



VALUES THAT COUNT – FROM TOP PRODUCTS TO THE POINT OF SALE!



Owners: Dr. Jürgen Wigger, Ulrike Petershagen

NUMBERS, DATA, FACTS

Founded:
1963

Headquarters:
Südlohn-Oeding, Germany

Factory:
In-house laboratory, fleet of around 80 trucks,
logistics centre with some 13,000 pallet bays

Products:
Dry and wet dog and cat food
produced in-house

Brands:
BELCANDO, LEONARDO,
BEWI DOG, bewi cat, DOGLAND

Sales area:
Germany and more than 50 other countries

Quality, Trust, Responsibility – for over 60 years, we've been a reliable partner to wholesalers and specialist retailers, not just offering premium products, but also **values that make a difference in your business.**

We understand that your success is built on your customers' trust. Therefore, we commit to transparency and authenticity in our production. By **manufacturing in-house, utilising the latest technologies, sustainable processes, and strict controls**, we ensure every product you add to your inventory meets the highest quality standards – for the wellbeing of animals and the satisfaction of their owners.

Our support doesn't stop at excellent products, as **we accompany you to the point of sale** with tailored solutions, qualified advice, seminars, and always an open ear for your questions.

In a world that is constantly changing, you can rely on one thing: our commitment to you and your needs. **We are proud to be part of your business world**, and look forward to shaping a successful and sustainable future together.



ALWAYS HERE FOR YOU YOUR BEWITAL TEAM



Dr. Jürgen Wigger
Managing director



Bernd van der Linde
Managing director
Sales director



Thomas Blommel
Marketing Director
Authorized signatory



Dr. Christoph Deitert
Head of Purchase &
Development
Authorized signatory



Hendrik Stenkamp
Head of Research &
Development



Michael Hoves
Export Area Manager



Barbara Thiel
Product development /
Product Trainer



Berthold Lütke Meyring
Export Area Manager



Isabelle Duret
Export Customer Service



Angela Farucci
Export Customer Service



Mario Castanheira
Export Customer Service



Eva Höing
Export Spain



Julia Schmidt
Export Customer Service

EXCELLENT QUALITY ...

- In-house production
- Made in Germany
- Top-quality raw ingredients
- Great taste
- Meat products exclusively from animals suitable for human consumption
- No artificial colourings, flavour enhancers or preservatives

THAT YOU CAN TRUST!

IFS Food Standard
certified:



Certified environmental
management system:



Certified quality
management system:



OUR BRANDS ON THE PODIUM



MÜNSTERLAND



QUALITY -
MADE IN GERMANY



SUSTAINABILITY - WE LIVE RESPONSIBILITY

FROM RAW MATERIAL SELECTION TO THE BOWL

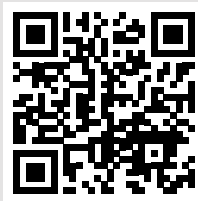
Why is our feed so tasty? Because, in addition to fresh, natural ingredients, we employ particularly gentle and as environmentally friendly as possible manufacturing processes before the delicacy is packed in optimally recyclable packaging.

Funded by the Federal Government's
Environmental Innovation Programme:



BEWIGREEN
UNSERE MISSION ZUKUNFT

We take sustainability personally. Find out what it means:



bewital-petfood.com/bewigreen

Crafted for Flavour – and for Recycling!



To ensure our packaging is environmentally friendly and continues to offer the highest level of product protection, we consistently optimise it. This has been validated by the Fraunhofer Institute and the "Made for Recycling" seal from recycling specialist Interseroh!

WE ARE COMMITTED TO HUMANS AND ANIMALS



PROTECTION PROJECT IN BANGLADESH
Efficient and clean cooking stoves
for health and climate protection



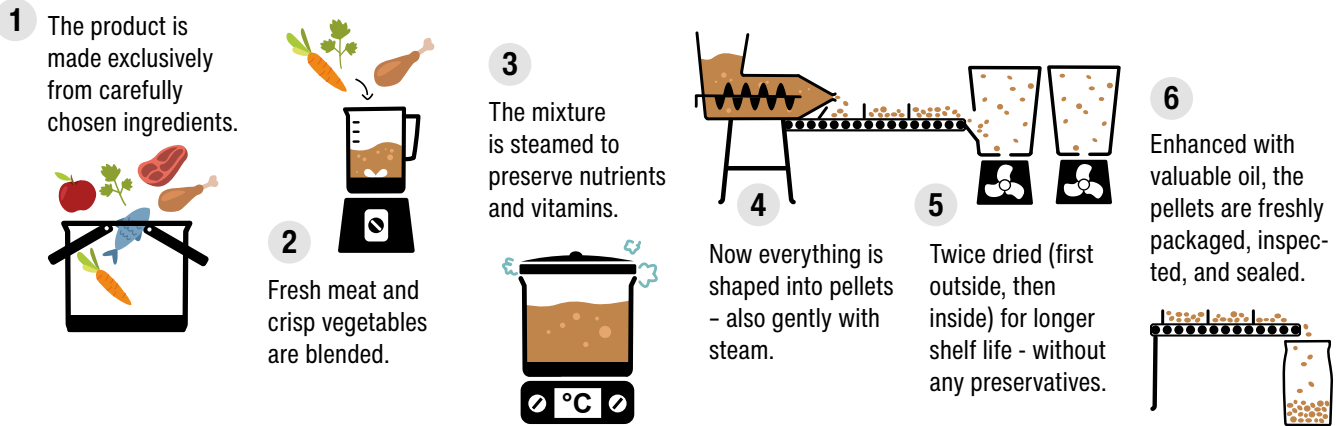
STIFTUNG HAUS HALL
Together for people with
disabilities and the elderly



**BUND GEGEN MISSBRAUCH
DER TIERE E.V.**
For a respectful coexistence of humans
and animals without suffering

FRESHLY PROCESSED

OUR THERMAL MIX PROCESS



MEAT FIRST

Utilising fresh meat, our production site in Münsterland manufactures both wet and dry food. The benefits of our own fresh meat processing include direct access to regional suppliers, enabling us to influence quality directly and selectively choose meat to our high standards.



VITAL COMPONENTS

Prevention is better than cure. That's why we specifically enrich our product ranges with vital components that support body balance, such as



ProVital



ProAgil



Probiotics



Lecithin

SUPER GOOD WITH SUPERFOOD

To us, Superfood is more than a marketing term. With their exceptionally high content of vitamins, minerals, and phytonutrients, these special ingredients can support the health of our four-legged friends.

In contrast to large corporations, as a medium-sized company we are in a position to secure sufficient quantities of such raw materials of consistently high quality to enhance our products.



BEWITAL LIVE Q & A SESSION



Take advantage of our „Online Live Q & A Session“ offer and engage with us on your queries.

These sessions are held quarterly via video conference, exclusively in English, and don't adhere to a specific topic? because you can set the agenda. For inquiries about our range, ingredients, manufacturing, or common nutrition-related customer questions, our expert Barbara Thiel is at your disposal with advice and support. (However, sales-related questions cannot be addressed in this format.)

Dates, Registration, and Questions

Simply contact your wholesaler/importer to find out about the next sessions and to register for a Q & A session. They can also forward your questions to us in time, allowing us to prepare adequately for the topics you're interested in. Of course, you are also welcome to attend as a listener without submitting questions.

Interested?

Then directly reach out to your wholesaler/importer – Barbara Thiel looks forward to answering your questions in the next session!



Barbara Thiel

is a veterinarian specialising in animal nutrition and works in our product development team. Here, she also serves as the primary contact for the BELCANDO Expert Club for breeders and dog trainers. She also oversees our training programmes. Barbara currently keeps two Greyhounds and a Border Terrier, and frequently gives lectures about breeding, genetics and nutrition for the German Kennel Club (VDH) and associated breed clubs.

SELF-DIRECTED LEARNING: BEWITAL ACADEMY

As an ideal preparation and supplement to our "BEWITAL Live Q & A Sessions", we also offer online training courses at the "BEWITAL academy".

Learn when you want, where you want and at your own pace. Use your mobile phone, tablet or PC as your very own classroom. Now at www.bewital-academy.com

Our courses

At present you can take the following progressive series of online courses at the BEWITAL academy:

✓ The secrets of dog nutrition

✓ The BELCANDO Nutritional concept

✓ The BELCANDO Product Range

✓ BELCANDO Supplements

✓ BELCANDO MASTERCRAFT

✓ Secrets of cat nutrition

✓ The LEONARDO Nutritional concept

Still to come: The LEONARDO range

BEWITALacademy



Learning Pays Off!

Receive a downloadable certificate plus a great BELCANDO backpack for your first course.



OUR BRANDS FOR DOGS



Super premium range with
practical additional benefits



BEWI-DOG®


Super Premium range for
dog trainers, breeders and
those with numerous dogs



DOGLAND

Good value basic range for
price-sensitive customers



OUR BRANDS FOR CATS

LEONARDO[®]
CAT  FOOD

Super premium range for
discerning cat owners



bewi cat[®]

Premium range for cats

