Nuremberg, Germany 08.-10.6.2022

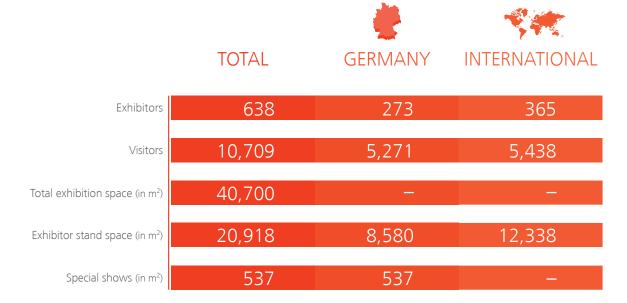


# **EUROGUSS 2022**

**International Trade Fair for Die Casting: Technology, Processes, Products** 



#### 1. STRUCTURAL DATA



#### 2. **MEDIA**

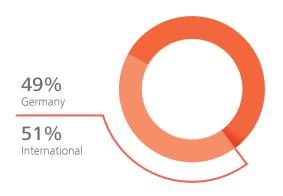
60,627

accredited journalists.

sessions from **69** countries at www.euroguss.de from 11.05.2022 to 10.06.2022.

#### 3. VISITOR REGISTRATION

#### 3.1 ORIGIN OF VISITORS



**NUMBER OF COUNTRIES:** 

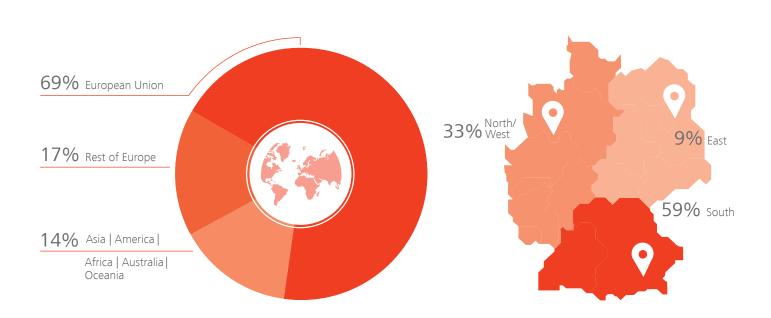
62

## TOP 10 COUNTRIES FOR VISITORS

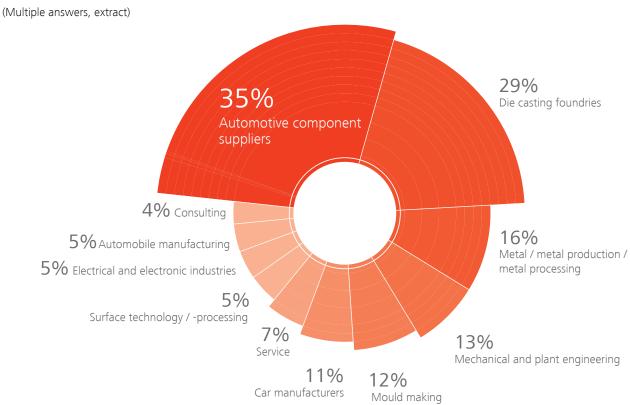
1	Germany
2	Italy
3	Turkey
4	Austria
5	Poland
6	Czechia
7	Spain
8	Korea, Republic
9	Slovenia
$\cap$	Switzerland

#### STRUCTURE OF INTERNATIONAL VISITORS

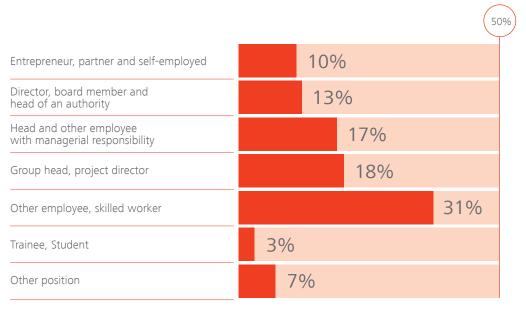
#### STRUCTURE OF GERMAN VISITORS



#### 3.2 VISITORS' BRANCHES



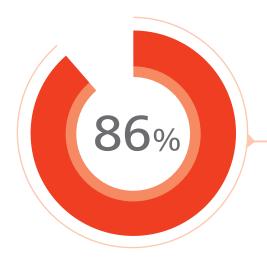
### 3.3 PROFESSIONAL STATUS OF VISITORS



#### **VISITOR SURVEY**

#### 4.1 DECISION-MAKERS

How important would you rate your influence on decisions on purchasing and materials management?

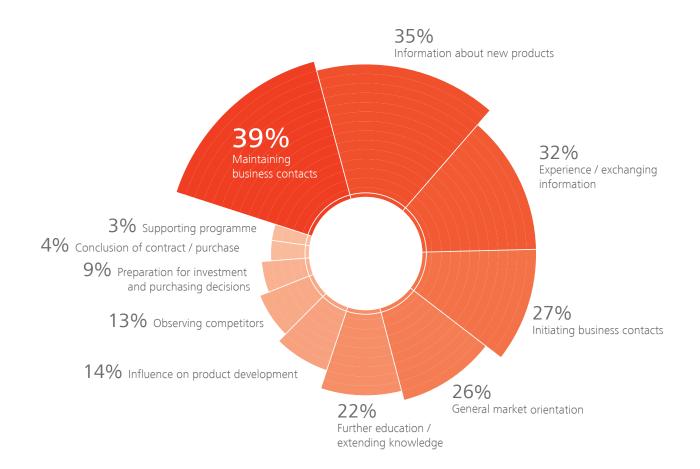


# of the visitors are ...

involved in purchasing decisions in their company.

#### 4.2 MAIN REASONS FOR VISIT

What are the main reasons for your visit to EUROGUSS 2022? (Multiple answers, extract)



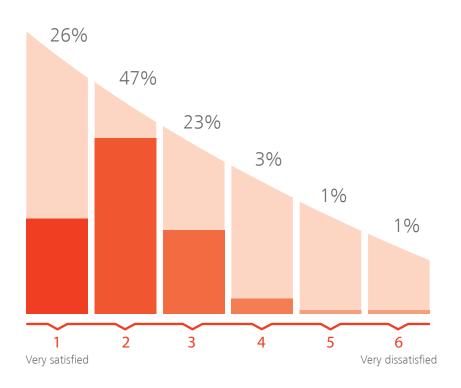
## 4.3 PRODUCT GROUPS (main interest of visitors)

Which product groups mainly interest you at EUROGUSS 2022? (Multiple answers)

Die casting foundries		45%
Die casting machines and plants	23	%
Engineering	21%	)
Alloys / metals	20%	
Moulds and accessories	19%	
Research / development / services	15%	
Furnaces and accessories	13%	
Complete solutions for die casting foundries	12%	
Heat treatment and surface technology	12%	
After treatment of castings / CNC treatment	12%	
Rapid prototyping / rapid tooling	11%	
Quality assurance / control	10%	
Material testing	10%	
Peripheral devices and systems	8%	
Methods of simulation and computation	8%	
Parting agents / operating materials	7%	
CAD, CAM, DNC, CAE, PPS, CAQ, CASE systems	7%	
Drive technology	6%	
Control systems for die casting foundries	6%	
Measuring / control and regulation technology	5%	
Environmental protection / waste management / protection of labour	4%	
Transportation and handling technology	3%	
Associations / technical journals	2%	

#### 4.4 SATISFACTION WITH EXHIBITS

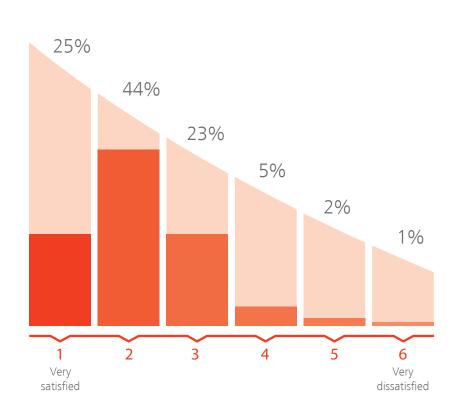
Were you satisfied with the range of products/services presented at EUROGUSS 2022?



99% of the visitors were satisfied with the range of products and services presented at EUROGUSS 2022.

#### 4.5 ORGANIZATION AND SERVICE

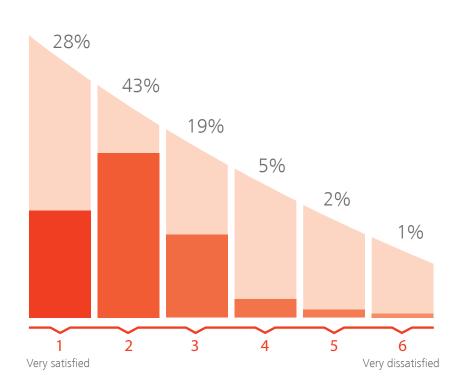
How satisfied are you with the organization and service at this trade fair?



97% of the visitors were satisfied with the organization and service at EUROGUSS 2022.

#### 4.6 OVERALL SATISFACTION

How satisfied are you overall with your visit to EUROGUSS 2022 so far?

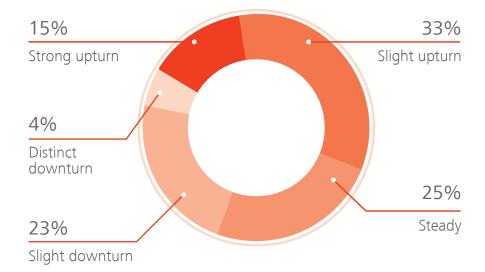


95% of the visitors were satisfied with their visit to EUROGUSS 2022.

No answer: 2%

## 4.7 ECONOMIC SITUATION IN SECTOR

How do you rate the current economic situation in your sector?



#### 5. EXHIBITOR SURVEY

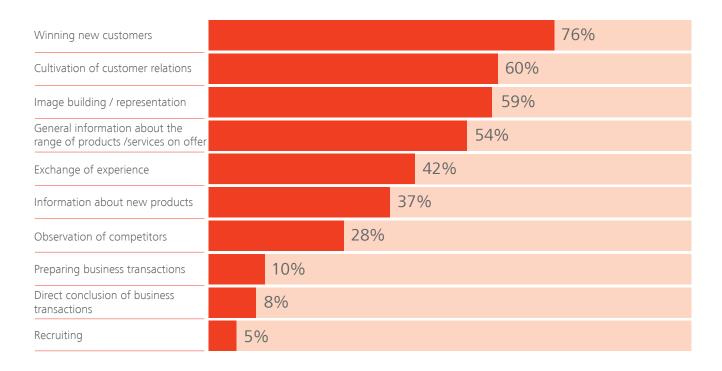
## 5.1 PRODUCT GROUPS (of exhibitors)

Which group of products/services do you offer? (Multiple answers, extract)

Die casting foundries	35%
Moulds and accessories	17%
Peripheral devices and systems	11%
After treatment of castings / CNC treatment	10%
Die casting machines and plants	9%
Research / development / services	8%
Heat treatment and surface technology	7%
Engineering	6%
Furnaces and accessories	5%
Quality assurance/control	4%
Alloys / metals	4%
Rapid prototyping / rapid tooling	4%
Measuring/control and regulation technology	3%
Methods of simulation and computation	3%
Parting agents / operating materials	3%
Complete solutions for die casting foundries	2%
Material testing	2%
Environmental protection / waste management / protection of labour	2%
Associations / technical journals	2%
Transportation and handling technology	2%
CAD, CAM, DNC, CAE, PPS, CAQ, CASE systems	2%

#### 5.2 EXHIBITORS' OBJECTIVES

What were your company's objectives for exhibiting at EUROGUSS 2022? (Multiple answers, extract)



#### 5.3 TARGET GROUP ACCURACY

Did you reach your most important target groups at EUROGUSS 2022?



97% of the exhibitors reached their most important target groups during EUROGUSS 2020.

#### 5.4 NEW BUSINESS RELATIONS

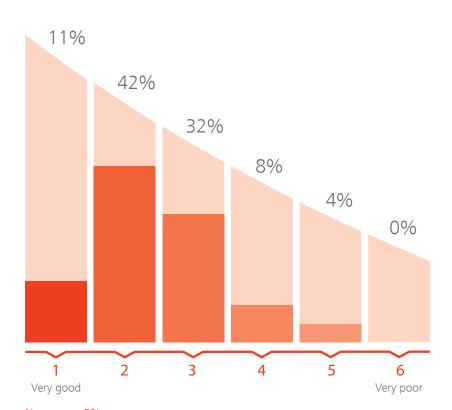
To what extent did your company make new business connections in the course of the fair?



94% of the exhibitors established new business relations.

#### 5.5 OVERALL SUCCESS

How successful do you think taking part in EUROGUSS 2022 was for your company overall?

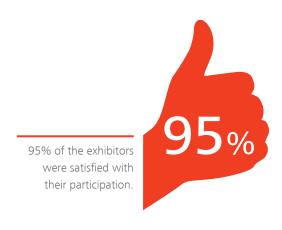


93% of the exhibitors were satisfied with the overall success of their participation in EUROGUSS 2022.

No answer: 3%

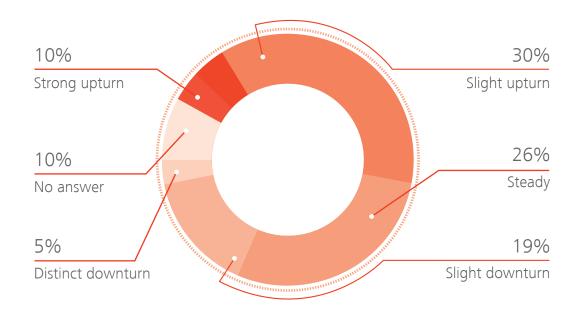
#### 5.6 OVERALL SATISFACTION

How satisfied are you with your fair participation all in all?



#### 5.7 ECONOMIC SITUATION IN SECTOR

How do you rate the current economic situation in your sector?



#### **MISCELLANEOUS**

The structural data have been certified by FKM, the Society for Voluntary Control of Fair and Exhibition Statistics, Berlin.



Further information is available at www.fkm.de.

The representative surveys were carried out by a neutral market research institute in accordance with the FKM guidelines.

This show report is also available in German.

Other detailed results of the survey can be obtained from NürnbergMesse, Business Analytics & Strategy, T +49 9 11 86 06-0, F +49 9 11 86 06-82 28, info@nuernbergmesse.de.

July 2022 NürnbergMesse GmbH - Business Analytics & Strategy -

Deviations from 100% possible due to rounding up