



B2B PARTNERSHIP OPPORTUNITIES

Premium Artemisia annua solutions for modern pet care

Artemisia Labrum is a Spanish premium brand specialized in complementary feed solutions for dogs and cats based on Artemisia annua.

We partner with professionals who value quality, innovation and long-term growth.



WHY LABRUM?



Proprietary Know-How

Our project is based on research, plant development and technical expertise.



Premium Positioning

A brand created to stand out in value-driven segments, not commodity markets.



European Origin

Proudly produced in Spain with high quality standards and trusted sourcing.



Clear Brand Story

Science-driven, authentic and easy to communicate to pet parents.



Flexible Partnerships

Agile collaboration models adapted to our partners' needs and markets.



International Partners

Prepared for international growth with ambitious partners.

WHO WE WORK WITH



DISTRIBUTORS



IMPORTERS



PET RETAIL CHAINS



INDEPENDENT PET STORES



E-COMMERCE PARTNERS



VETERINARY CHANNEL



PRIVATE LABEL PROJECTS



STRATEGIC PARTNERS



We build long-term relationships based on trust, transparency and shared growth.

OUR OFFER



FINISHED PRODUCTS

Ready-to-market solutions for dogs and cats, developed with Artemisia annua.



TAILORED COLLABORATIONS

We adapt to your market, customers and business goals.



PRIVATE LABEL

Custom formulations and branding opportunities for your own line.



MARKET EXPANSION

We are looking for partners to grow together in selected territories.



WHY NOW?

Pet parents are increasingly seeking natural, science-backed and premium solutions for their pets' health and well-being.

Artemisia annua is a unique botanical with exceptional potential.

Artemisia Labrum brings innovation, quality and a fresh proposition to a market ready for the next step.



LET'S GROW TOGETHER

We would be delighted to discuss opportunities in your market. Visit our stand at Interzoo or get in touch after the fair.



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LinkedIn

