



---

## GiantMouse Communications

We do our very best to keep people in the loop both on a customer and on a business side. To ensure you never miss an announcement about new releases, product drops, limited editions, or important company news, the best way to stay in the loop is to join the appropriate GiantMouse communications list.

### 1. Primary Method: Join the Email Newsletter (Customer Focused)

The most reliable way to receive news directly is by signing up for the official GiantMouse email newsletter. All major announcements, including new product drops and company updates, are distributed through this channel.

*How to Join: Visit the official GiantMouse website and look for the sign-up box, typically located in the footer of the homepage. Enter your email address to subscribe.*

### 2. Direct Contact for Press & Media (Business Focused)

If you are a member of the press, a reviewer, or a media partner and wish to be added to the specific PR/Media distribution list, please reach out to us directly at [marketing@giantmouse.com](mailto:marketing@giantmouse.com).

*Note for PR Inquiries: If you are contacting us for PR inclusion, please briefly state your publication, channel, or purpose to ensure you are added to the correct list for priority communication regarding review samples or early access announcements.*

### 3. Direct Contact for Dealers (Business Focused)

If you are a business that is a prospective or is currently a dealer for GiantMouse, please be sure to reach out to [sales@giantmouse.com](mailto:sales@giantmouse.com) to be sure that you are added to our dealer communications list.

### 4. Secondary Channels for Quick Updates (Customer Focused)

While email is the primary source for in-depth information, you can also follow these channels for quick updates:

- Follow GiantMouse on major social media platforms (such as Instagram and Facebook) for announcements, photos, and behind-the-scenes content @giantmouseknives
- Official Website: Regularly check our website to see the latest and greatest releases.