mussel

FFTG-8001 | 80G

FOOD FOR THE GOOD[®]

Cubes

FREEZE DRIED



Designed for convenience and versatility, our **FREEZE DRIED CUBES** are small, bite-sized treats that are perfect for training, rewarding, or as a meal topper. Packed with rich protein and natural flavour, these cubes make it easy to add a nutritious boost to your pet's daily routine.

8

**DELICIOUS
VARIETIES**

wide selection of flavors, featuring a premium range of fish, chicken, and duck.



FREEZE DRIED CUBES TREATS FOR DOGS & CATS



Cod Fish Cubes

FFTG-9494 | 50G



Codfish & Seaweed

FFTG-9470 | 70G



Flounder Cubes

FFTG-9487 | 50G



Salmon Cubes

FFTG-9456 | 70G



Tuna Cubes

FFTG-9463 | 70G



Pollock Cubes

FFTG-9432 | 50G



Chicken Cubes

FFTG-9418 | 80G



Duck Cubes

FFTG-9425 | 70G

FOOD FOR THE GOOD[®]

Cookies

FREEZE DRIED



OUR FREEZE DRIED COOKIES combine the goodness of real meat and real fruits in simple, two-ingredient recipes. Light, crunchy, and full of natural flavour, these treats offer a balanced and delicious snack option without unnecessary additives.

7 UNIQUE VARIETIES

Crafted with premium proteins expertly paired with wholesome fruits, vegetables, or creamy milk.



FREEZE DRIED COOKIES TREATS FOR DOGS & CATS



Chicken & Krill

FFTG-8070 | 70G



Chicken & Blueberry

FFTG-9197 | 70G



Chicken & Goat Milk

FFTG-8094 | 70G



Duck & Pear

FFTG-9173 | 70G



Beef & Pumpkin

FFTG-9166 | 70G



Salmon & Cranberry

FFTG-9180 | 70G



Codfish & Gojiberry

FFTG-9739 | 70G

FOOD FOR THE GOOD[®]

Himalayan Yak Chew

Made from traditional Himalayan recipes using yak milk, our yak chews are a long-lasting, natural chew that supports dental health. Hard, durable, and highly satisfying, they help reduce plaque and tartar buildup while keeping dogs happily engaged.

Once they are chewed to smaller pieces, pop them into the microwave for about 60 seconds and watch them puff up! Give it to your dog once cooled.

The puffs are crispy, crunchy that your beloved pets will enjoy chowing down these Yak Puff.



GLUTEN FREE



HIGH IN PROTEIN



100% NATURAL



100% NATURAL & ORGANIC DOG CHEWS



ANXIETY DIGESTABLE



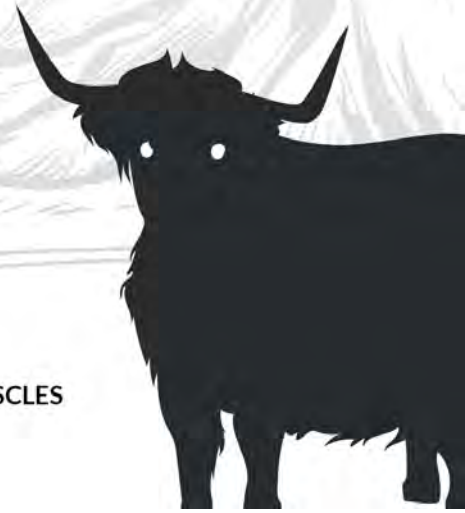
ODOR CONTROL



TEETHING RELIEF



EXERCISE FOR JAW MUSCLES



Himalayan Yak Chew

FFTG-9258 | SMALL

Suitable for dogs up to 7kg



Himalayan Yak Chew

FFTG-9265 | MEDIUM

Suitable for dogs between 7kg to 15kg



Himalayan Yak Chew

FFTG-9272 | LARGE

Suitable for dogs between 15kg to 30kg



Himalayan Yak Puff

FFTG-9524 | 65G

- Supports muscle health
- Lactose-Free: Easy on the stomach

FOOD FOR THE GOOD[®]

Toppings

Freeze Dried



Enhance your pet's meals with our freeze dried toppings, made from high-quality proteins and gently processed to retain maximum nutrition. Perfect for picky eaters, these toppers add irresistible flavour and a protein-rich boost to both cat and dog diets.

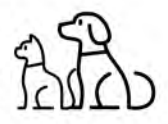
Benefits



Gently freeze-dried to preserve nutrients and flavor



Suitable for cats and dogs of all life stages



**FREEZE DRIED TOPPINGS
FOR DOGS & CATS**



Beef

FFTG-TOP8148 | 250G



Chicken

FFTG-TOP8155 | 250G



Duck

FFTG-TOP8162 | 250G



Salmon

FFTG-TOP8179 | 250G

freeze dried waffle

Fun meets nutrition with our **WAFFLE-SHAPED FREEZE DRIED TREATS**, made from real fruits and goat milk. Light, crunchy, and packed with natural goodness, these unique treats offer a delightful way to reward pets while supporting their overall wellbeing.

DELICIOUSLY SMOOTH
AND EASY TO DIGEST

NO GRAINS, FILLERS,
OR ARTIFICIAL NONSENSE

REAL STRAWBERRY, KIWI,
BLUEBERRY & MANGO
IN EVERY BITE



FREEZE DRIED WAFFLE TREATS FOR DOGS & CATS



Duck with Goat Milk, and Blueberry

FFTG-8032 | 8 x 6G



Duck with Goat Milk, and Kiwi

FFTG-8049 | 8 x 6G



Duck with Goat Milk, and Mango

FFTG-8056 | 8 x 6G



Duck with Goat Milk, and Strawberry

FFTG-8063 | 8 x 6G

FOOD FOR THE GOOD[®]

freeze dried egg roll

A unique and nutritious treat, our freeze dried egg roll features a savoury outer layer of real meat wrapped around a rich egg yolk centre. Packed with protein and flavour, it delivers both texture and taste in every bite.

Real Meat wrapped
around a rich
Egg Yolk centre

A unique and
nutritious treat



FOOD FOR THE GOOD[®]
egg roll
freeze dried

Chicken with egg yolk

For cats and dogs | Perfect for fussy eater | Freshly packed into 8 x 8g

FOOD FOR THE GOOD[®]
egg roll
freeze dried

Salmon with egg yolk

For cats and dogs | Perfect for fussy eater | Freshly packed into 8 x 8g

FREEZE DRIED EGG ROLL TREATS FOR DOGS & CATS



Salmon with Egg Yolk

FFTG-8339 | 8 x 8G



Chicken with Egg Yolk

FFTG-8315 | 8 x 8G

FOOD FOR THE GOOD[®]

Party Bag



Our **AIR DRIED PARTY BAG** features a variety of jerky-style treats with a chewy texture pets love. Carefully air dried to maintain flavour and nutrients, it's the perfect mix for treating, sharing, or simply adding excitement to snack time.



DOUBLE THE FLAVOR



Textural Variety



Chewy, delectable, and protein-packed because every bite is a party!

**AIR DRIED PARTY BAGS TREATS
FOR DOGS & CATS**



Classic Chicken Fillet

FFTG-9586 | 200G x 2



Dainty Duck Fillet

FFTG-9593 | 200G x 2



**Classic Chicken
Soft Jerky**

FFTG-8124 | 200G x 2



**Dainty Duck
Soft Jerky**

FFTG-8131 | 200G x 2

Smoothies

Complete & Balanced

Our cat canned food is formulated to be complete and balanced, providing all the essential nutrients cats need for daily health.

With a smooth, velvety texture and rich flavour, it is highly palatable and perfect for supporting hydration and overall wellbeing.

98%
MEAT PROTEIN



WET CANNED FOOD FOR CATS



Salmon

FFTG-CS8469 | 80G



Chicken

FFTG-CS8421 | 80G



Quail

FFTG-CS8445 | 80G



Rabbit

FFTG-CS8452 | 80G



Tuna

FFTG-CS8476 | 80G



Duck

FFTG-CS8438 | 80G

FOOD FOR THE GOOD[®]

pet milk

for cats and dogs



A close-up illustration of a blue bottle of "cow milk" for cats and dogs. The bottle features the "FOOD FOR THE GOOD" logo and a cow illustration. A circular seal with a crossed-out milk can icon says "LACTOSE FREE". Below the bottle, a cow is running with a bucket. Three benefit icons are shown at the bottom: a heart for "HEALTHY HEART, EYES & SKIN", a bone for "STRONGER BONES & MUSCLES", and a stomach for "NATURALLY EASY TO DIGEST".

A close-up illustration of a green bottle of "goat milk" for cats and dogs. The bottle features the "FOOD FOR THE GOOD" logo and a goat illustration. A circular seal with a stomach icon says "GENTLE ON STOMACH". Below the bottle, a goat is running with a bucket. Three benefit icons are shown at the bottom: a skin/coat icon for "SKIN, COAT & ENERGY BOOST", a stomach icon for "GENTLE ON STOMACH", and a stomach icon for "NATURALLY EASY TO DIGEST".

Rich in protein and calcium, our **COW AND GOAT MILK** options provide a nourishing and hydrating addition to your pet's diet. Serve on its own or mix into meals to enhance taste and support strong bones, digestion, and overall vitality.

COW & GOAT MILK FOR DOGS & CATS



Cow Milk

FFTG-M8186 | 200ml

- Lactose-free & easy to enjoy
- Rich in calcium & protein
- Promotes healthy teeth & strong bones
- Supports muscle recovery & growth
- Taurine added for heart & eye health
- Suitable for all life stages



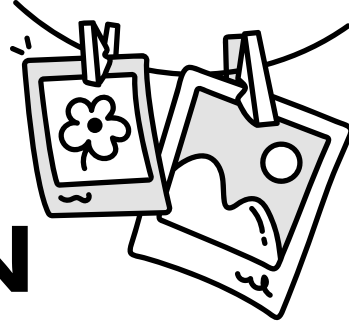
Goat milk

FFTG-M8193 | 200ml

- Gentler on sensitive stomachs
- Supports gut & immune health
- Rich in calcium, potassium & essential vitamins
- Supports bones, muscles & overall vitality
- Promotes healthy skin & shiny coat
- Suitable for all life stages

FOOD FOR THE GOOD[®]

THE PURE JOY OF REAL NUTRITION



@millothemerlepoodle



@bambam.bella.lola.louie.mochi



@stella.andbailey



@Th_babypompom



@autumntheborder



@sherlockycoon



@nutbeygumbeanbeezhangger

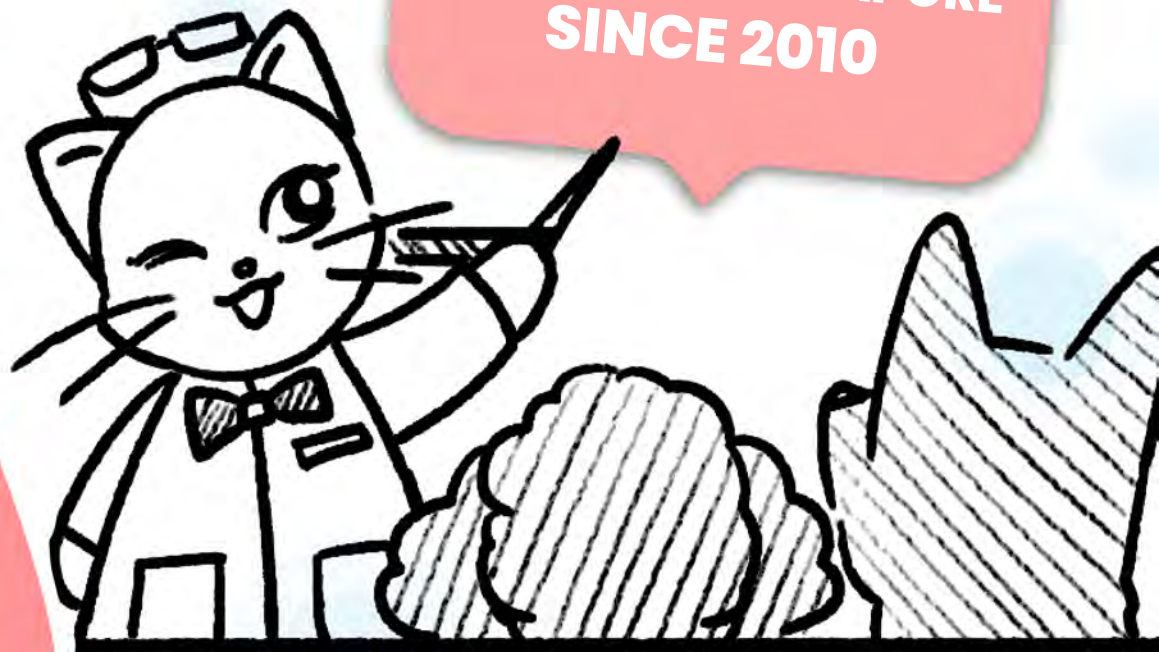
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GOODGUT

HUMAN GRADE
PET SUPPLEMENTS

**FRESHLY
MADE IN
SINGAPORE**

**TRUSTED AND USED
BY VETS IN SINGAPORE
SINCE 2010**



GOODGUT

Good Gut is a Singaporean pet supplement brand specializing in advanced postbiotic formulations to support digestive health and overall well-being in pets. Made in Singapore using human-grade ingredients, the supplements are designed to be gentler on the gut, making them suitable for pets with sensitive digestion or a history of pancreatitis, IBS, or IBD.

Available in gel and powder formats with targeted support, Good Gut provides a convenient way to help maintain a balanced gut environment for dogs and cats.



HOW DOES **BYE DIARRHEA GEL** HELP?

- **5 powerful localized strains of Lactobacillus**
- **1 localized strain of Bifidobacterium**

Lactobacillus and Bifidobacterium help pets with diarrhea by restoring the gut microbiome, enhancing digestion, strengthening the intestinal barrier, modulating immune responses, and producing beneficial compounds like SCFAs that help repair damaged gut lining. Together, these effects reduce diarrhea symptoms, promote faster recovery, and support long-term gut health.

- **Kaolin**

Kaolin helps manage diarrhea by binding toxins and bacterial, absorbing excess water to firm stool and soothes irritated gut



WHAT SYMPTOMS CAN **BYE DIARRHEA GEL** HELP WITH?



SOFT STOOLS

(can be picked up, soft, log shape)



SLOPPY PILE

(can be picked up, with massive stains on floor)



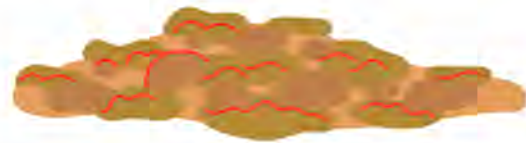
WATER DIARRHOEA

(cannot be picked up)



WATER DIARRHOEA

(hard to pick up, liquid with shape)



BLOODY STOOLS

(Better Poop can help to effectively absorb toxins. If your pet is having an excessive amount of bloody stools, please visit your trusted Veterinarian as soon as possible)

HOW TO FEED BYE DIARRHEA GEL?

Below 5kg:

1ml for the first 12 hours, increase to 2mls for the next 12 hours if poop shows improvement.

5.01kg to 10.00kg

1.5mls for the first 12 hours, increase to 3mls for the next 12 hours if poo shows improvement.

10.01kg to 20.00kg

2mls for the first 12 hours, increase to 4mls for the next 12 hours if poo shows improvement.

20.01kg to 30.00kg

3.5mls for the first 12 hours, increase to 7mls for the next 12 hours if poo shows improvement.

Once diarrhoea has stopped, discontinue Bye Diarrhea Gel. This product should not be fed for more than 3 days. Consult your vet immediately if there is no improvement after 24 hours.

WHAT DOES IT CONTAIN?

- Lactobacillus Plantarum
- Lactobacillus Acidophilus
- Lactobacillus Fermentum
- Lactobacillus Rhamnosus
- Lactobacillus Paracasei
- Minimal Xanthan Gum
- Bifidobacterium Longum
- Prebiotics
- Kaolin
- Calcium
- Oil

*minimal oil and xanthan gum are added to bind the ingredients and make it into gel form

WHEN TO USE BYE DIARRHEA GEL?



Before or after a swim at the sea or pool



Over feeding of treats, chews or food



Before or after a party where feast are served



Before vaccinations



Soft stools or diarrhea



Before monthly preventatives



Licking or eating unknown things off the grass



Hashing in muddy areas



Before or after stressful events

HOW DOES *PROBIOTICS GEL* HELP?

Bifidobacterium Longum

This helps digest complex carbohydrates, fibers, and nutrients in pets by producing enzymes that break them down into simpler forms, enhancing nutrient absorption, including vitamins, minerals, and amino acids.

Lactobacillus Plantarum

Effective at outcompeting harmful bacteria such as Clostridium and E.coli, it reduces infection risks and supports a healthy gut, making it beneficial for pets recovering from antibiotics or experiencing microbial imbalances.

Lactobacillus Paracasei

It strengthens the gut lining, helping prevent syndrome, and reduces gut inflammation, making it beneficial for pets with chronic digestive issues or conditions like IBD.

Lactobacillus Rhamnosus

Essential for digestion and nutrient absorption, reducing diarrhea, constipation, and bloating, while supporting the intestinal barrier to prevent harmful pathogens and toxins from entering the bloodstream.

Lactobacillus Acidophilus

One of the superstar perks is that it helps your furry pals break down their food like champs and soak up all the tasty nutrients, making sure they're getting the best chow possible! This is super crucial for the sensitive tummies or the little ones bouncing back from any digestive drama!

Lactobacillus Reuteri

It produces reuterin, a natural antimicrobial that inhibits harmful bacteria, fungi, and viruses in the gut, protecting pets from infections promoting a healthier intestinal environment.



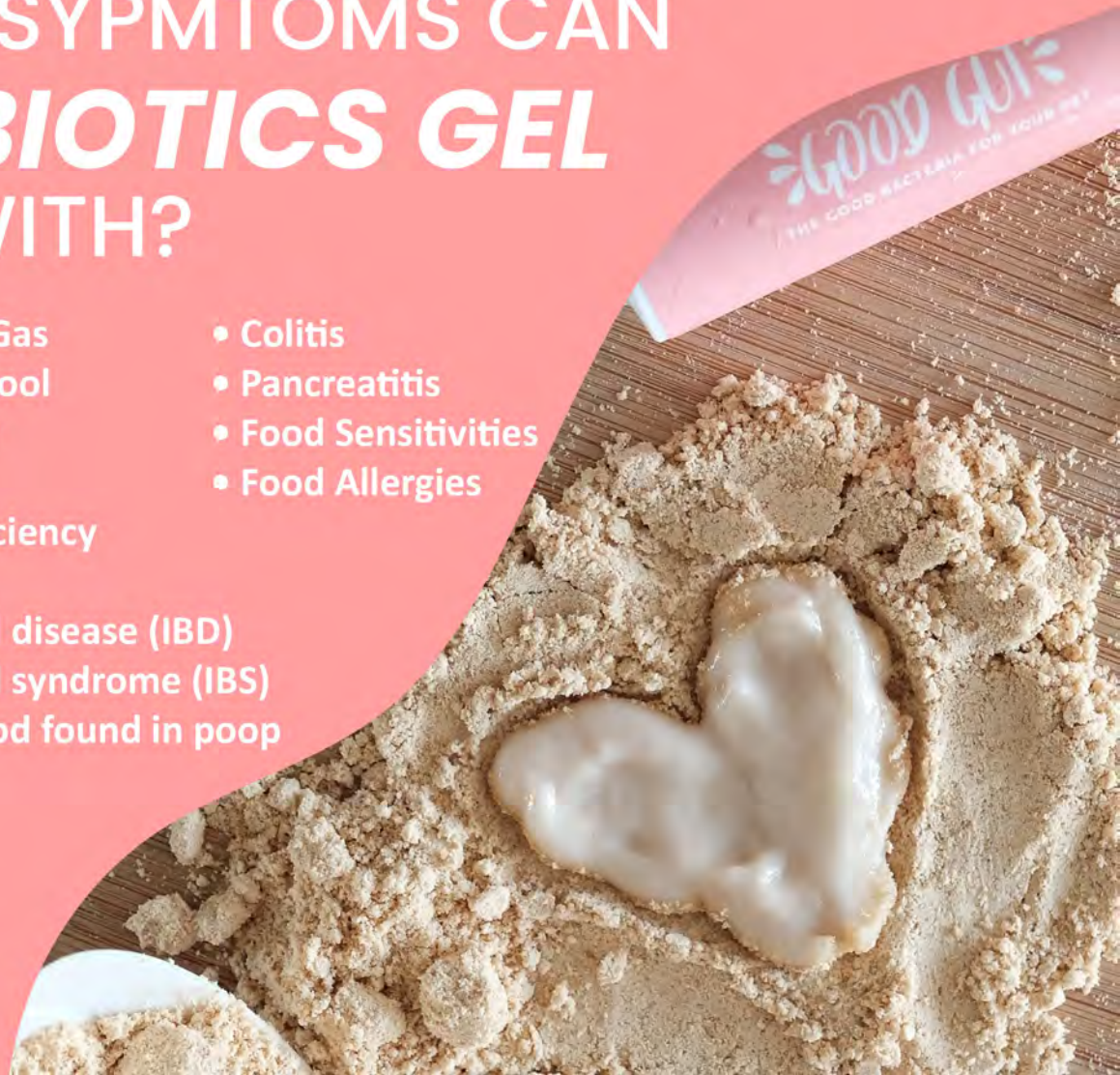
WHAT DOES IT CONTAIN?

- Lactobacillus acidophilus
- Lactobacillus reuteri
- Lactobacillus plantarum
- Lactobacillus rhamnosus
- Lactobacillus paracasei
- Bifidobacterium Longum
- Minimal Xanthan Gum
- Prebiotics
- Calcium
- Minimal Oil

*minimal oil and xanthan gum are added to bind the ingredients and make it into gel form

WHAT SYMPTOMS CAN PROBIOTICS GEL HELP WITH?

- Bad breath & Gas
- Inconsistent stool
- Low Immunity
- Bile Vomiting
- Nutrients Deficiency
- Indigestion
- Irritable bowel disease (IBD)
- Irritable bowel syndrome (IBS)
- Undigested food found in poop
- Colitis
- Pancreatitis
- Food Sensitivities
- Food Allergies





Bye Diarrhea Gel

GG-BDGeI | 15ml

Good Gut Bye Diarrhea Gel treats diarrhea caused by stress colitis from boarding, moving, or any change in routine; unexpected diet changes, such as eating a new or unusual food; or bacterial imbalance from prolonged antibiotic use. A formula as old as time, used by Vets and pet owners.

Bye Diarrhea helps to firm up stools within 24 hours.



Probiotics Gel

GG-LFGGeI | 15ml

Good Gut Probiotics Gel contains a proprietary blend of lactobacilli to promote a healthy digestive system. Popular with pets who prefer supplements in gel form, the good bacteria used Good Gut Probiotics Gel help break down food and absorb nutrients like vitamins and minerals, which is especially important for pets with sensitive stomachs or those recovering from an illness.



FULL COVERAGE FOR THE GUT!

Better Gut

GG-BG | 150g

Formulated with localized strains from Singapore, Better Gut supports digestion, nutrient absorption, and gut health—ideal for pets with sensitive stomachs or recovering from illness.

It helps strengthen the gut lining, and relieves chronic issues like diarrhea or IBD. Trusted by veterinarians for over 10 years, it's one of the most recommended gut supplements for pets.

WHAT SYMPTOMS CAN **BETTER GUT** HELP WITH?

- Pancreatitis
- Colitis
- Bad breath
- Flatulence (Gas)
- Inconsistent stools (From time to time it softens)
- Low Immunity
- Indigestion
- Food sensitivities
- Food allergies
- Bile vomiting
- Nutrients deficiency (underweight)
- Irritable bowel disease (IBD)
- Irritable bowel syndrome (IBS)
- Undigested food found in poop



THE KIDNEY SAVER

Better Kidney

GG-BK | 150g

Through the gut-kidney axis, lactobacillus acidophilus and lactobacillus gasseri help reduce toxin buildup, ease inflammation, strengthen immunity, and maintain electrolyte balance.

By improving gut health, they also enhance nutrient absorption and lower the risk of secondary infections like UTIs. Trusted by vets for over 10 years in Singapore, this formula remains one of the most effective kidney supplements on the market.

WHAT SYMPTOMS CAN **BETTER KIDNEY** HELP WITH?

- Urinary Tract Infection (UTI)
- Chronic kidney failure
- Polycystic kidney disease
- Early kidney disease
- Entering senior life stage
- Proteinuria
- Amyloidosis
- Pyelonephritis
- Renal dysplasia
- Elevated blood urea nitrogen (BUN)
- Glomerulonephritis
- Elevated phosphorus level



**SOOTHES
ITCHY SKIN**

Better Skin & Coat

GG-BSC | 150g

Beta-glucan from mushrooms and probiotics (Lactobacillus plantarum & Lactobacillus reuteri) work together to promote healthy skin and a shiny coat. Beta-glucan soothes irritation, prevents dryness, and aids skin repair, while probiotics support gut health to reduce inflammation and boost immunity.

Veterinarians have trusted and dispensed the Better Skin & Coat formula for over a decade in Singapore, making it one of the most popular and enduring choices for pet wellness today.

WHAT SYMPTOMS CAN **BETTER SKIN & COAT** HELP WITH?

- Shedding
- Red & Itchy Skin
- Dandruff
- Hotspots
- Fungal infection
- Excessive licking of paw
- Ringworm
- Yeast infection
- Atopic dermatitis



**IMPROVE TEAR
QUALITY**

Better Tears

GG-BTears | 150g

A blend of Lactobacillus strains (rhamnosus, reuteri, casei, acidophilus) works with antioxidants and superfoods like bilberry, zeaxanthin, and astaxanthin to balance the gut, reduce inflammation, and prevent tear-staining microbial overgrowth.

Golden Flaxseeds and Omega- 3s (ALA, EPA, DHA) are also added to soothe inflammation directly within the tear glands, ensuring tear production is healthy and balanced.

WHAT SYMPTOMS CAN **BETTER TEARS** HELP WITH?

- Redness and inflammation of eyes
- Foul odor surrounding eyes on fur
- Gunky or sticky eyes
- Frequent eye infections
- Dry eyes
- Tear duct blockage
- Redness in eyes
- Bad tear quality
- Discolored tear stains



TARTAR REMOVER

Better Teeth

GG-BTeeth | 150g

The team of Lactobacillus helps balance the bacteria in your pet's mouth, crowding out the harmful kinds that cause plaque, tartar, and bad breath. Ingredients like Aloe Vera and Peppermint leaves then soothe inflamed gums and provide natural freshness.

Meanwhile, seaweed and kelp extracts act as a natural cleaning crew, making it harder for plaque to stick to teeth. Finally, broccoli extract adds an antioxidant boost to help protect the gums from damage. Together, they promote healthier teeth, gums, and fresher breath.

WHAT SYMPTOMS CAN BETTER TEETH HELP WITH?

- Tartar
- Plaque buildup
- Stinky breath
- Stomatitis
- Periodontal disease

- Enamel hypoplasia
- Gingivitis
- Chipped Tooth

(Support recovery by strengthening enamel, reducing harmful bacteria, and promoting gum health for better healing.)



MOOD ENHANCER

Better Mood

GG-BM | 150g

Lactobacillus rhamnosus, Lactobacillus plantarum, and Bifidobacterium longum work together to support your pet's mood and emotional balance through the gut-brain axis.

By balancing the gut's microbiome, they boost "feel-good" chemicals like serotonin and reduce stress hormones such as cortisol, helping your pet stay calmer, happier, and more relaxed.

WHAT SYMPTOMS CAN BETTER MOOD HELP WITH?

- Inability to settle down
- Hiding
- Destructive behavior
- Aggression
- Increased vocalization
- Panting and drooling due to fear
- Shaking

- Excessive barking
- Pacing
- Whining
- Trembling
- Changes in litter box habits
- Excessive grooming
- Withdrawal



GOOD

stuff for your pet

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