



JINGCHENG
ANIMAL HEALTH



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JINGCHENG ANIMAL HEALTH

CATALOG

For the pets we love





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ANIMAL HEALTH



For the pets we love

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01

Jingcheng Animal Health

About Us

- Company Profile
- Customization Process and Advantages



JINGCHENG ANIMAL HEALTH

Jingcheng Animal Health Commercial and Trade Co., Ltd.

Jingcheng Animal Health, established in 2008, is the parent company of Suchi. Its brands, "MeowStard & WoofStard", consistently adhere to the brand philosophy of "advocating a high-quality pet life." In collaboration with scientific research institutes, the company has extensively engaged in product research and development projects, successively launching over a hundred varieties of products across more than ten series, including dry food, wet food, snacks, and supplies.

Our factory starts with the exploration of balance among humans, pets, and nature, the company focuses on the research and development and production of various natural cat litters and deodorant products, including tofu cat litter, sodium-based bentonite cat litter, and mixed cat litter, as well as freeze-dried treats. It strictly controls product quality, providing high-quality pet products for pet stores, veterinary hospitals, and millions of pet-owning families. The products are exported to countries and regions such as the UK, Russia, Italy, Malaysia, Singapore, Korea, and so on, establishing a good image and reputation.

Jingcheng Animal Health always follows international trade practices, adhering to the business philosophy of respecting contracts, maintaining credibility, providing high-quality services, and achieving mutual benefit. The company is eager to sincerely cooperate with friends from all over the world for common development.



100,000t

The annual output of the factory is 100,000 tons



3000m²

Covers an area of 3000 square meters



100+

Annually develop new products 100+





CUSTOMIZATION PROCESS & ADVANTAGES



01

Consultation & Communication

Equipped with a professional business team with ample knowledge reserves and practical abilities.



02

Demand Confirmation

The workflow is transparent and standardized, accurately capturing customer requirements.



03

Packaging Design

Boasts a powerful design team to enhance product market competitiveness.



04

Processing & Production

Production capacity exceeds 10,000 tons, ensuring stable supply and timely delivery.



05

Logistics & Transportation

Collaborates with nearly twenty freight forwarding companies, offering freight forwarding comparison services.



06

After-sales Service

Equipped with an after-sales service team for comprehensive quality tracking and order feedback.





02

Jingcheng Animal Health

Our Products

- Cat Litter
- Deodorant Product
- Freeze-dried Treats





OUR PRODUCTS

- Cat Litter
- Deodorant Product
- Freeze-dried Treats



Advocating High-Quality Pet Life

CAT LITTER



Advocating High-Quality Pet Life



Tofu Cat Litter

- **Natural Ingredients:** Edible-grade raw materials, safe for accidental ingestion by cats
- **Six Steps Dust Removal:** Minimizes dust when pouring, protecting the cat's respiratory and urinary systems
- **Odor Control and Antibacterial:** Absorbs odor molecules, reducing bad odors
- **Instant Clumping:** Superior water absorption, forming firm clumps efficiently
- **Water-Soluble:** Strong dissolution power, easily flushable without burden



「Meowstard Freshness Line」 Sodium-based Mixed Cat Litter

100% Natural Sodium Bentonite with Six-step Dust Removal Process

- **Low Dust:** 6 Rigorous Dust Removal Processes, Vacuum Packaging
- **Natural Bentonite Mine in Irregular Shape:** Deep Underground 300m Natural Sodium Mine
- **Highly Absorbent:** Loose and Porous Structure with a High Water Absorption Rate, Saving 50% Consumption than Normal Calcium Bentonite Cat Litter
- **Hard Clumping:** Rich in Montmorillonite, Forms Tight and Hard Clumps





「MeowStard Freshness Line」 Mixed Cat Litter-White Packing

70% Tofu Cat Litter + 30% Natural Sodium-based Bentonite

- **Powerful Odor Control:** Specially added with compound biological enzymes for source odor elimination and effective antibacterial action
- **Ultra-Low Dust:** 6+6 steps dust removal process, vacuum-packed, 99% virtually dust-free
- **Firm and Non-Loose Clumping:** Crumbled sodium-based bentonite fills gaps in tofu cat litter, ensuring instant clumping
- **Strong Absorption:** Crumbled sodium-based bentonite has an absorption rate of 500%-600%; 1.5mm ultra-fine tofu cat litter particles offer stronger water absorption
- **Water-Soluble:** Stirring without clumping, can be directly poured into the toilet





「Meowstard Macaron Line」 Mixed Cat Litter-Red Packing

70% Tofu Cat Litter + 30% High Quality American Sodium Bentonite

- **Quick Clumping & Easy Scooping:** Hard Clumping Natural Broken Sodium Bentonite Helps Prevent Moisture From Reaching The Bottom
- **Long-lasting Odor Control:** Zeolite Formula + Pea Fiber, Effectively Absorbs Odors
- **Low Dust:** 6+6 Rigorous Dust Removal Processes, Keeping Urinary System Healthy
- **Cost Saving:** 1.5mm Fine Particle Tofu Litter Could Reduces Usage Amount Up To 60%





「Meowstard Macaron Line」 Mixed Cat Litter-Blue Packing

60% Tofu Cat Litter + 40% Germany Fir Cat Litter

- **Dual Odor Control:** Spruce Wood Fiber+pea Fiber, Effectively Absorbs Odors
- **Non-stick Cat Litter Making It Easier to Scoop**
- **700% Absorption Capacity:** Spruce Wood Cat Litter Absorbs 7 Times of Its Weight in Moisture, Excellent Moisture Locking
- **Pet, People & Planet Friendly:** A Naturally Safe Litter Made from Natural Spruce Wood That Offers No Harmful Chemicals and No Artificial Scent





Cassava Cat Litter

- **Instant Absorption and Clumping:** Rapidly absorbs water to form clumps, preventing leaks to the bottom, and remains durable without breaking apart
- **Natural and Safe:** Made from edible-grade materials, natural cassava, ensuring safer ingredients
- **Comfortable to Paws:** Fine particles that are less likely to break, offering a beach-like feel, comfortable and relaxing
- **Water-Soluble:** Highly soluble in water, easy to decompose, and flushable down the toilet





Pine Cat Litter

- **Strong Odor Absorption:** Naturally fragrant with the scent of original wood, quickly eliminates odors
- **High Water Absorption:** Special compression process creates dense particles that effectively absorb moisture, keeping the litter box dry
- **Clean and Dust-Free:** Large particles and solid texture reduce crumbling into dust, minimizing dust
- **Natural and Eco-friendly:** Made from natural pine wood, pure plant-based materials without added chemicals





Crystal Cat Litter

- **Strong Water Absorption:** Multi-porous silica gel structure for rapid water absorption, inhibiting the spread of odors
- **Ultra-Low Dust:** Low dust content, minimizes dust when pouring, protecting the respiratory and urinary systems of both humans and pets
- **Comfortable to Paws:** Medium-sized particles prevent tracking, ensuring comfortable and non-damaging to cat's paws
- **Bacterial Inhibition:** Strong water absorption reduces bacterial proliferation





Ball-shape Sodium-based Bentonite Cat Litter

- **Dust-Free:** Four-steps dust removal process, saying goodbye to the dust
- **Instant Clumping:** Sponge-like water absorption, economical in usage
- **Natural and Safe:** No chemical additives, naturally safe
- **Comfortable to Paws:** Fine cat litter particles, replicating the feel of desert sand



DEODORANT PRODUCT



Advocating High-Quality Pet Life





「Meowstard Magic Crystal Line」 Cat Litter Deodorizer

Composite Biological Enzymes + Composite Probiotics (50 billion CFU)

■ Deodorization Magic Crystal Granules are Rich in Composite Biological Enzymes that Purify and Neutralize Organic Odor Substances, Decompose Sources of Foul Odors, Quickly Eliminate Unpleasant Odors, and Provide Efficient and Long-lasting Freshness

The Three-step Process for Odor Elimination and Bacterial Inhibition



Targeting the odor source:
Purifies a variety of odor-causing agents



Powerful odor control:
Neutralizes and decomposes odor substances



Long-lasting bacterial inhibition:
Inhibits microbial growth and reproduction





「 MeowStard & WoofStard 」 Odour & Stain Remover

■ **24-hour Continuous Odor Removal:** Compound biological enzymes target and eliminate the root causes of odors like ammonia, hydrogen sulfide, and methanethiol, with a deodorization cycle lasting up to 24 hours

99.9% Efficient Antibacterial: Tested by professional institutions, under laboratory conditions, this product has an antibacterial rate of up to 99.9% against Staphylococcus aureus, Escherichia coli, and others

Natural and Safe: Contains multiple plant extracts, free from harmful chemical ingredients, safe for both humans and pets

Versatile Use: Suitable for multiple scenarios, easily eliminates pet waste odor, body odor, as well as the smell of cigarettes and hot pot

24h
Continuous
Odor Removal

99.9%
Efficient
Antibacterial





FREEZE-DRIED TREATS





「MeowStard & WoofStard」 Natural Freeze-Dried Snacks

- 100% pure fresh meat ingredients, high in protein, and nutritionally rich
- Utilizes advanced -40°C vacuum freeze-drying technology for low-temperature dehydration, maximally preserving nutritional components
- The texture is crisp, with excellent palatability





「MeowStard」 Natural Freeze-Dried Snacks



Chicken Heart Chicken Breast Chicken Liver Fresh cod Fresh Salmon Duck Breast Duck Liver



「WoofStard」 Natural Freeze-Dried Snacks



Duck Breast



Fresh cod



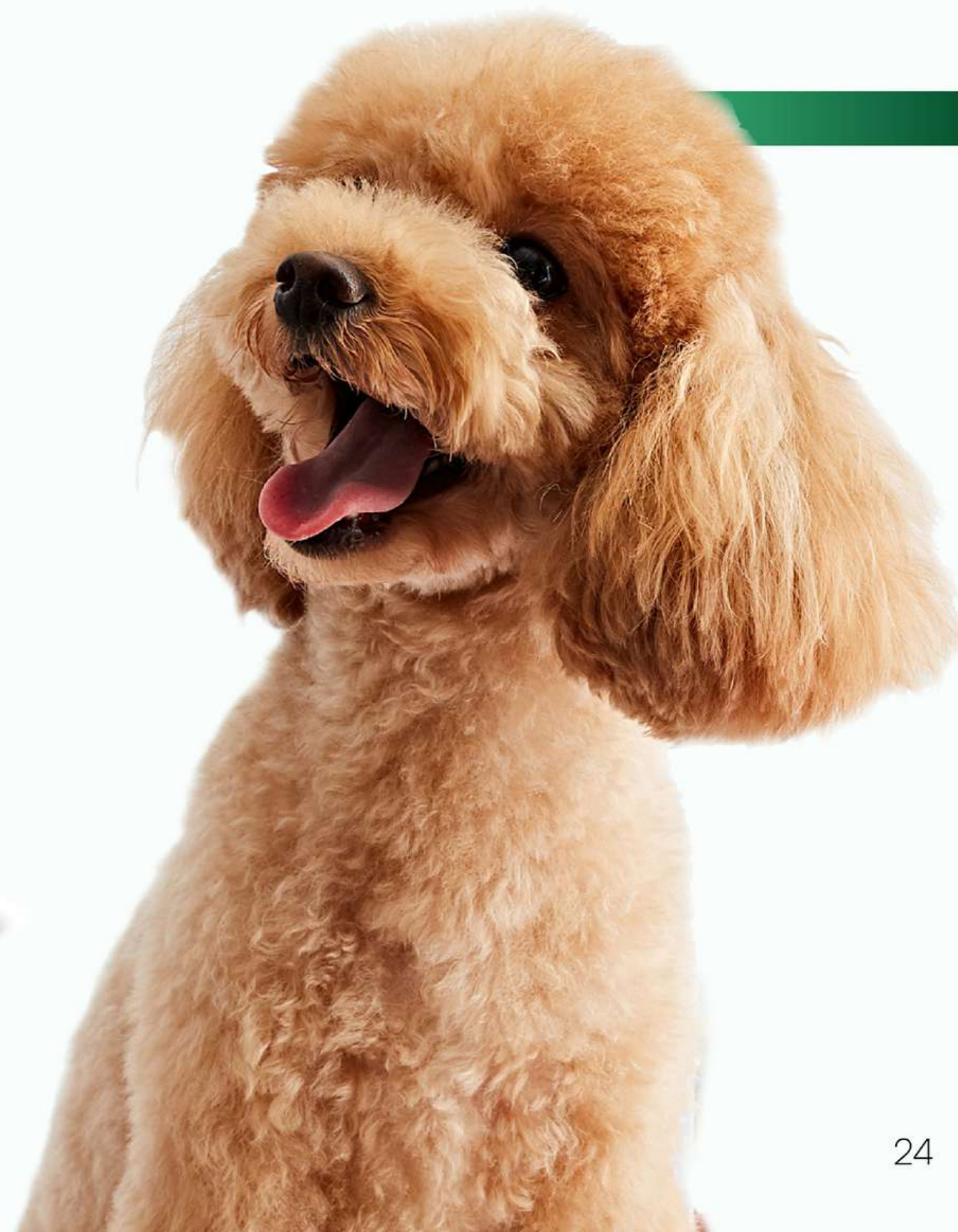
Fresh Salmon



Fresh Beef



Chicken Breast





03

Jingcheng Animal Health

Customized Services

- Customized packagings
- Customized Flavors
- Customized Formulas





CUSTOMIZED PACKAGINGS

Packagings below are available



3-seal without handle



3-seal with plastic handle



4-seal with plastic handle



pocket with side handle



color print woven sack



white plain woven sack



kraft paper sack



ton sack with handles for forklifts



8 side sealed plastic bags



free-standing bags



vacuum plastic bags





PACKAGING DEMO



CUSTOMIZED FLAVORS

Flavors below are available



coffee



green tea



active carbon



peach



origin



lemon



apple



rose



jasmine



lavender





CUSTOMIZED FORMULA

Can provide customized formulas for various cat litters & deodorizing ingredients



tofu cat litter



sodium bentonite cat litter



fir cat litter



Composite
Biological
Enzymes



Probiotics



Yucca
powder



Tea
polyphenols



Zeolite





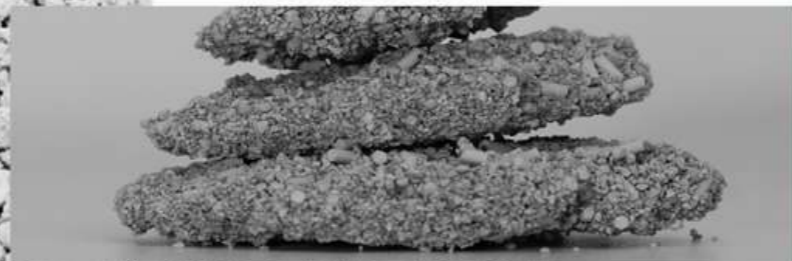
CUSTOMIZED SODIUM BENTONITE CAT LITTER



300 meters underground natural sodium-based raw ore
Pure and pollution-free, safe and healthy



Natural ore is loose and porous
With large adsorption area and high water absorption rate



Rich in high montmorillonite powder
Strong wrapping, compact and not easy to disperse



Strict dust removal process
Vacuum package reduces cat litter dust





CUSTOMIZED TOFU CAT LITTER



Natural Raw Materials

Edible grade raw materials
Not afraid of cats eating by mistake



Six-Step Dust Removal

Dump sand without raising dust
Care for the cat's respiratory and urinary system



Deodorization and Antibacterial

Adsorb odor molecules to reduce odor



Instant Absorption and Clumping

Super absorbent power
Fully wrapping and tight clumping



Instant Dissolving in water

Strong dissolving power
Easy to flush toilet without burden



DEODORANT RAW MATERIAL



Microbial metabolite biological compound enzyme

Decompose the source of stench and eradicate the generation of stench and peculiar smell.
Decompose, purify and neutralize organic odor substances.



Probiotics

Deodorization at the source: Live when it meets water, targeting to eliminate odorous bacteria.
Bacteria inhibition: produce lactic acid and bacteriostatin during metabolism, effectively inhibit harmful bacteria such as *Salmonella*, *Escherichia coli*, and *Staphylococcus aureus*.
Reduce urea decomposition: effectively reduce urea decomposition in urine and block ammonia gas generation.



Yucca powder

Inhibit urease activity and prevents ammonia release.
Inhibit the proliferation of harmful bacteria and reduce the output of fermentation products.



Tea polyphenols

Inhibit the growth and reproduction of microorganisms.
Effectively reduce volatile sulfides such as hydrogen sulfide and methyl mercaptan produced by bacterial metabolism, and eliminate odor.



Zeolite

Nanoscale Structure Modified Zeolite.
Effectively absorb and decompose harmful substances such as ammonia and hydrogen sulfide.
Inhibit bacterial proliferation and prevent mold production.





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04

Jingcheng Animal Health
Exhibition

· Exhibition Highlights





EXHIBITION HIGHLIGHTS



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