Personalized Phishing



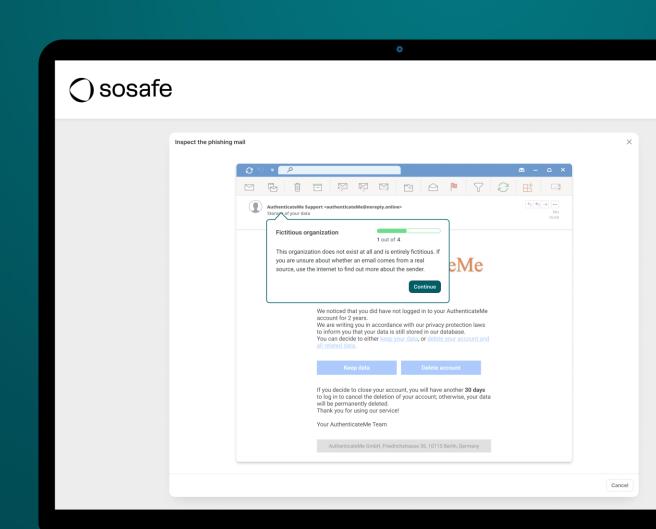


Combat phishing with sophistication

Intuitive, personal, and connected phishing

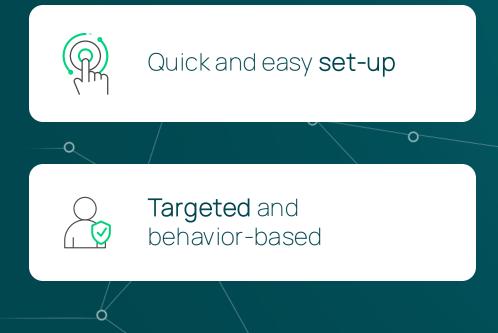
Quickly launch basic campaigns. Personalize phishing experiences for different roles and behaviors

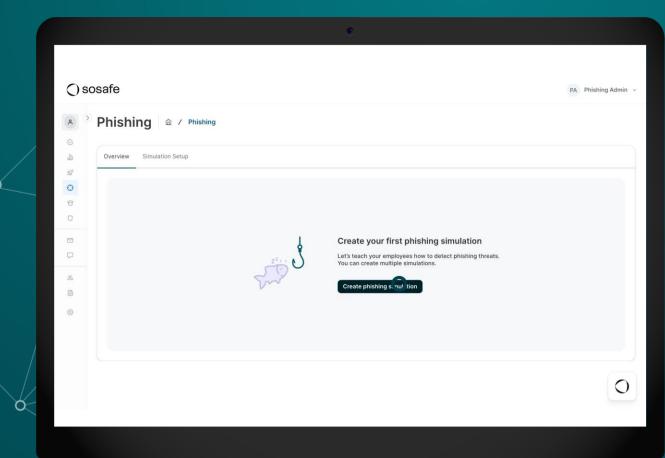
Encourage positive reporting with automatic feedback on every email



AVAILABLE TODAY

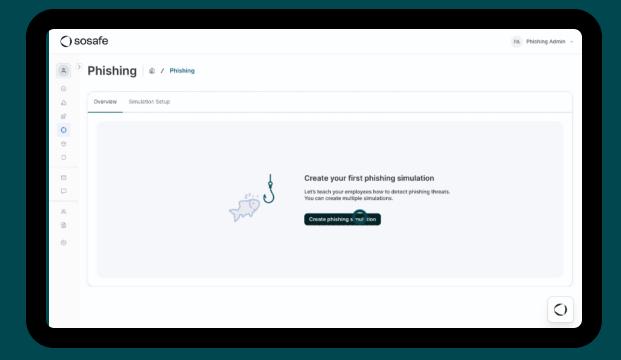
Personalized Phishing







Basic phishing





Simple setup of phishing campaigns with the same templates for all users.

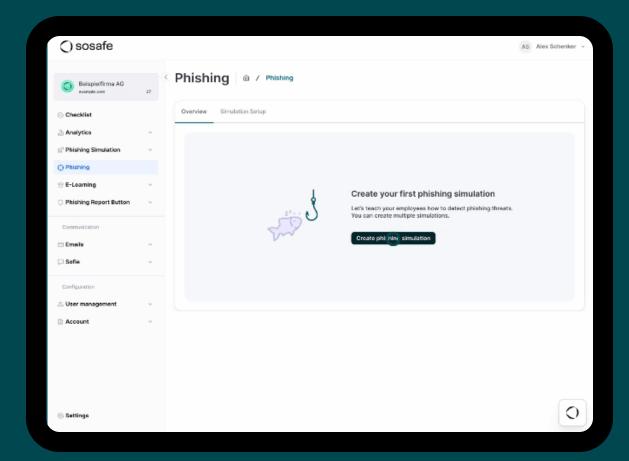


Campaign creation is streamlined and efficient.



Faster responses to emerging threats.

Targeted phishing





Simple setup of phishing campaigns with different templates for specific user groups.

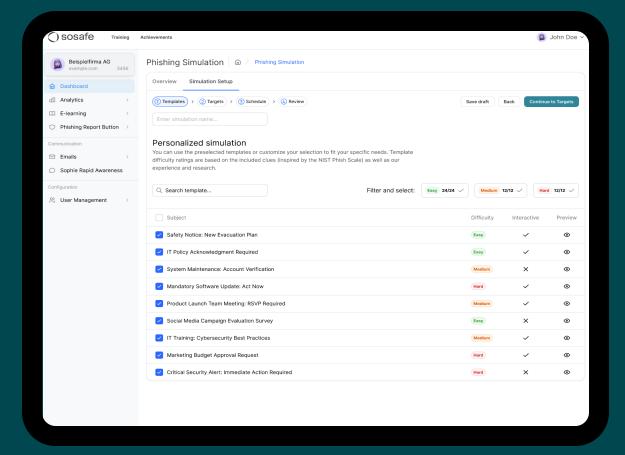


Tailor-made phishing emails for finance, IT, HR, developers, and managers.



In line with regulatory frameworks that mention training associated with the risks each role faces.

Behavior-based phishing





Automatically adjusts the difficulty and frequency of phishing emails based on user behavior.



Enhances human risk management by tailoring phishing simulations to individual behaviors and risk profiles.



Combined with Personalized Learning, provides training that is highly relevant and impactful.

Amateurs hack systems, professionals hack people.

Bruce Schneier

Expert in Cryptography and Computer Security Harvard University

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