

# **COMPANY PROFILE**

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Shanghai Top Display Optoelectronics Co., Ltd.

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# About TDO

### Mission

Empowering an inter-linked vision.

### Vision

Become the leader in display industry.

### **Core Values**

Innovation, efficiency, win-win.



display supplier that integrates R&D, manufacturing, and sales of display modules ranging from 0.32 inches to 55 inches. TDO was founded in Shanghai by a team of engineers boasting over 20 years of experience in R&D and operations. Leveraging top-notch innovation and operational expertise, we proudly operate an automated display module production facility in Shenzhen. Additionally, we have developed our proprietary software, Giraffe IDE, for UI design. We are committed to become the leader in LCD/OLED display, intelligent display, and near-eye displays. With distributors across more than 40 countries, our displays are widely embraced in various markets such as smart homes, IoT, industrial control, and the medical sector.

Top Display Optoelectronics (TDO) is a professional



#### **2014** Founded by a team of engineers in Shanghai

**2015** Established TFT display production line in Shenzhen

**2016** Awarded High-tech enterprise in Shanghai

**2017** Introduced Intelligent UART display and TGUS software

2018 Launched smart 86 box

**2019** Released X-Series core display modules

**2020** Introduced IoT display

**2022** Brought XR Near-eye to market

#### 2023

New factory in Shenzhen put into production; Launched Giraffe IDE







- High-tech Enterprise
- RKC BCC 家认证 **末 CERTIFICATE OF CONFORMITY CERTIFICATE OF CONFORMITY** Certificate of Conformity Certificate of Conformity Shanghai Top Display Optoel 4/ F, Building 13A, No.88, Xin J Shanghai Top Display Opto 4/ F, Building 13A, No.88, Xin Shanohai rtify that ertronics Co., Ltd. Co., Ltd. Shanghai 1 4/ F, Buildir 0 TFT-LCD DISPLA TL028 TL010, TL012, TL013, TL020, TL025, TL016, TL040, TL019, TL039, TL046, TL048, TL078, TL090, TL150, TL041, TL018, TL020, TL022, TL024, TL028, TL035, TL043, TL047, TL050, TL055, TL070, TL080, TL101. FL018, TL019, TL020, FL032, TL034, TL035, FL090, TL068, TL070, 0 2 3 Guilfet Second supervision and audit Cond Ch CE RoHS Boliceor Dec. 07, 201 AF) 🐼 🗒 💶 🐼 🕻 ▶ RoHS ▶ ISO14001 ▶ ISO9001 ► CE



### Production Capability

TDO has a fully automatic LCM production line and a complete testing center in Shenzhen, covering production process like incoming material testing, production inspection, finished product testing.

Number of Staff

**150**+

R&D Staff **40**+



Shanghai:Headquarter



Shenzhen:Factory Base



Production Capacity

#### • Brands

Establish partnership with 300+ global brands



### • Overview of Product Line





# **Display Modules**

TDO LCD display modules cover a variety of shapes, sizes, interfaces, TN/IPS viewing angles, and support resistive/capacitive touch panel. We can provide customized services including interface type, brightness, cover glass, touch panel, sunlight readable, etc, which can meet the special requirements of customers.

### • TFT LCD Module



### AMOLED Module

AMOLED has the advantages of high resolution, low power consumption, and low temperature operation of -40°C. It is mainly used in medical, VR, wearable and industrial fields.



# Intelligent Display

Intelligent display includes the UART solution and Android solution. TDO UART solution uses the TR series chip as MCU to drive the LCM. This solution is combined with TDO's self-developed UI software-Giraffe IDE, providing users with a flexible and efficient smart display solution. Android display solution uses the RK series chip as SoC, equipped with the Android operating system. Both solutions can achieve seamless connectivity and collaborative operation with embedded systems, making them widely applicable in industries such as smart home appliances, medical displays, industrial control, etc.



### • Giraffe IDE

Giraffe IDE is Human Machine Interface UI development tool developed by TDO. Users can quickly implement a "what you see is what you get" interface similar to the Android UI components.





Agriculture

Coffe Machine



Kitchen Appliance



- Configuration based UI development approach to achieve Android like effects
- Continuously updated control packages and support remote system upgrades





Industrial Panel

Medical Treatment



# **Inter-link Display**

Inter-link display is committed to creating an efficient interconnected display ecosystem. This product line facilitates functional adaptation between modules and customer motherboards via inter-link solutions. It includes QSPI/USB/HDMI/Type-C/DP solution. In addition, it offers module interface conversion, power conversion, and other connection solutions to help address various compatibility issues.

### QSPI High Resolution Display

Drive higher resolution and larger size modules through QSPI/SPI/8080 interface.Maximum resolution is up to 1024\*768.



- Package size: 7\*7mm
- Supports interfaces: SPI/QSPI/8080
- Maximum resolution: up to 1024\*768
- Includes display engine and graphics engine
- Compatible with Arduino, STM32, ESP32,
  - Raspberry Pi

### • USB Monitor

With USB interface (USB2.0 protocol), users can immediately copy or extend their computer screens to an external display.



### Video Bridge Solution

Includes multiple interfaces: HDMI/DP/Type-C with DP Alt/CVBS. Plug and play, no drivers required, and conforms to international standard interfaces.





# **Near-eye Display**

TDO specializes in the design,development and manufacturing of high-performance near-eye display(NED)solutions.We provide Micro-OLED, Fast LCD, optical engine and driver solutions, which are widely used in VR&AR, EVF, sights, infrared thermal camera,telescope, medical imaging equipment, simulation training and other professional fields.

### Micro OLED Display Module



### Near-eye Display Solution



### **Industrial Solutions**



**Coffee Machines** 



Integrated Stove



Floor Washes & Dries



Water Purifier



86 Boxes



Security Monitoring



Elevator Display



**Charging Piles** 



Beauty Instruments



Medical Monitoring Equipment



Portable Ventilators



Card Scanning



Two-wheel Electric Vehicles



Agricultural Tablets



**3D** Printers



Game Consoles



AR



VR



Infrared Thermal Camera



Electron-sight



Intelligent Display Product Brochure



Inter-link

**Product Brochure** 



Display Module Product Brochure



Near-eye Product Brochure



Visit Our Website



#### Headquarter

4/F Building 13A#, No.88 XinJun Ring Road,Minhang District, Shanghai, China

#### Factory base

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