



**CREATING A WORLD OF SUSTAINABLE PET NUTRITION**



## Who We Are:

- An ambitious family-owned business with a rich heritage in supplying branded and private label premium cooked meats. 3 Manufacturing locations across Ireland the UK.
- Customer base includes Tesco, Lidl, Supervalu, Dunnes Stores, Costco, Spar
- Niall O'Brien, Founder & Managing Director has 10+ years of international corporate food & beverage ingredient manufacturing experience
- Origin Valley Pet Nutrition
  - Born out of the desire to provide clean label, natural ingredient premium pet food solutions
  - **Vision** – “To become our customers most trusted and valued partner, creating a world of sustainable pet nutrition”
  - **Purpose** – “Inspiring planet conscious & sustainable pet food innovation”



Niall O'Brien - Founder and Managing Director



## What We Do:



**WE INNOVATE** by focusing on premiumisation of pet food. We source clean label, natural, human grade food ingredients. Innovation takes place in our own state of the art culinary kitchen.



**WE PRODUCE** naturally tasty & healthy clean label air-dried pet food & treat products packed with natural goodness. We operate from our own BRC accredited culinary kitchen, complying with the strictest international food safety regulations. We focus on ingredient provenance and raw material traceability to ensure we only supply the safest products.



**WE SUPPLY** by partnering with established pet food brands and retail to supply premium clean label, natural ingredient pet food solutions. Our products are available via grocery retail, pet speciality and on-line channels.



# Our Vision, Purpose & Values



**Vision** – “To become our customers most trusted and valued partner, creating a world of sustainable pet nutrition”

**Purpose** – “Inspiring planet conscious & sustainable pet food innovation”

## Values

“Do the right thing” by all our stakeholders through our core values of Care, Integrity and Entrepreneurship.



# Our Vision, Purpose & Values



## PEOPLE

We take great pride in the quality of our people. Our operations team are highly experienced in food production and operate to the highest food safety standards.



## PROCESS

The kitchen gently crafts and dries the products taking care throughout the production process to maintain the nutritional integrity of the food by using both innovative and artisan processing technologies.



Our BRC accredited culinary kitchen operates to the highest global food safety standards including HACCP, USFDA, FEDIAF guidelines and GMP implementation. We are approved and regulated by the Department of Agriculture, Forestry & Marine of Ireland.



# A World of Sustainable Pet Nutrition

All our raw materials are responsibly sourced locally and within the EU, providing our customers, and ultimately the pet parent, with ingredient provenance, transparency and quality assured healthy products.



Chicken Based Protein



Salmon Based Protein



Insect Based Protein



Beef Based Protein



Turkey Based Protein



Duck Based Protein



Plant Based Protein





# Our Culinary Kitchen Capabilities

## Safety First, Quality Always

Safety and quality are at the core of everything we do to ensure we produce quality, safe and healthy products each day.



The kitchen gently crafts and dries the products taking care throughout the production process to maintain the nutritional integrity of the finished products by using both innovative and artisan processing technologies.

Our culinary kitchen is a BRC accredited site from commencement of manufacturing. We operate to the highest global food safety standards including HACCP, USFDA, FEDIAF guidelines and GMP implementation. We are fully approved and regulated by the Department of Agriculture, Forestry & Marine of Ireland.



Safety and Quality are at the core of everything we do.



## Product

Providing gently air dried, clean label, natural ingredient pet treat solutions

ORIGIN VALLEY PET NUTRITION

1. Fresh meat, poultry, fish, game
2. Plant based
3. Fresh insect based
4. Grain free
5. Hypoallergenic
6. Single or mixed protein options
7. Nothing artificial – only natural ingredients
8. Natural tocopherol derived antioxidant



Clover



Hex Sticks



Twisted Chew



Fillet Jerky



Nibbles



Hearts



Sausages



Bites







# Thank You

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