

Sanicat Essential Oils: The First Cat Litter with Essential Oil Odour Control—Awarded “Innovative Product of the Year”!

Life with cats is full of joy, play, and a few compromises—especially when it comes to keeping your home fresh and clean. At **Sanicat, we know that a healthy, odour-free environment is essential for both you and your feline companions.** That’s why we’re excited to introduce a true innovation: **Sanicat Essential Oils, the first ultra-clumping cat litter to use essential oils as natural odour neutralizers.**

A New Era in Odour Control

After more than 65 years leading the European cat litter market, Sanicat is proud to launch a unique solution that sets a new standard for freshness. Our **Essential Oils range is the first of its kind.** Sanicat Essential Oils was recently named **“Innovative Product of the Year”** at the **PROMOJARDIN-PROMANIMAL Innovation Trophies for Pets & Garden Universe in France**, confirming our leadership in premium pet care.

How Does It Work? The Science Behind the Freshness

Unlike traditional litter, Sanicat Essential Oils neutralizes odours in three powerful steps:

- Adsorption: Bad odour molecules are captured and held on the surface of the essential oil.
- Absorption: These molecules are then locked inside the oil droplets.
- Neutralization: The odour is permanently eliminated, leaving your home fresh for longer.

Designed for Cats and Their People

“We are very proud to present Sanicat Essential Oils, a product that leverages the power of essential oils,” says José Barco, Chief Sales & Marketing Officer at Sanicat. “We designed this range to respect the sensitive noses of our beloved felines, avoiding intrusive fragrances and ensuring their well-being. With this innovation, we offer not only a new and exclusive product, but also an experience inspired by nature and respectful of the environment.”

Six Unique Varieties—Something for Every Home

The Essential Oils range includes six ultra-clumping options to suit every preference:

- Two unscented varieties (ultra white or beige bentonite) for maximum odour control without added fragrance, delivering up to 50 days of hygiene.
- Four delicately scented options: Cedar & Eucalyptus, White Jasmine, Orange Floral, Argan Oil, delivering up to 60 days of hygiene.

Sustainable and Responsible

Sanicat Essential Oils is available in **10 kg FSC-certified paper packaging with a viewing window**—so you can see exactly what you’re choosing. This is part of our commitment to sustainability and reducing plastic waste across all our products.